Counterfactuals in Minds and Machines

Tobias Gerstenberg

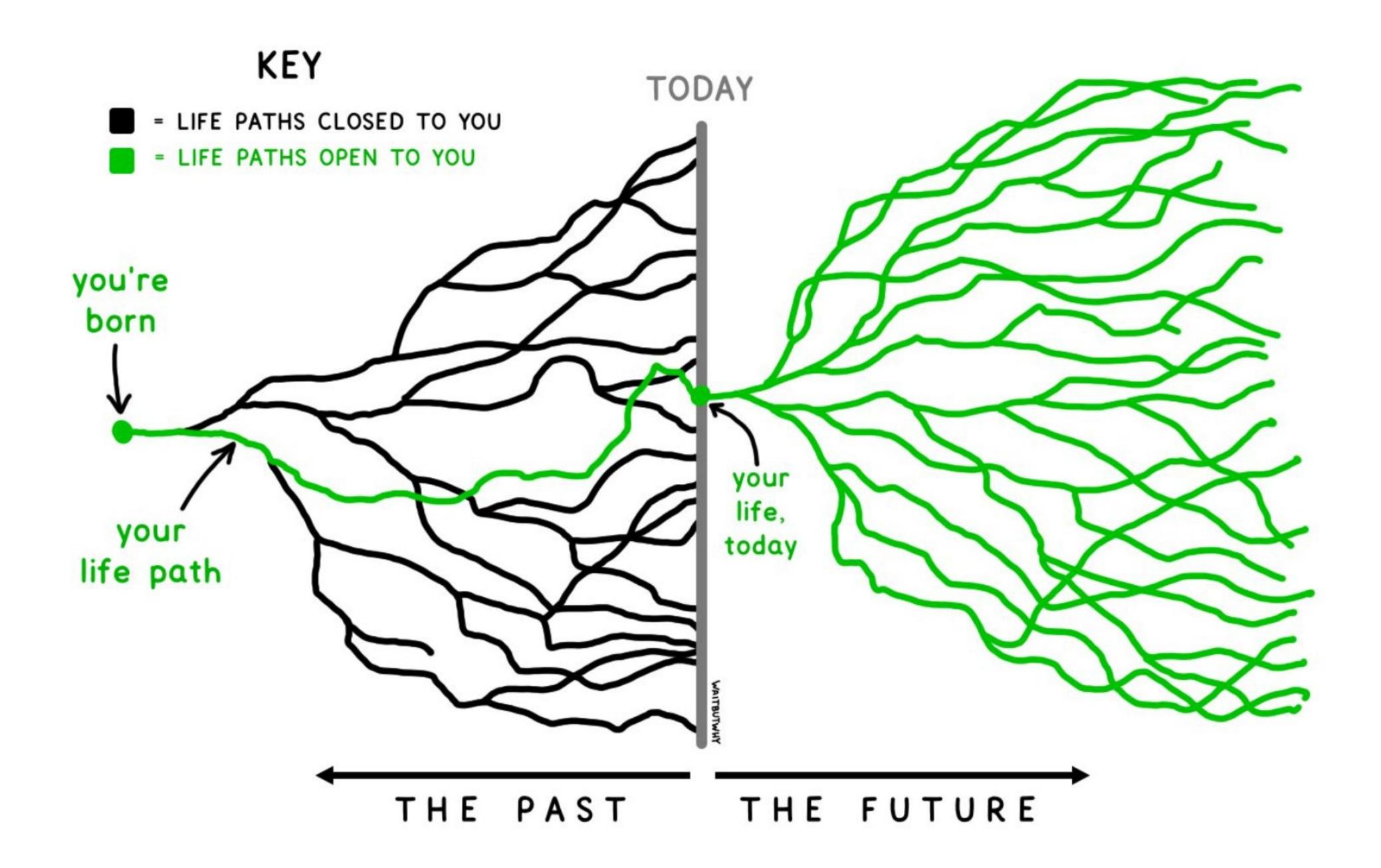
Stanford University

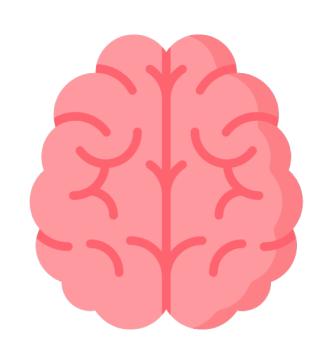
Manuel Gomez-Rodriguez

Stratis

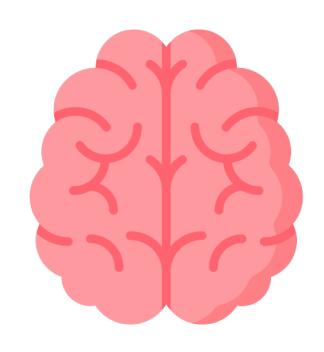
Tsirtsis



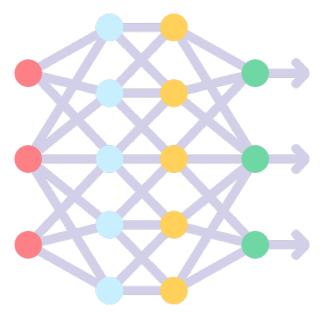




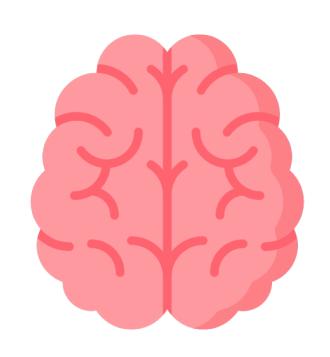
Cognitive science



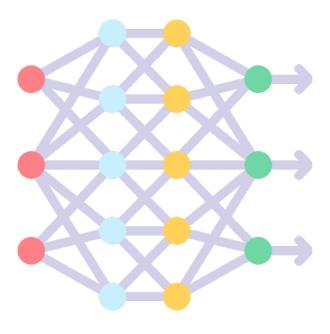
Cognitive science



Machine learning



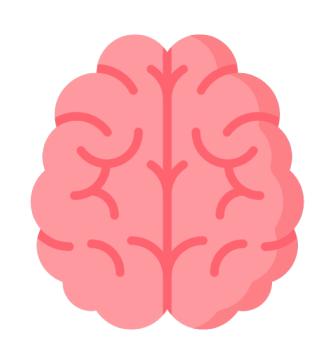
Cognitive science



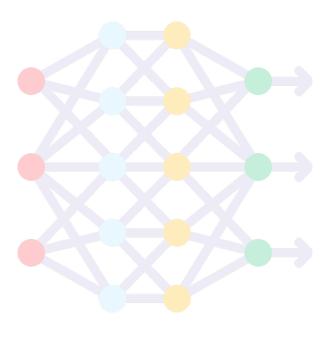
Machine learning



Large language models



Cognitive science



Machine learning



Large language models

Could I have done anything better?

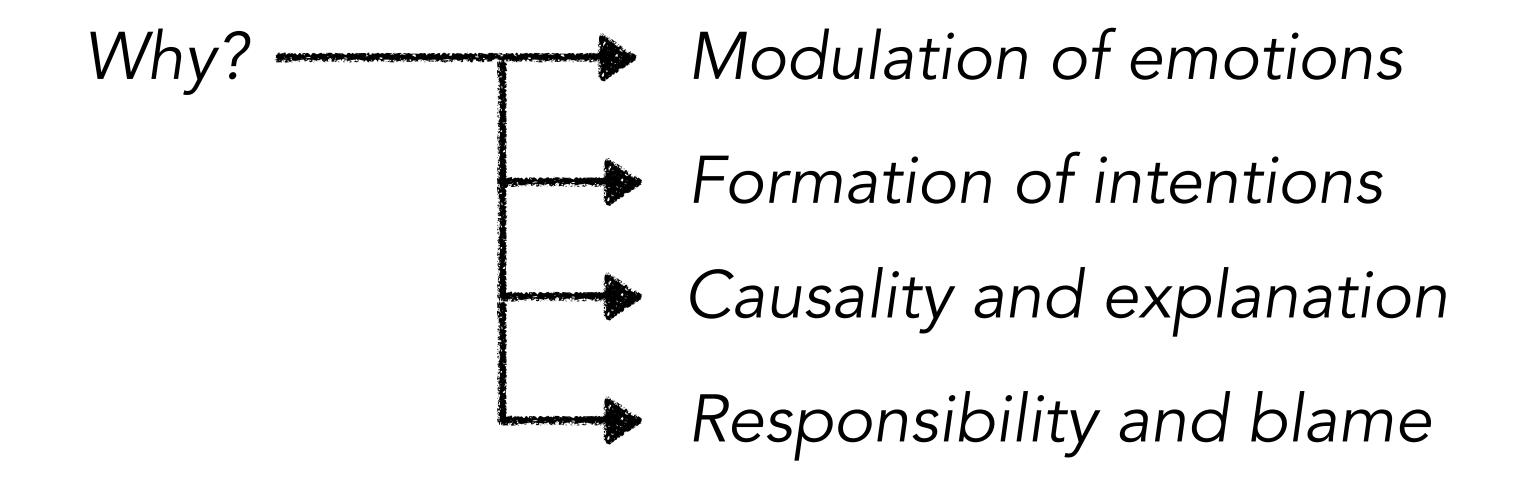


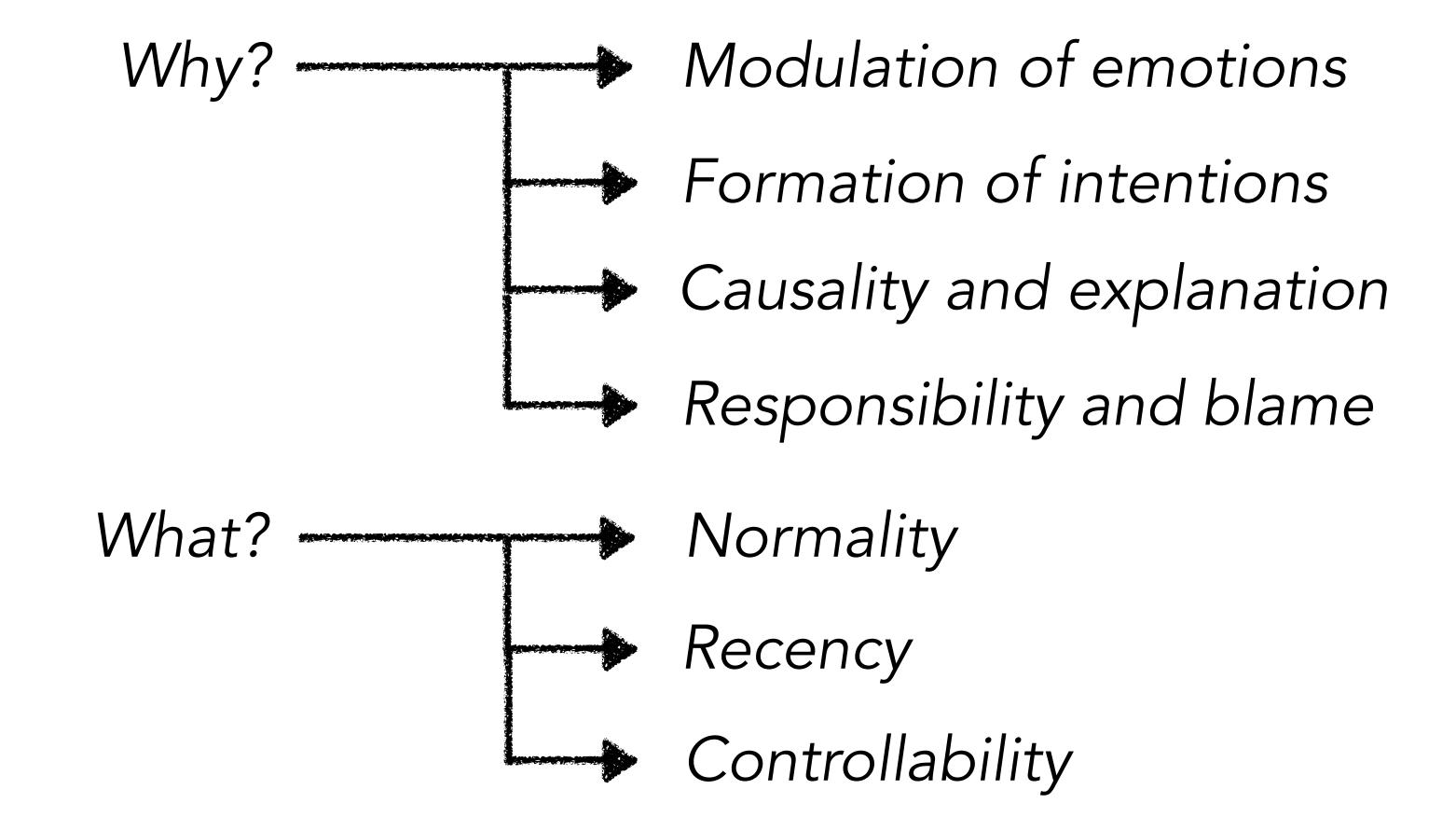
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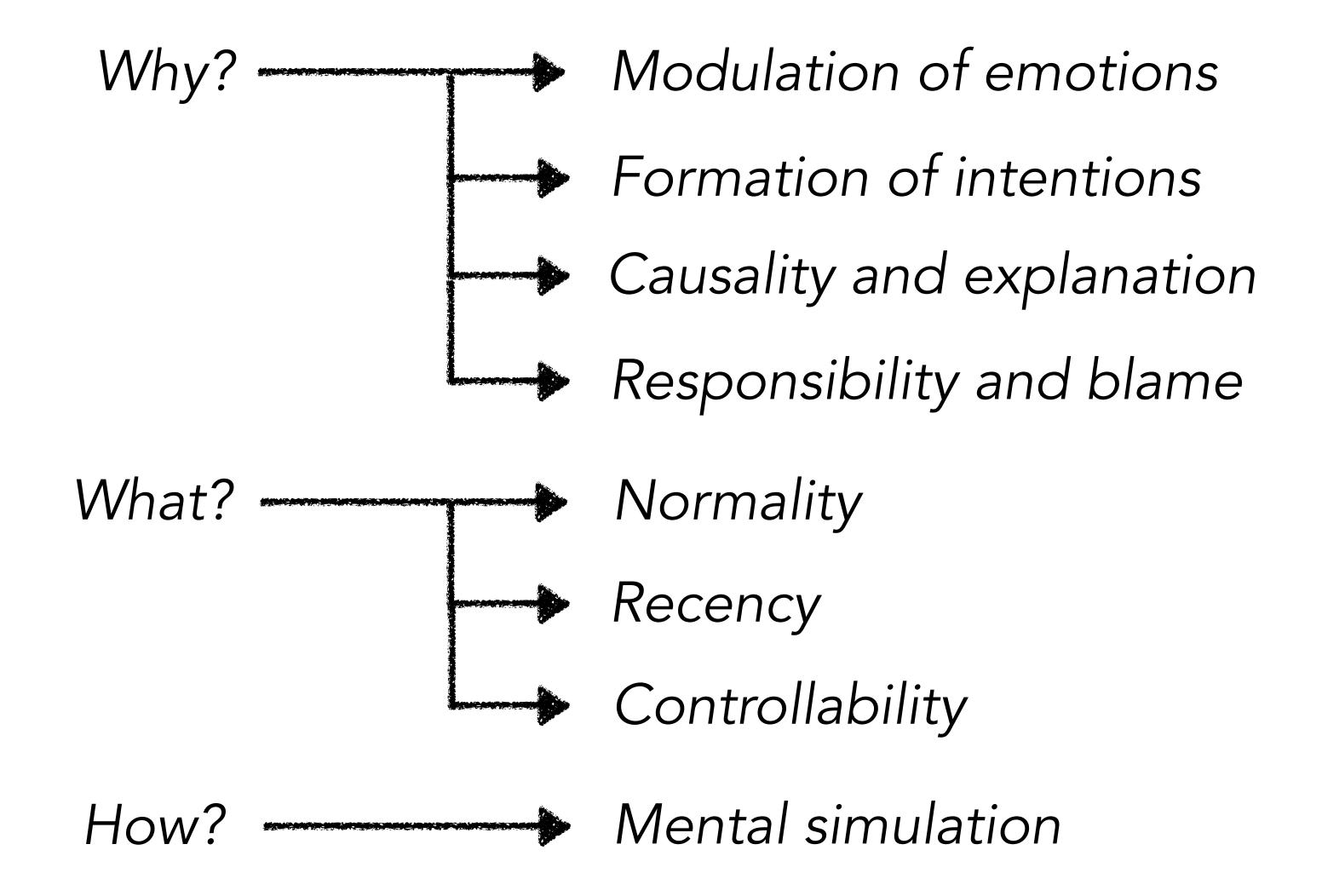


Roese. "Counterfactual thinking." Psychological bulletin, 1997.

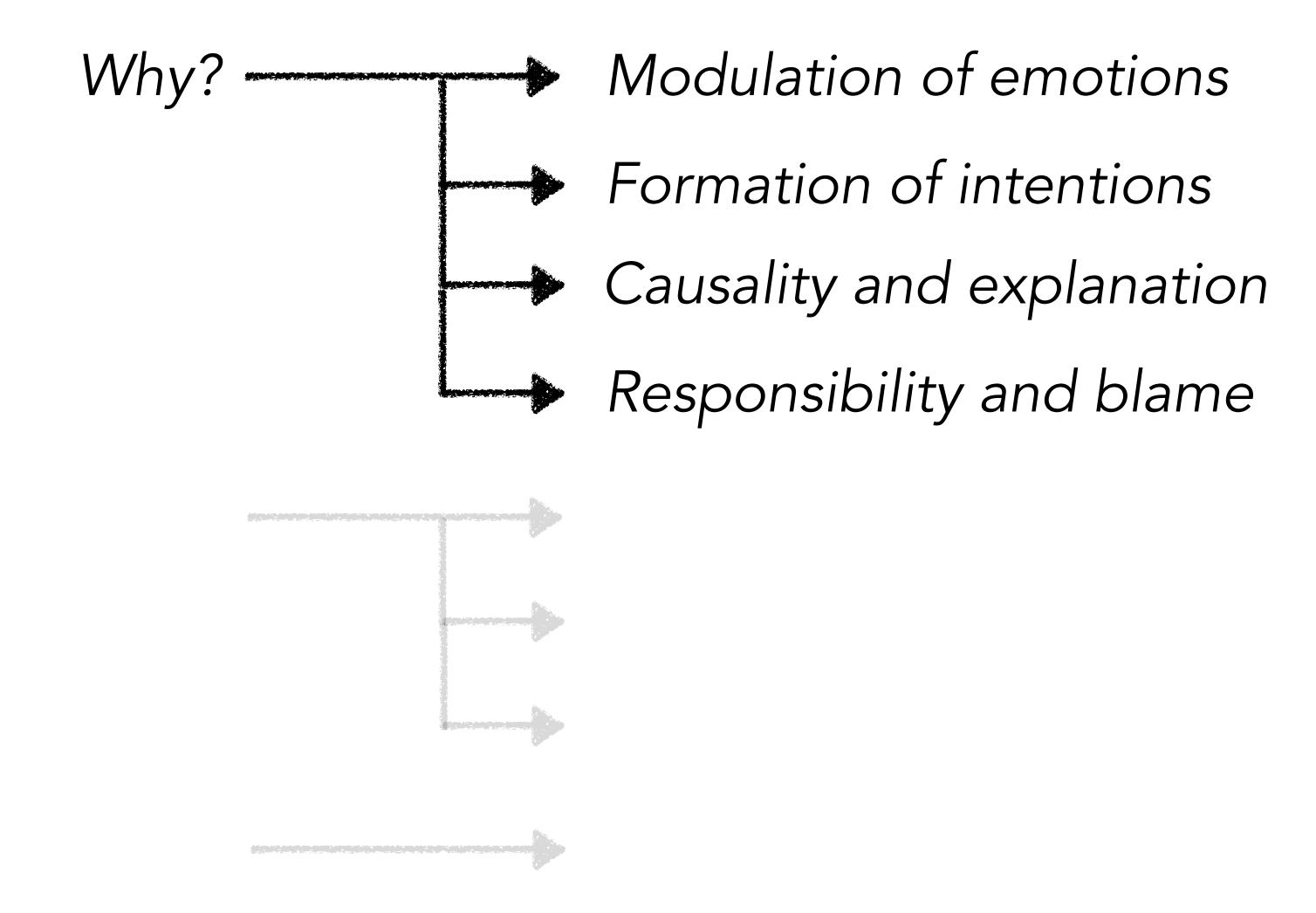




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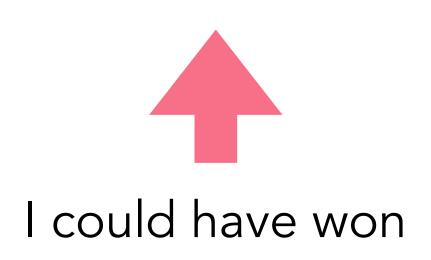
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Downward counterfactuals lead to positive emotions

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Teigen & Jensen. "Unlucky victims or lucky survivors?" European Psychologist, 2010.

Downward counterfactuals lead to positive emotions

Tourists who survived the 2004 tsunami were found to think 10 times more frequently about downward counterfactuals rather than upward.



I was unlucky. I could have come a week earlier.





I was lucky. I could have been severely injured.



Medvec et al. "When less is more: counterfactual thinking and satisfaction among Olympic medalists." Journal of personality and social psychology, 1995.

Silver medalists showed decreased happiness levels when finding out they had been second compared to bronze medalists when finding out they had been third.



I could have been first





I could have lost the medal

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McMullen & Markman. "Downward counterfactuals and motivation: The wake-up call and the Pangloss effect." Personality and Social Psychology Bulletin, 2000

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If I had understood the controller's words, I wouldn't have initiated the landing attempt

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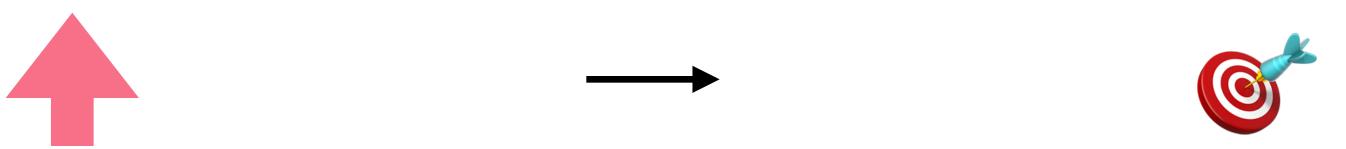


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From now on, when I am given verbal instructions by a controller, I will always repeat the instructions back to be sure

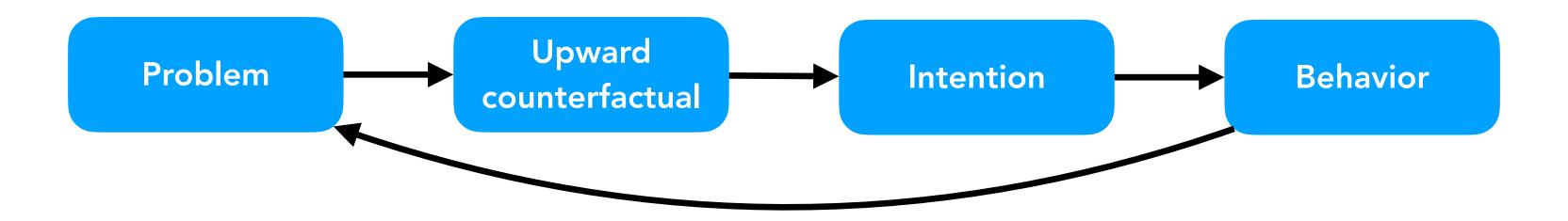
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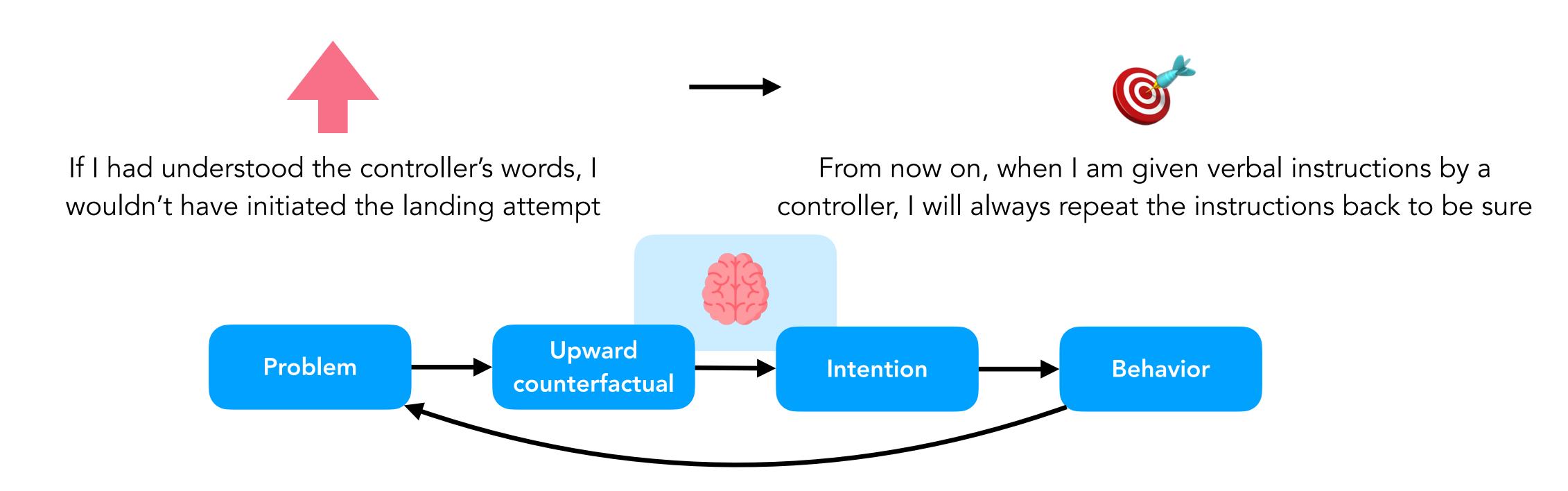
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Van Hoeck et al. "Counterfactual thinking: an fMRI study on changing the past for a better future." Social cognitive and affective neuroscience, 2013.

Counterfactual thoughts, causal judgments and explanations of individual events have been tightly linked for many years in philosophy and psychology.

Lewis. "Causation." J. Philos., 1973.

Hilton. "Conversational processes and causal explanation." Psychological Bulletin, 1990.

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Why were you late this morning?

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Why were you late this morning? ———— Because I missed the bus

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Explanation = Identification of causes + Communication

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Responsibility and blame

It is common practice for lawyers to use "but for" arguments to determine a defendant's responsibility by establishing a causal relationship between their actions and the outcome.



Hart and Honoré. "Causation in the Law". Oxford University Press, 1985. Lagnado et al. "Causal responsibility and counterfactuals." Cognitive science, 2013.

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When a drug prescription harms a patient, people hold the doctor more responsible when there is a better alternative.

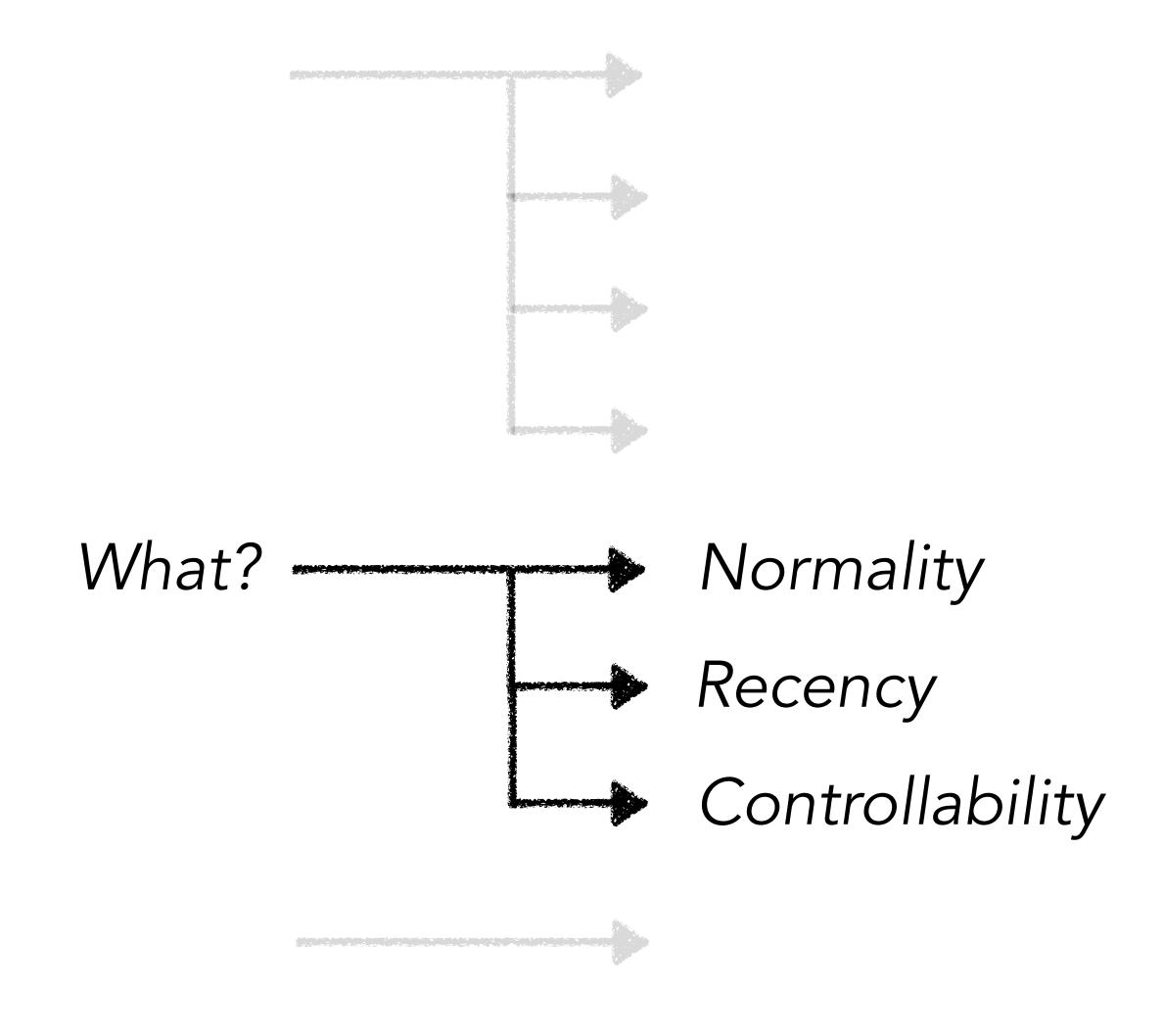
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Lagnado et al. "Causal responsibility and counterfactuals." Cognitive science, 2013.

Malle et al. "A theory of blame." Psychological Inquiry, 2014.

Alicke et al. "Culpable control and counterfactual reasoning in the psychology of blame." Personality and Social Psychology Bulletin, 2008.

We think of counterfactuals all the time



Roese. "Counterfactual thinking." Psychological bulletin, 1997.

Byrne. "Counterfactual thought." Annual review of psychology, 2016.

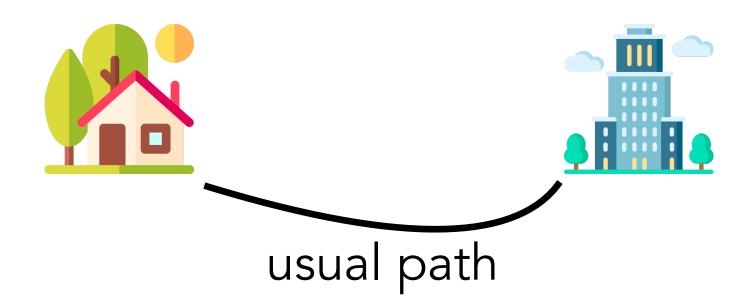
Normality

Normality

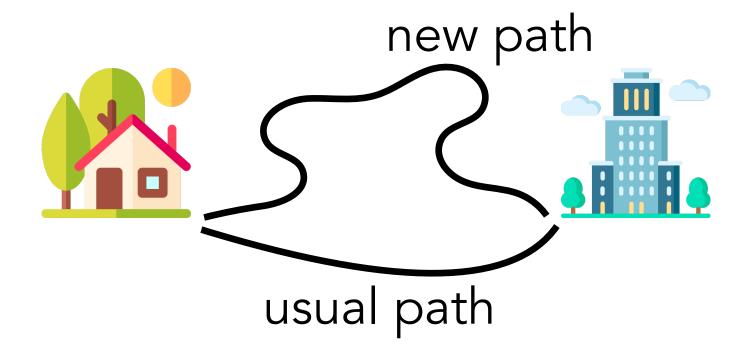




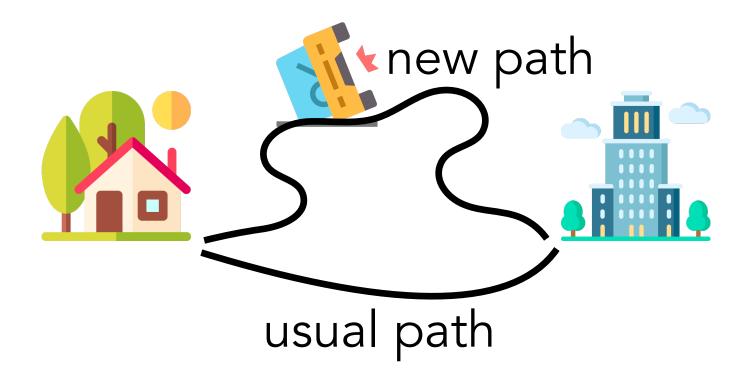
Normality



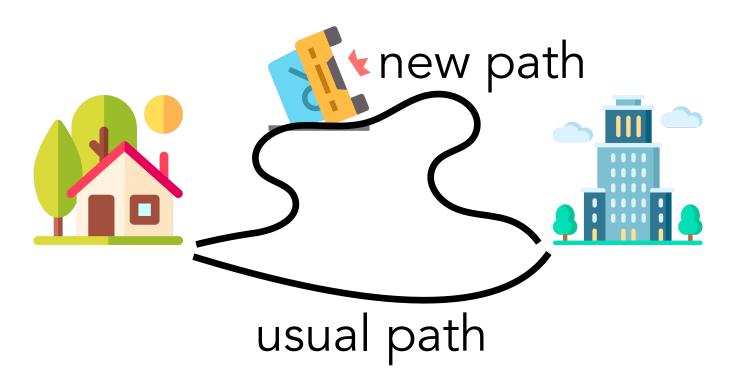
Normality



Normality



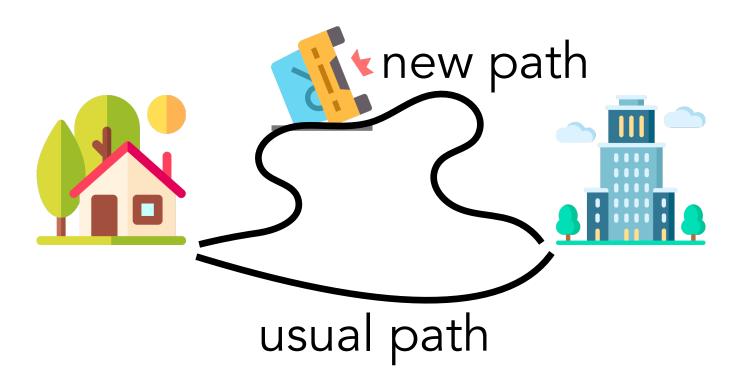
Normality



if-likelihood × then-likelihood

Kahneman and Miller. "Norm theory: Comparing reality to its alternatives." Psychological review, 1986. Petrocelli et al. "Counterfactual potency." Journal of personality and social psychology, 2011.

Normality

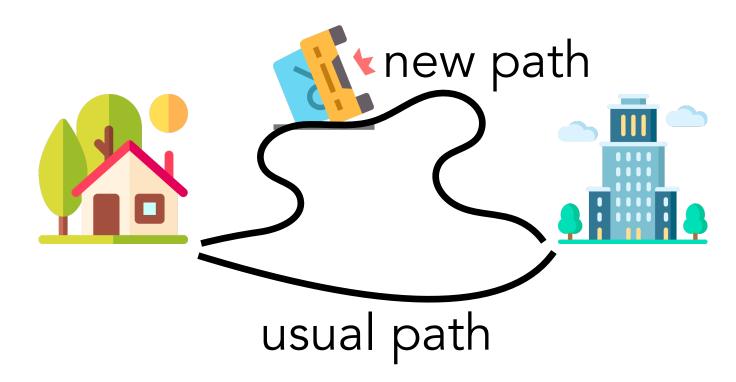


if-likelihood × then-likelihood

hypothetical

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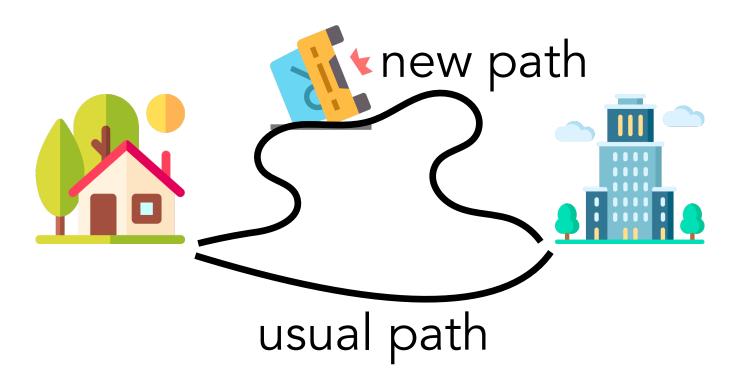


if-likelihood × then-likelihood

hypothetical counterfactual

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Normality



 $if\text{-likelihood} \times then\text{-likelihood}$

hypothetical counterfactual

Recency



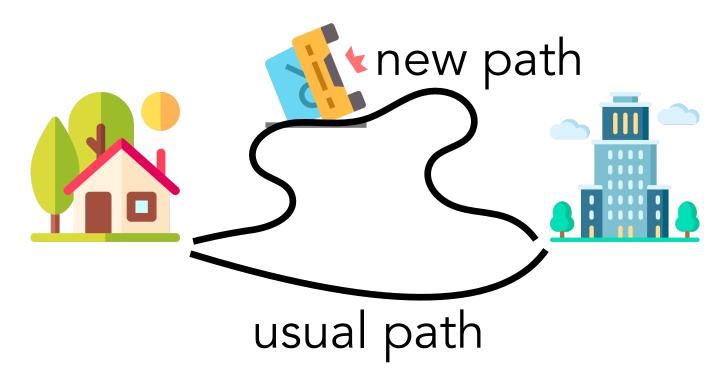
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Normality



if-likelihood × then-likelihood hypothetical counterfactual

Recency



Controllability

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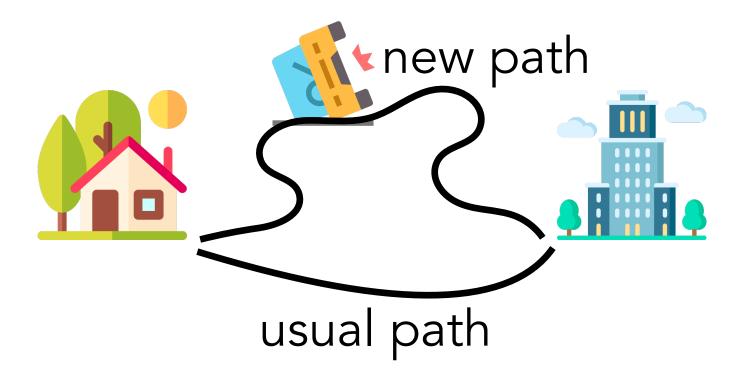
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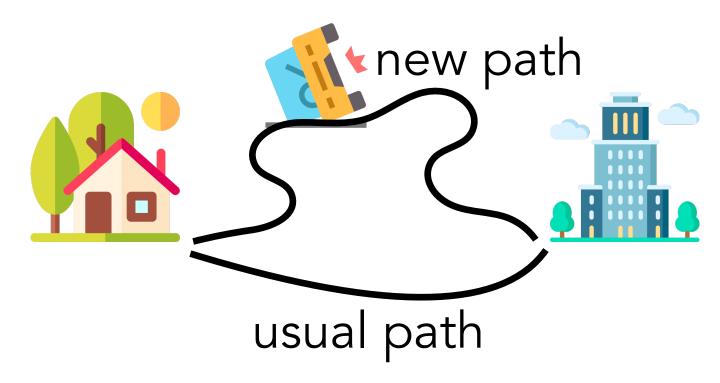
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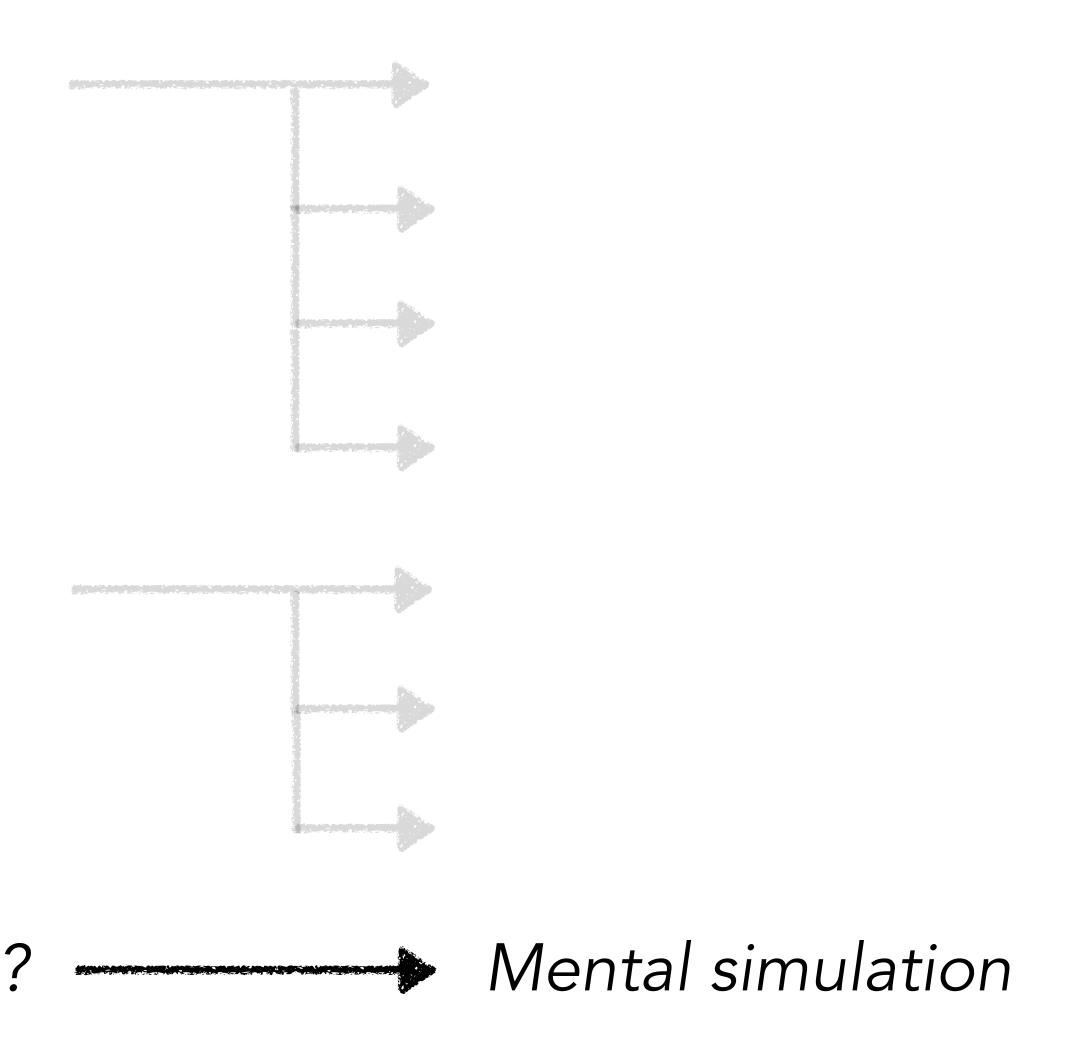
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Could I have done anything better?





No oracle available in the real world!

Mental simulation

"If the organism carries a "small-scale model" of external reality and of its own possible actions within its head, it is able to try out various alternatives, conclude which is the best of them, react to future situations before they arise,"

Craik (1943) The nature of explanation.

Mental simulation

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14. The simulation heuristic

Daniel Kahneman and Amos Tversky

Our original treatment of the availability heuristic (Tversky & Kahneman, 1973, 11) discussed two classes of mental operations that "bring things to mind": the retrieval of instances and the construction of examples or scenarios. *Recall* and *construction* are quite different ways of bringing things to mind; they are used to answer different questions, and they follow different rules. Past research has dealt mainly with the retrieval of instances from memory, and the process of mental construction has been relatively neglected.

To advance the study of availability for construction, we now sketch a mental operation that we label the simulation heuristic. Our starting point is a common introspection: There appear to be many situations in which questions about events are answered by an operation that resembles the running of a simulation model. The simulation can be constrained and controlled in several ways: The starting conditions for a "run" can be left at their realistic default values or modified to assume some special

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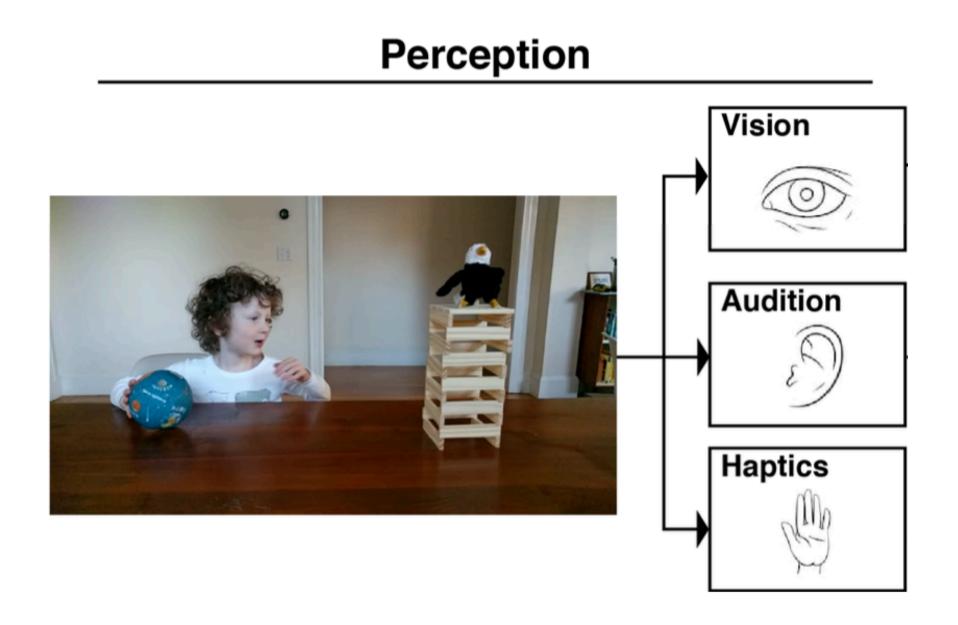
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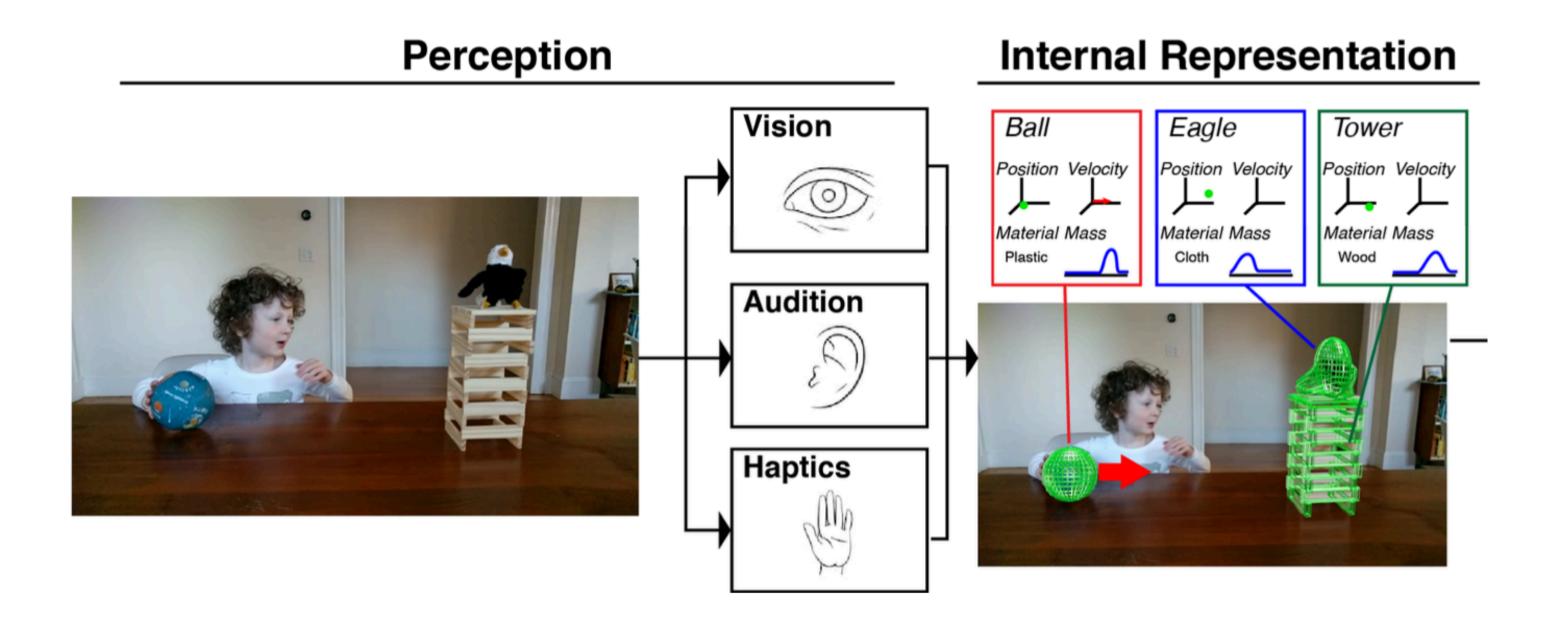
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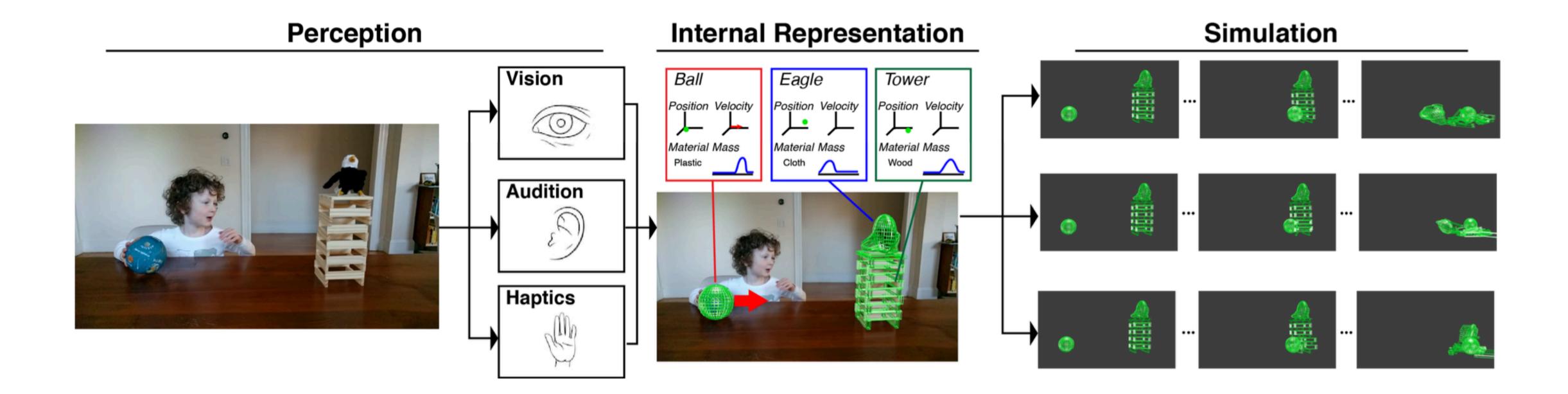
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Predict what will happen

Infer what happened

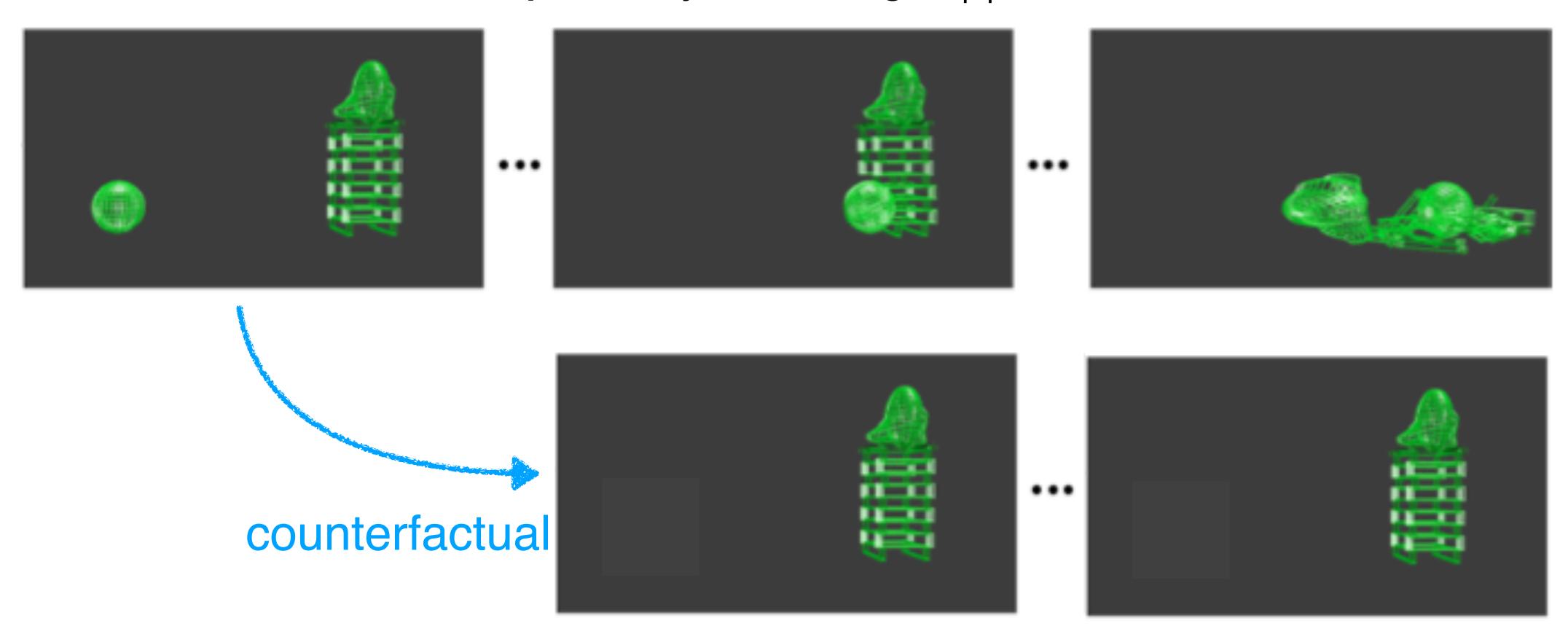


Predict what will happen

Explain why something happened



Explain why something happened



Trends in Cognitive Sciences





Review

Counterfactual simulation in causal cognition

Tobias Gerstenberg (1) 1,*

How do people make causal judgments and assign responsibility? In this review article, I argue that counterfactual simulations are key. To simulate counterfactuals, we need three ingredients: a generative mental model of the world, the ability to perform interventions on that model, and the capacity to simulate the consequences of these interventions. The counterfactual simulation model (CSM) uses these ingredients to capture people's intuitive understanding of the physical and social world. In the physical domain, the CSM predicts people's causal judgments about dynamic collision events, complex situations that involve multiple causes, omissions as causes, and causes that sustain physical stability. In the social domain, the CSM predicts responsibility judgments in helping and hindering scenarios.

Highlights

People judge causation and attribute responsibility by simulating counterfactual alternatives.

The counterfactual simulation model (CSM) captures people's causal judgments about physical events and responsibility judgments about social events.

In the physical domain, the CSM pre-

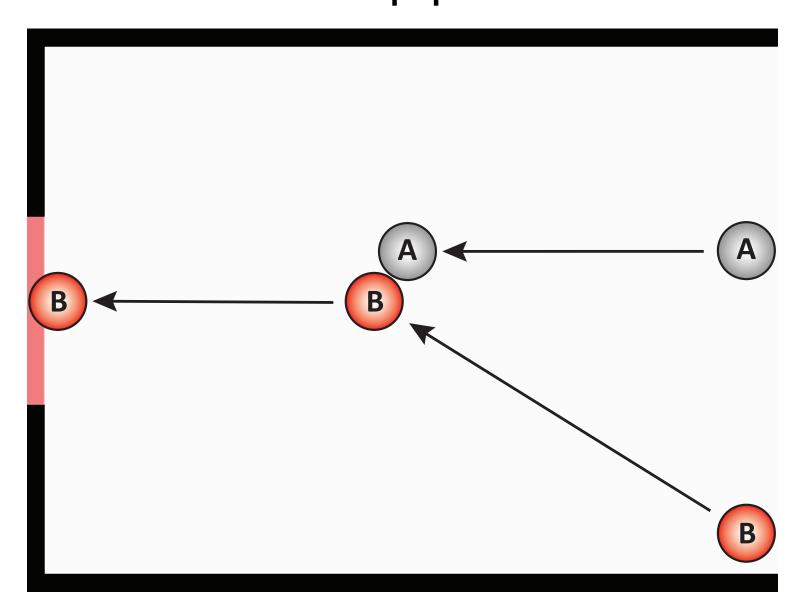
Deep dive: Counterfactual simulation for causal judgments

Gerstenberg et al. "A counterfactual simulation model of causal judgments for physical events." Psychological review, 2021.

Watch Clip 1

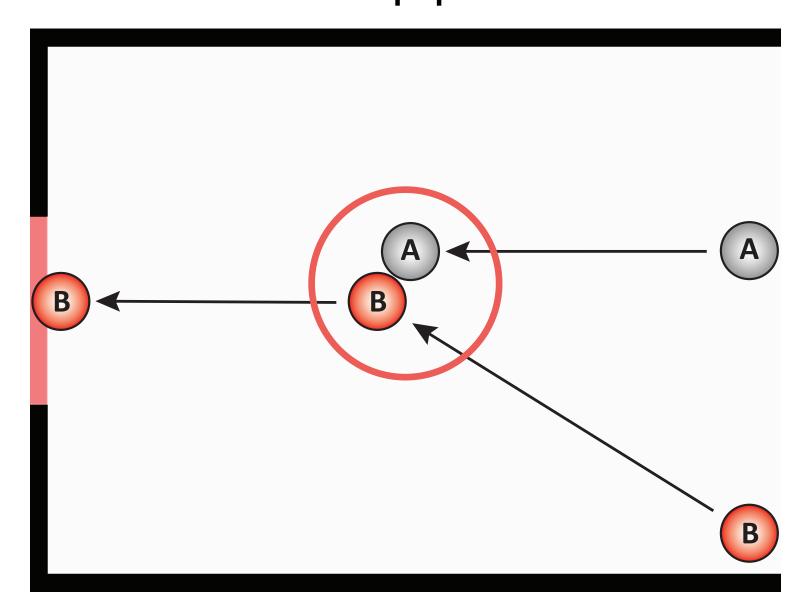
Counterfactual Simulation Model

What happened?

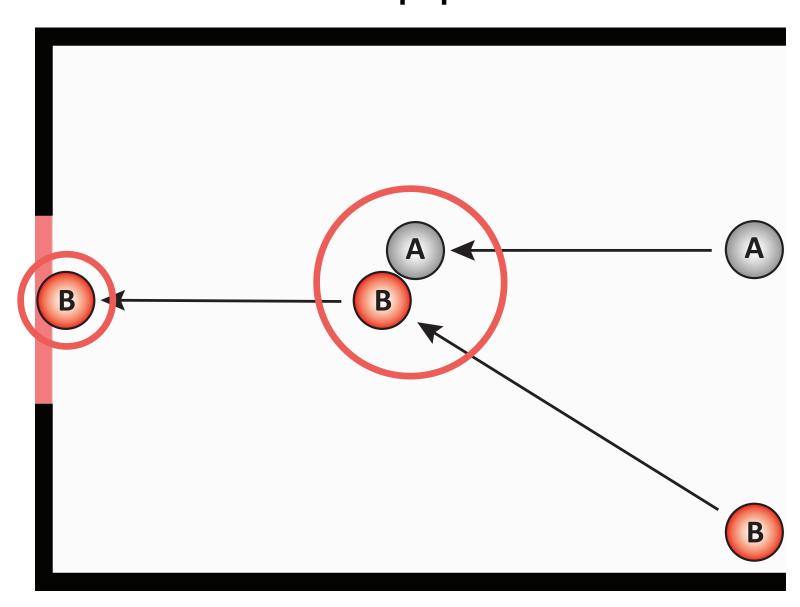


Counterfactual Simulation Model

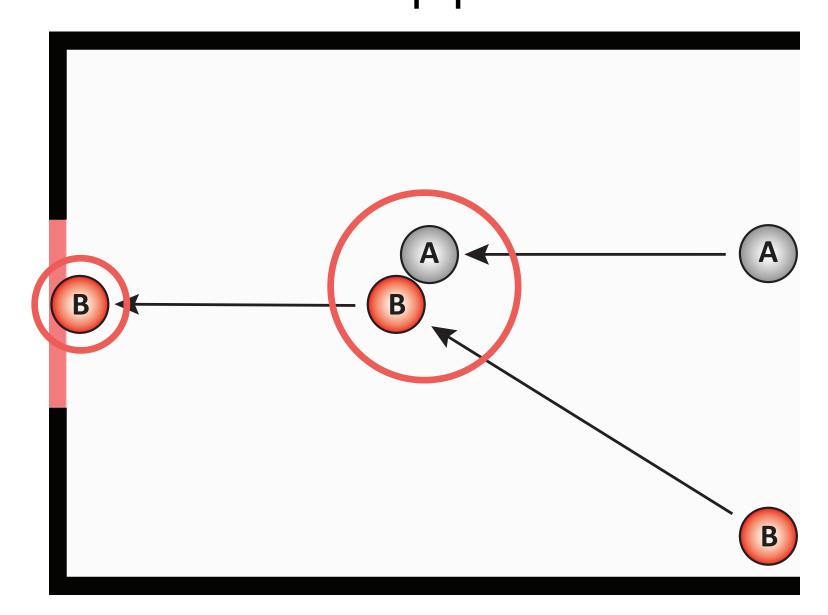
What happened?



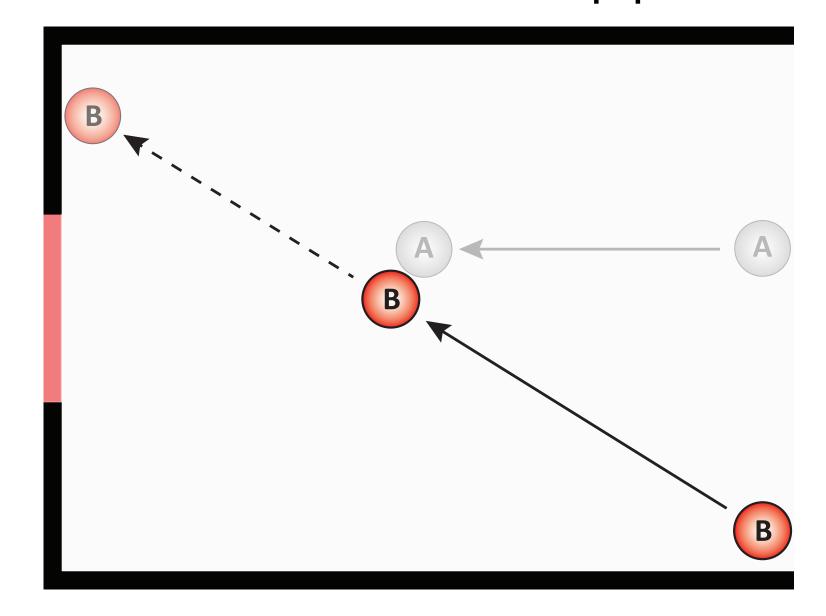
What happened?



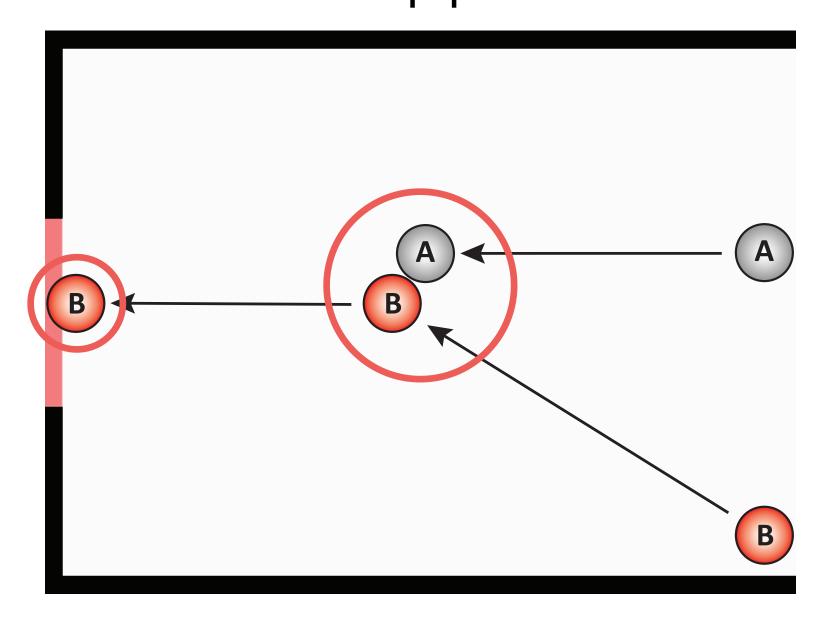
What happened?



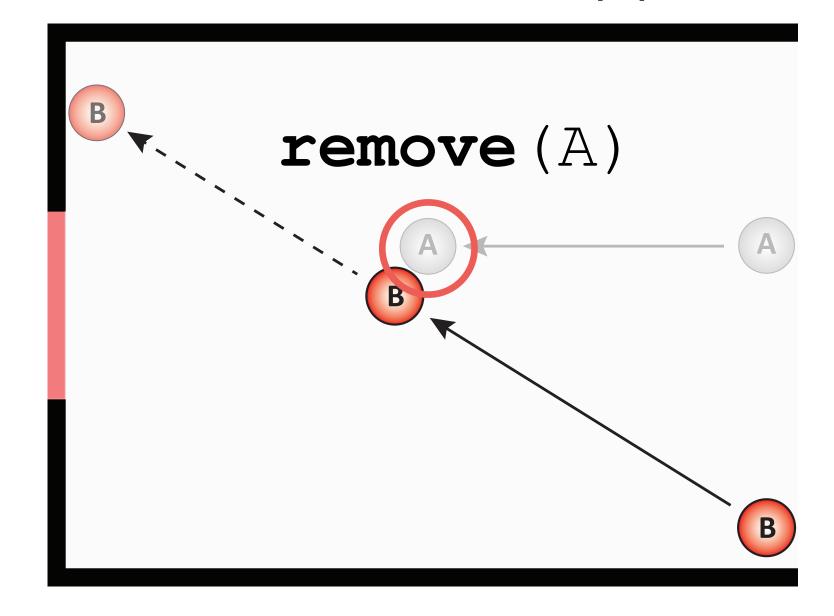
What would have happened?



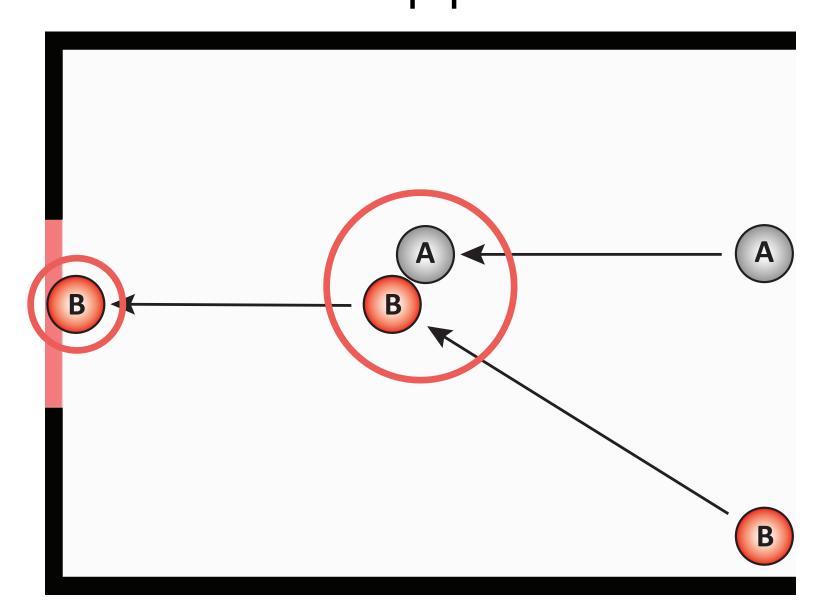
What happened?



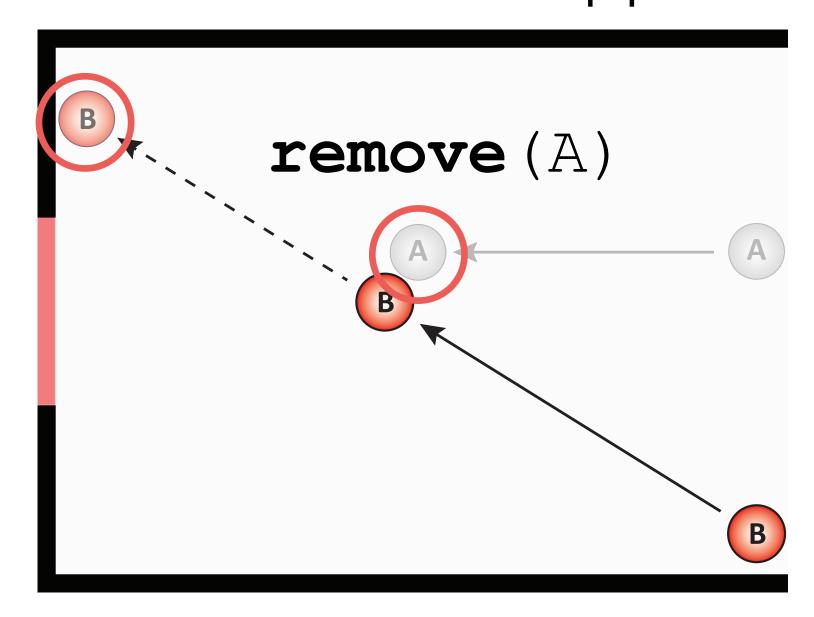
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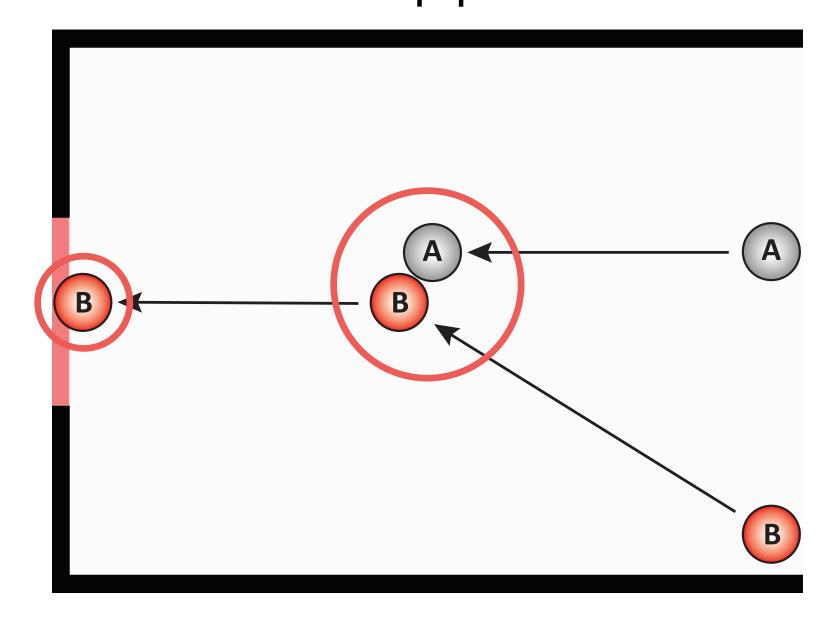
What happened?



What would have happened?



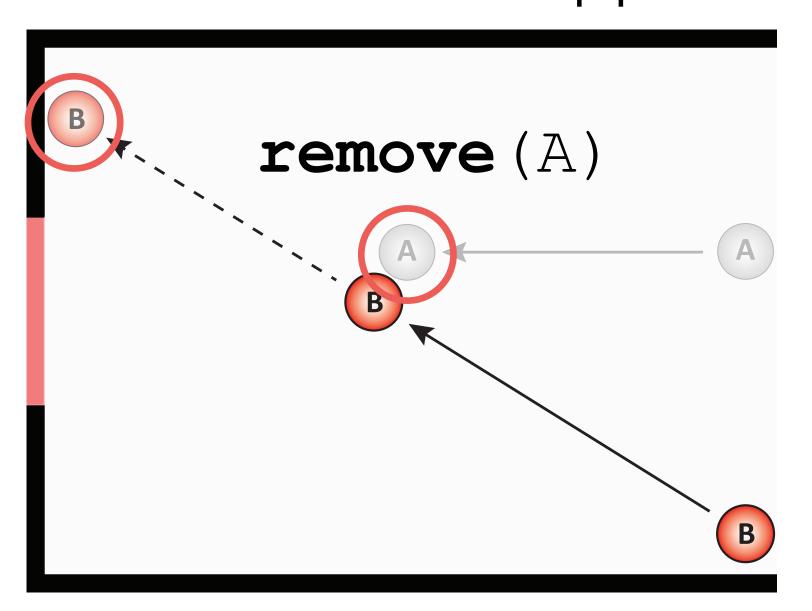
What happened?



Actual situation

B went through the gate

What would have happened?



Counterfactual situation

B would have missed the gate



Generative model

probabilistic program

```
//Define table with walls
function createTable(wall.x,wall.y,wall.length,wall.width){...}
//Define balls
function createBalls(x.position,y.position,x.velocity,y.velocity){...}

//Define world
function createWorld(table, ball1, ball2){
    createTable(...);
    createBalls(...);
    return(world)
}
```

Chater and Oaksford. "Programs as causal models: Speculations on mental programs and mental representation." Cognitive science, 2013. Goodman et al. "Concepts in a probabilistic language of thought." In The Conceptual Mind: New Directions in the Study of Concepts, MIT Press, 2015.



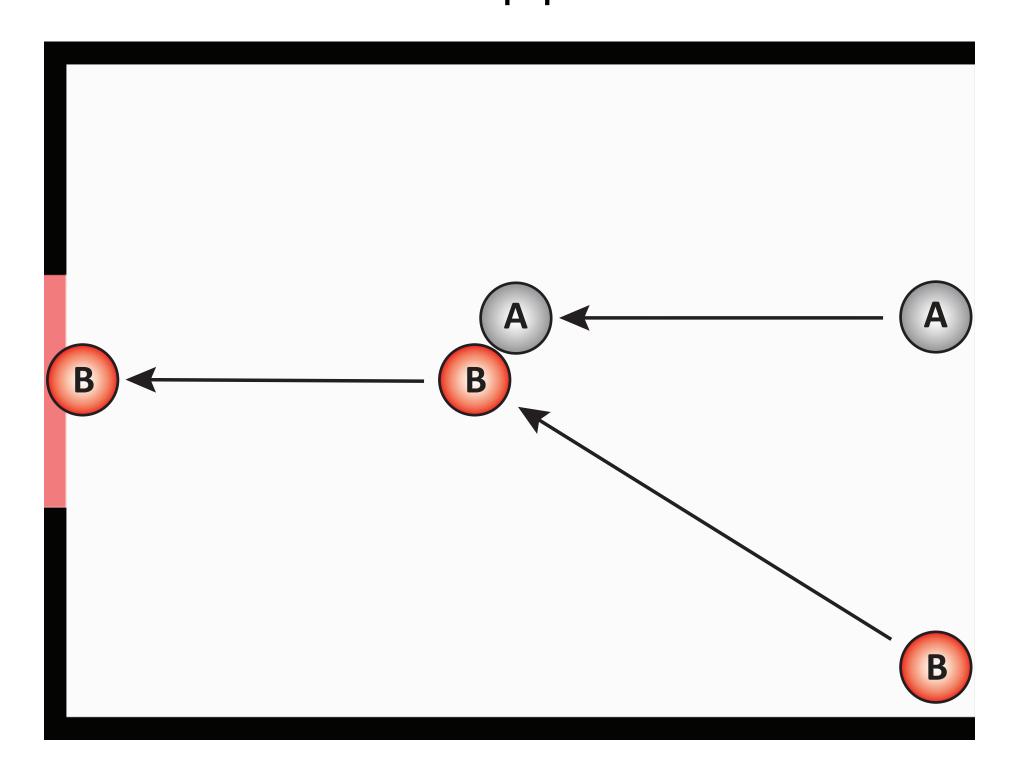
Generative model

probabilistic program

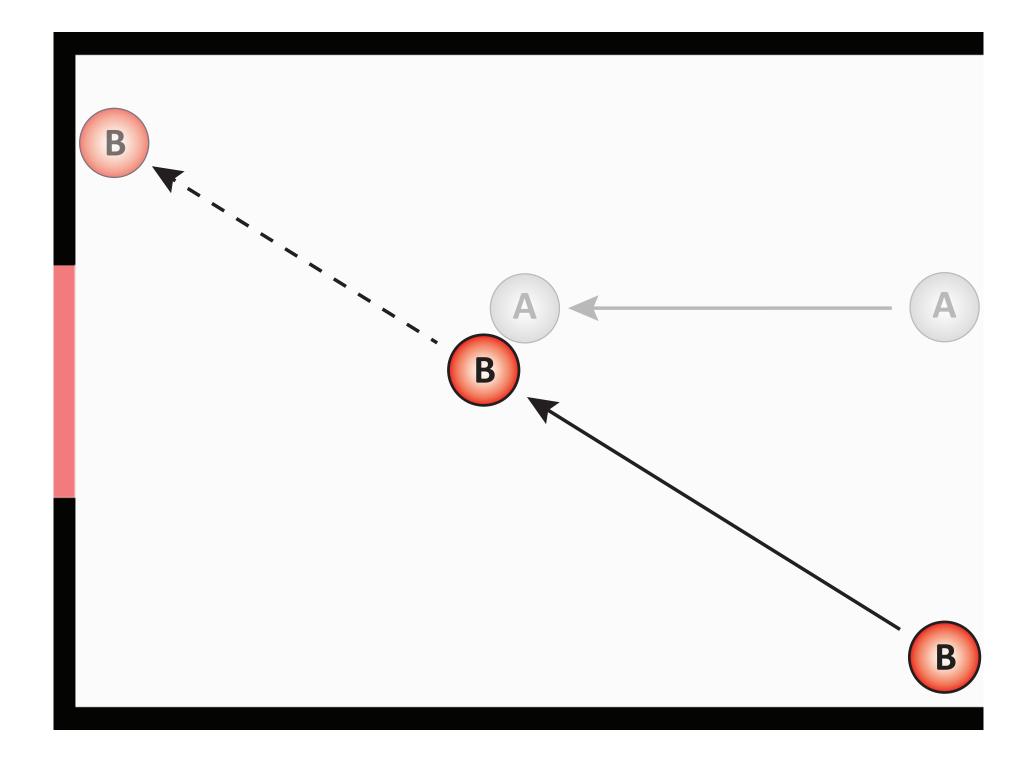
Counterfactual intervention

remove (object) operator

Chater and Oaksford. "Programs as causal models: Speculations on mental programs and mental representation." Cognitive science, 2013. Goodman et al. "Concepts in a probabilistic language of thought." In The Conceptual Mind: New Directions in the Study of Concepts, MIT Press, 2015.

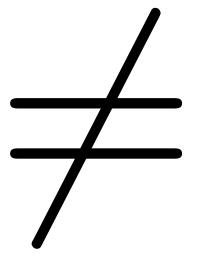


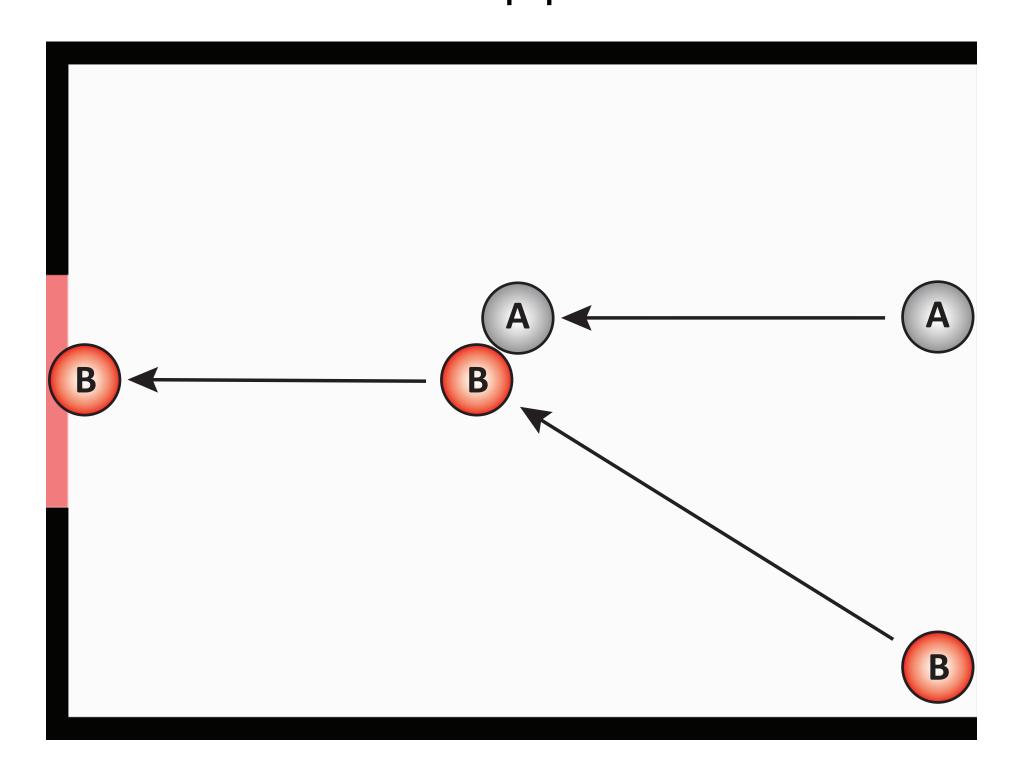
What would have happened?



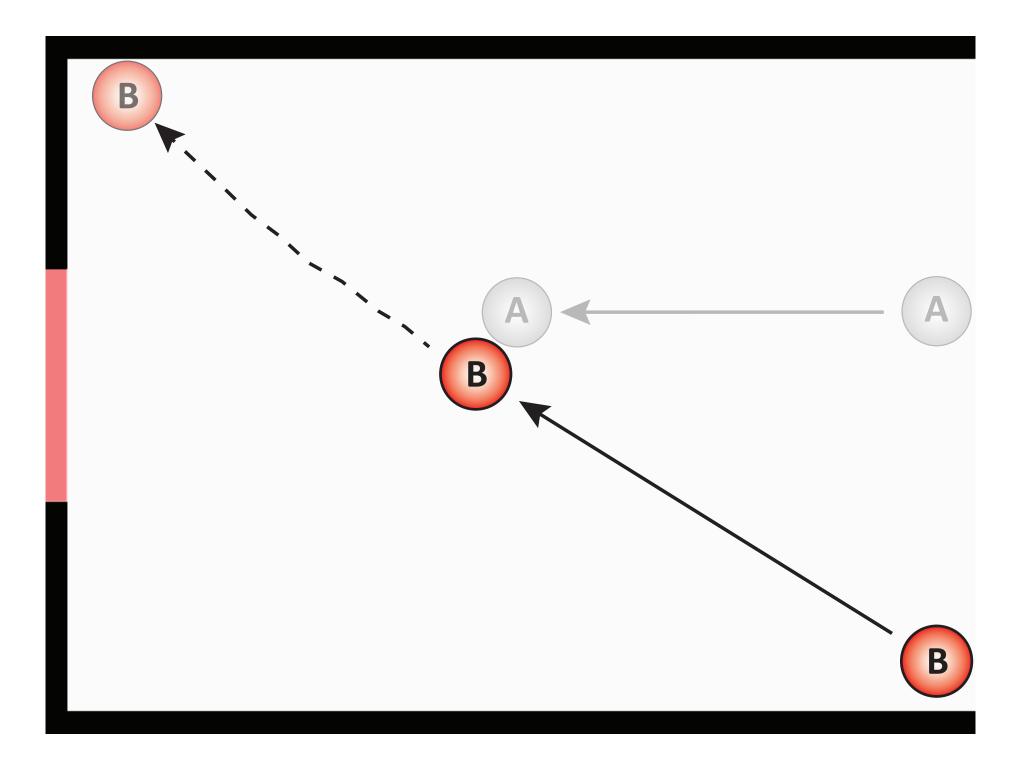
Actual situation





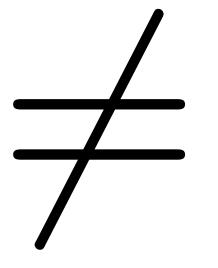


What would have happened?



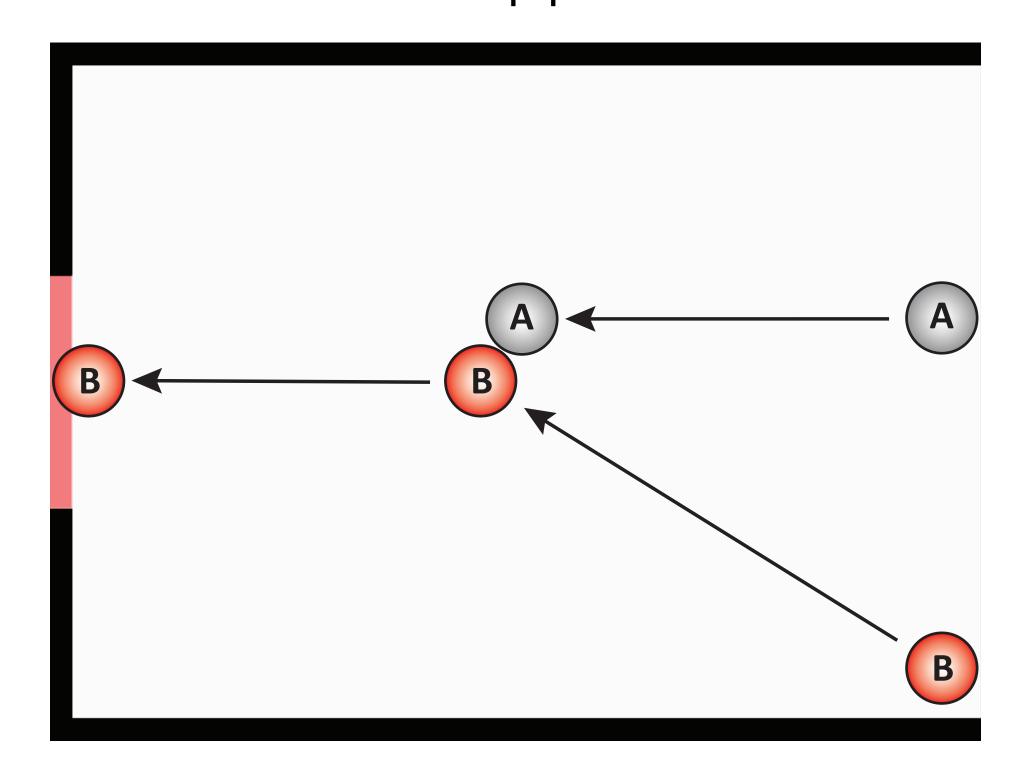
Actual situation

B went through the gate

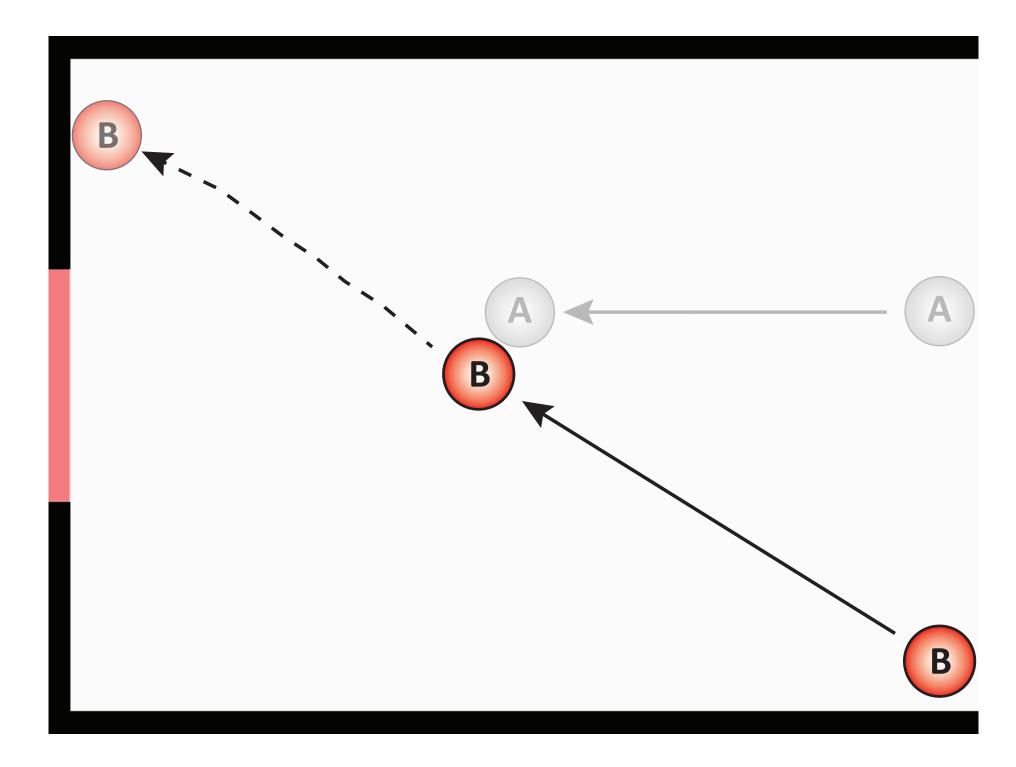


Counterfactual situation

B would have missed the gate 🗸

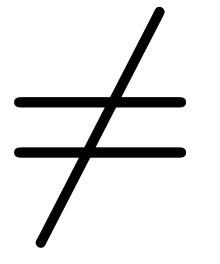


What would have happened?

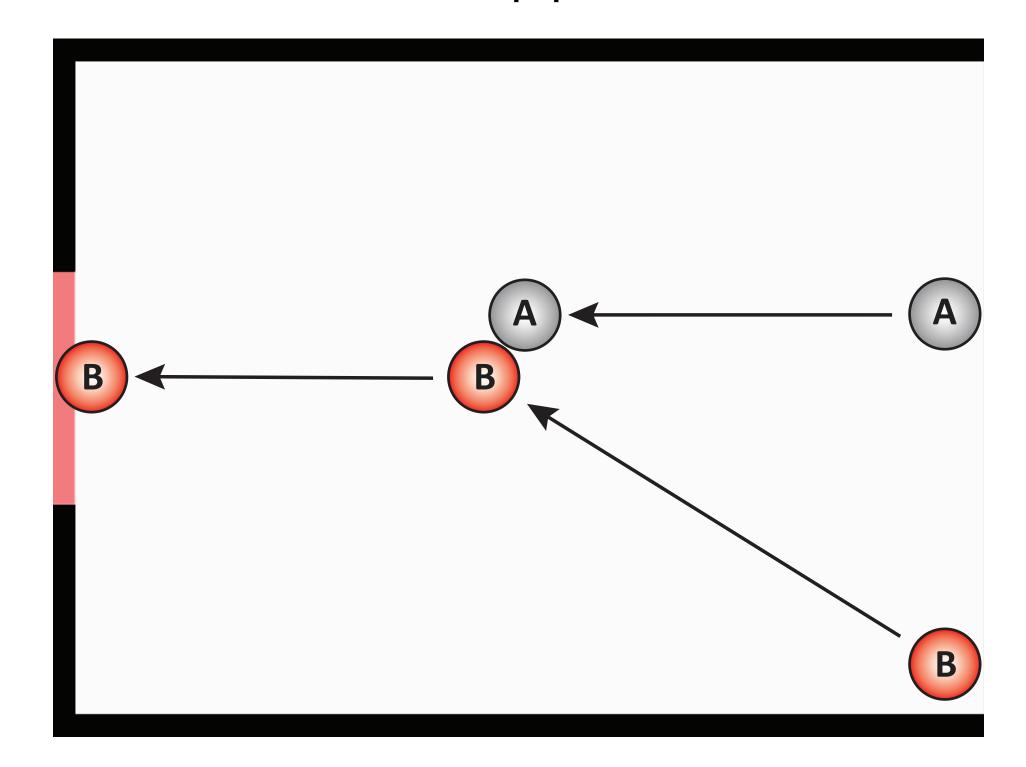


Actual situation

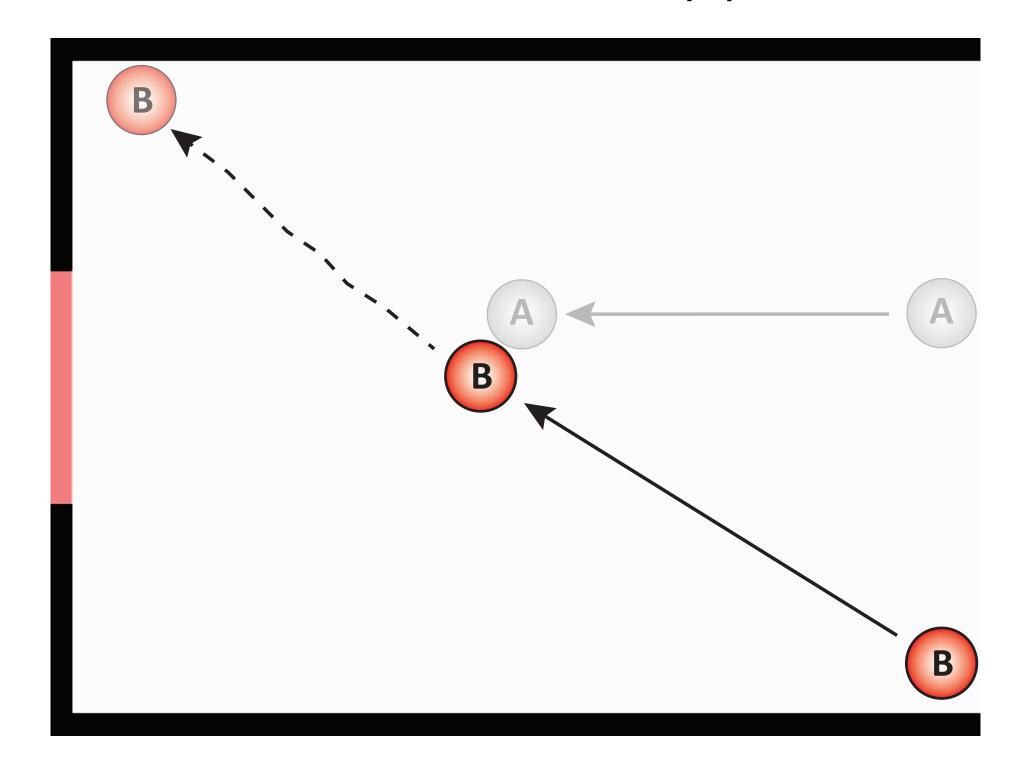
B went through the gate



- **B** would have missed the gate 🗸
- **B** would have missed the gate 🗸

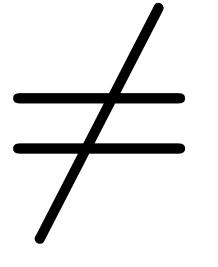


What would have happened?

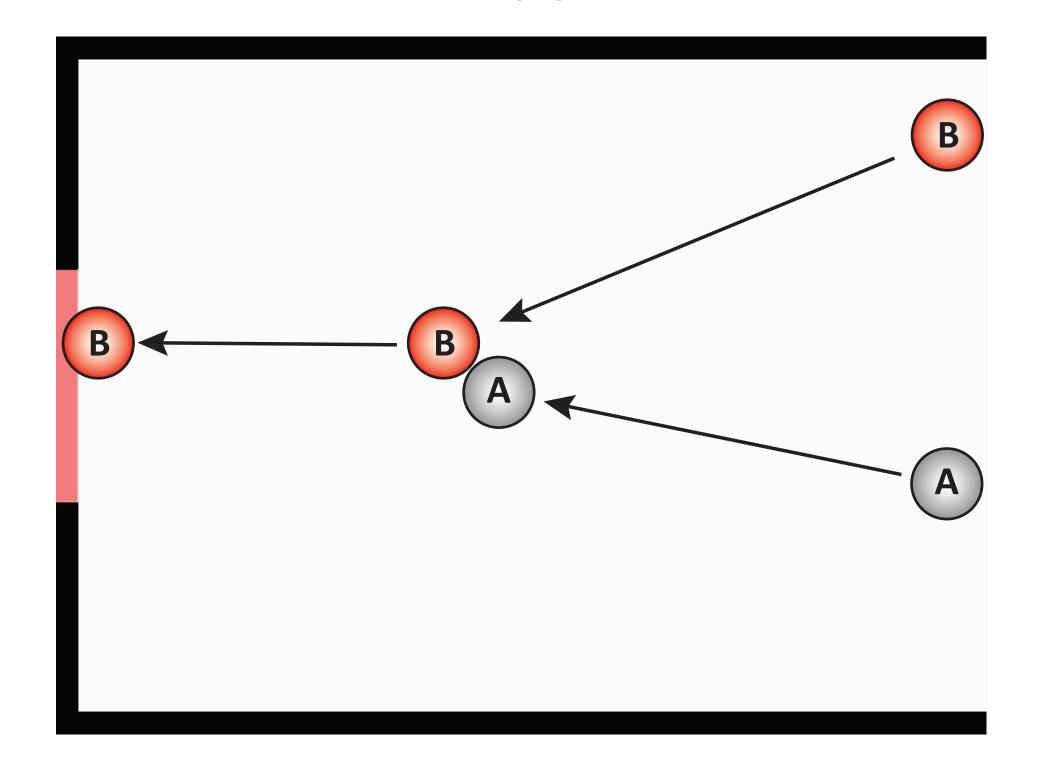


Actual situation

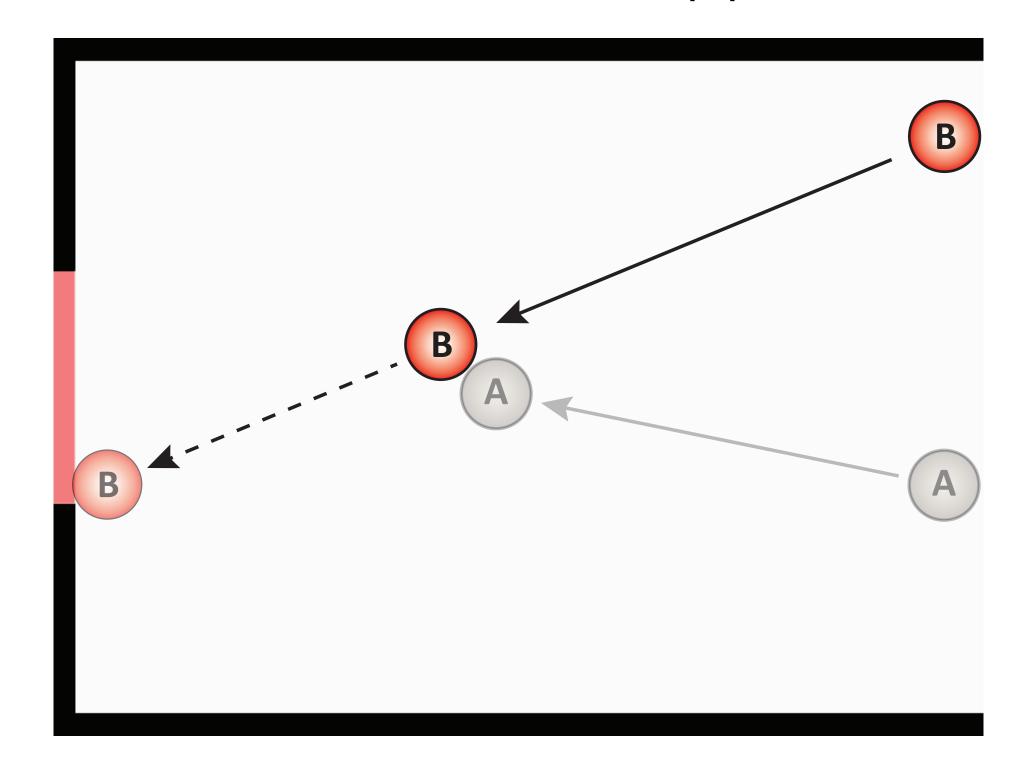
B went through the gate



- **B** would have missed the gate 🗸
- B) would have missed the gate
- B would have missed the gate

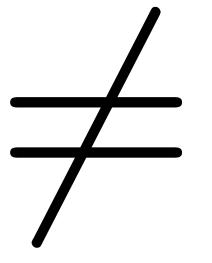


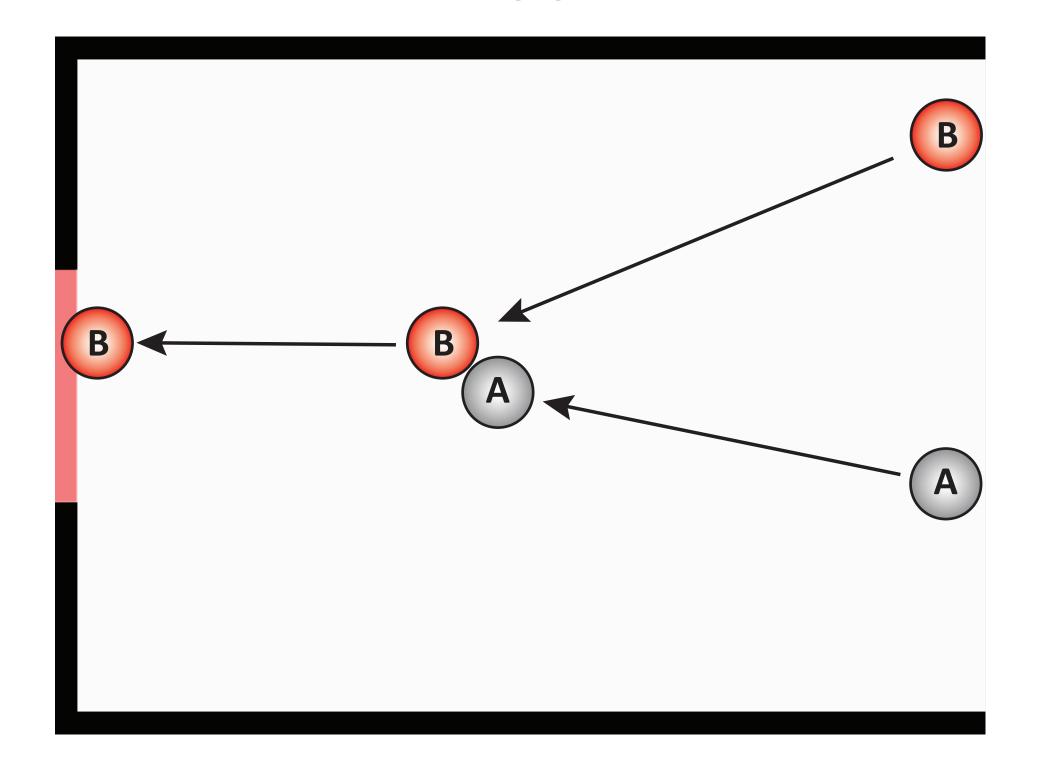
What would have happened?



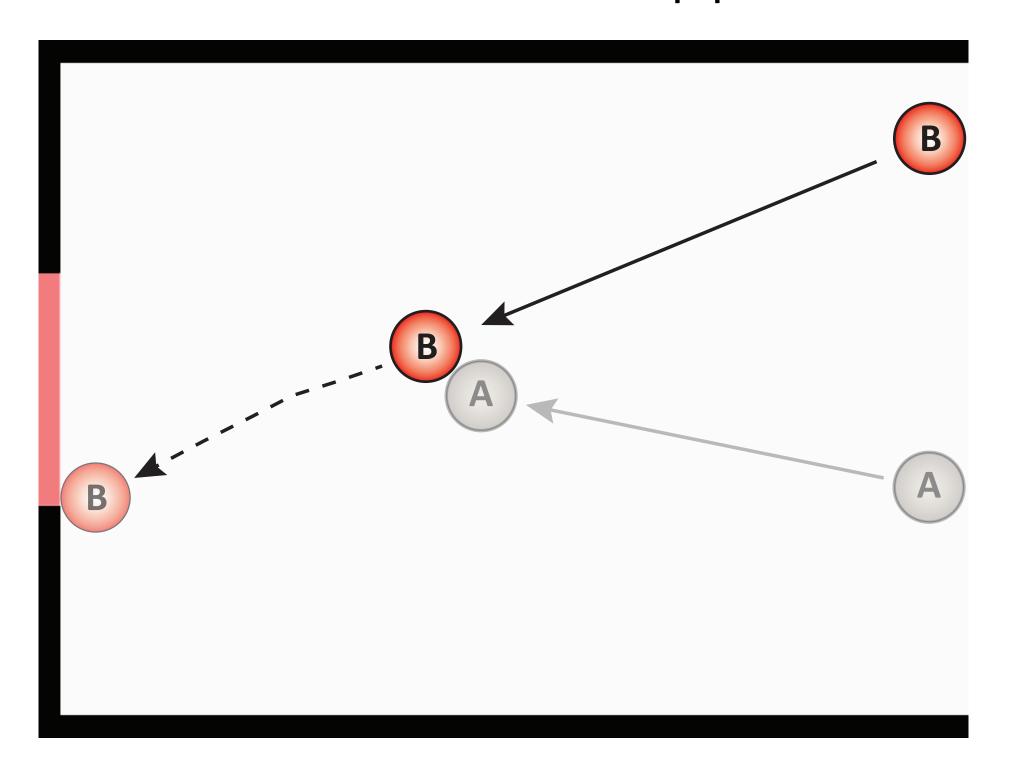
Actual situation





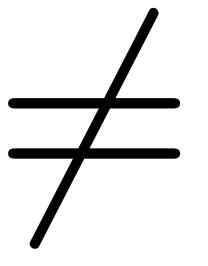


What would have happened?



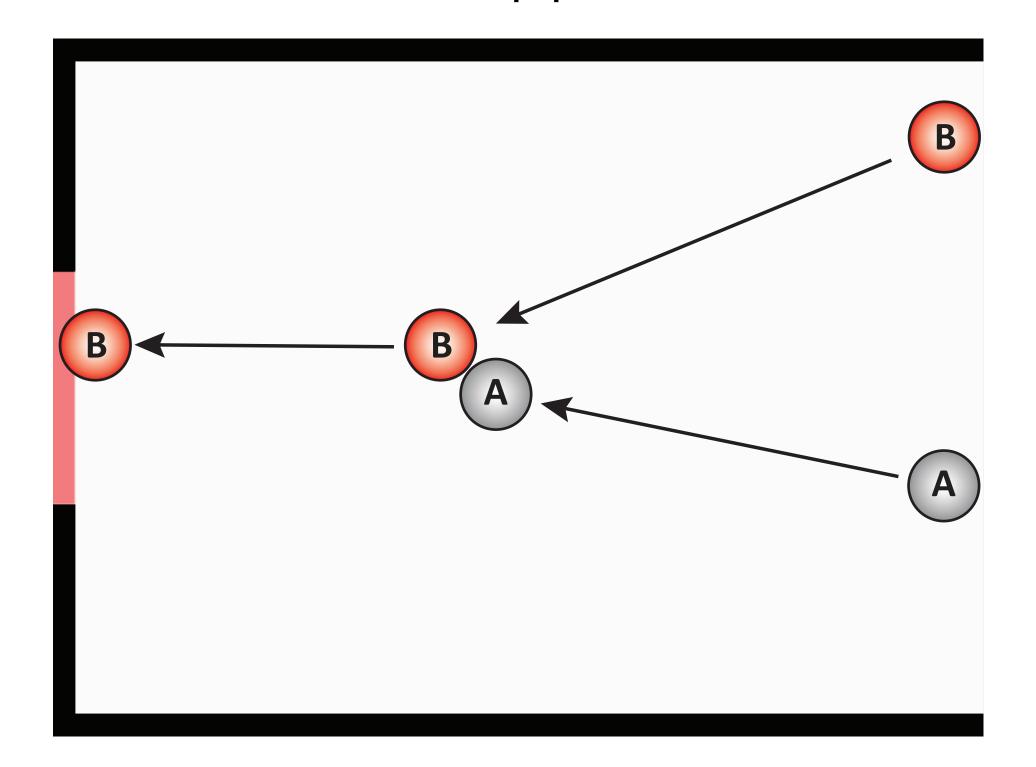
Actual situation

B went through the gate

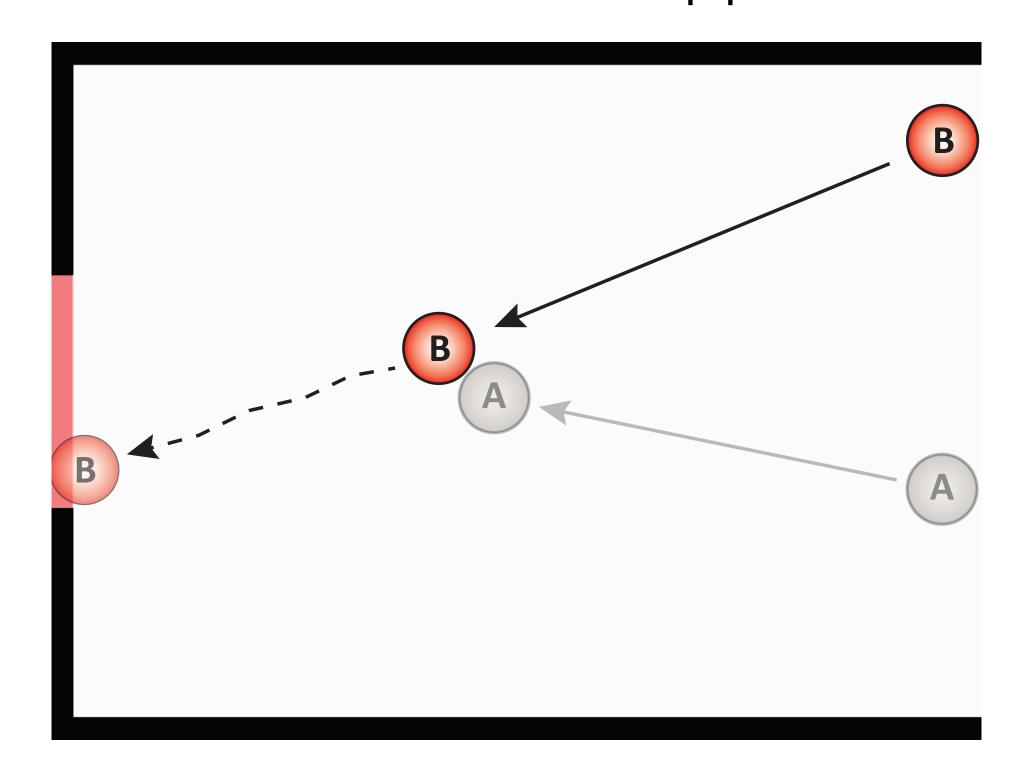


Counterfactual situation

B would have missed the gate

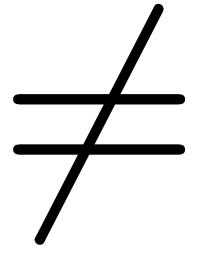


What would have happened?



Actual situation

went through the gate

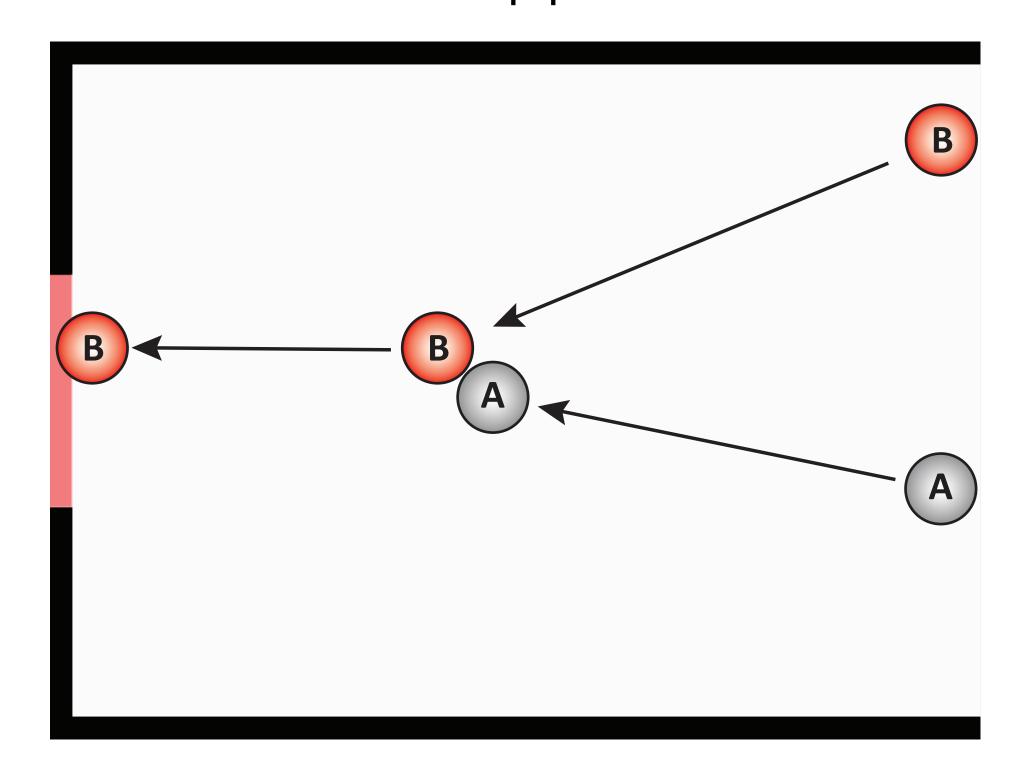


Counterfactual situation

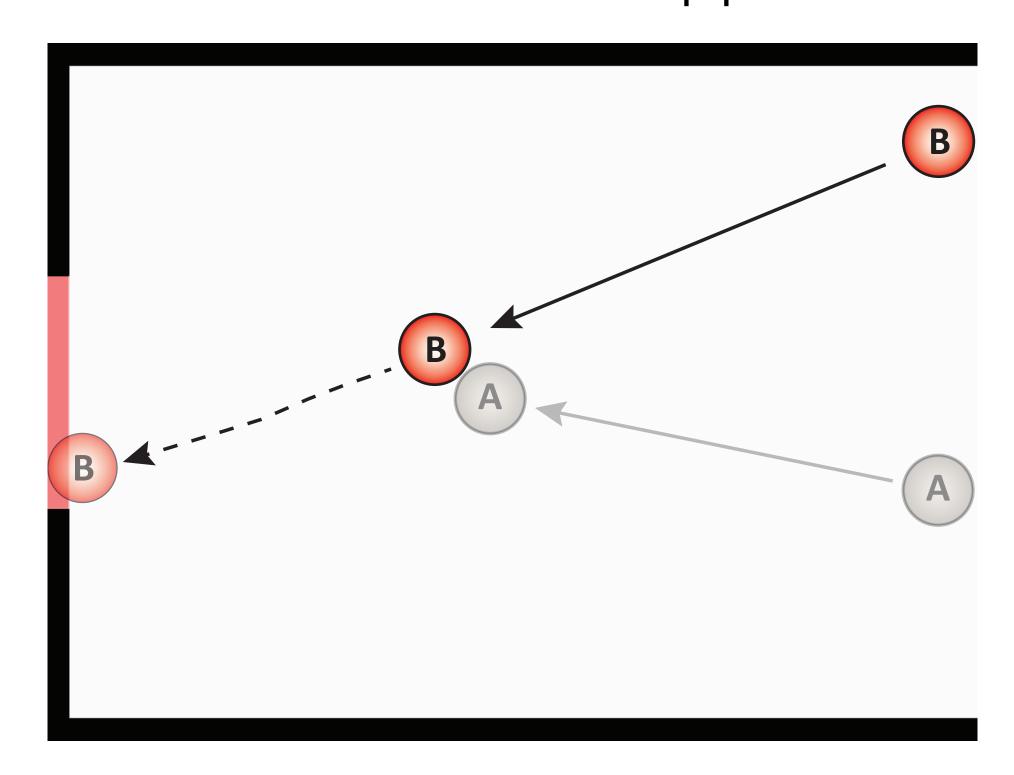
would have missed the gate





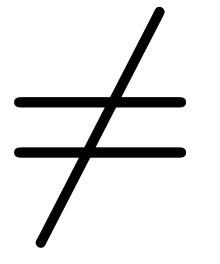


What would have happened?



Actual situation

B went through the gate

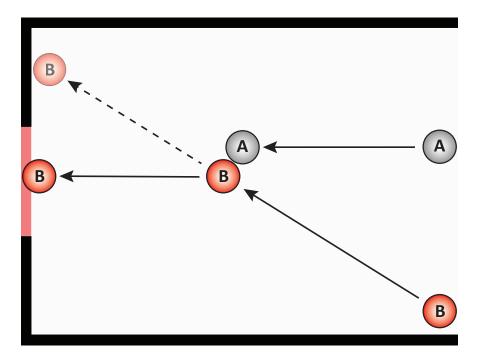


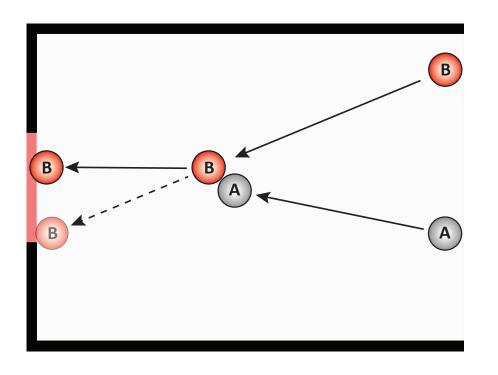
Counterfactual situation

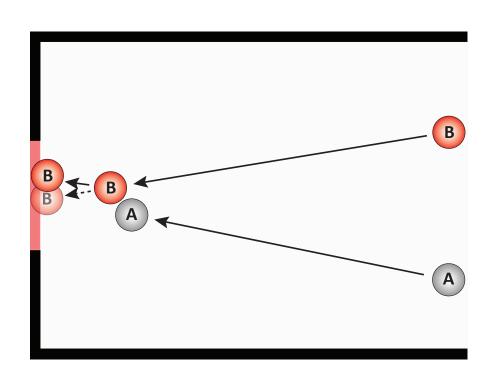
B) would have missed the gate 🗸

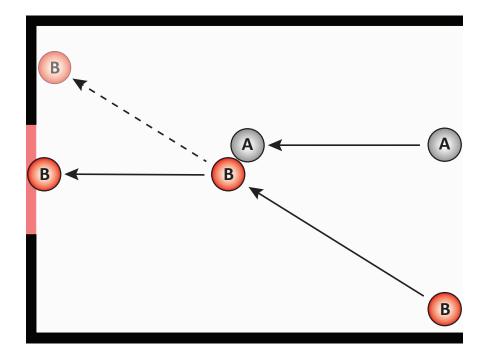


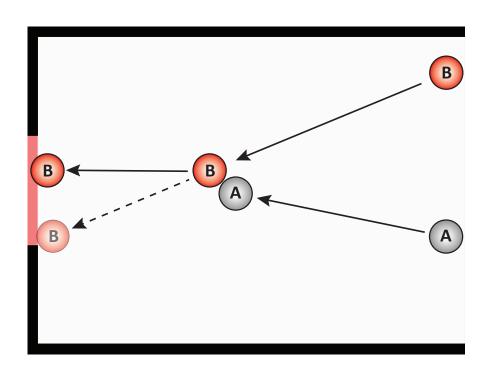
B would have missed the gate

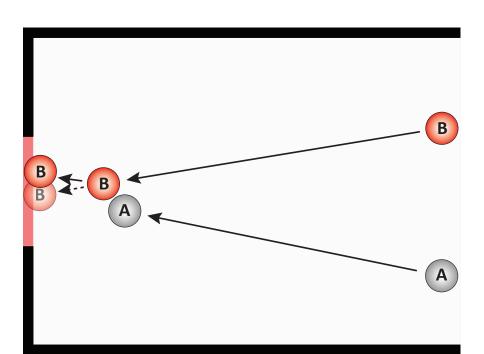




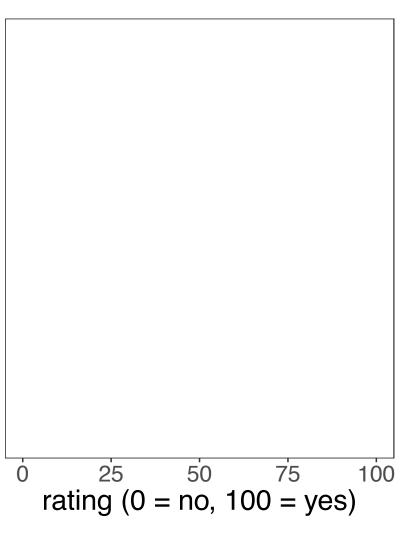


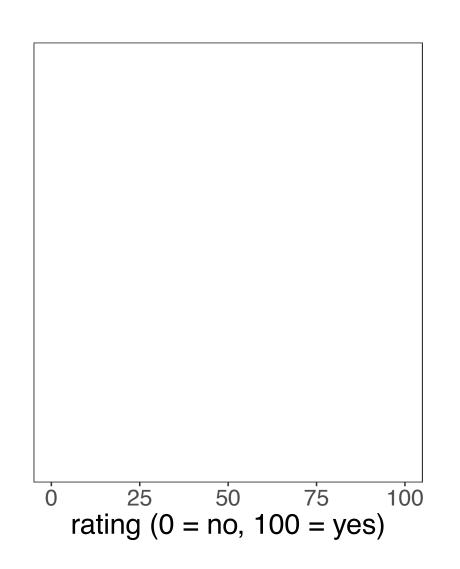


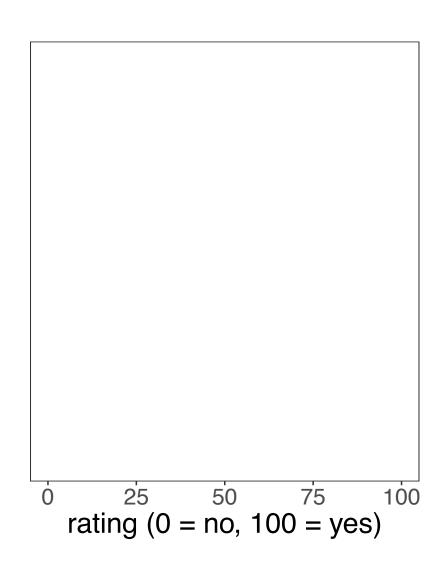


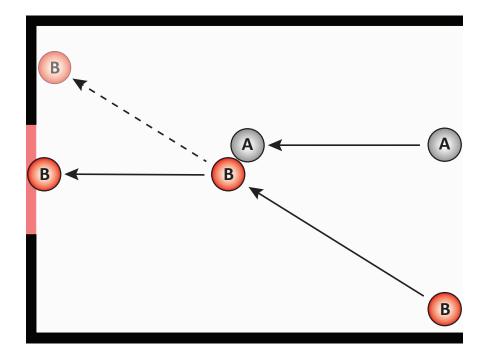


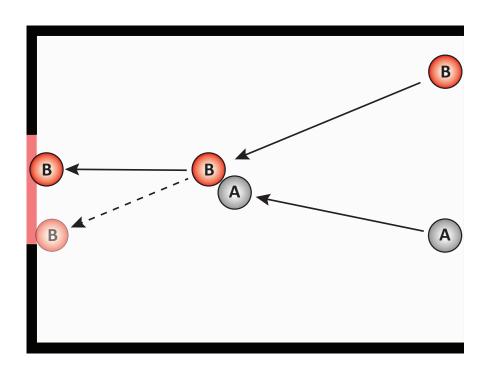
Did A cause B to go through the gate?

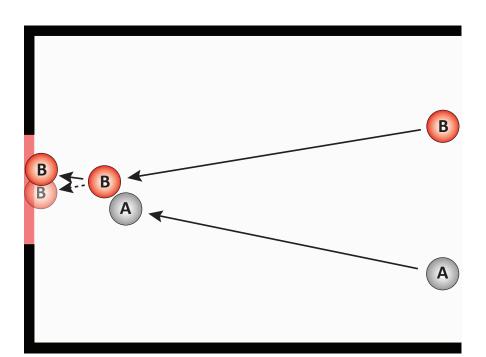




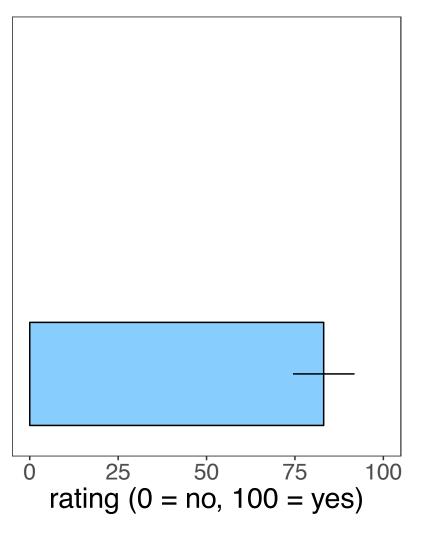


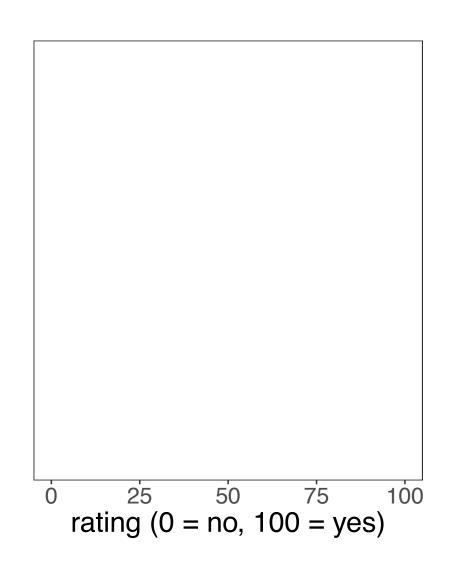


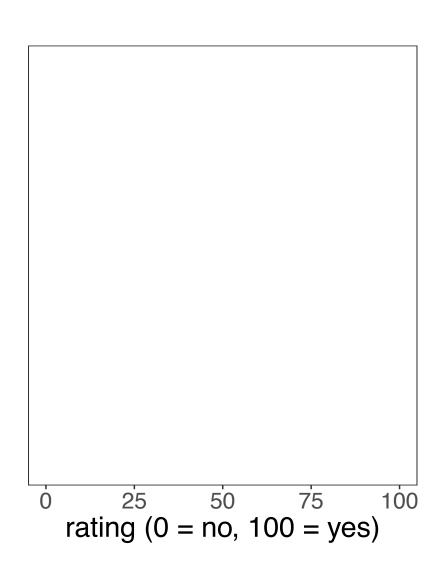


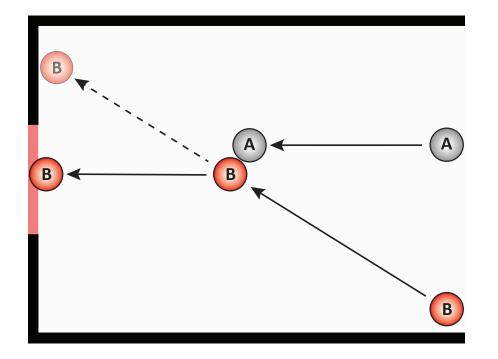


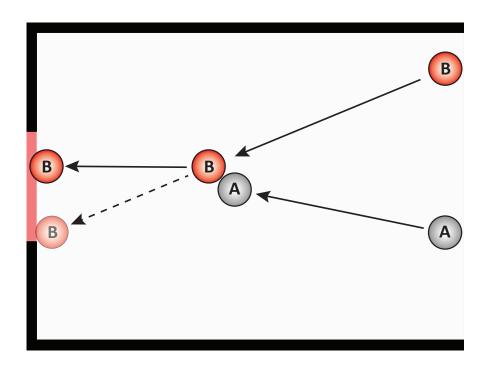
Did A cause B to go through the gate?

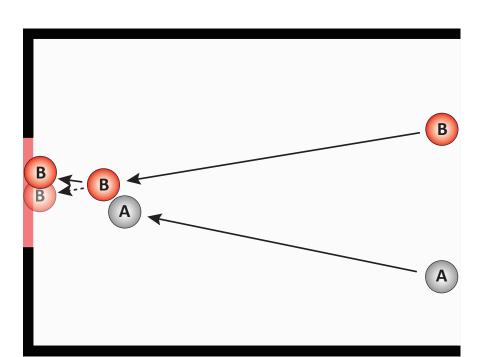




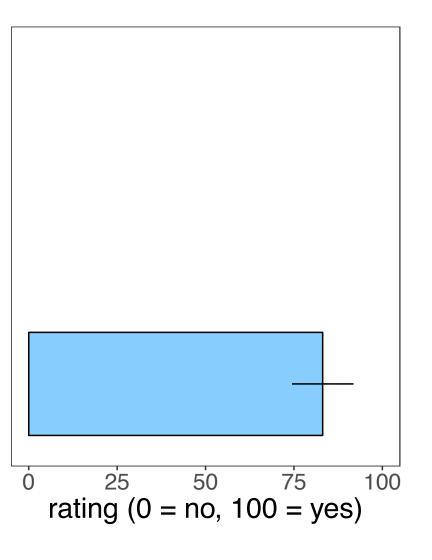


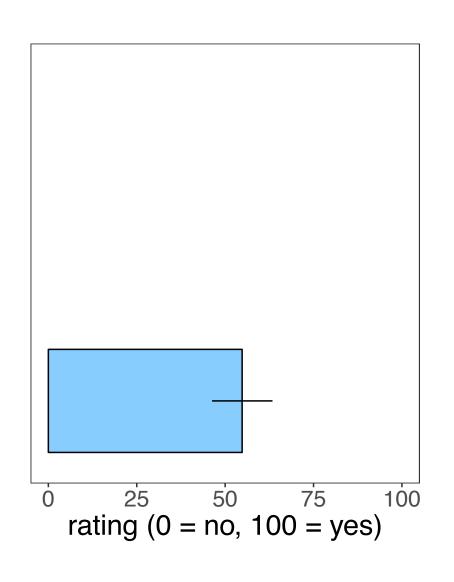


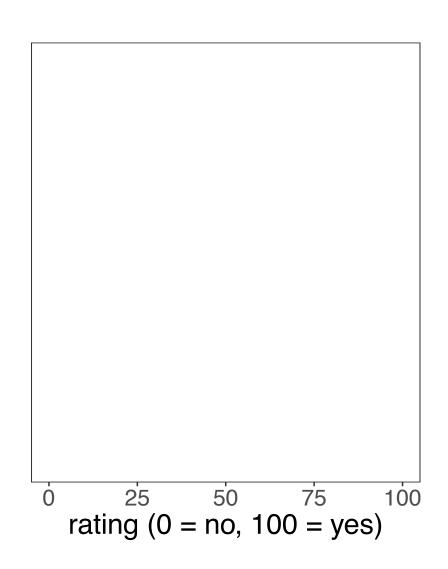


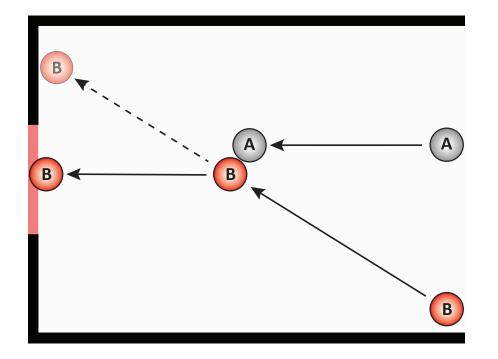


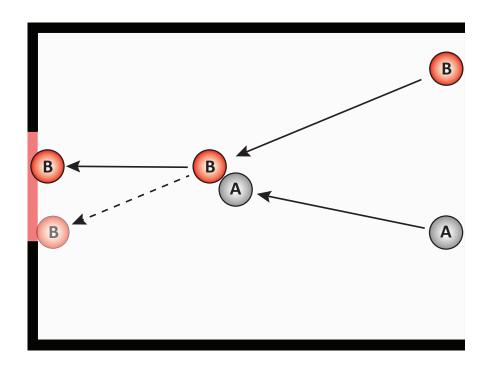
Did A cause B to go through the gate?

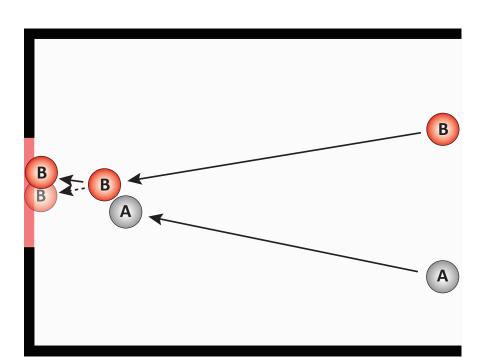




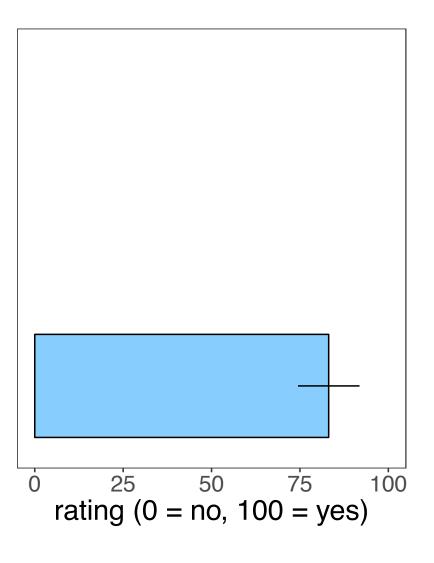


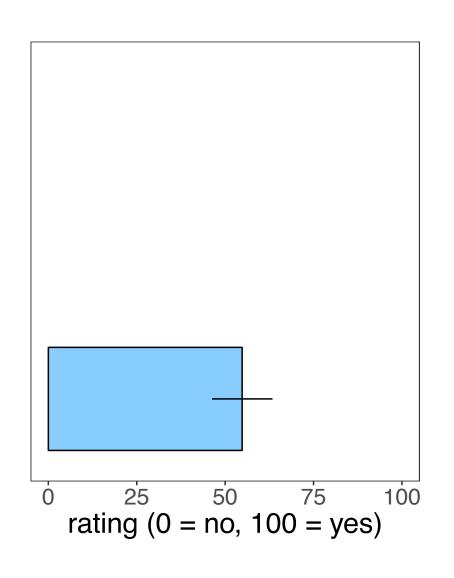


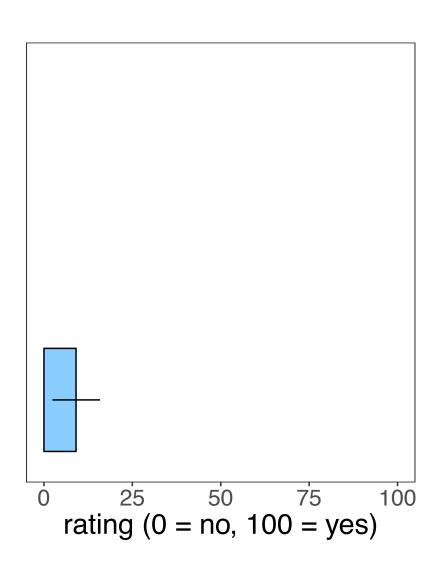


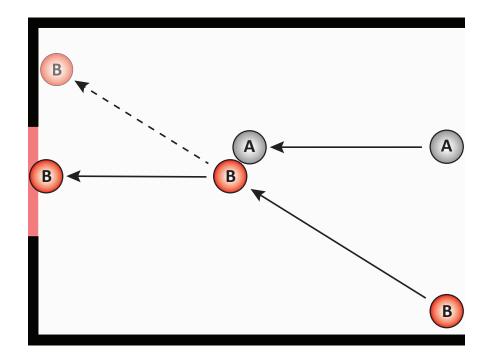


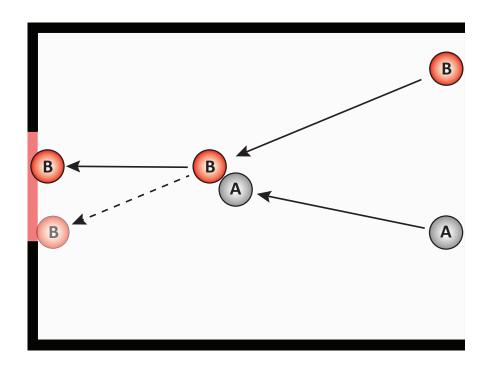
Did A cause B to go through the gate?

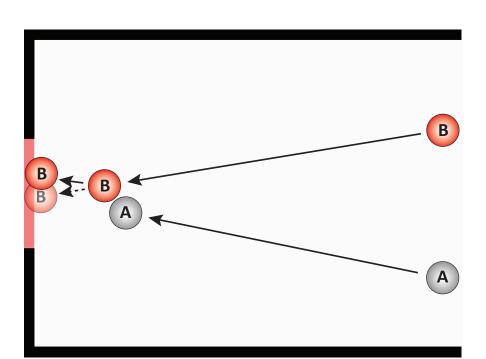




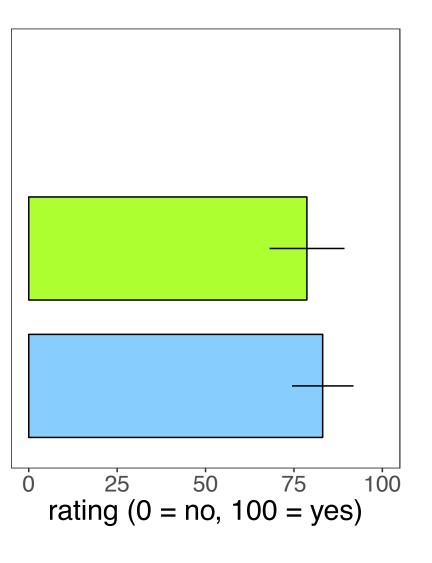


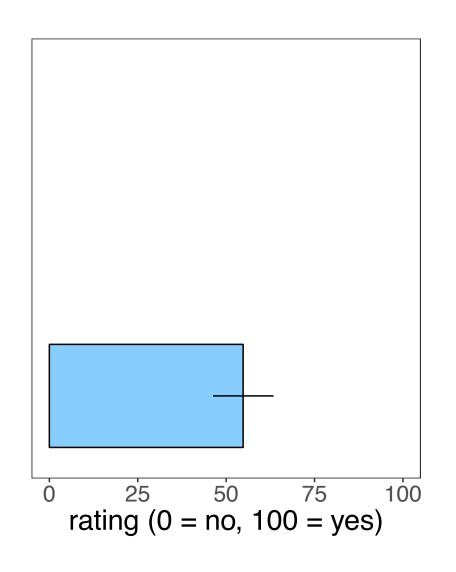


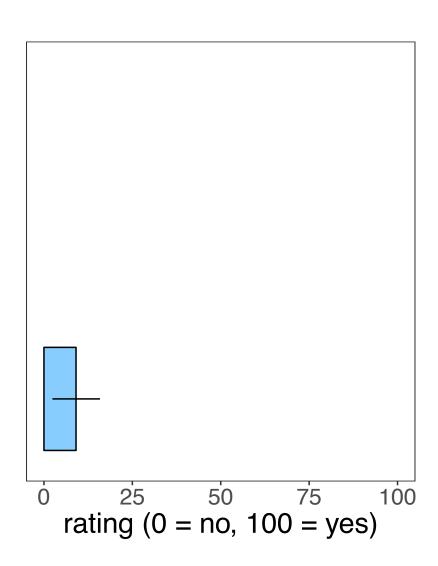


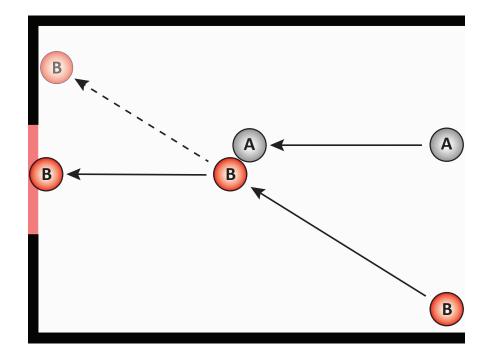


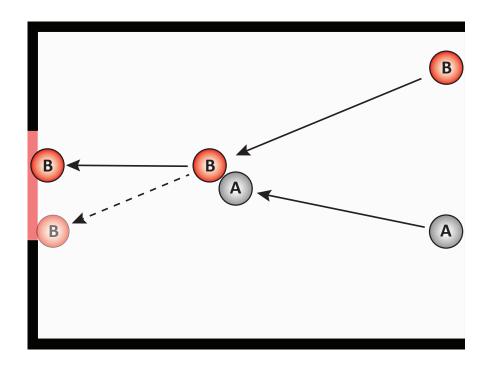
Did A cause B to go through the gate?

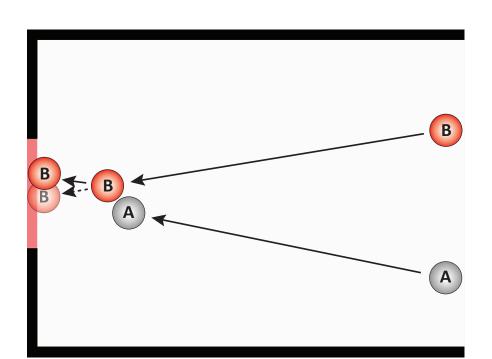




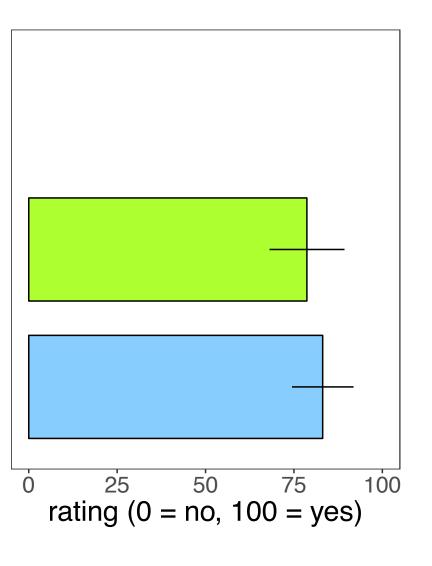


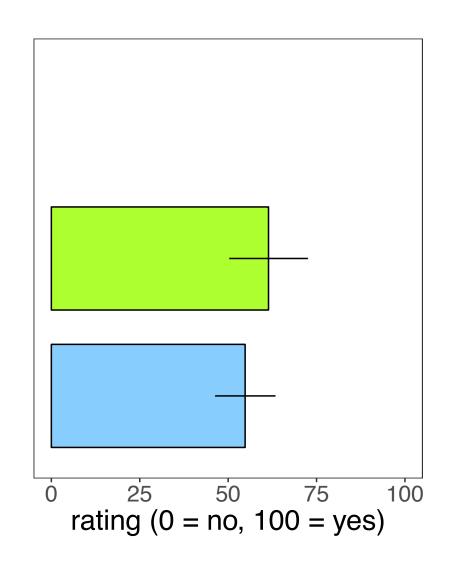


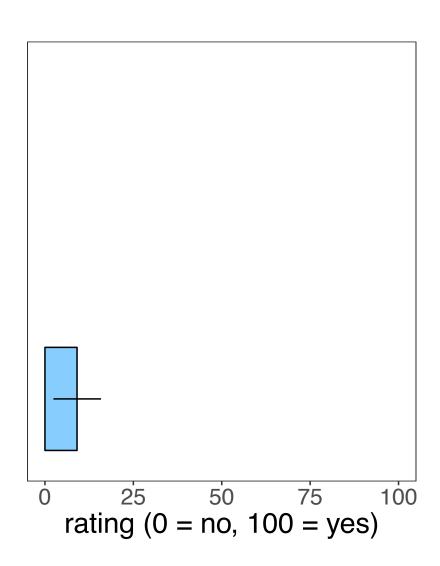


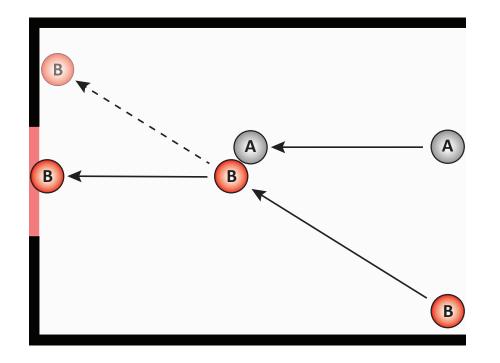


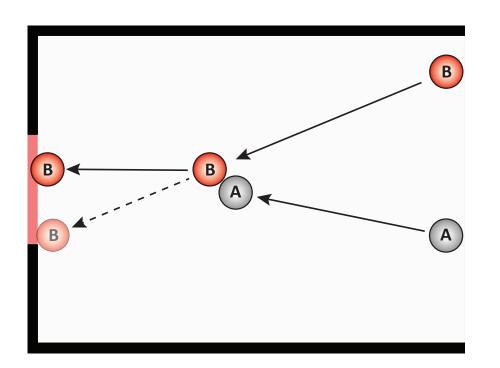
Did A cause B to go through the gate?

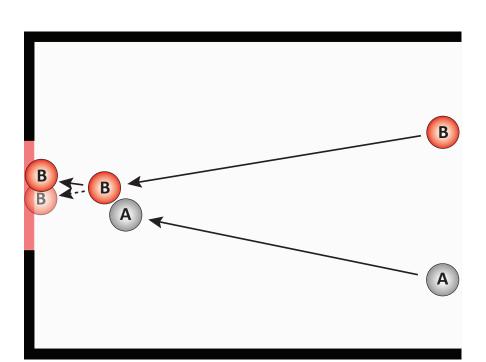




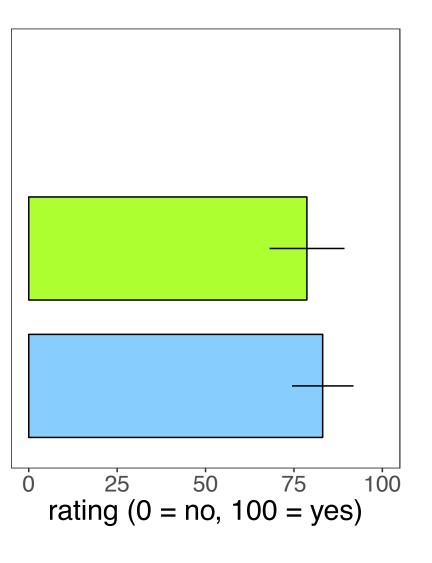


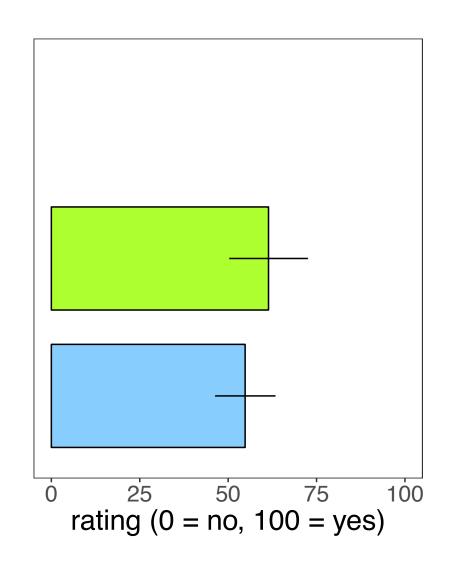


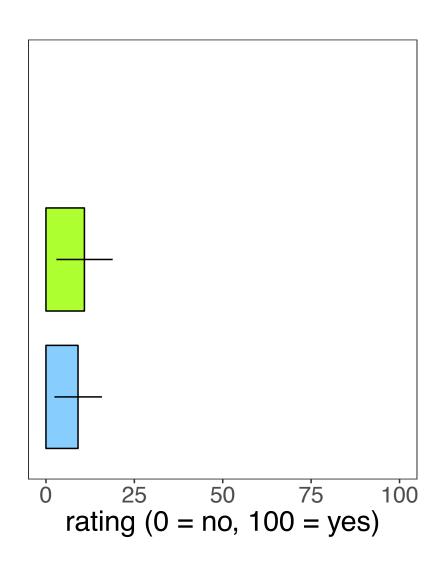


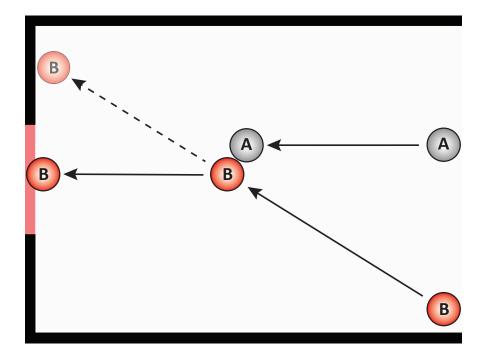


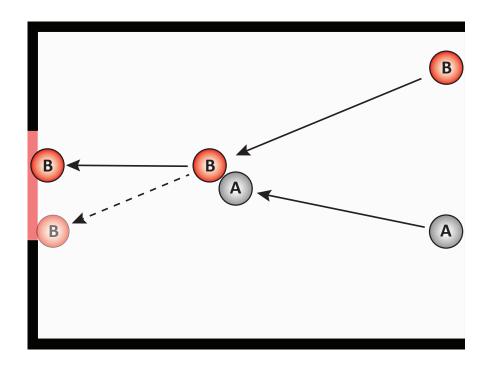
Did A cause B to go through the gate?

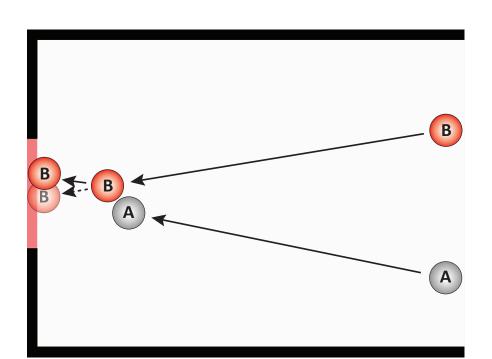




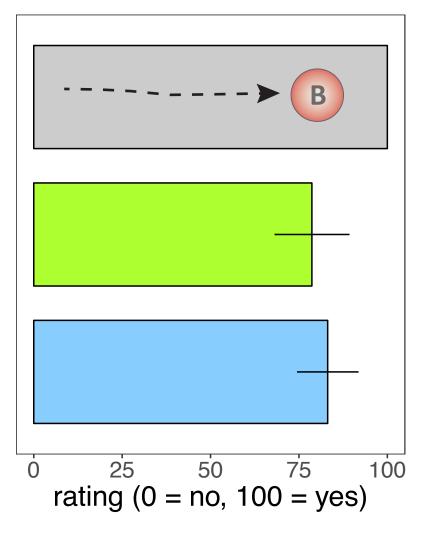


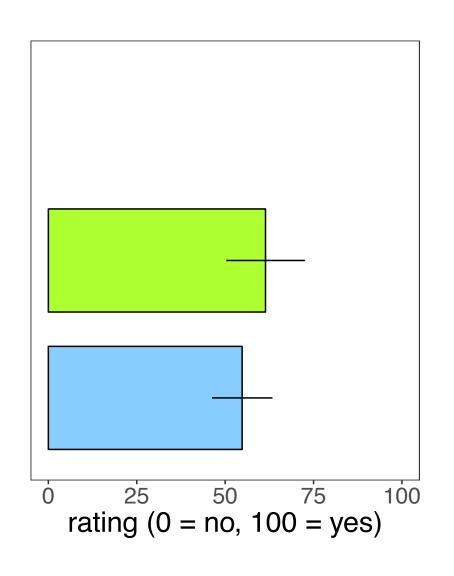


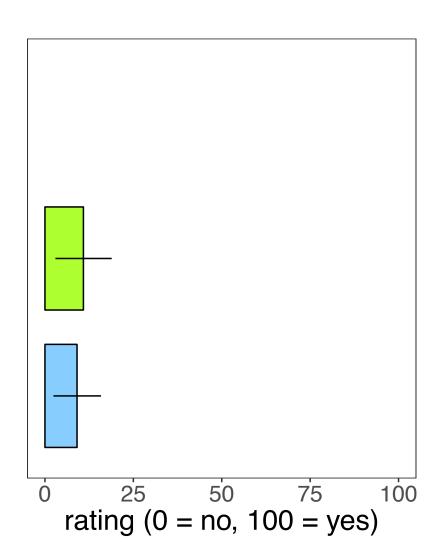


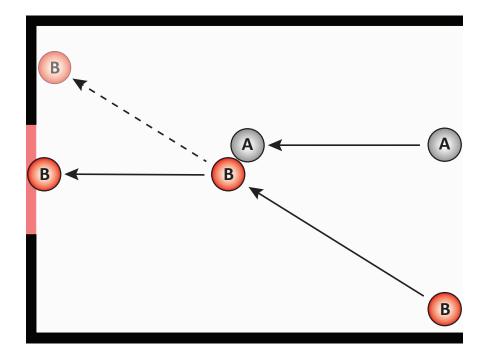


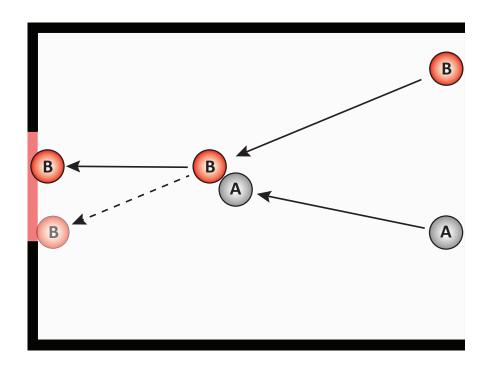
Did A cause B to go through the gate?

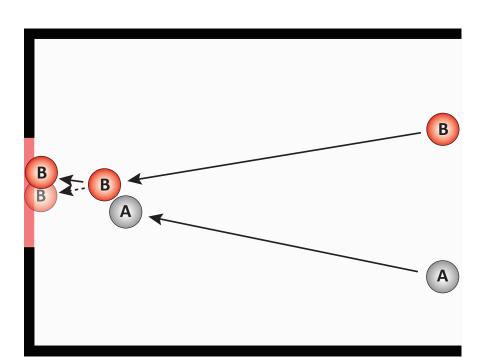




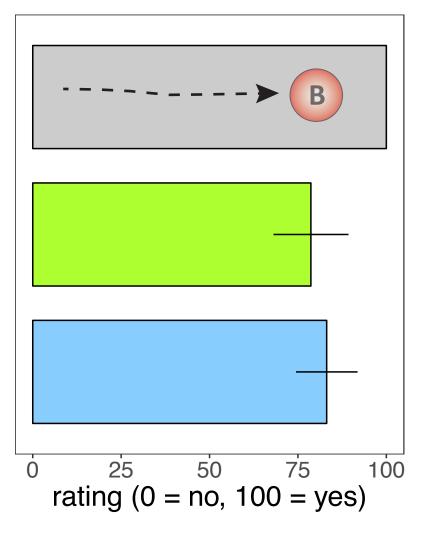


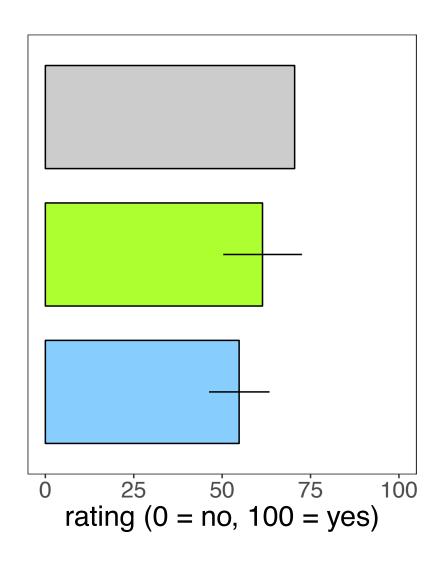


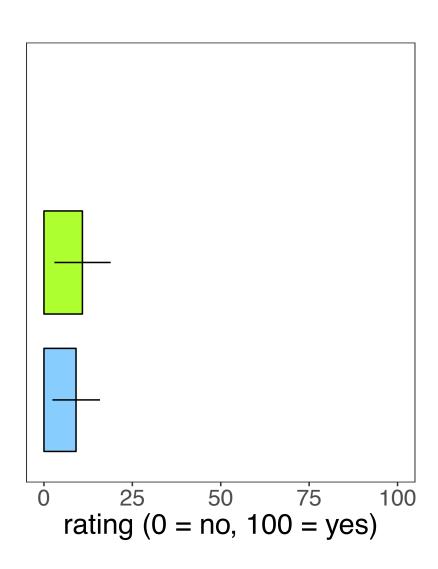


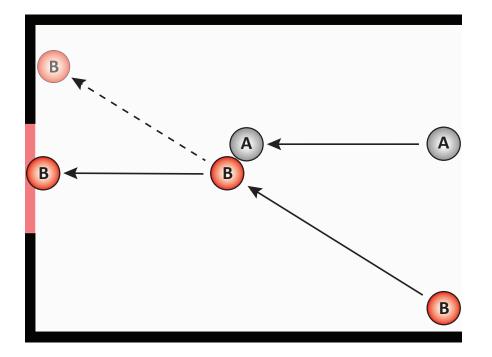


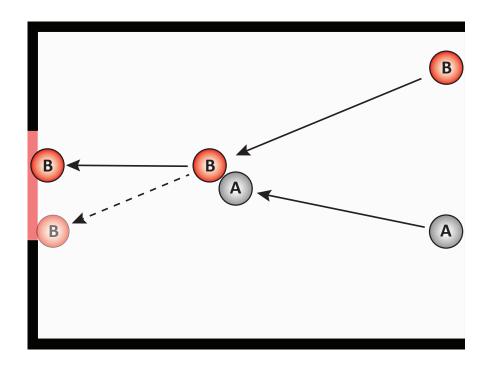
Did A cause B to go through the gate?

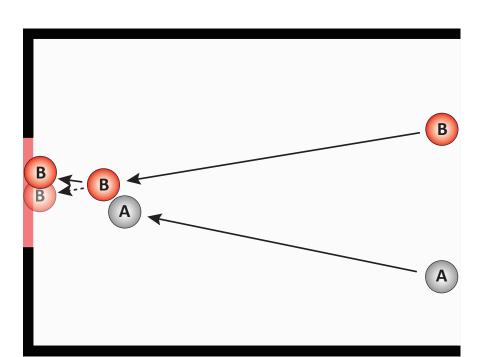




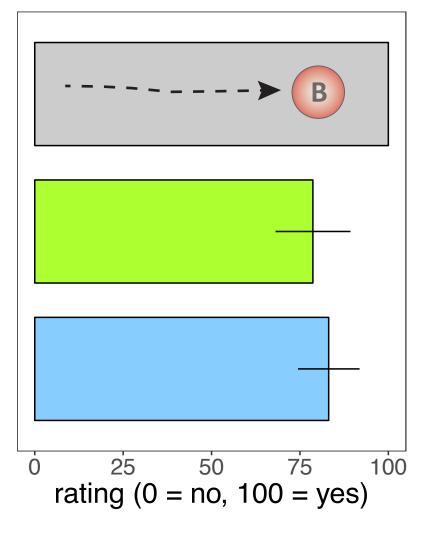


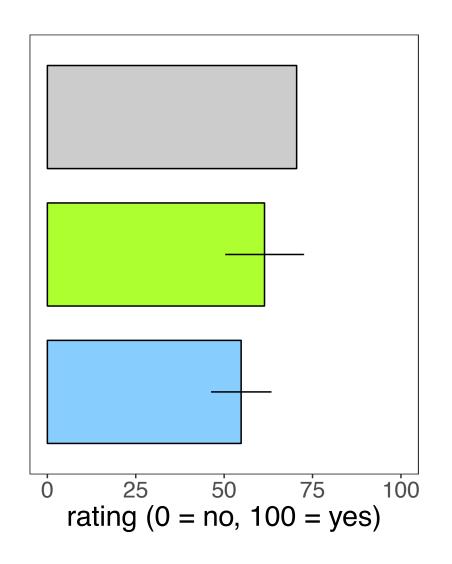


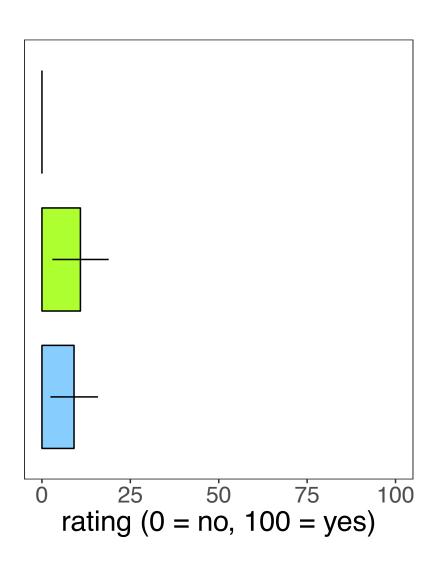


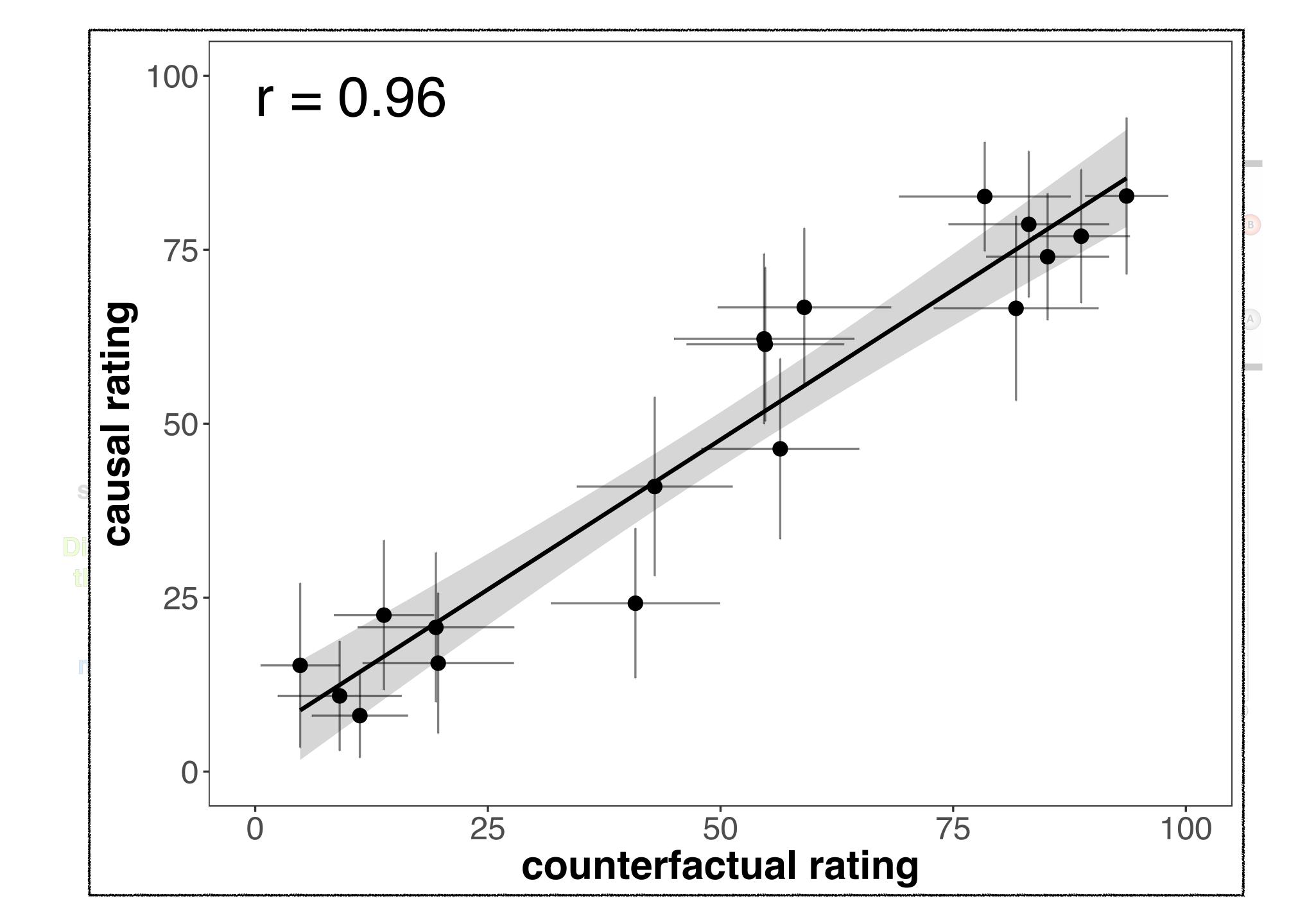


Did A cause B to go through the gate?





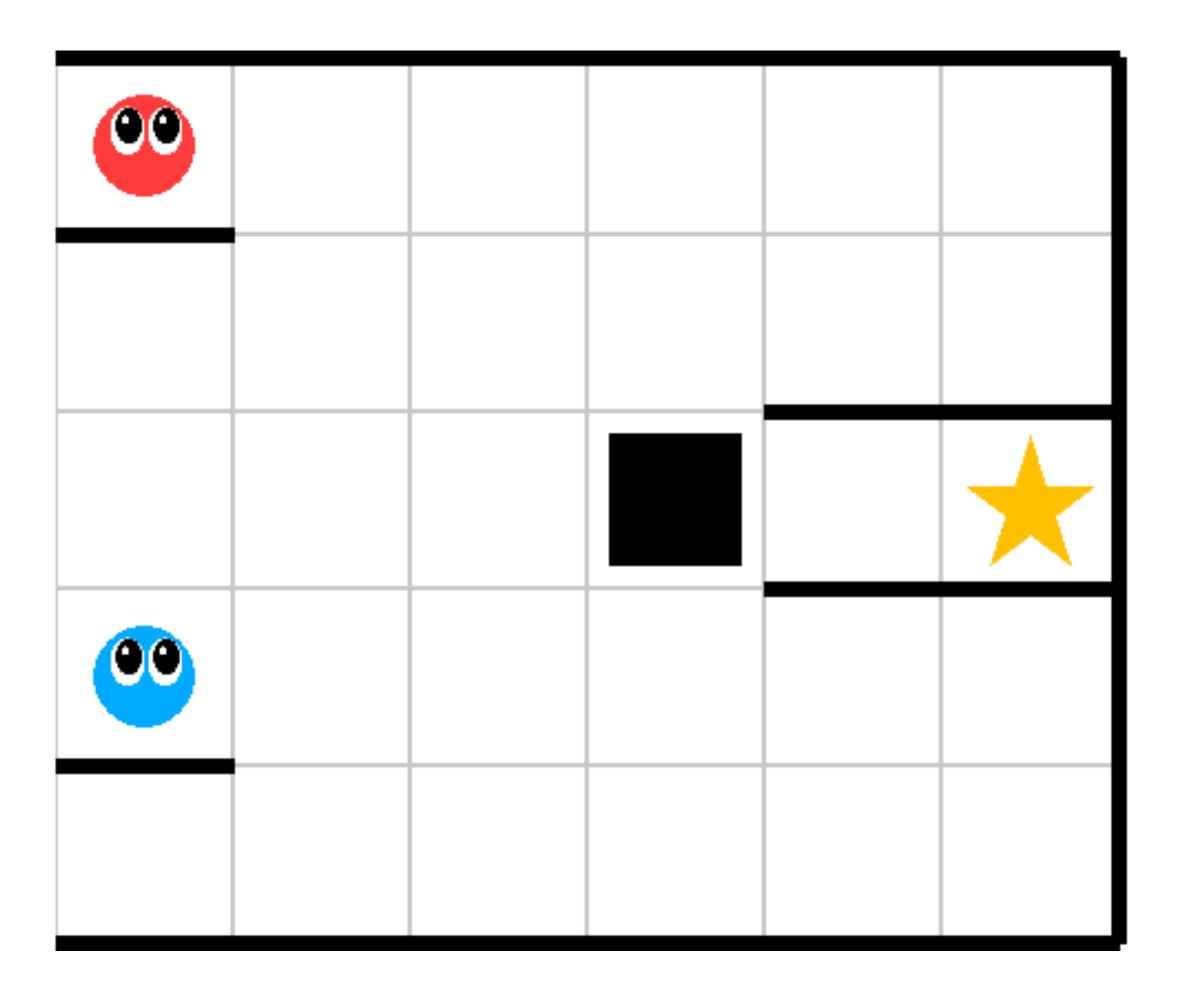




Deep dive:

Counterfactual simulation for responsibility judgments

Wu et al. "A computational model of responsibility judgments from counterfactual simulations and intention inferences." CogSci, 2023.

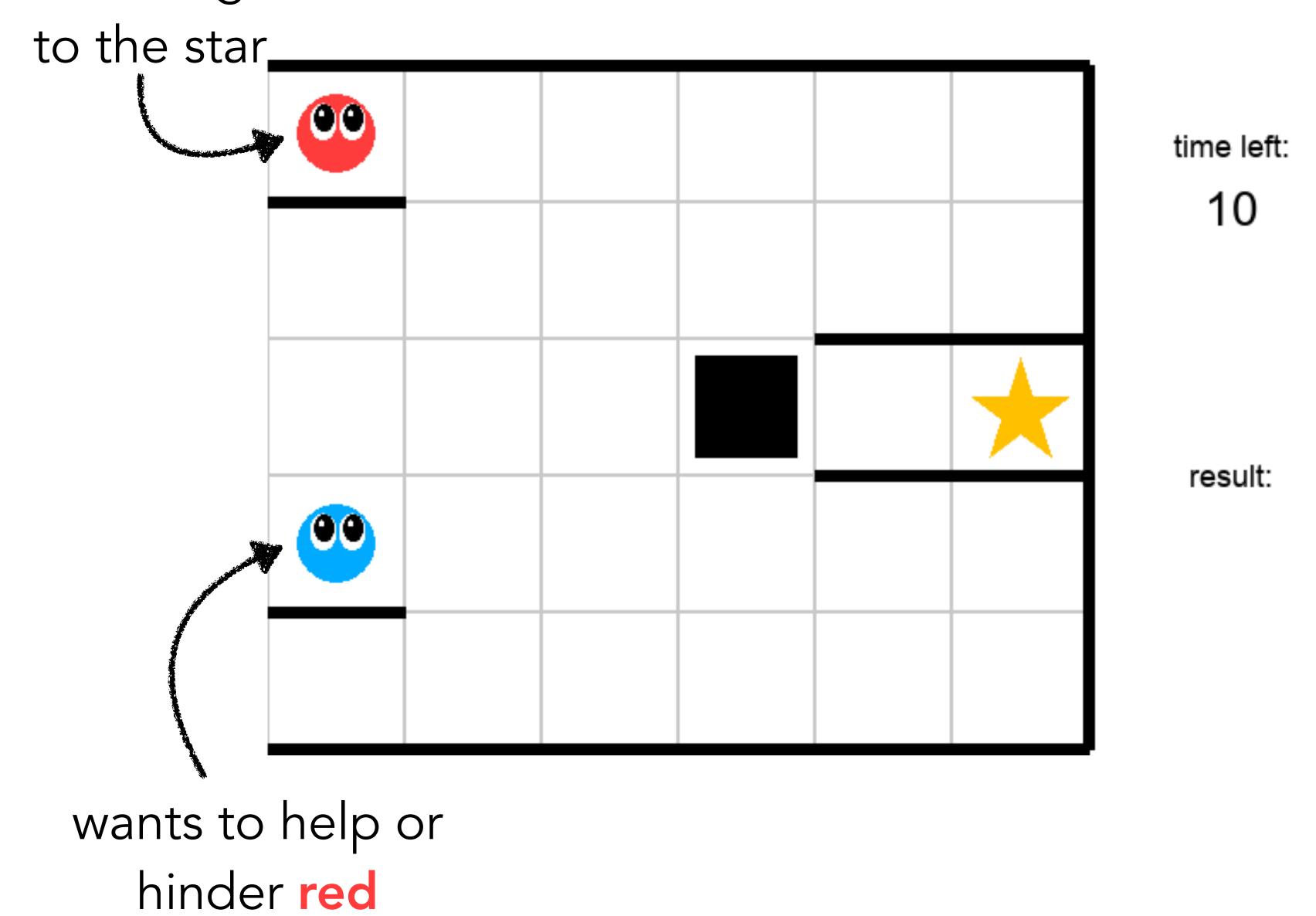


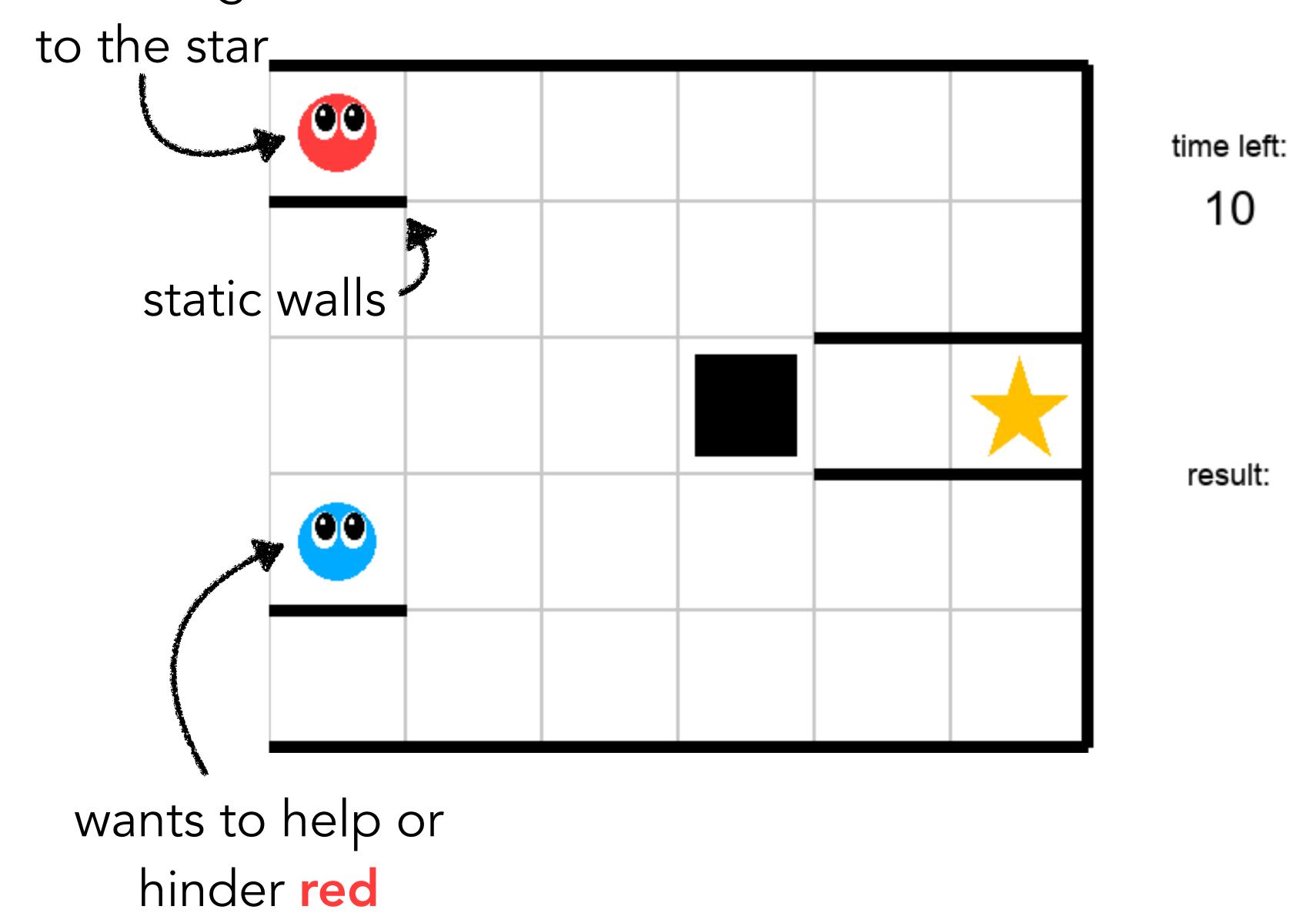
time left:

10

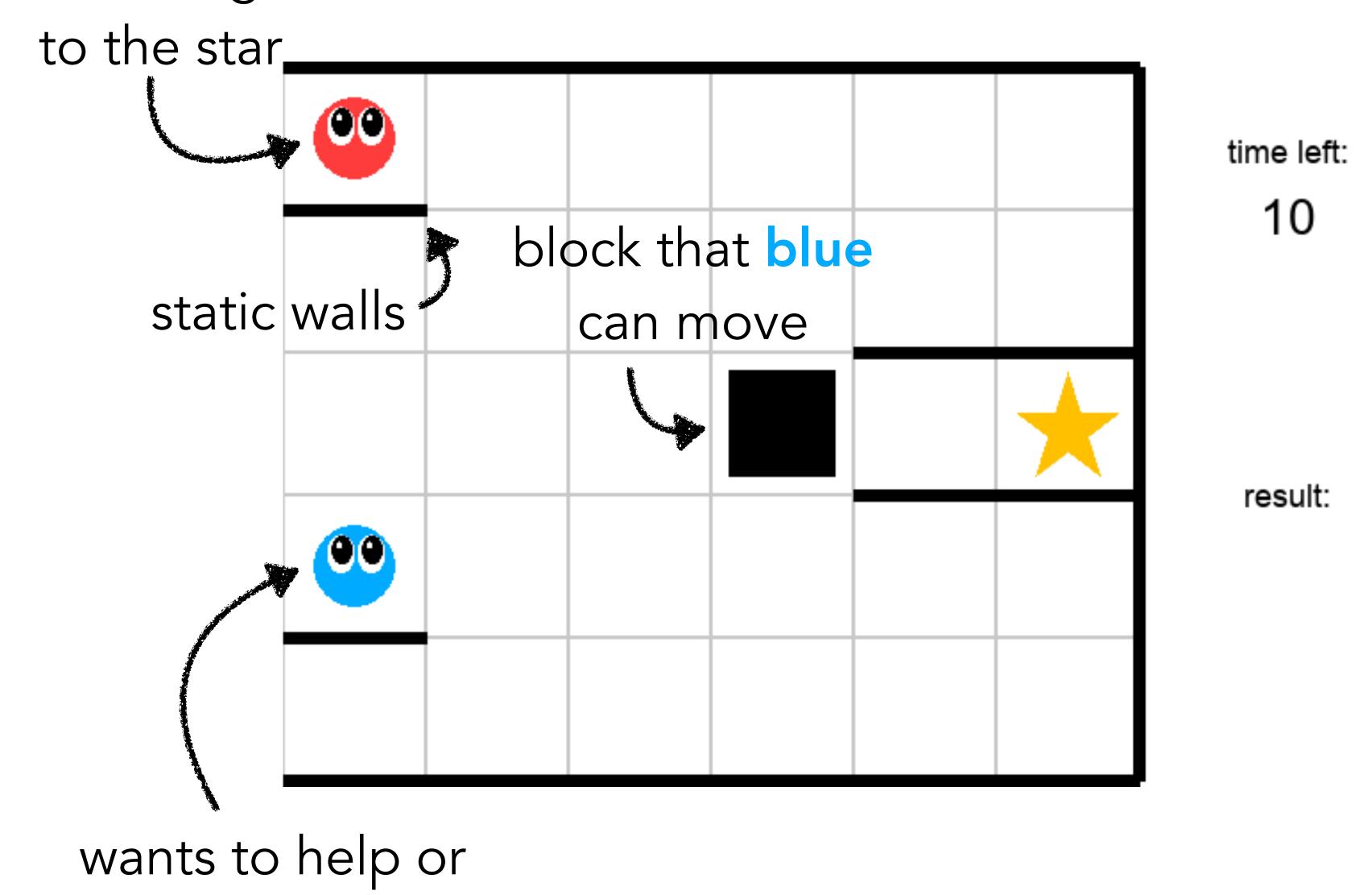
result:

to the star_ time left: 10 result: 99

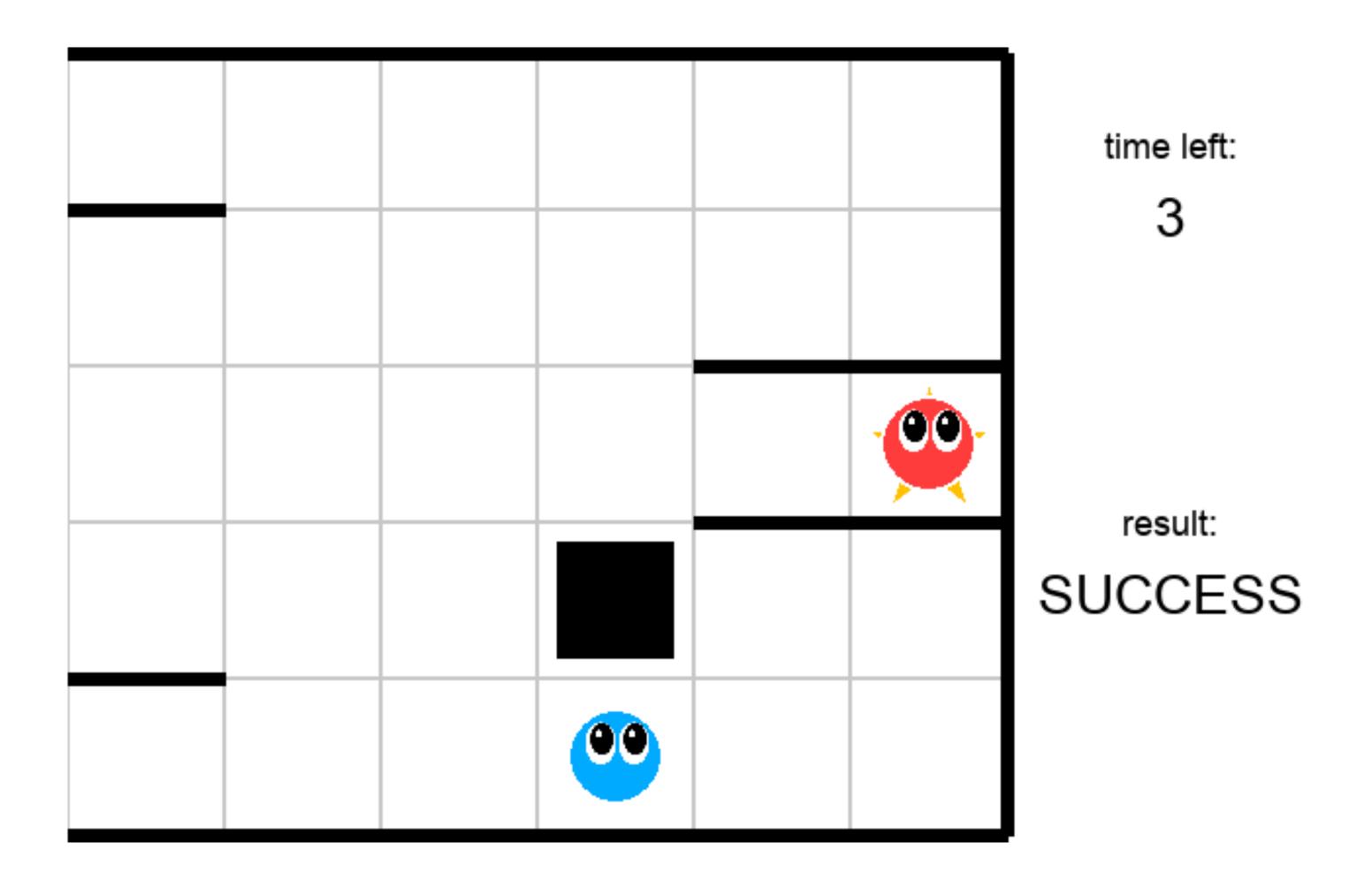




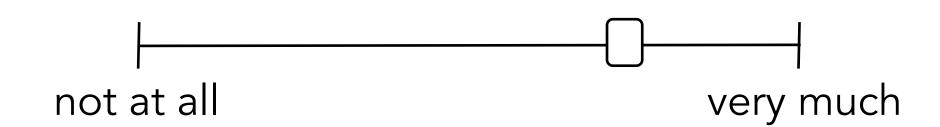
hinder red

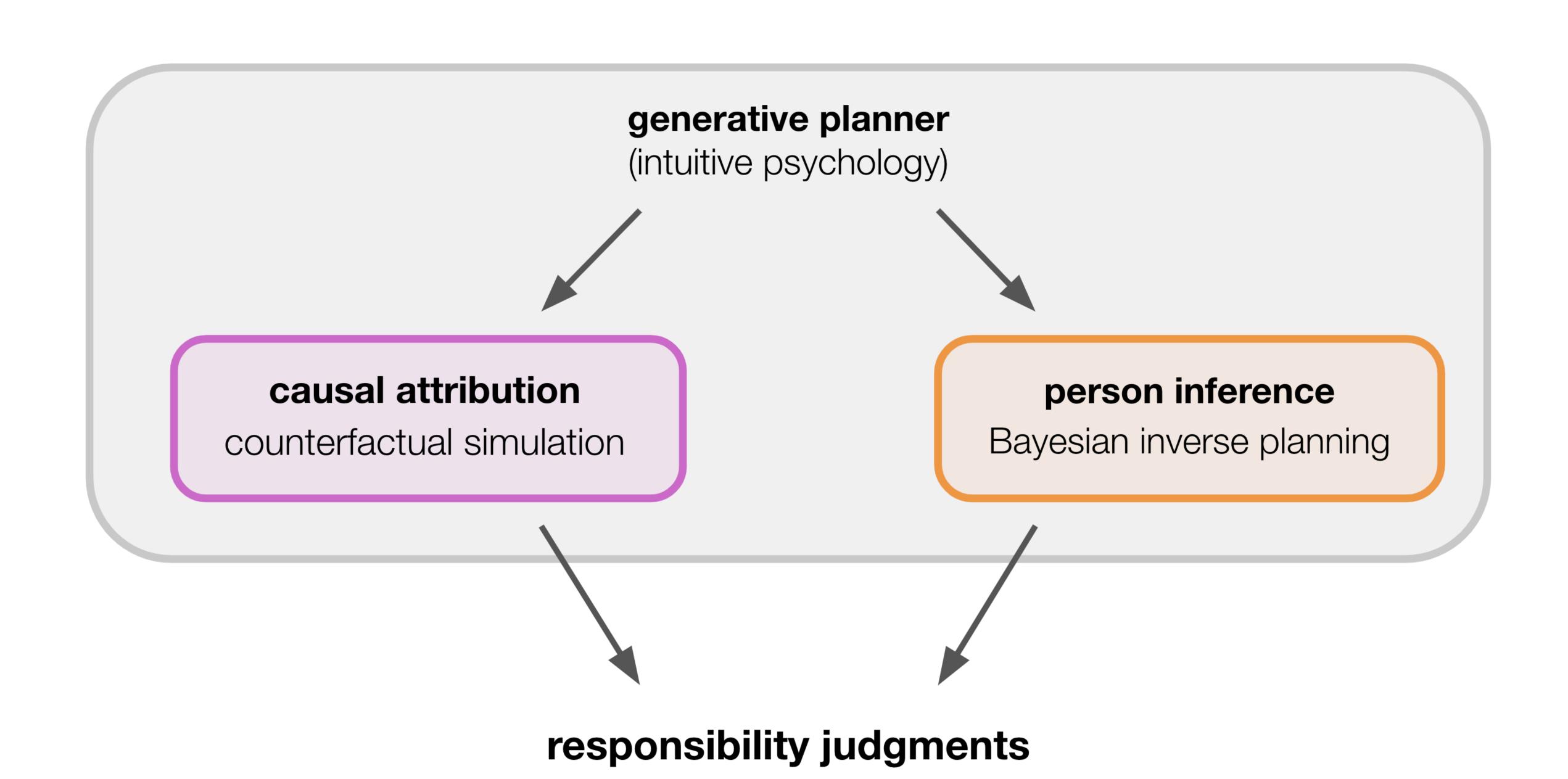


Watch Clip 2



How responsible was the blue for the red's success?

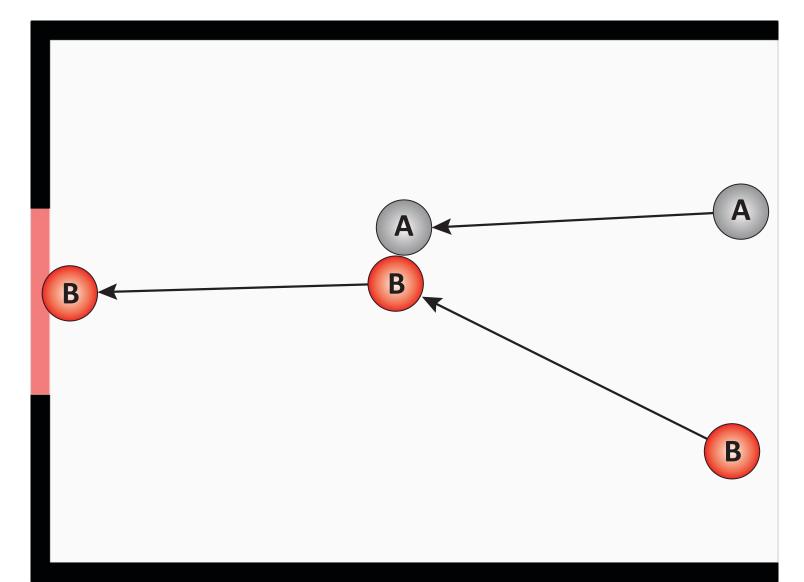




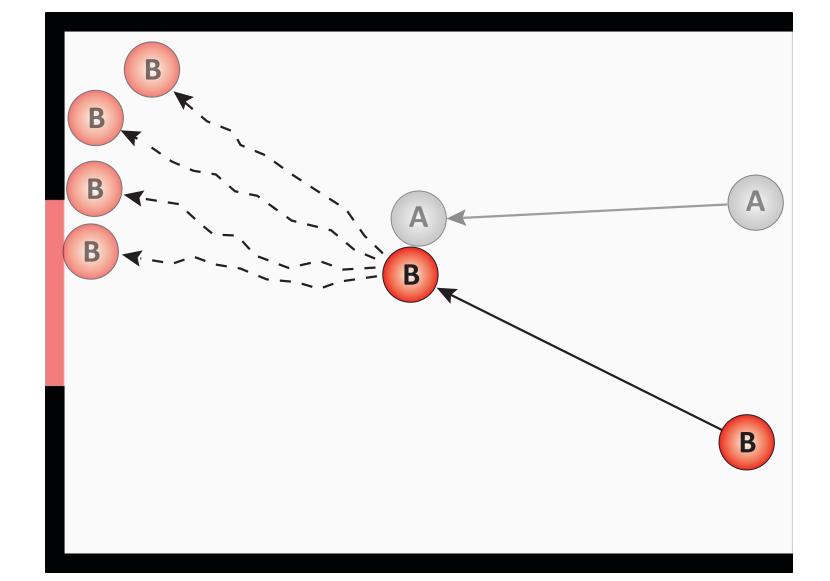
counterfactual simulation

actual situation

intuitive physics



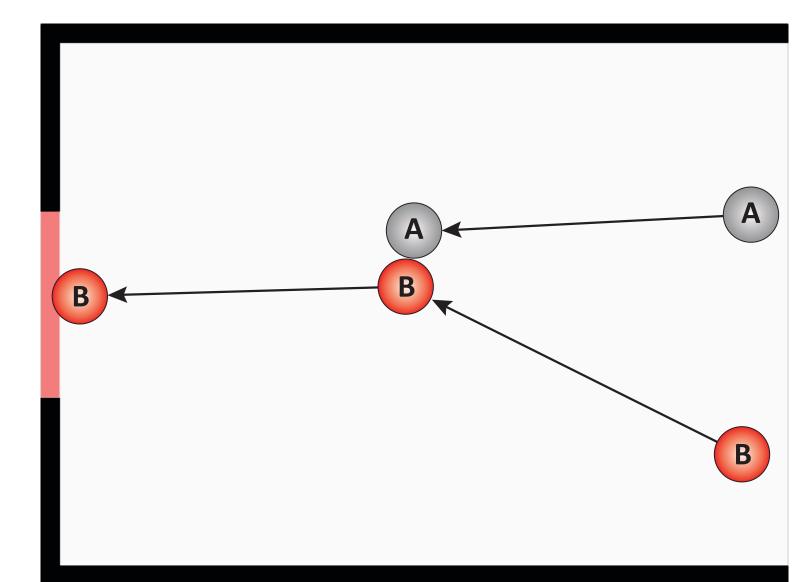
counterfactual simulations



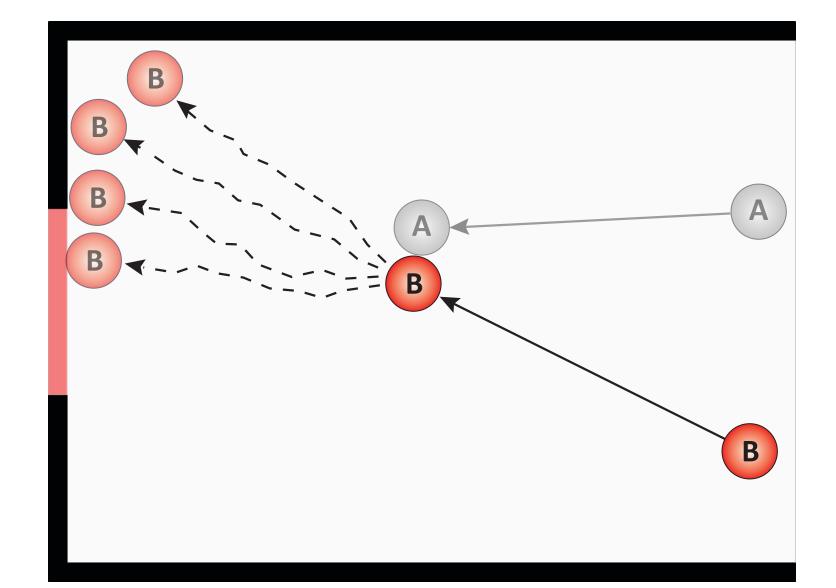
counterfactual simulation

actual situation

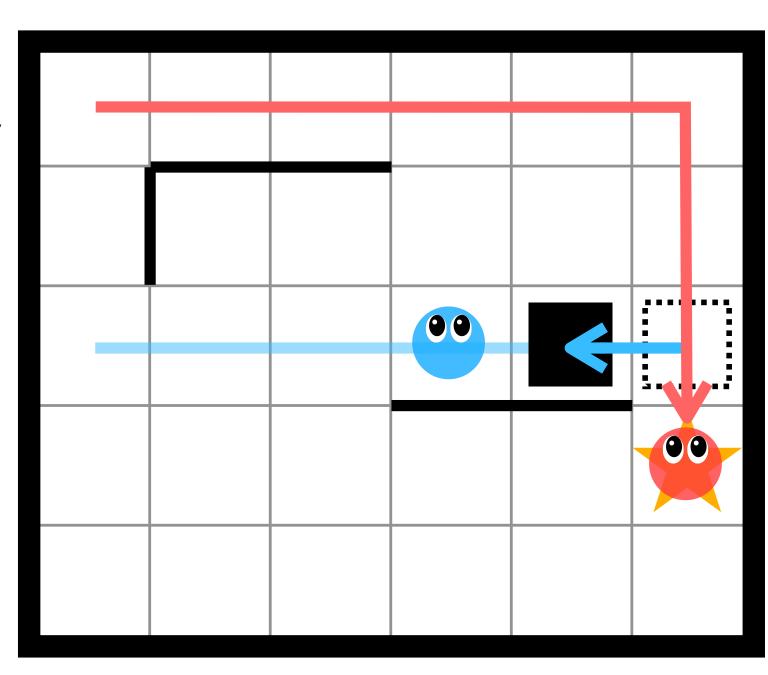
intuitive physics

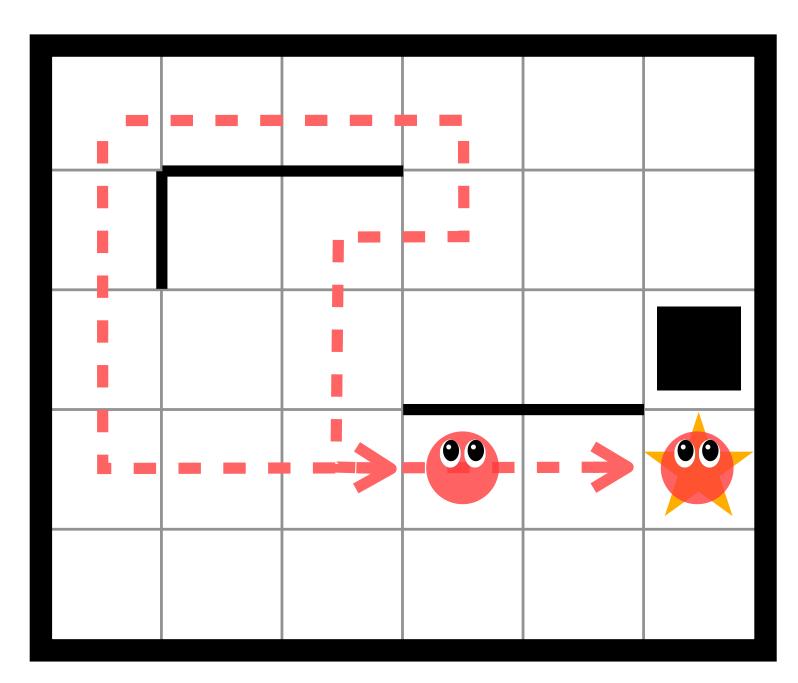


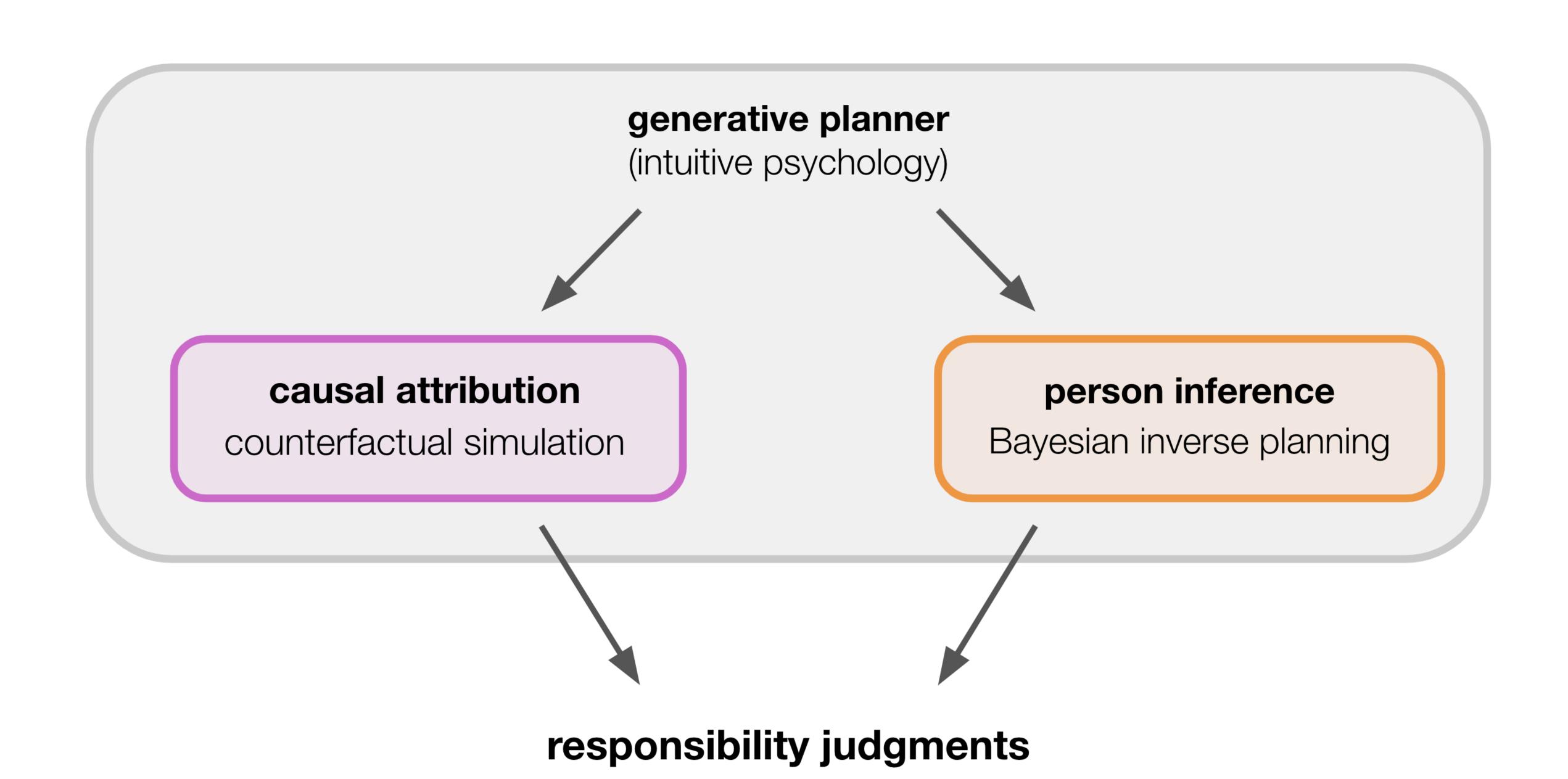
counterfactual simulations



intuitive psychology





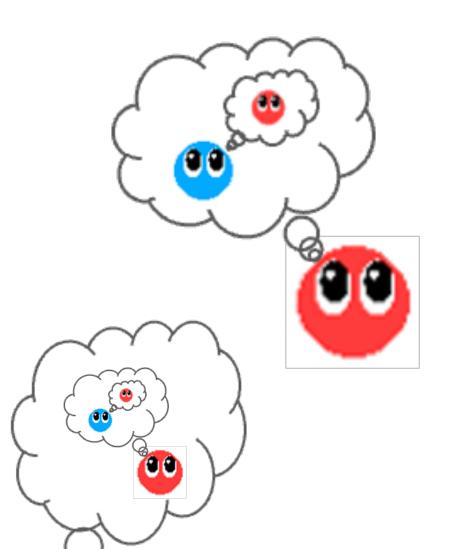




level-0 red plans around obstacles to reach the star



level-1 blue plans to help or hinder a level-0 red

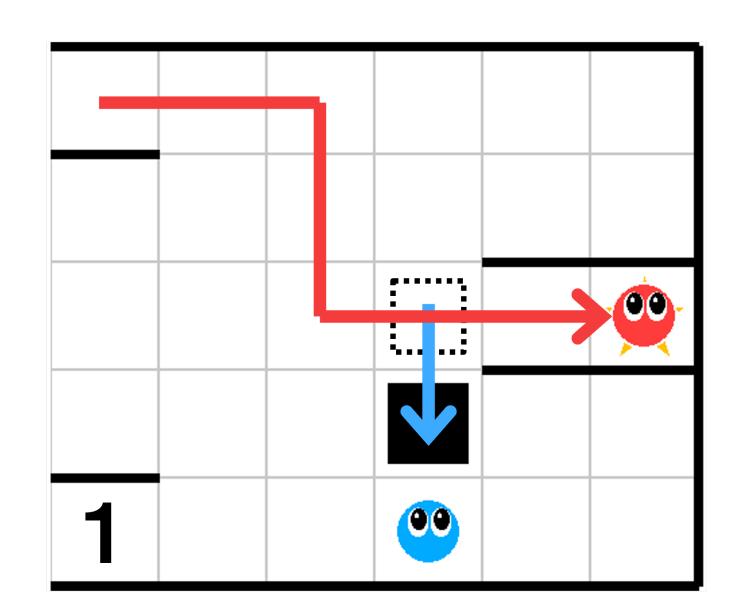


level-2 red plans around level-1 blue to reach the star



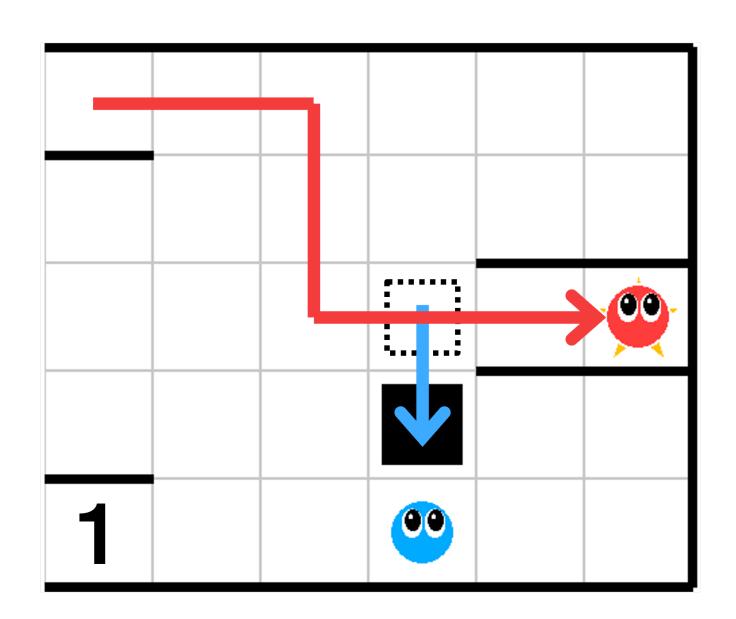
level-3 blue plans to help or deceive a level-2 red

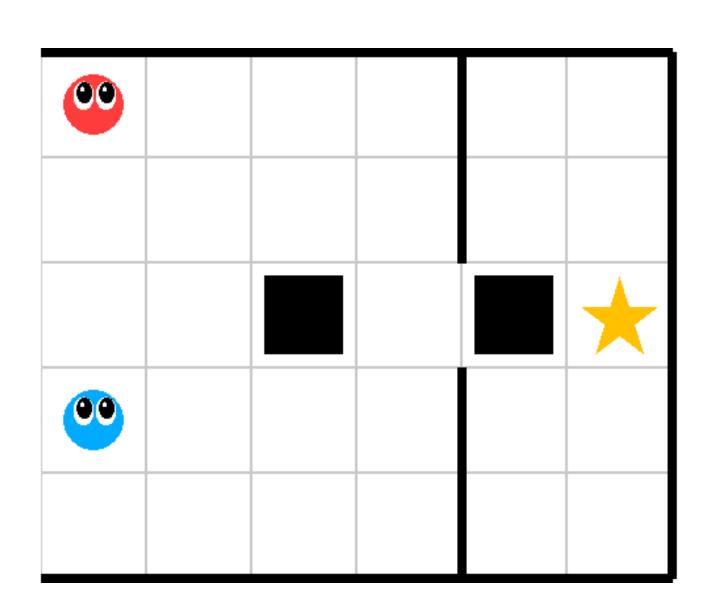
counterfactual simulation



person inference

counterfactual simulation





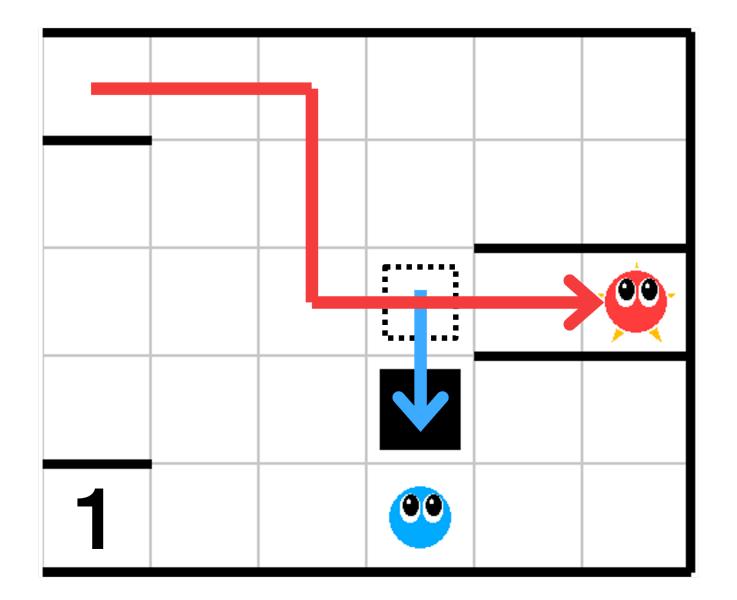
time left:

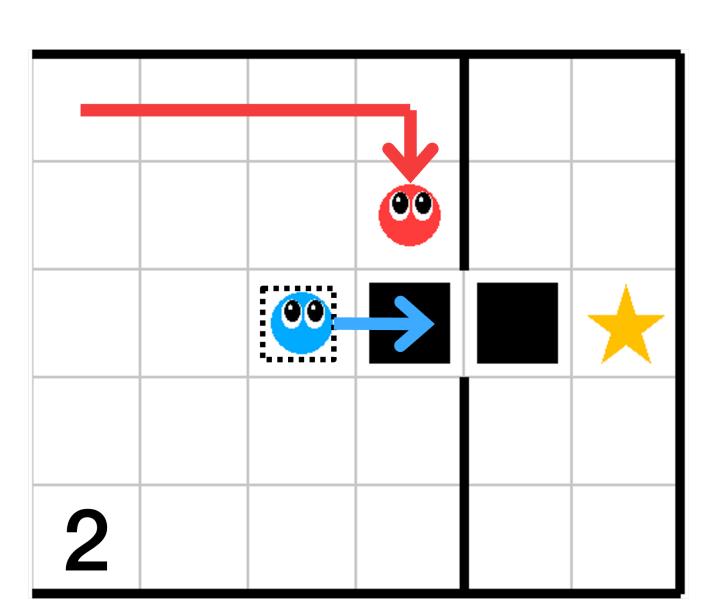
10

result:

person inference

counterfactual simulation



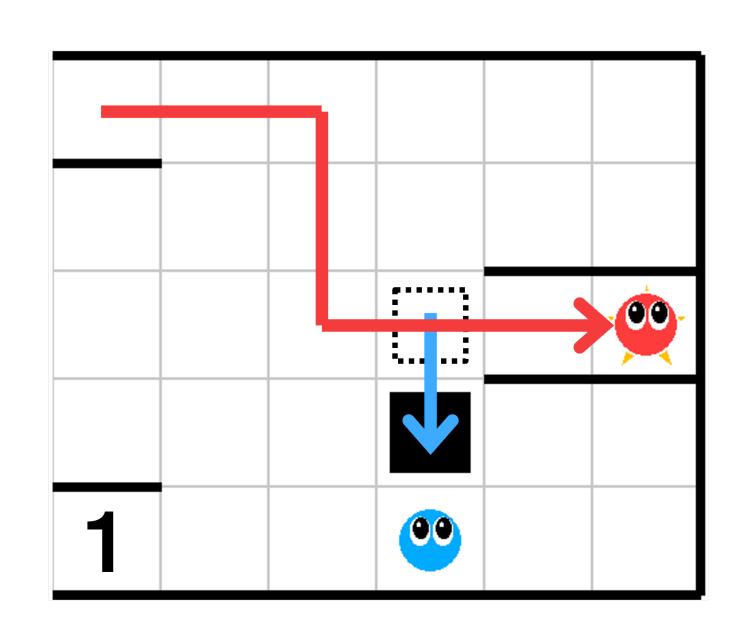


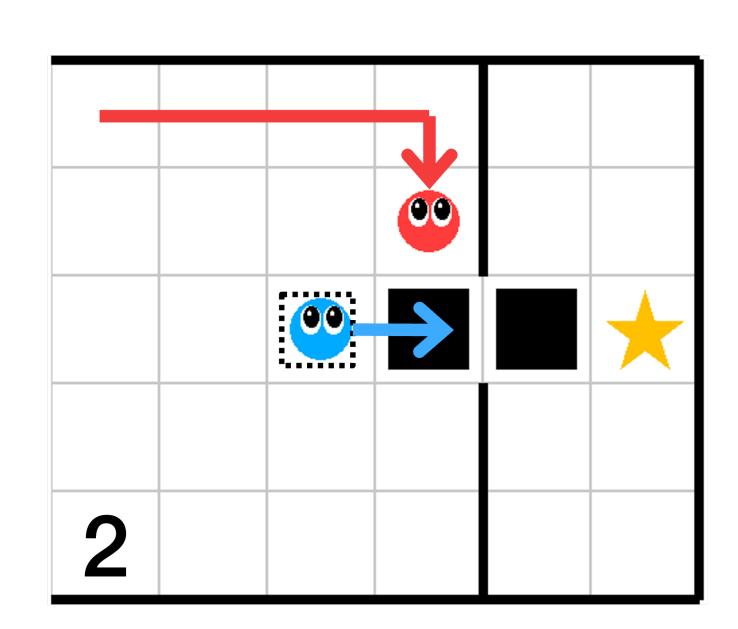
person inference

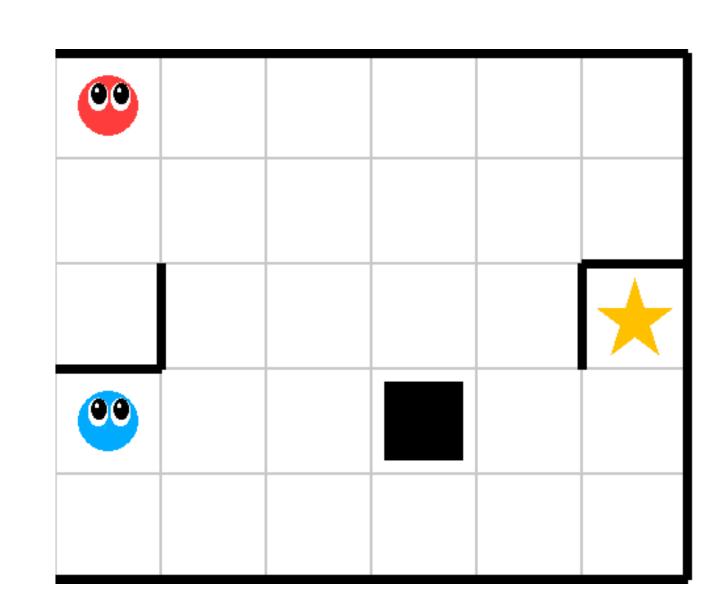
counterfactual simulation

person inference

Bayesian inverse planning





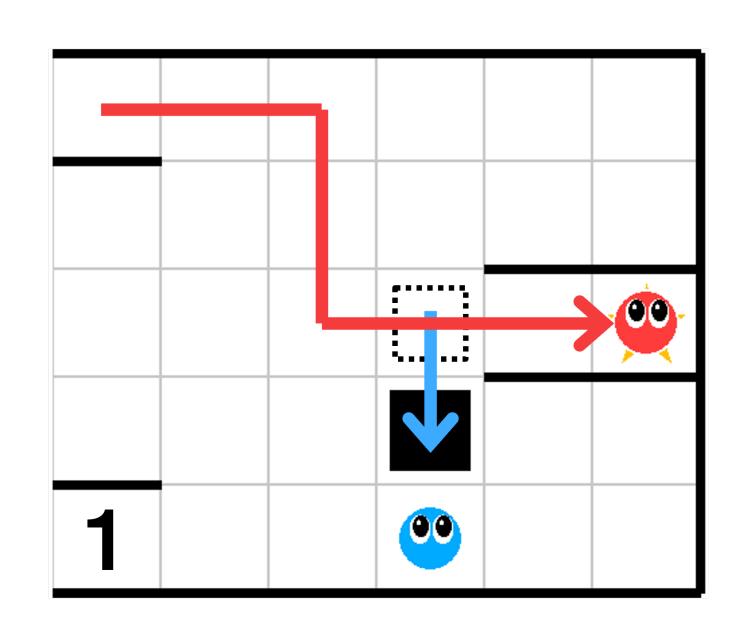


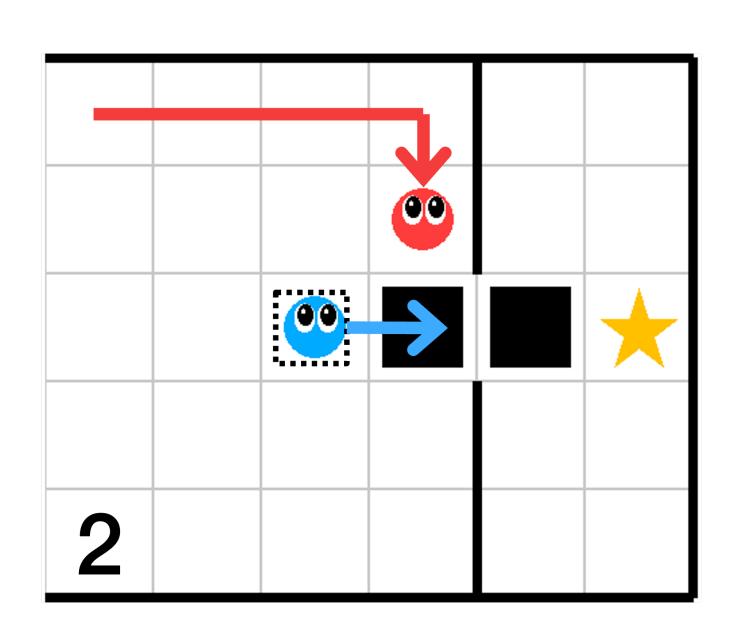
time left:

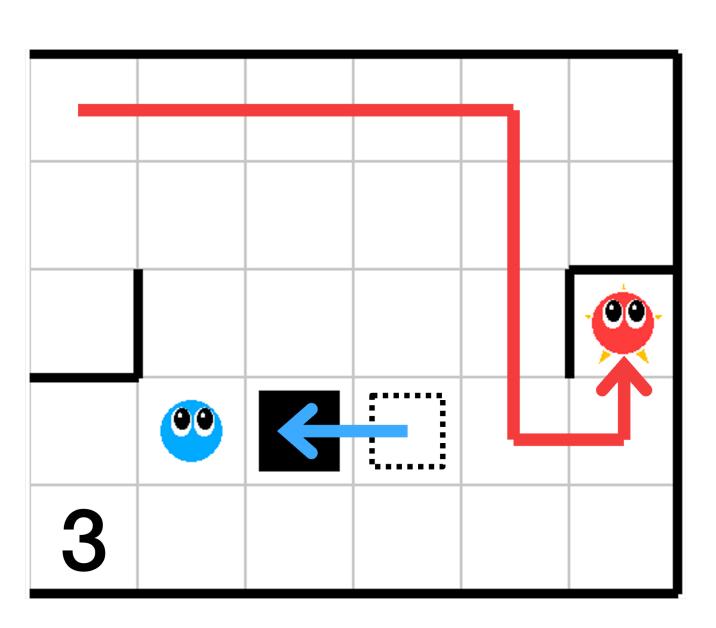
10

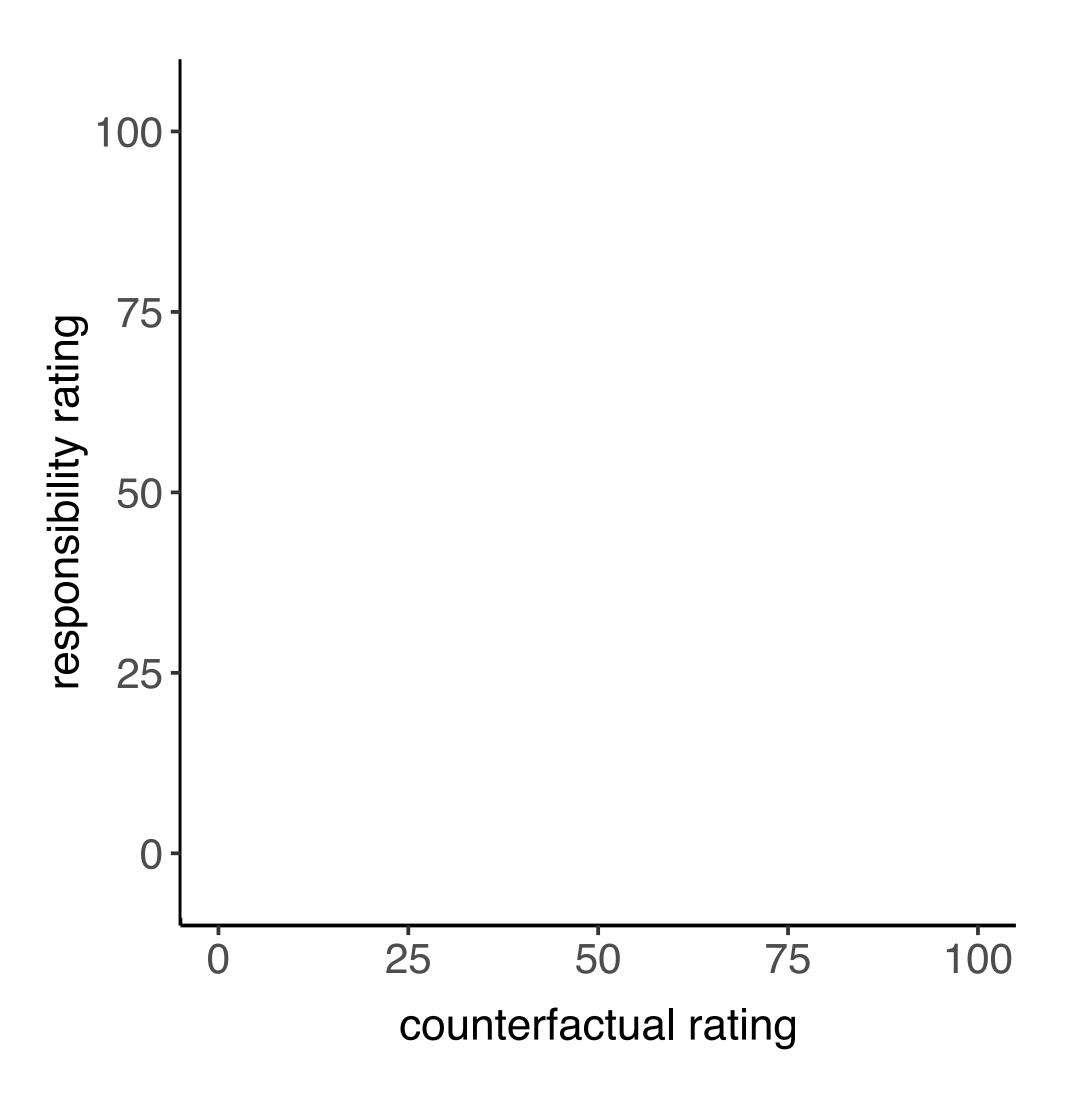
result:

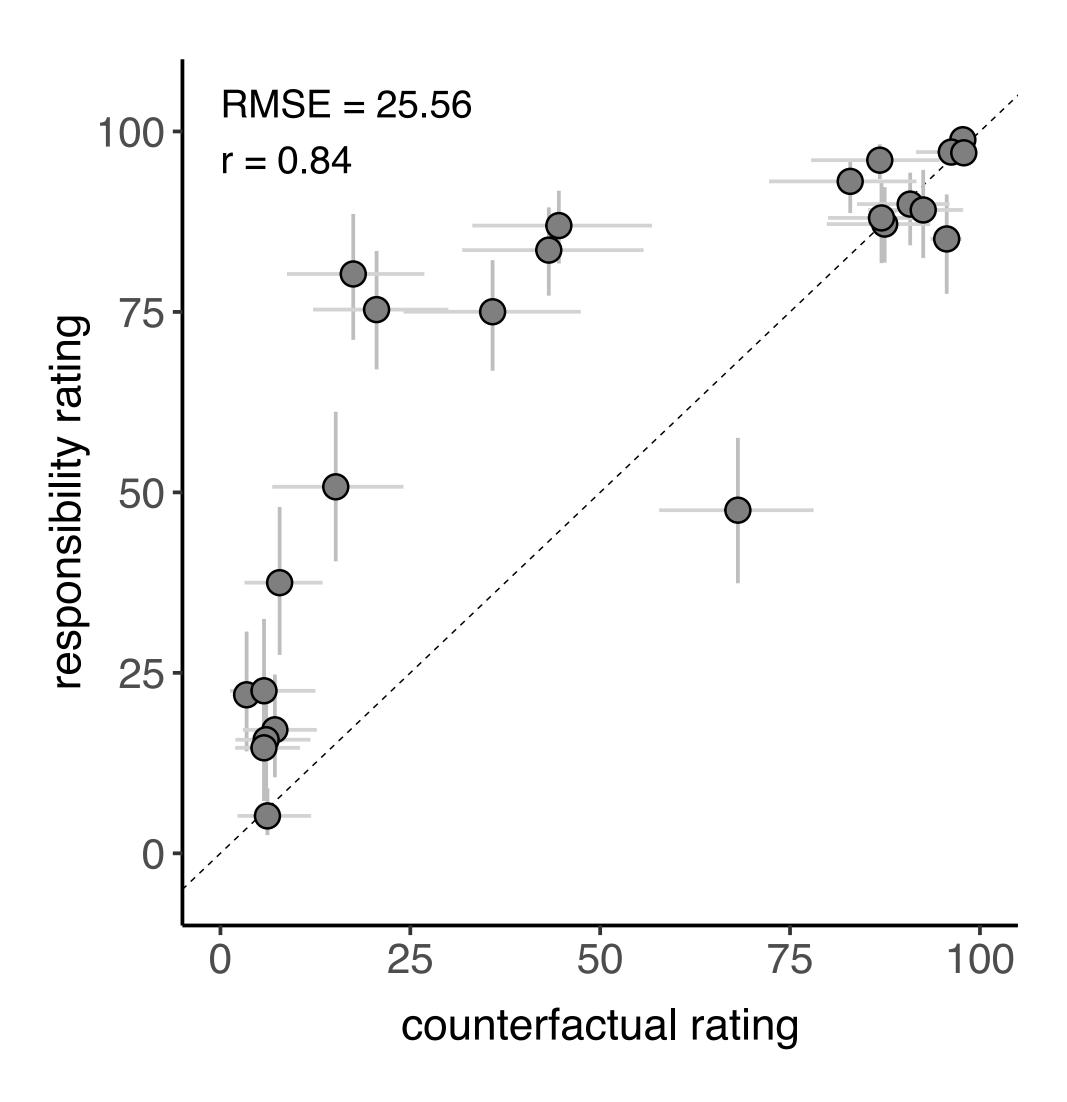
person inference

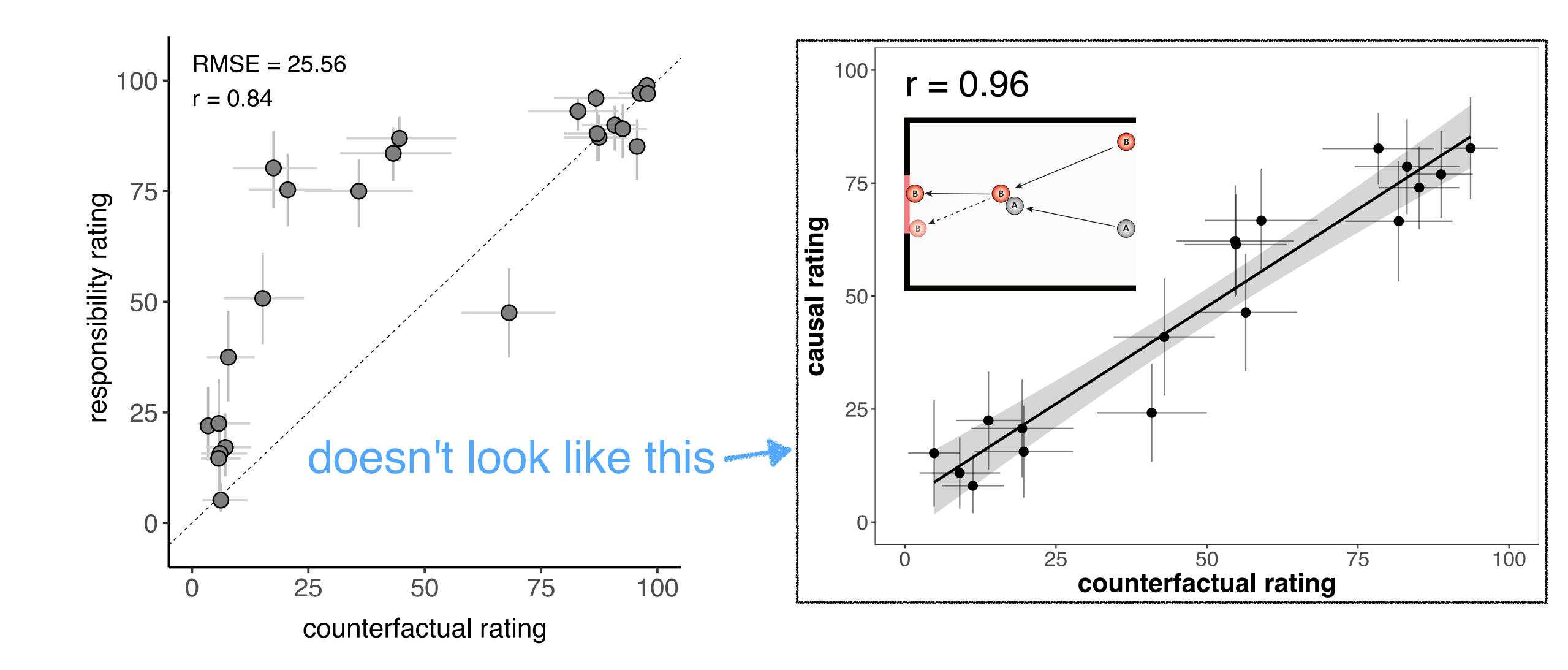


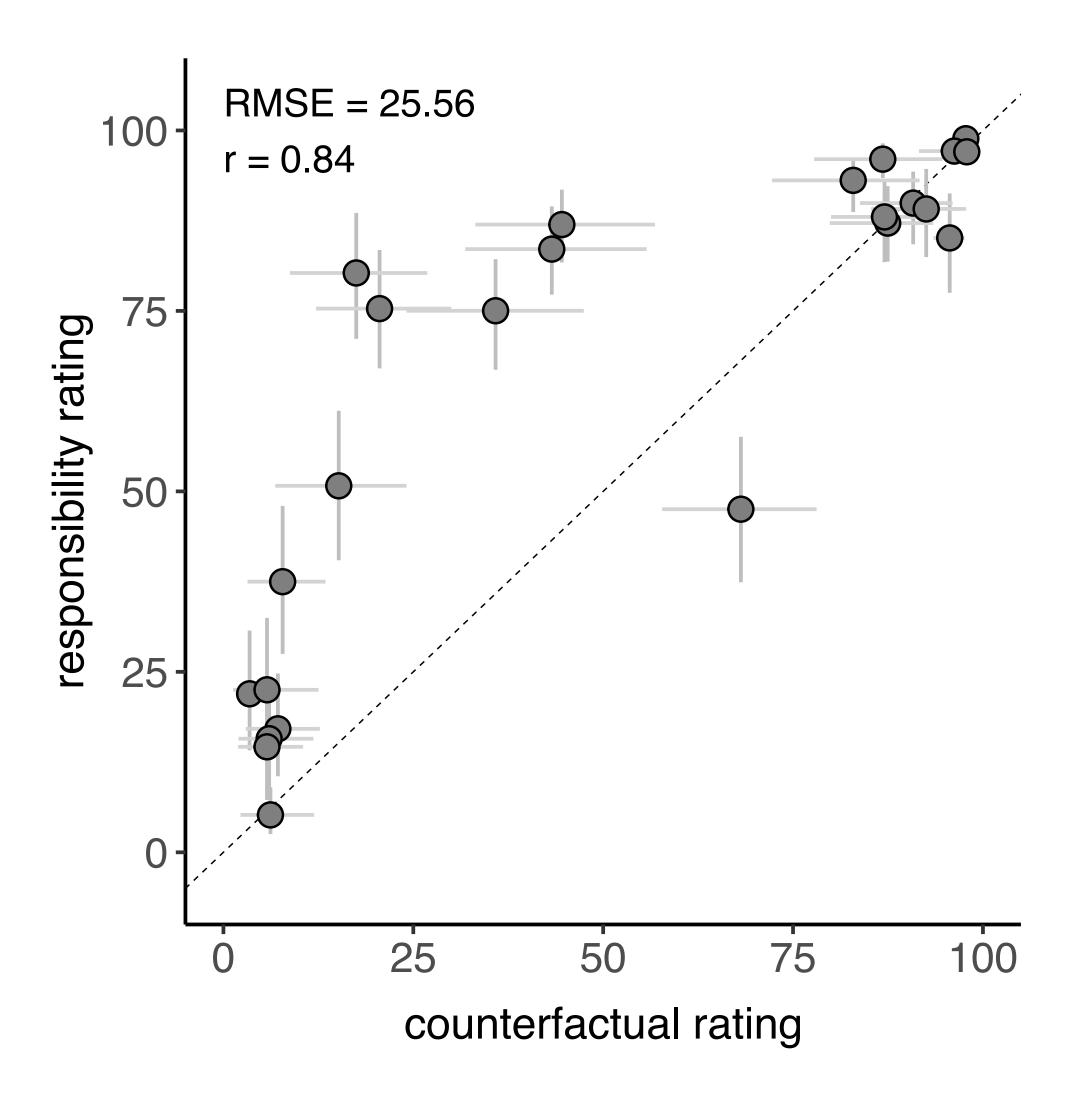


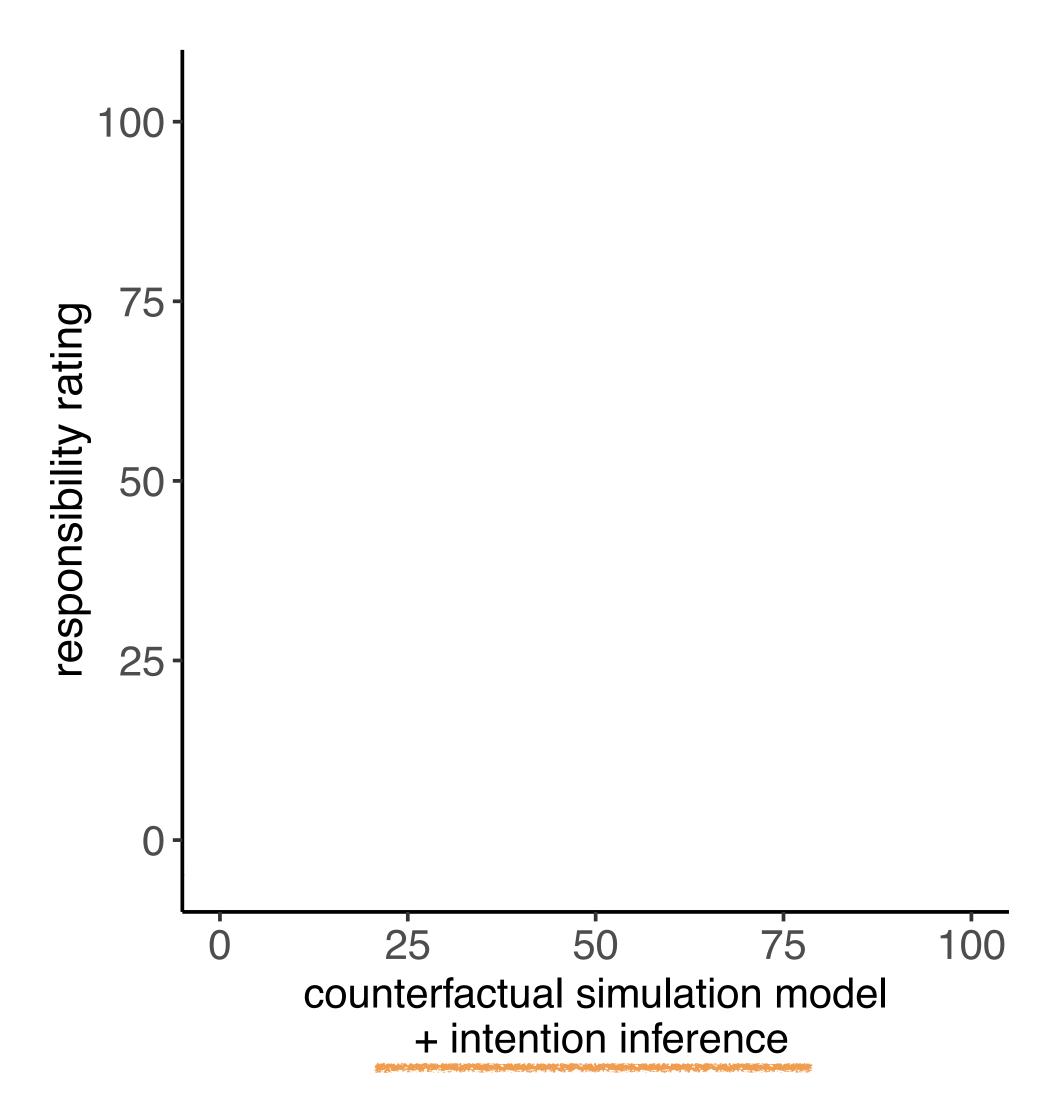


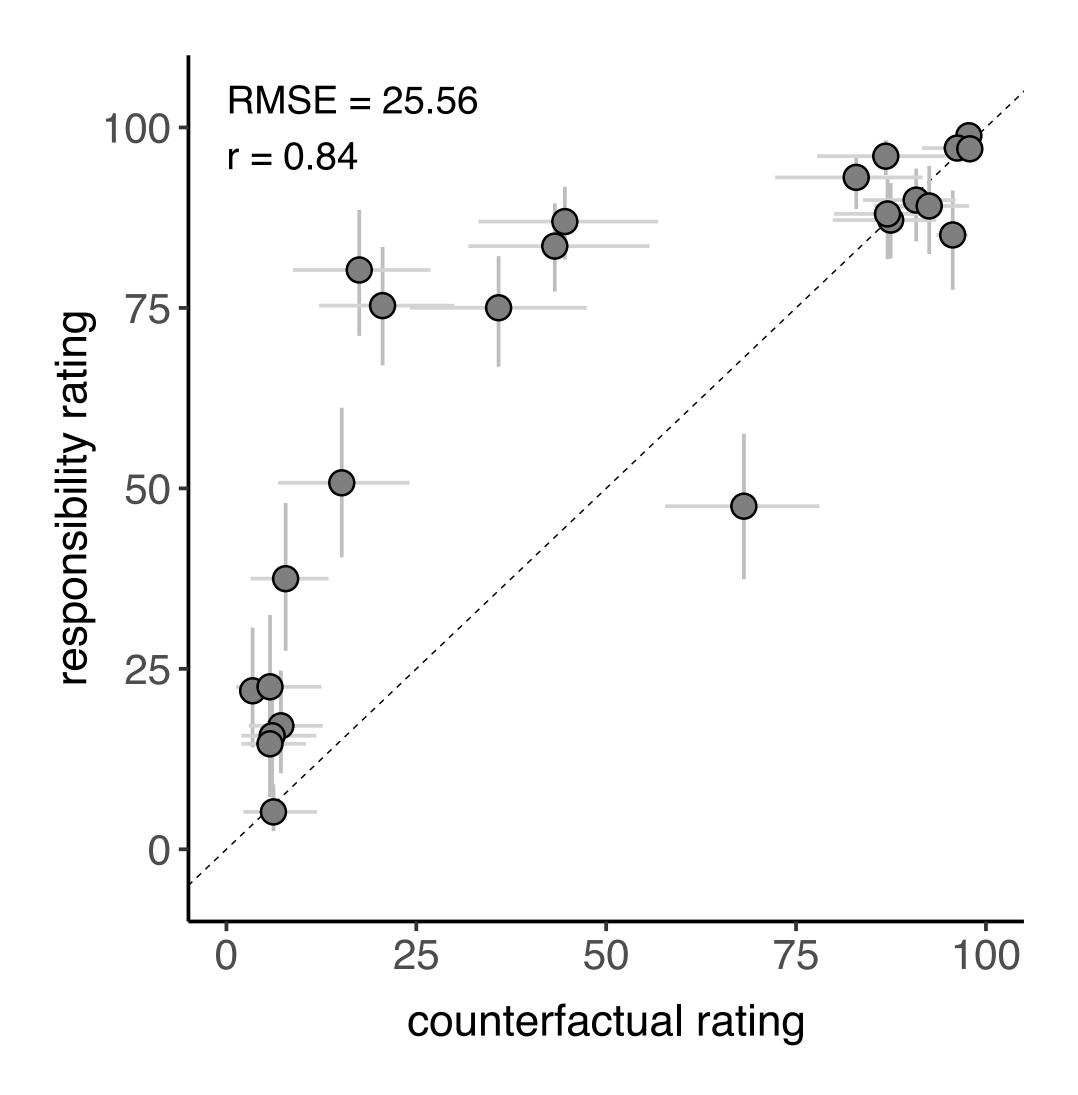


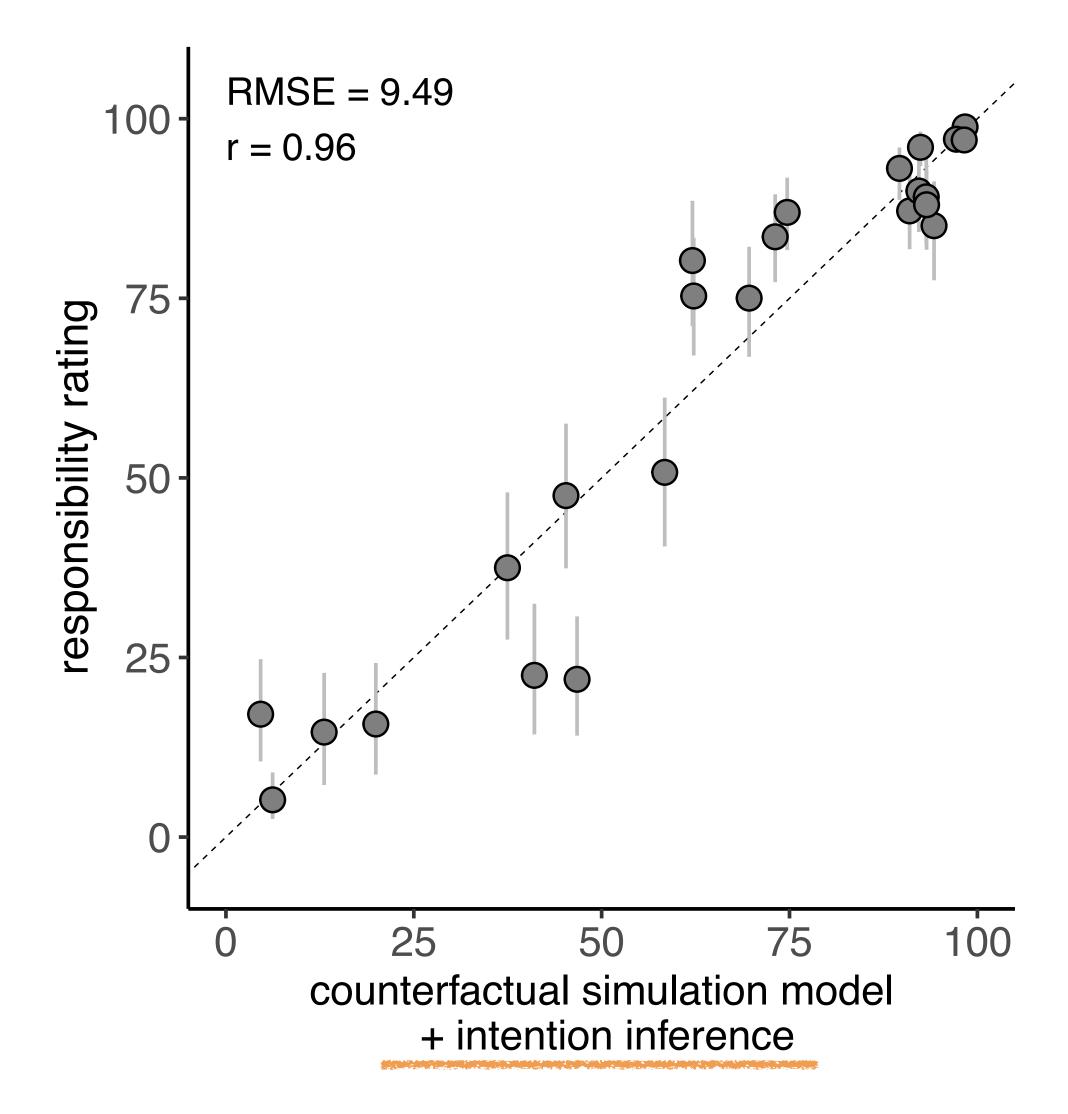


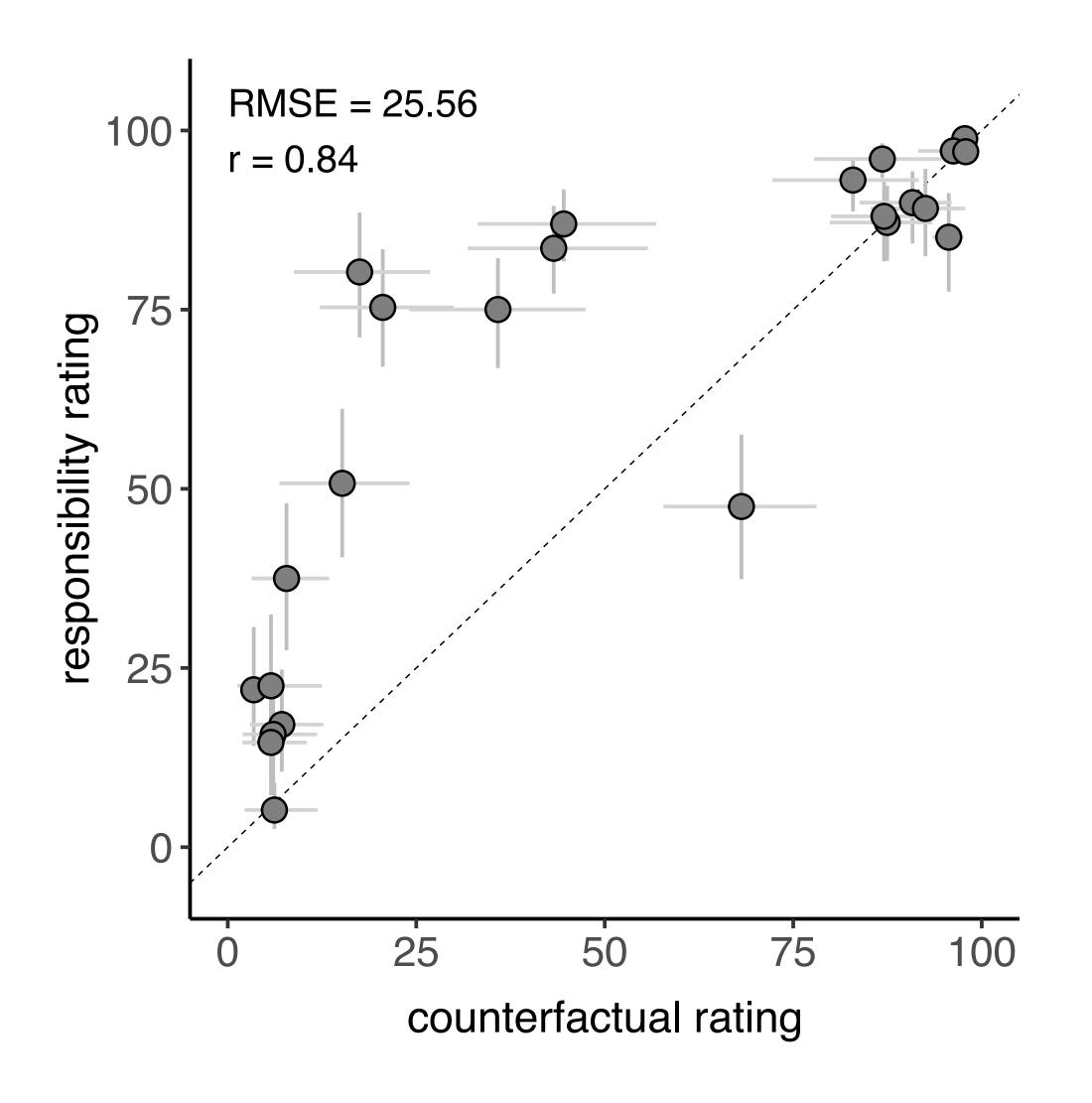


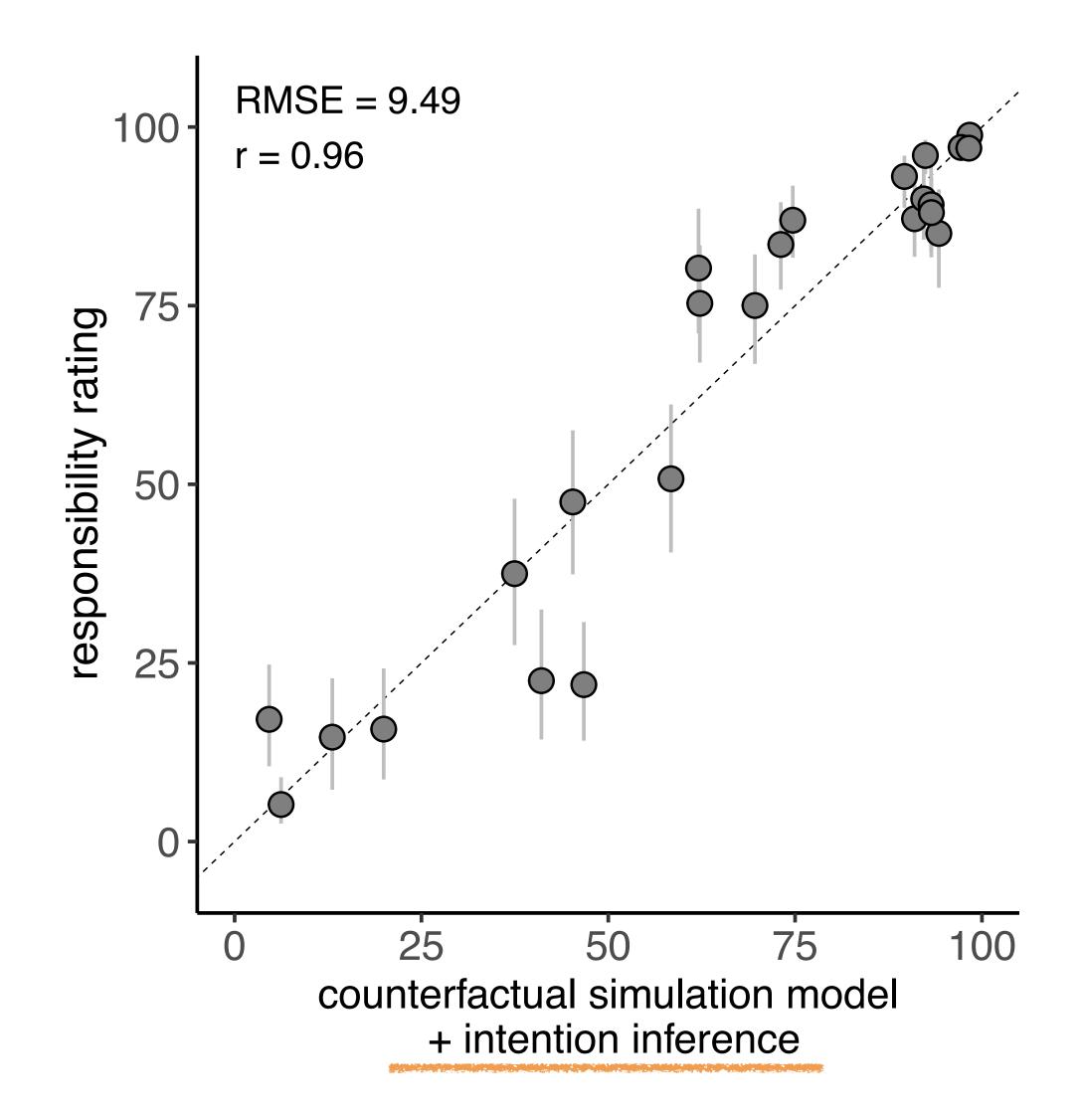








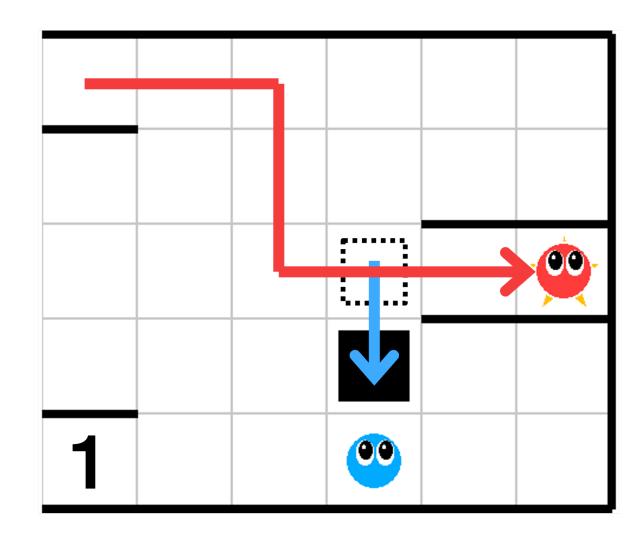




A model that combines counterfactual simulation + intention inference accurately captures responsibility judgments

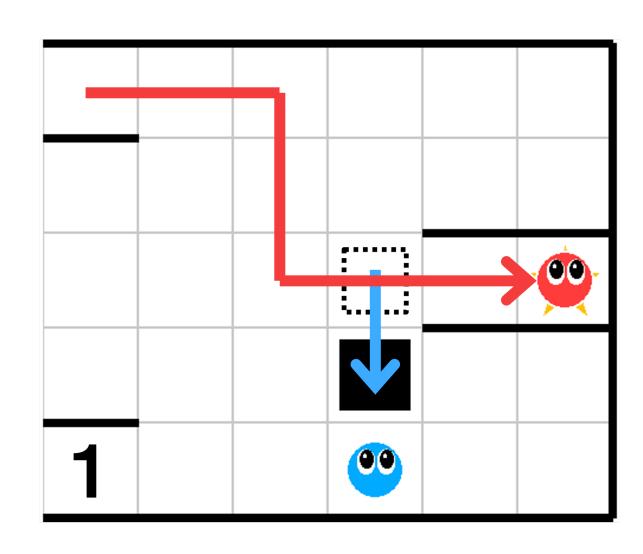
Counterfactual simulation & intuitive psychology

Counterfactual simulation & intuitive psychology

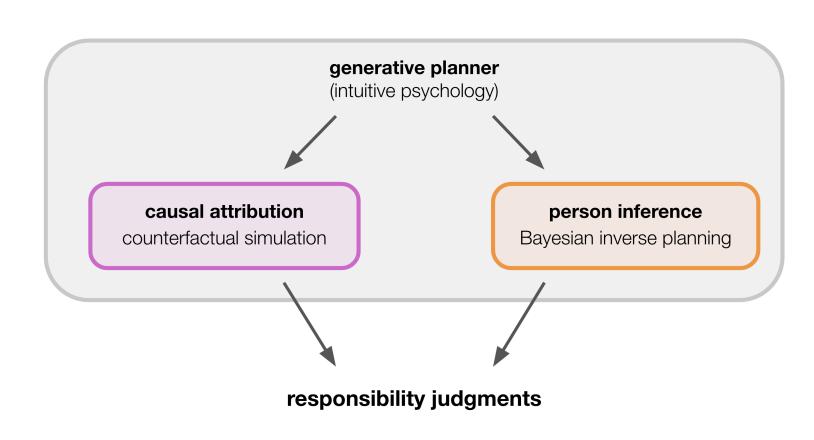


Judging whether someone **helped or hindered** requires counterfactual simulation

Counterfactual simulation & intuitive psychology



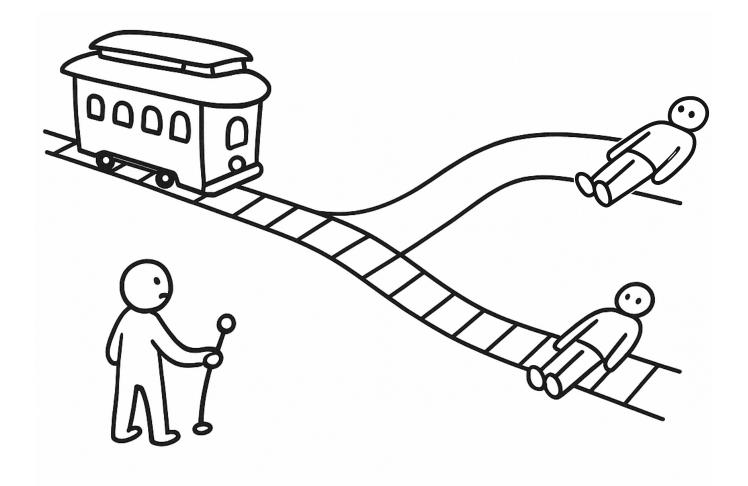
Judging whether someone **helped or hindered** requires counterfactual simulation



Responsibility judgments are sensitive to the agent's causal role and their inferred mental states

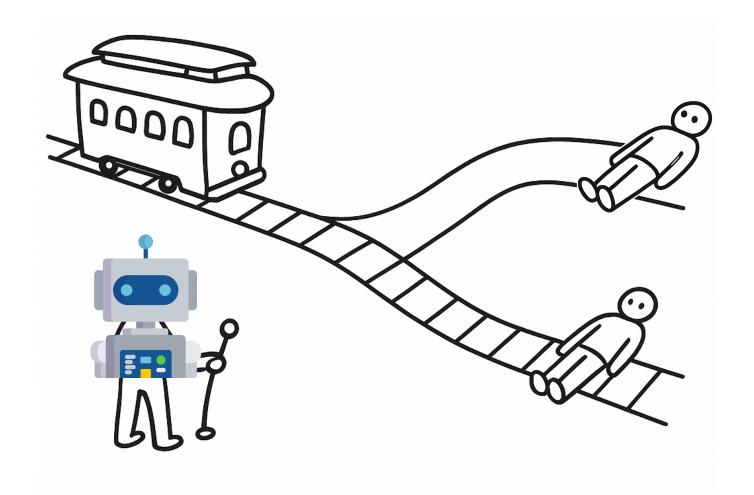
Are counterfactuals relevant for AI?

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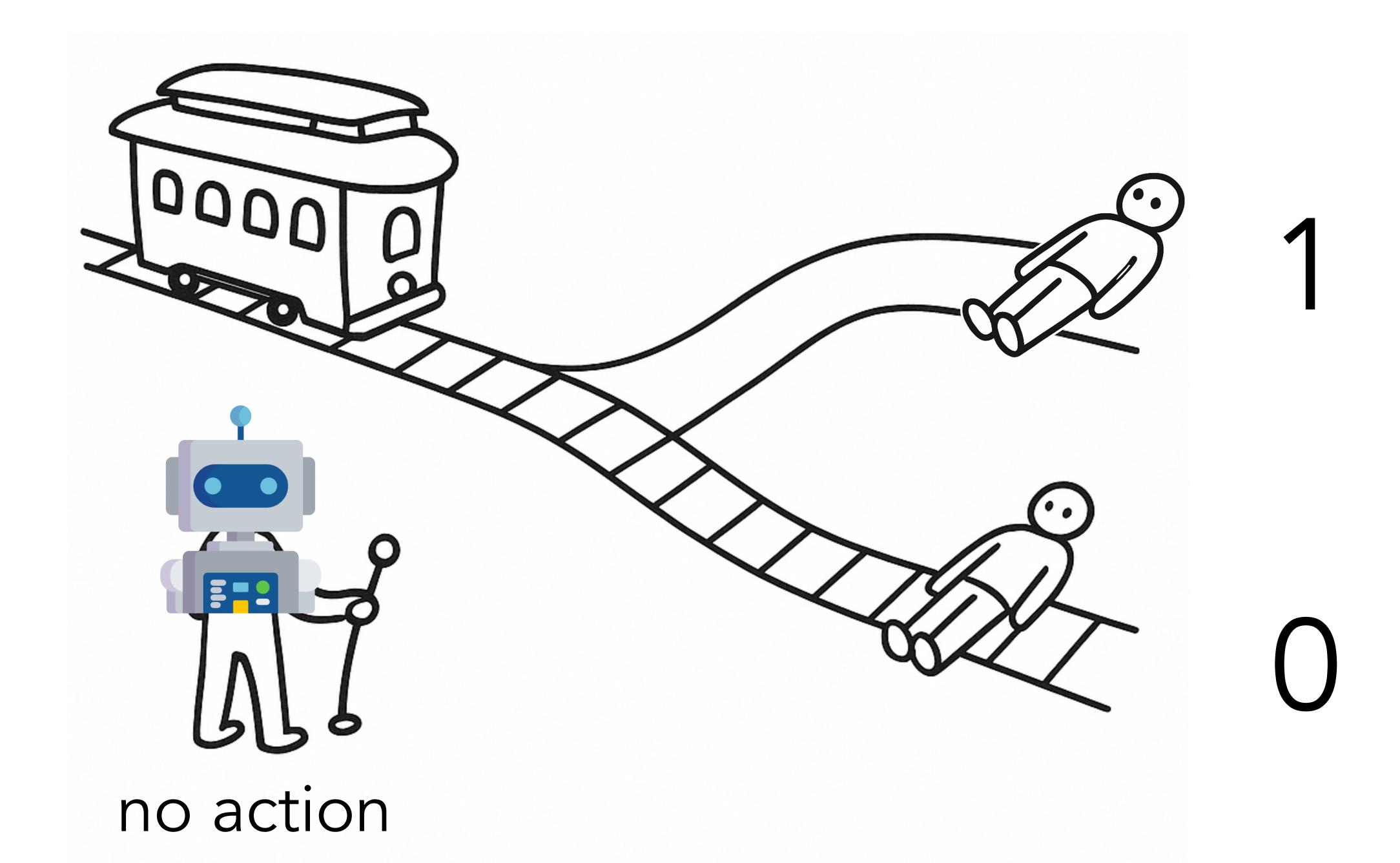


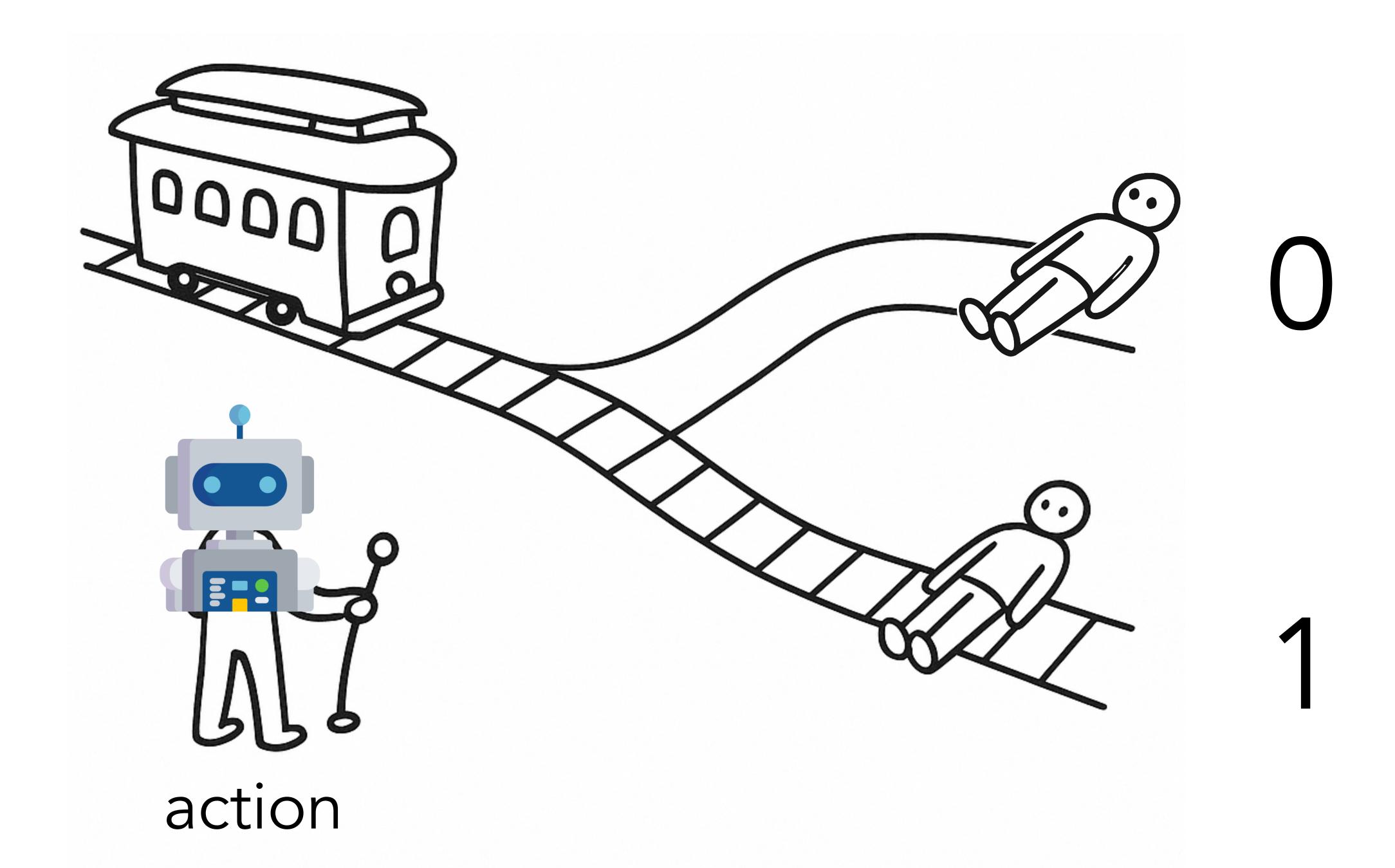
trolley dilemma

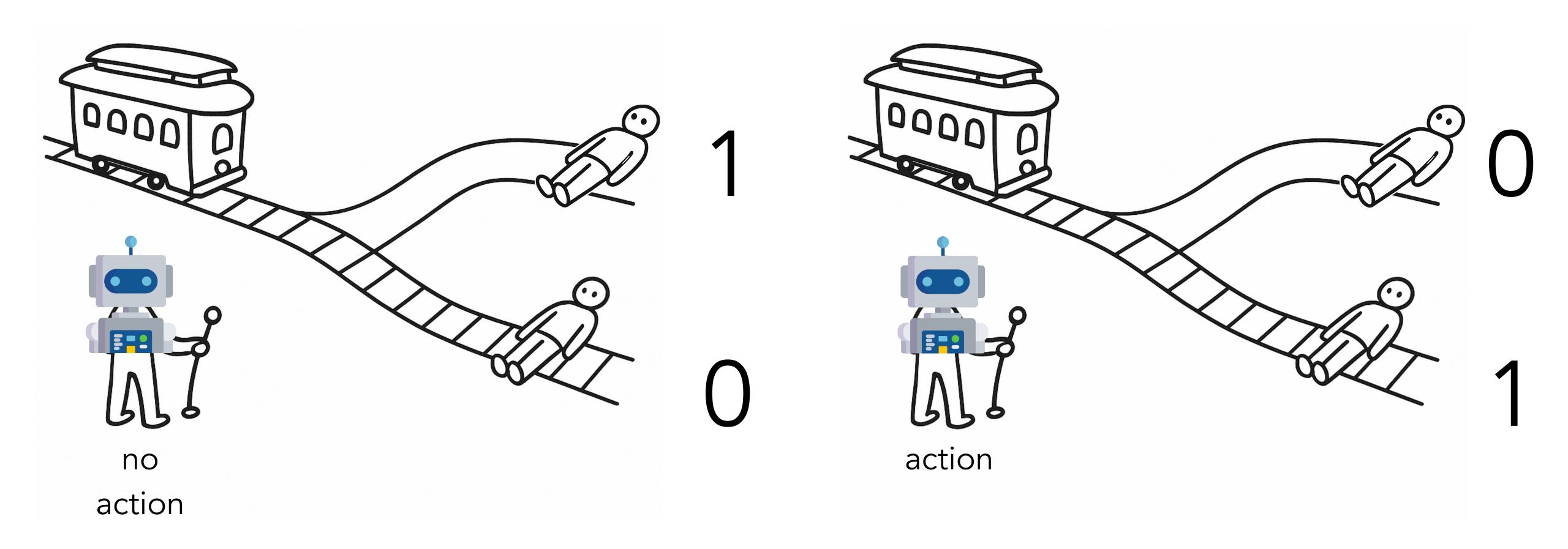
Are counterfactuals relevant for AI?



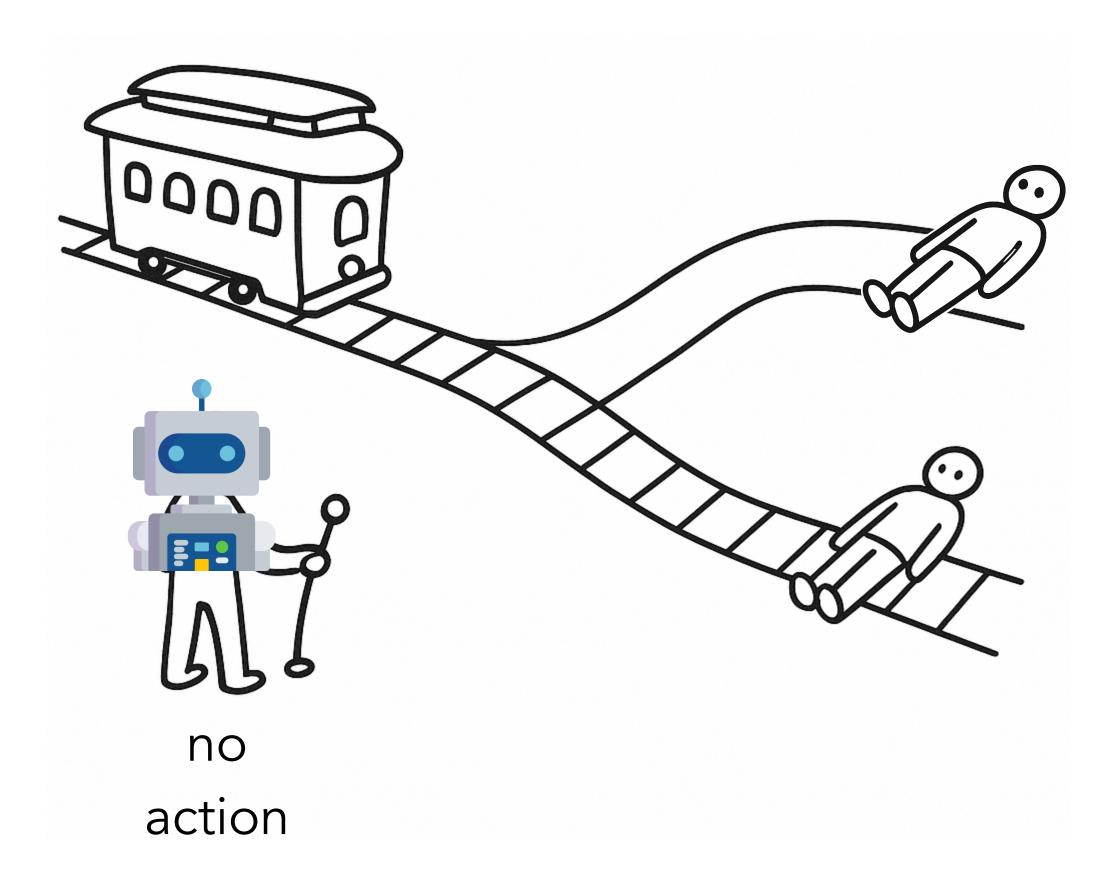
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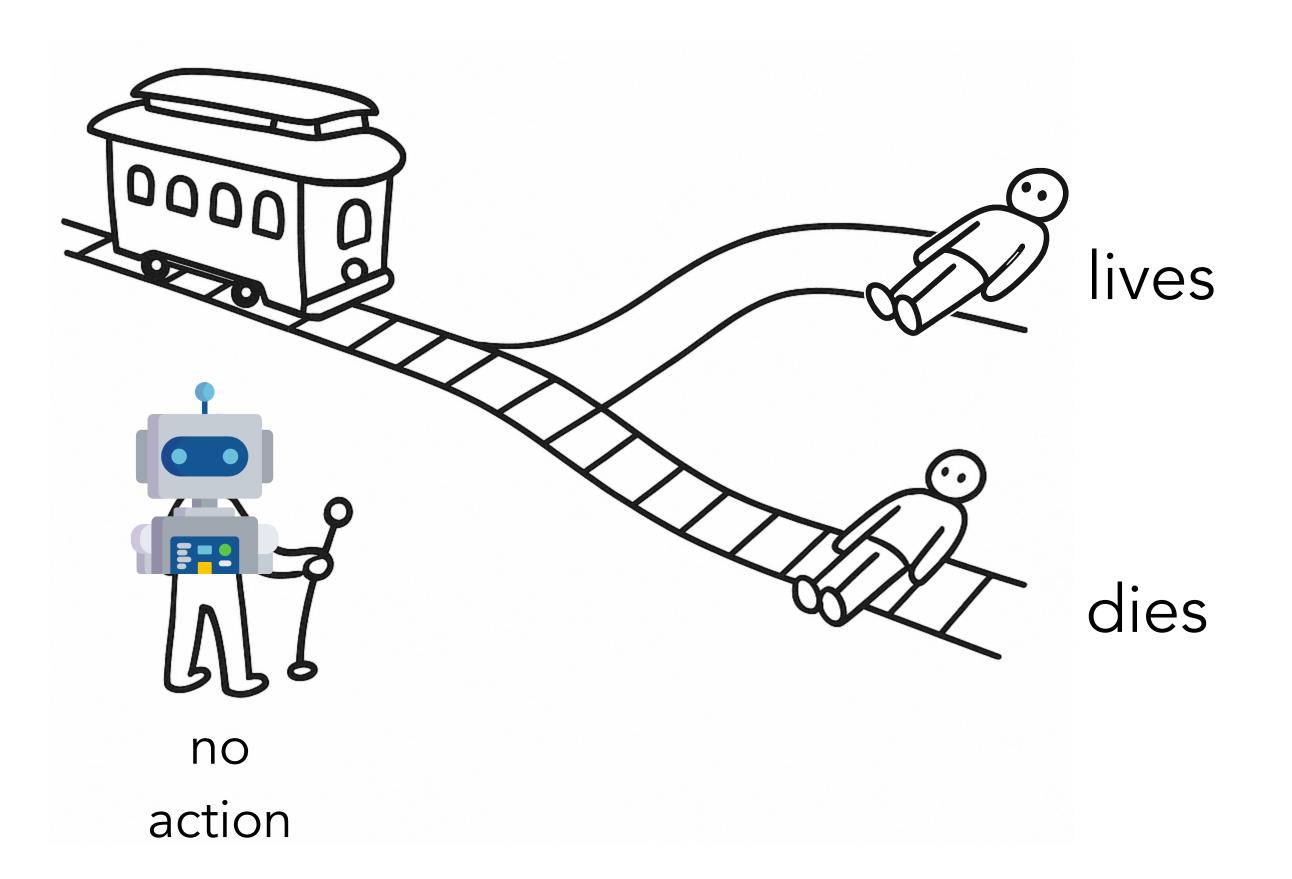


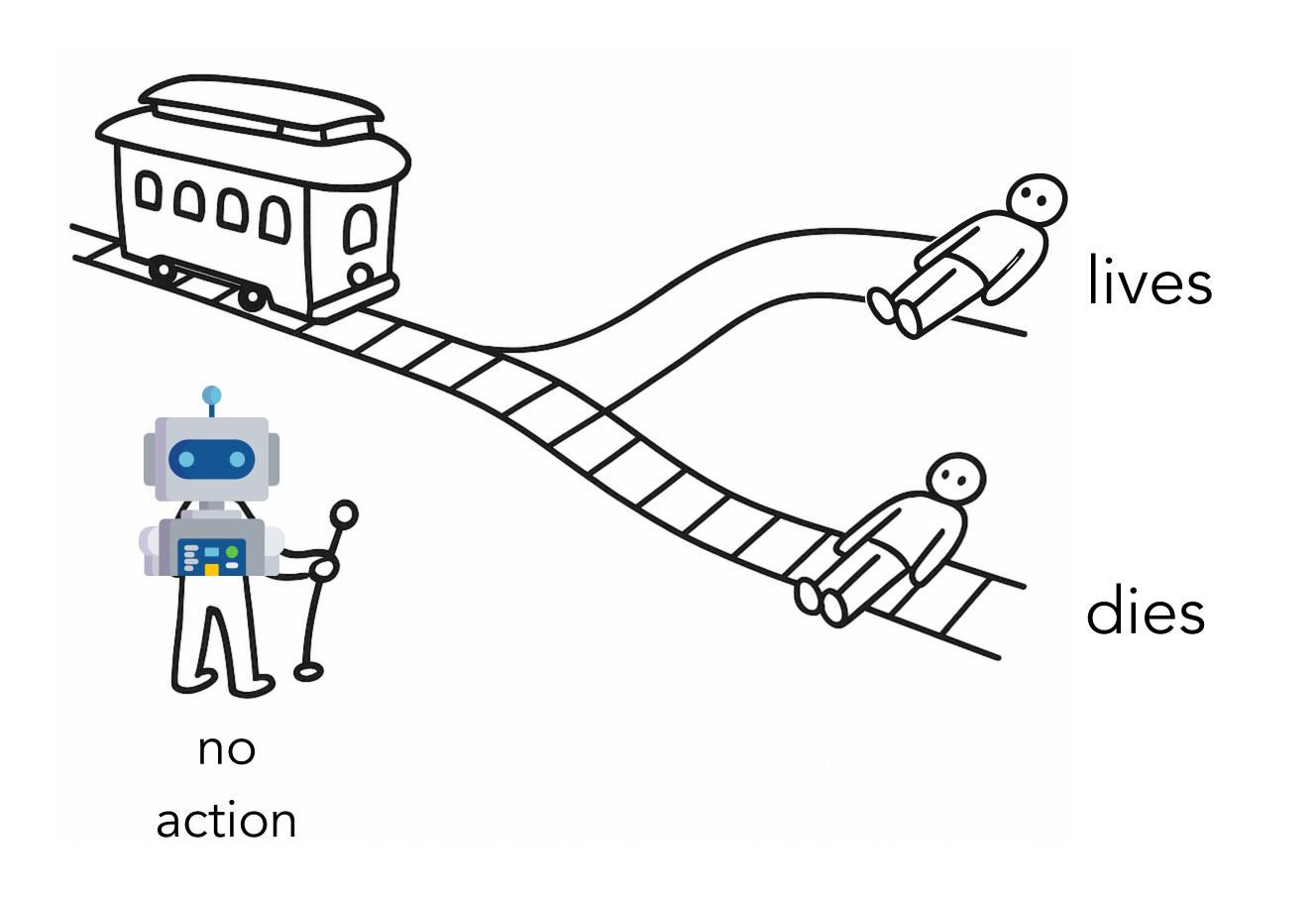


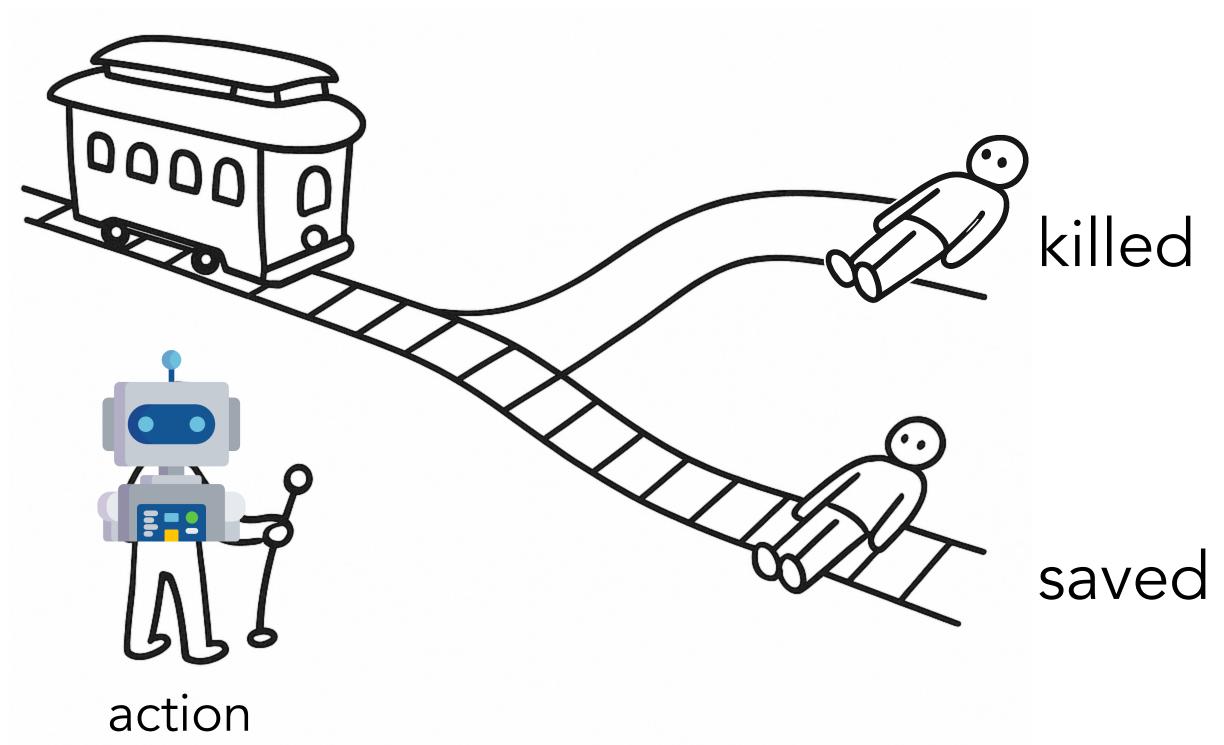


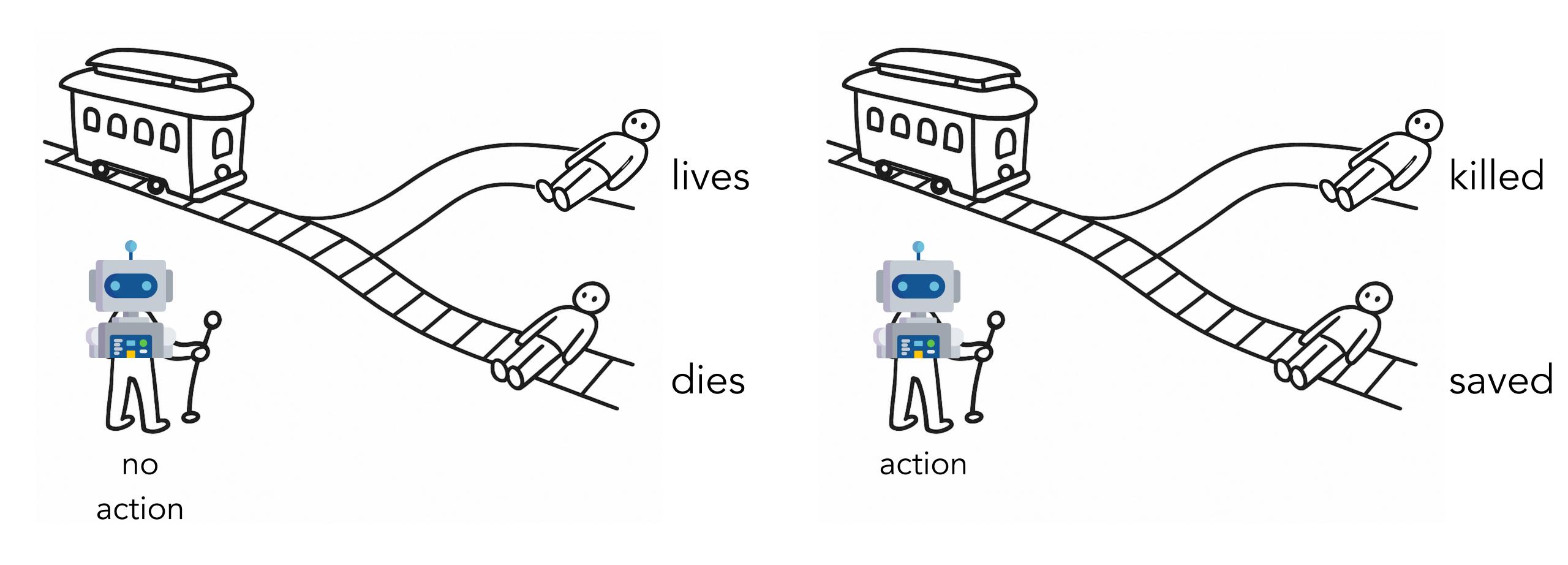
It makes no difference whether the Al acts





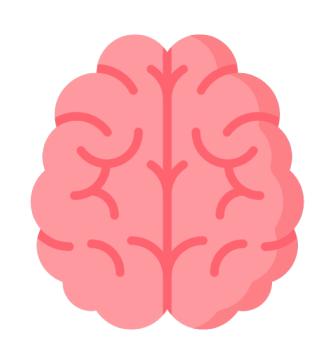




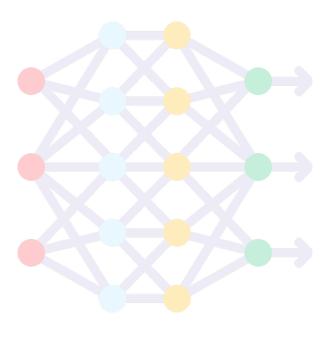


Saving someone is good but killing someone is really bad

Outline



Cognitive science

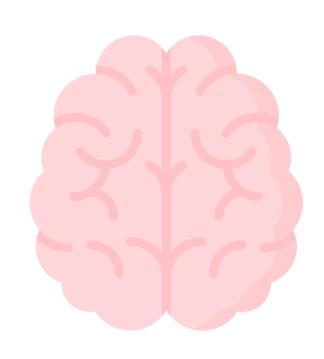


Machine learning

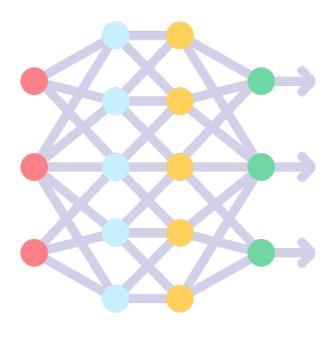


Large language models

Outline



Cognitive science



Machine learning



Large language models

Causal machine learning

The amount of work at the interface of causality and machine learning, often referred to as **causal machine learning**, has been increasing very rapidly.

Causal machine learning

The amount of work at the interface of causality and machine learning, often referred to as **causal machine learning**, has been increasing very rapidly.

Causal machine learning operationalizes causal (counterfactual) reasoning about

the **outputs** of machine learning models, the **data** used by these models, and the **users** of these models

using the theoretical framework of structural causal models (SCMs).

Structural Causal Models (SCMs)

Given a set of random variables $\mathbf{X} = \{X_1, ..., X_n\}$, a SCM defines a **complete** data-generating process via a collection of assignments

$$X_i := f_i(\mathbf{PA}_i, U_i),$$

where $\mathbf{PA}_i \subseteq \mathbf{X} \backslash X_i$ are the direct causes of X_i ,

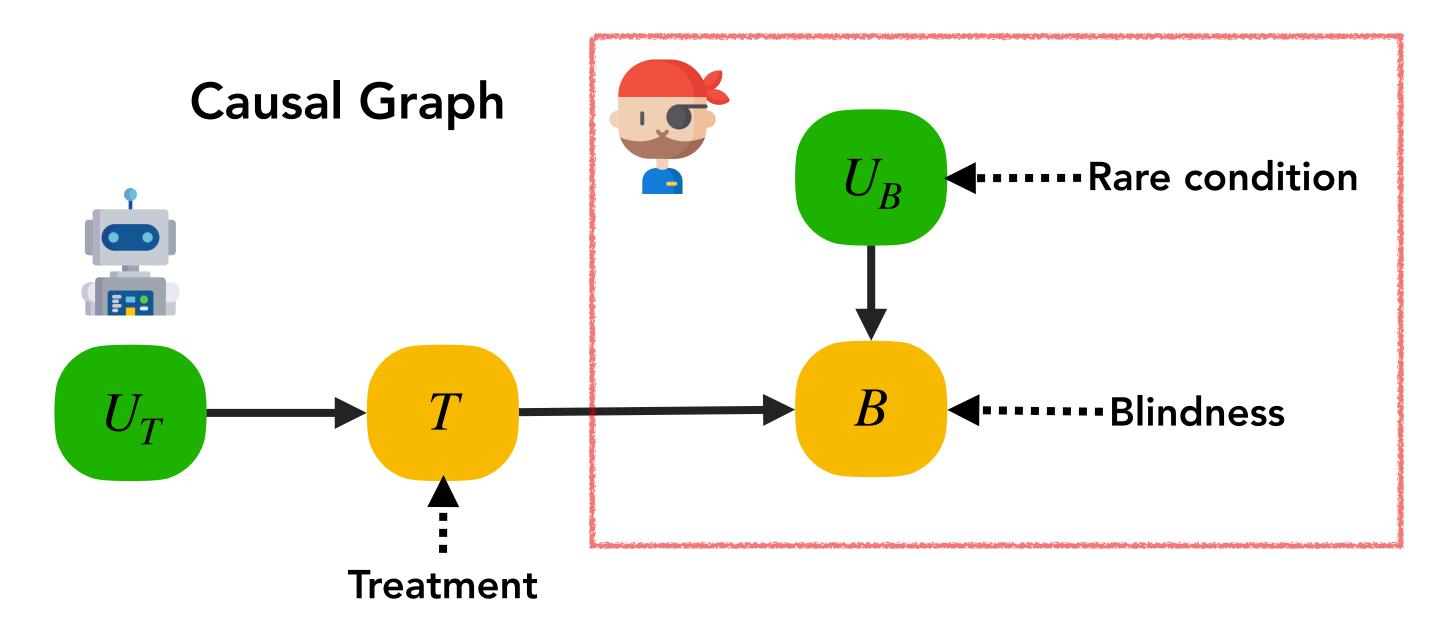
 $\mathbf{U} = \{U_1, ..., U_n\}$ are jointly independent noise variables

 $\mathbf{F} = \{f_1, ..., f_n\}$ are deterministic causal mechanisms, and

 $P(\mathbf{U})$ denotes the (prior) distribution of the noise variables.

What kind of (causal) questions can we answer with SCMs?

(1) Observational, (2) Interventional and (3) Counterfactual Queries



Structural Causal Model M

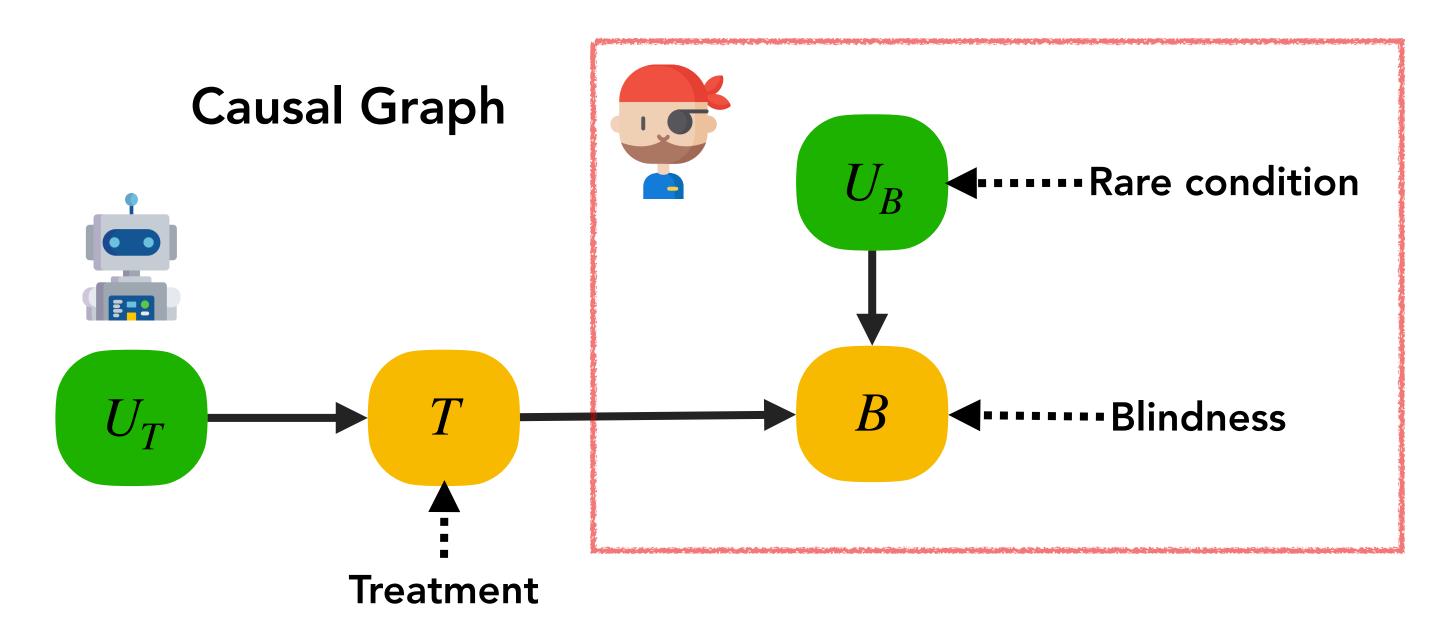
$$T := U_T$$
 $P := T$

$$B := T \cdot U_B + (1 - T) \cdot (1 - U_B)$$

$$U_B \sim Ber(0.01), \quad U_T \sim Ber(0.5)$$

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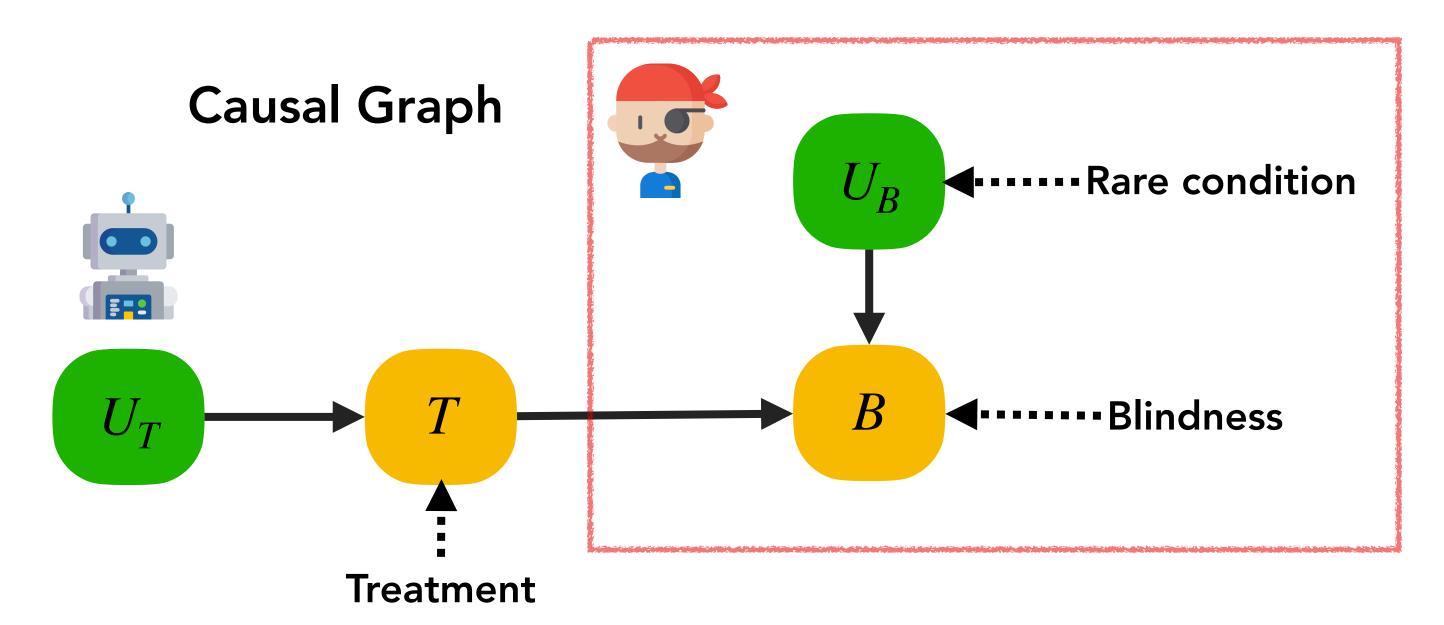
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Observational question

What will happen to the patient?

(1) Observational, (2) Interventional and (3) Counterfactual Queries



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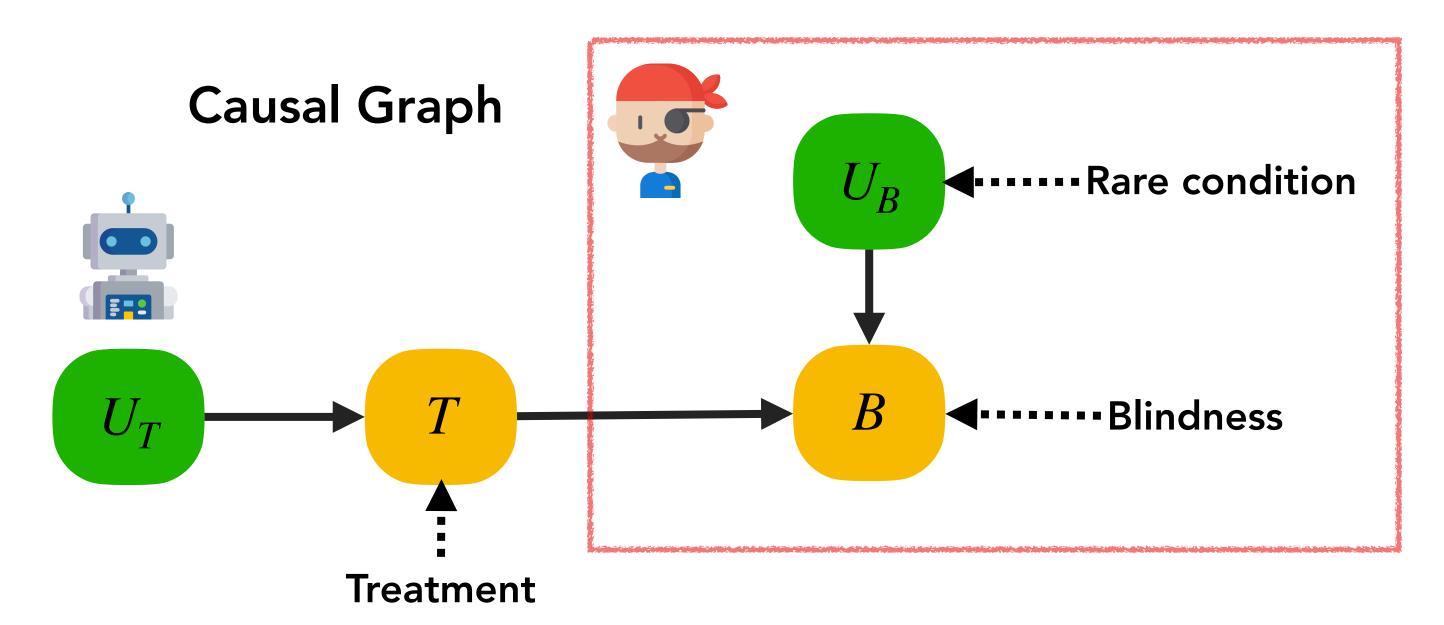
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Observational question

What will happen to the patient?

The patient will get blind (B = 1) with prob. 0.5

(1) Observational, (2) Interventional and (3) Counterfactual Queries



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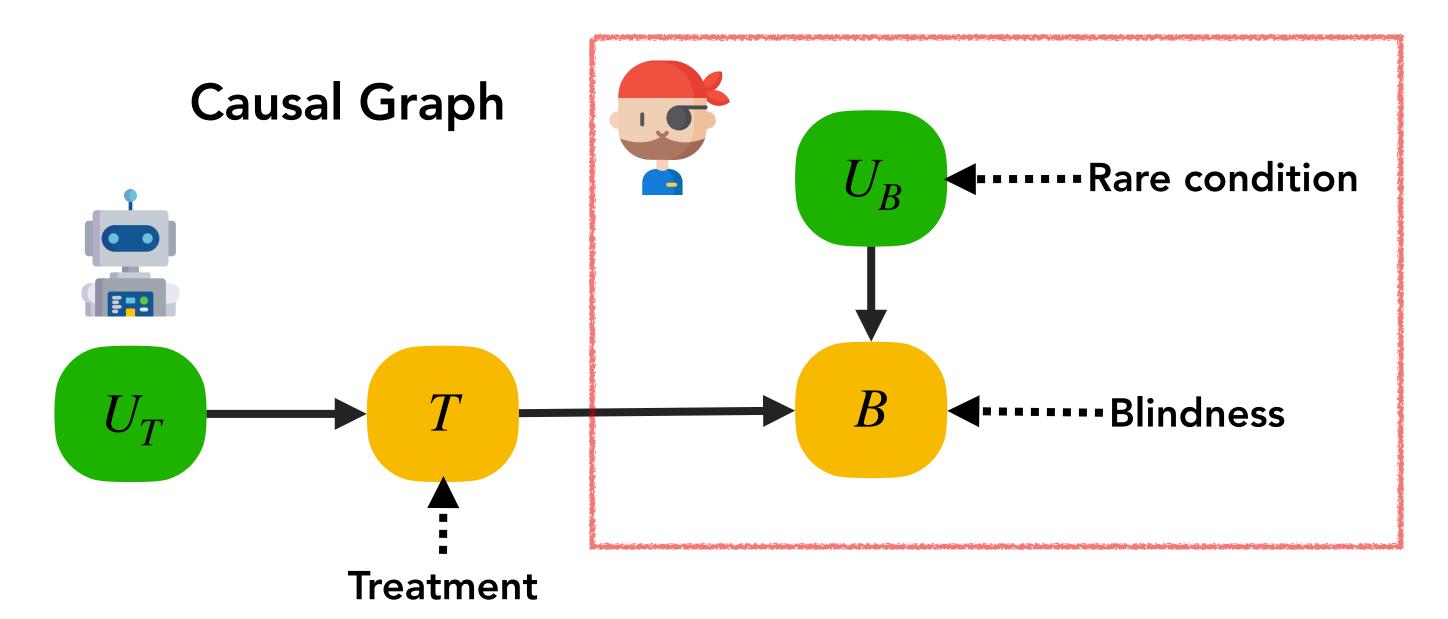
Observational question

What will happen to the patient?

The patient will get blind (B = 1) with prob. 0.5

Formally,
$$P^{M}(B = 1) = 0.5$$

(1) Observational, (2) Interventional and (3) Counterfactual Queries



Structural Causal Model M

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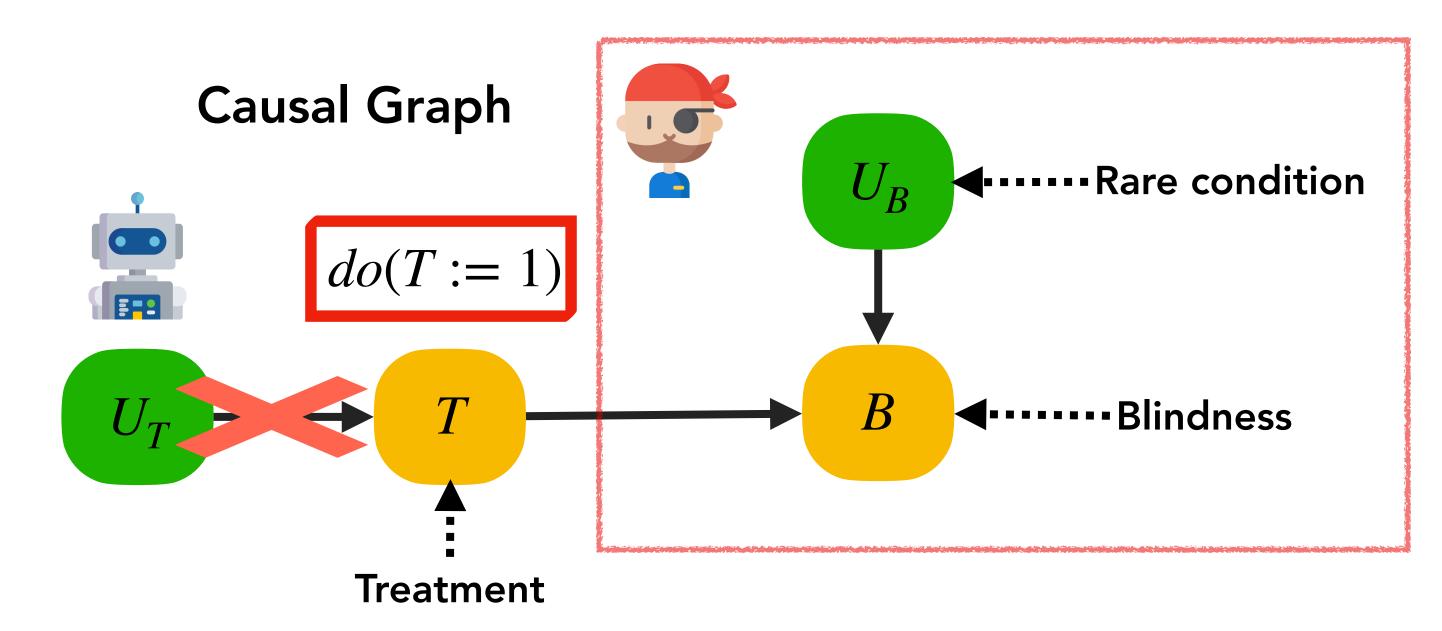
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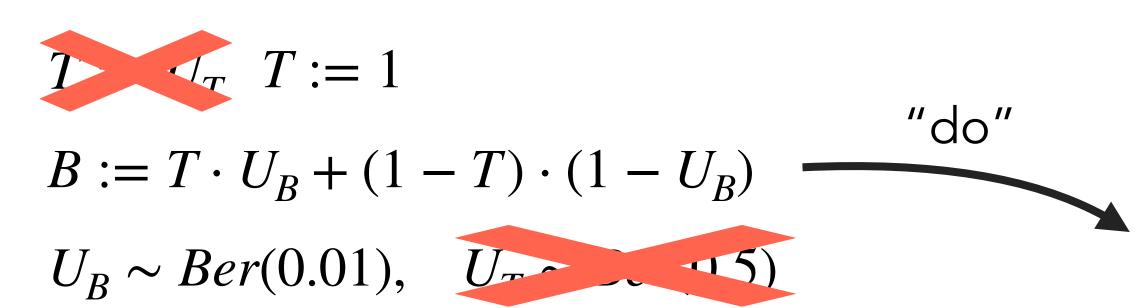
Interventional question

What will happen to the patient if a doctor breaks the robot and always administers the treatment?

(1) Observational, (2) Interventional and (3) Counterfactual Queries



Structural Causal Model M

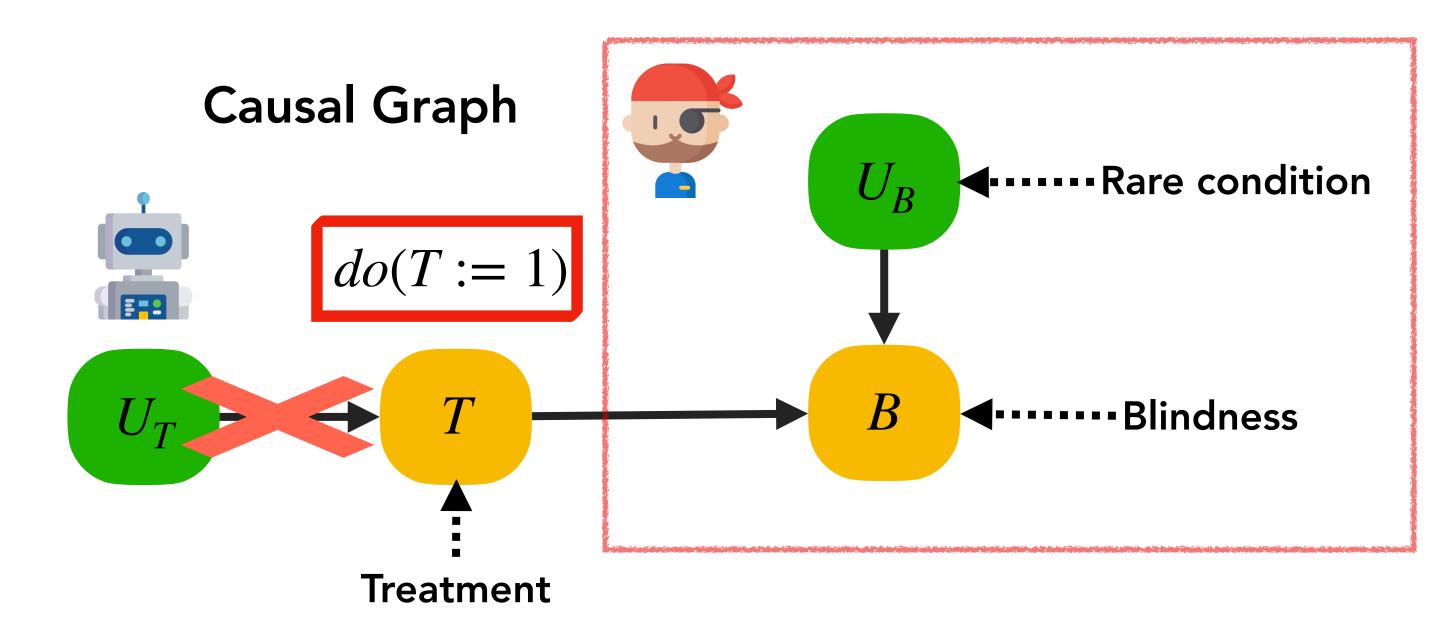


Interventional question

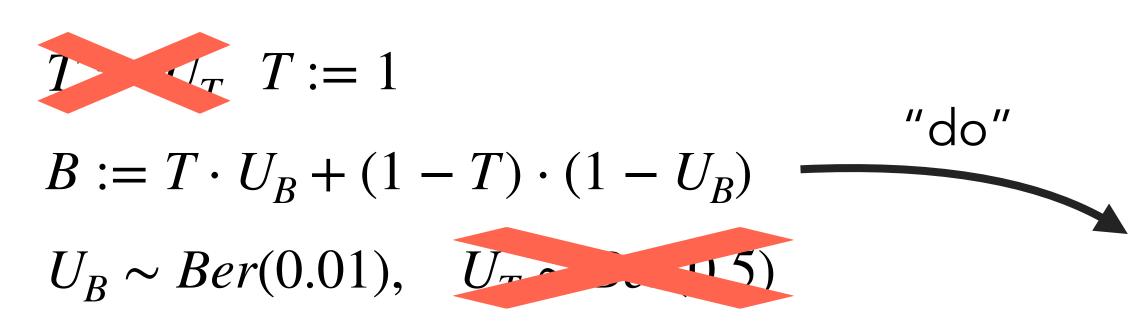
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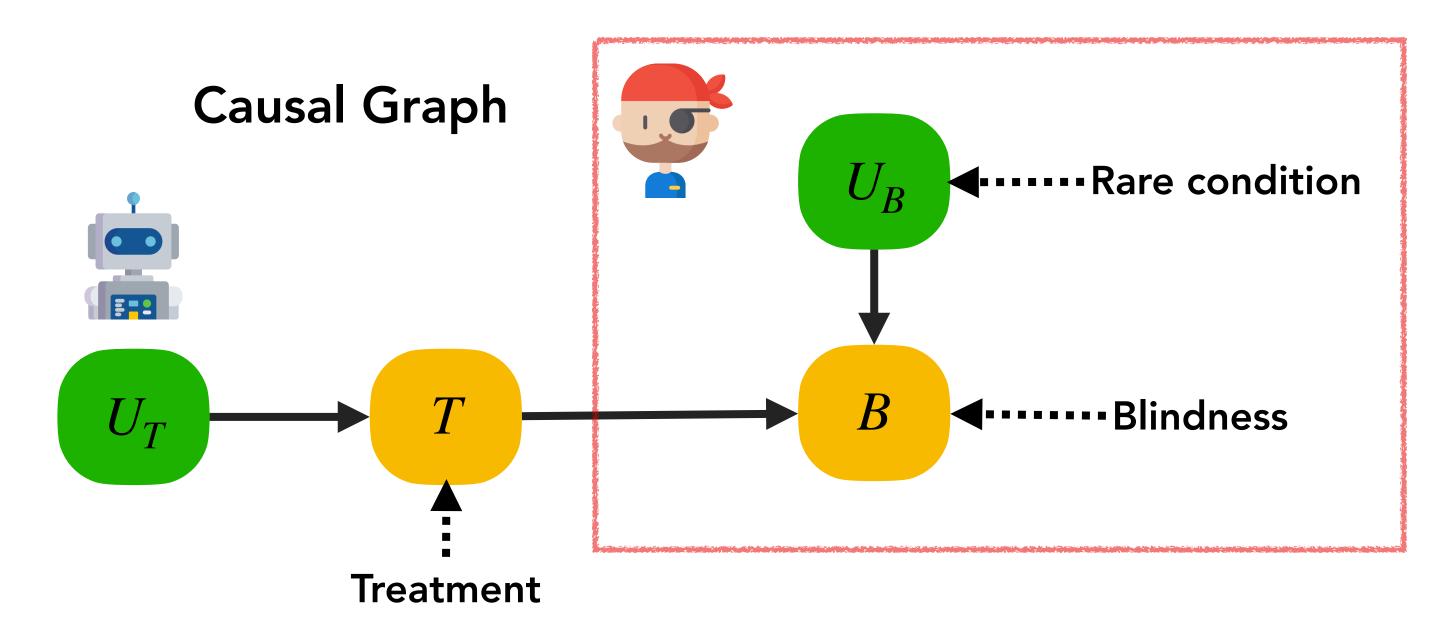
Interventional question

What will happen to the patient if a doctor breaks the robot and always administers the treatment?

The patient will get blind (B=1) with prob. 0.01 Formally, $P^{\mathcal{M}\,;\,do(T=1)}(B=1)=0.01$

Example adapted from Elements of causal inference, MIT Press, 2017

(1) Observational, (2) Interventional and (3) Counterfactual Queries



Structural Causal Model M

$$T := U_T$$

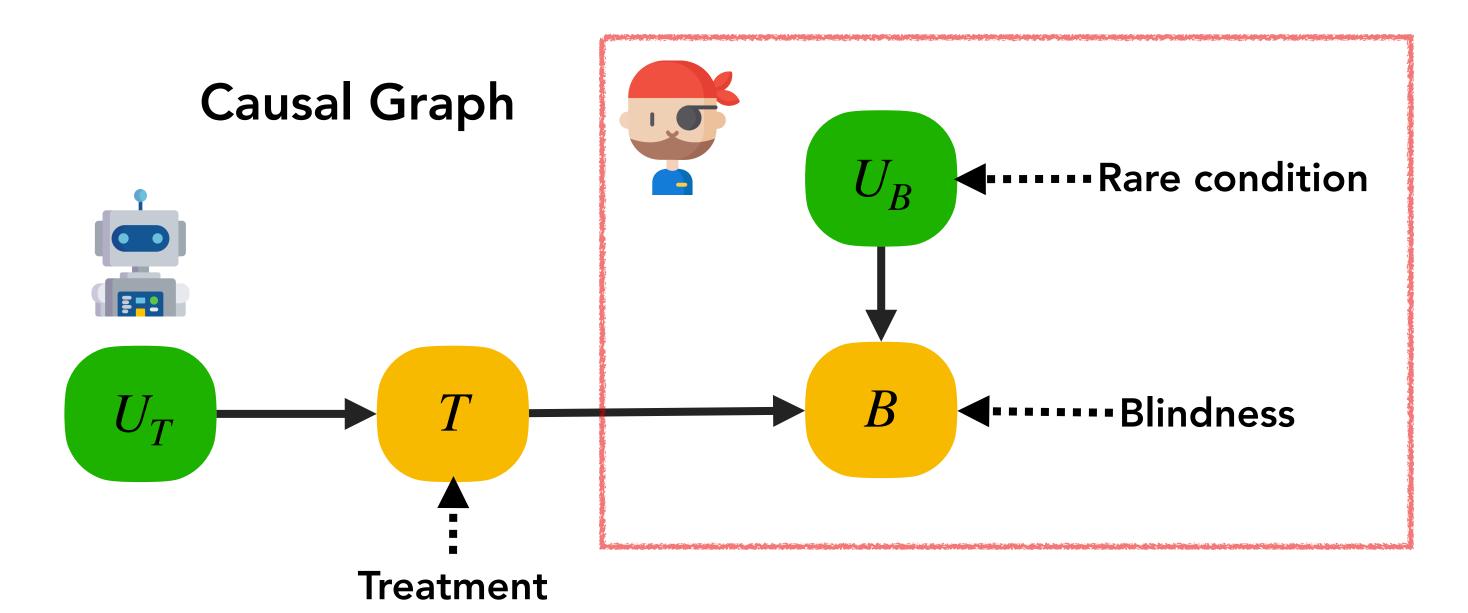
$$B := T \cdot U_B + (1 - T) \cdot (1 - U_B)$$

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Counterfactual question

The treatment was administered and the patient got blind. What would have happened if the treatment had not been administered?

(1) Observational, (2) Interventional and (3) Counterfactual Queries



Modified Structural Causal Model $\mathcal{M}_{T=1,B=1}$

$$T := 1$$

$$B := T$$

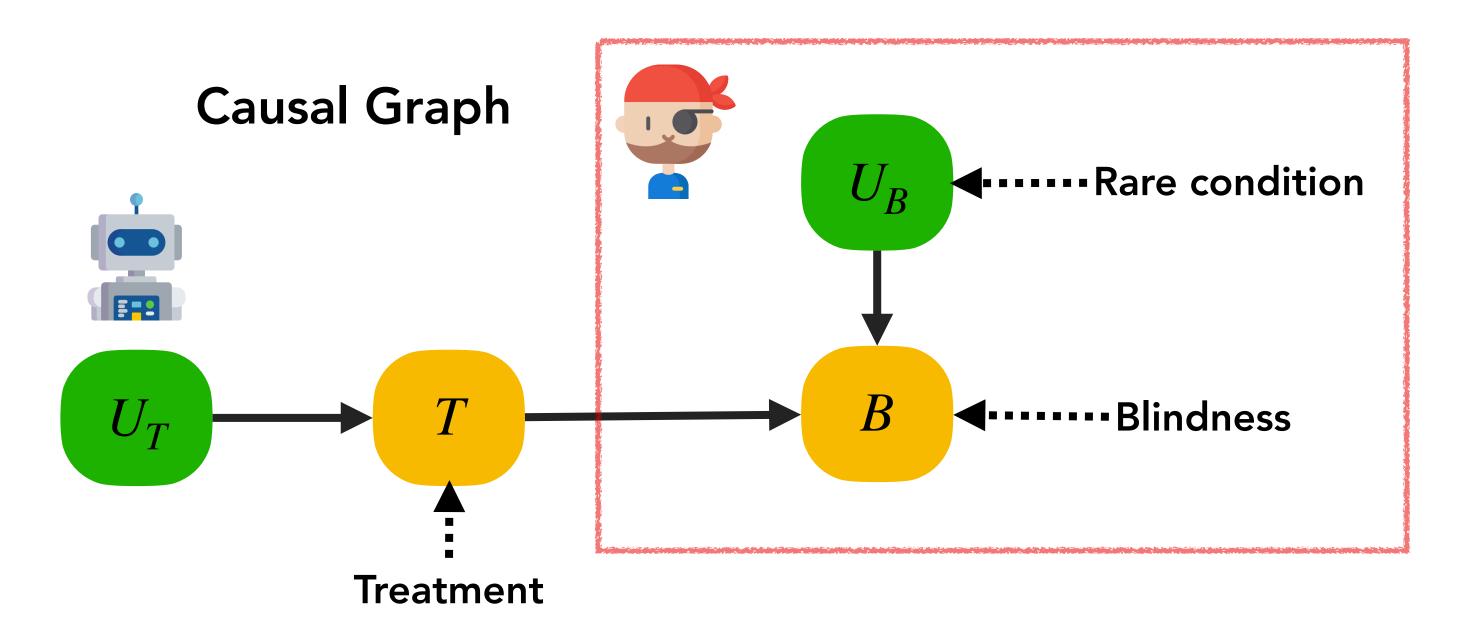
$$U_B=1$$
 with prob. 1 \triangleleft ---- Posterior distribution of the noise

Counterfactual question

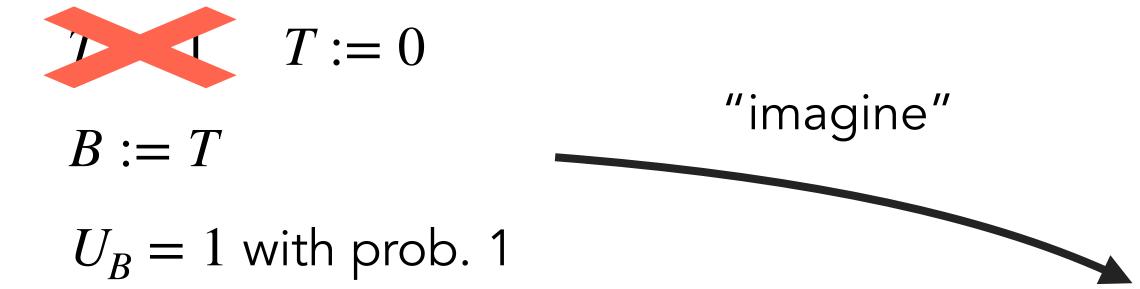
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Modified Structural Causal Model $\mathcal{M}_{T=1,B=1}$



Example adapted from *Elements of causal inference*, MIT Press, 2017

Counterfactual question

The treatment was administered and the patient got blind. What would have happened if the treatment had not been administered?

The patient would not have gotten blind (B=0) Formally, $P^{\mathcal{M} \mid T=1, B=1; do(T=1)}(B=1)=0$

The ladder of causation

(1) Observational, (2) Interventional and (3) Counterfactual Queries

The treatment was administered and the patient got blind. What would have happened if the treatment had not been administered?

What will happen to the patient if a doctor breaks the robot and always administers the treatment?

What will happen to the patient?

It is called **ladder of causation** because questions at level $i \in \{1,2,3\}$ can only be answered if information from level $j \ge i$ is available. Counterfactuals sit at the top of the ladder!

Pearl. "Causality." Cambridge university press, 2009.

Bareinboim et al. "On Pearl's hierarchy and the foundations of causal inference." Probabilistic and causal inference: the works of Judea Pearl, 2022.

Identifiability

Identification of

an interventional probability, e.g., $P^{\mathcal{M}\,;\,do(T=1)}(B)$, or

a counterfactual probability, e.g., $P^{\mathcal{M} \mid T=1, B=1; do(T=1)}(B)$

refers to the process of estimating it using (observational) data from ${\mathscr M}$.

Shpitser and Pearl. "Complete identification methods for the causal hierarchy." JMLR, 2008.

Perkovic et al. "Complete graphical characterization and construction of adjustment sets in markov equivalence classes of ancestral graphs." JMLR, 2018. Shalit et al. "Estimating individual treatment effect: generalization bounds and algorithms." ICML, 2017.

Kallus. "Treatment effect risk: Bounds and inference." Management Science, 2023.

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If an interventional or counterfactual probability is not identifiable, then regardless of how much data we have, we will not be able to estimate it.

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There exist methods to

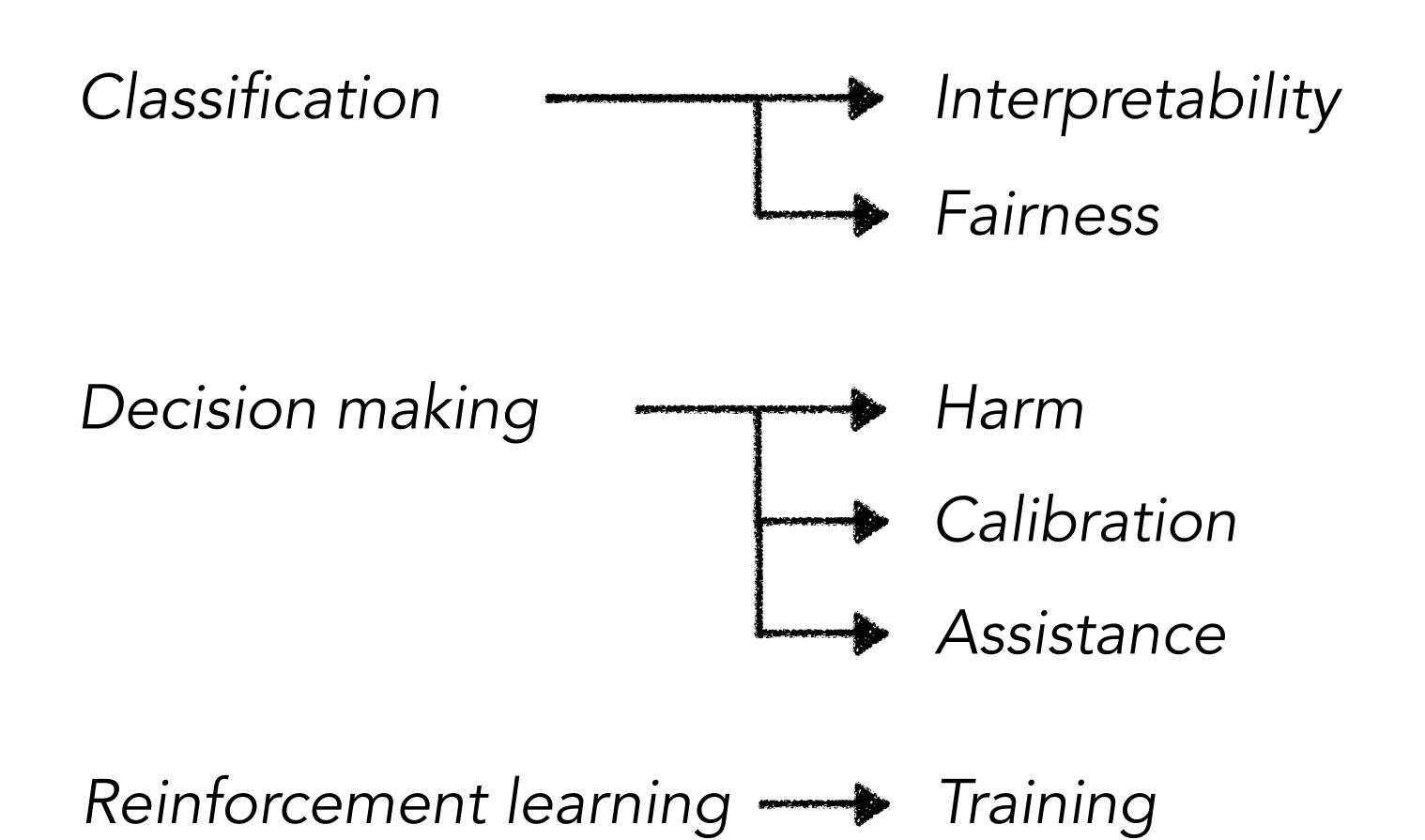
- (i) determine the identifiability of specific interventional and counterfactual probabilities, and
- (ii) estimate (or bound) quantities derived from these probabilities (e.g., individual treatment effects)

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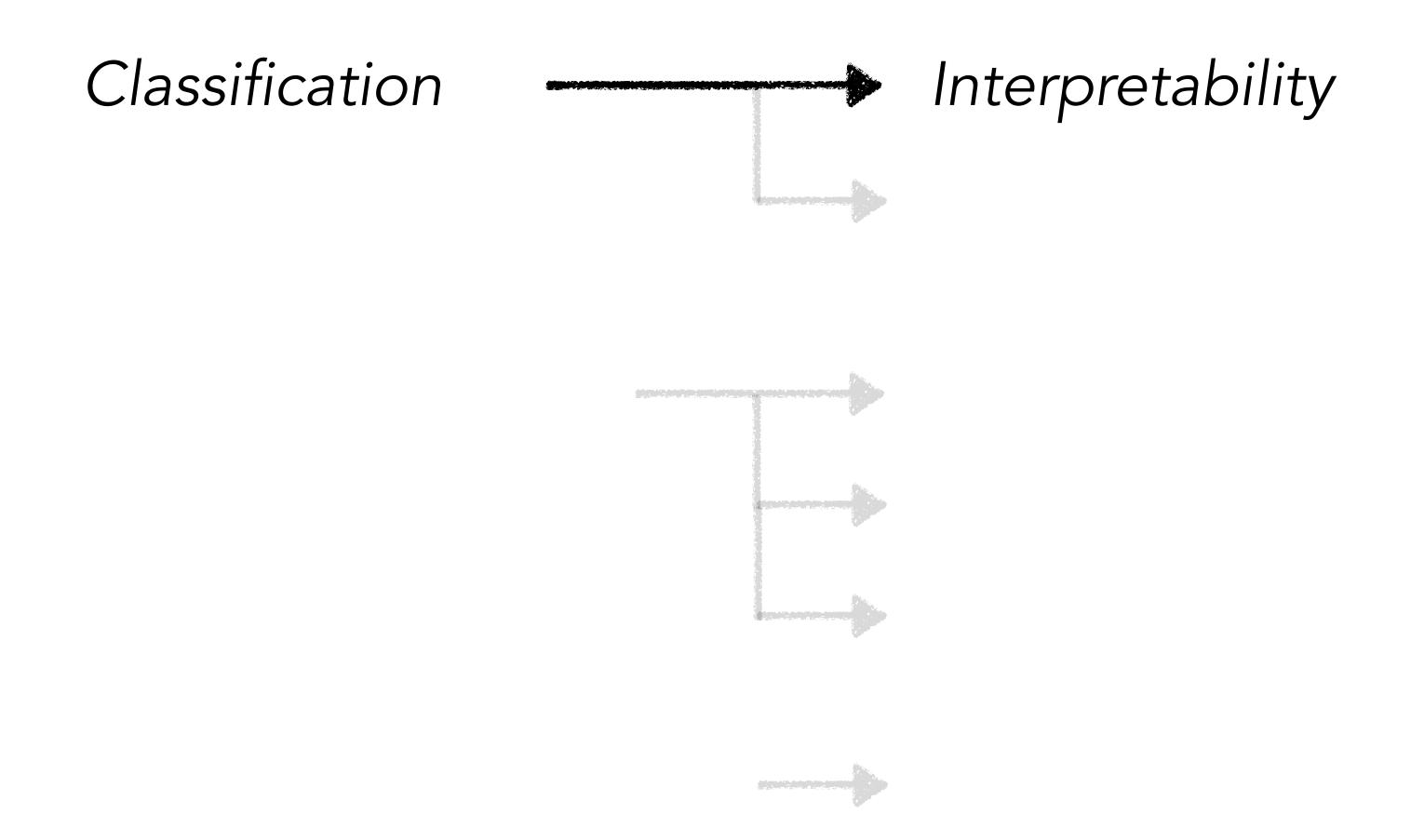
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Use cases of counterfactuals in machine learning



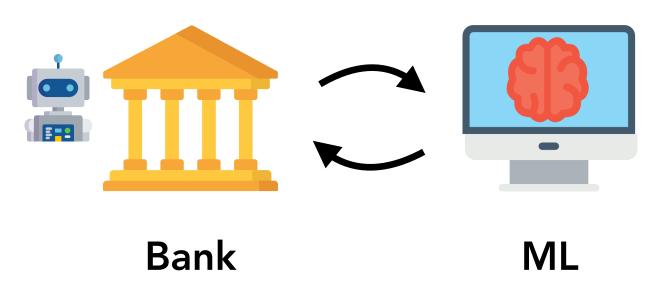
Use cases of counterfactuals in machine learning



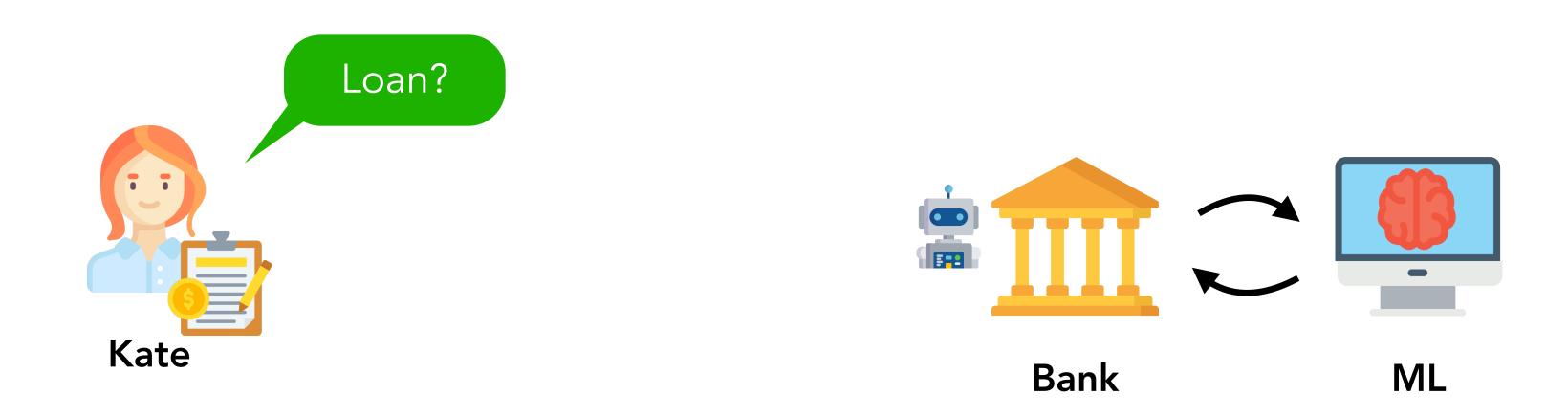
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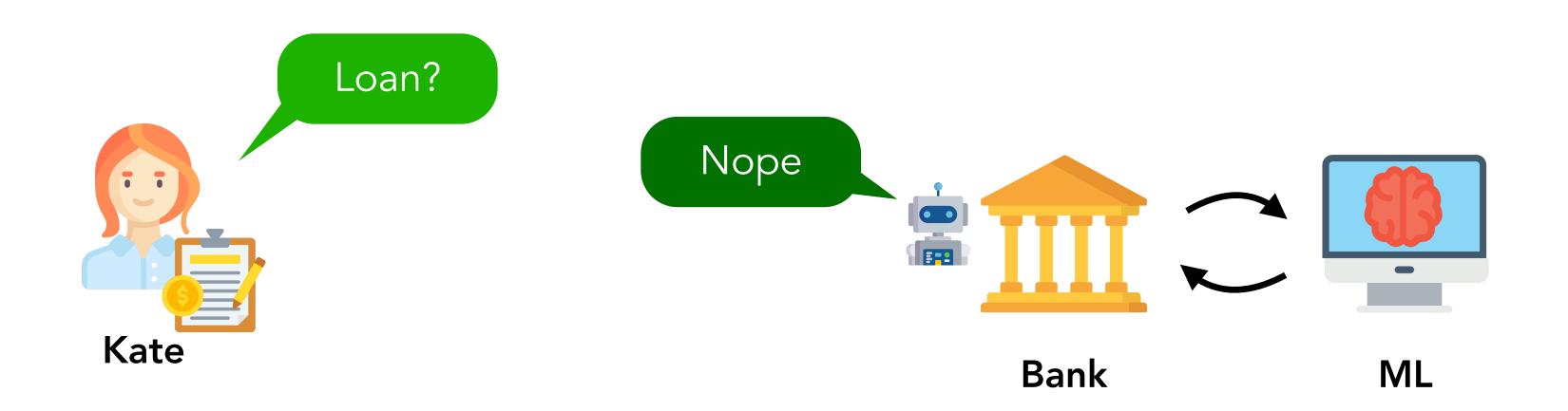




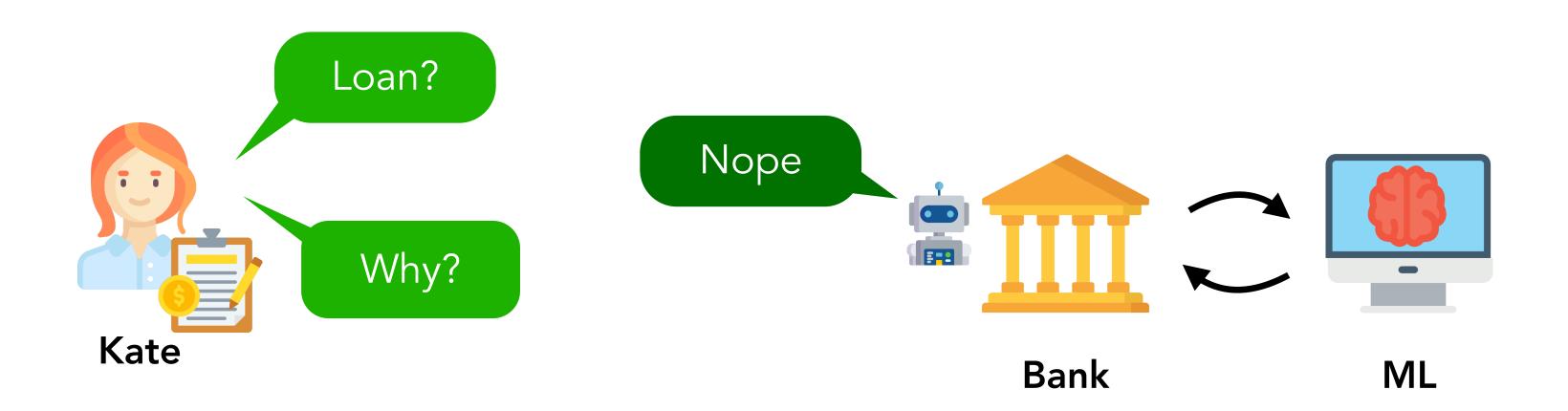
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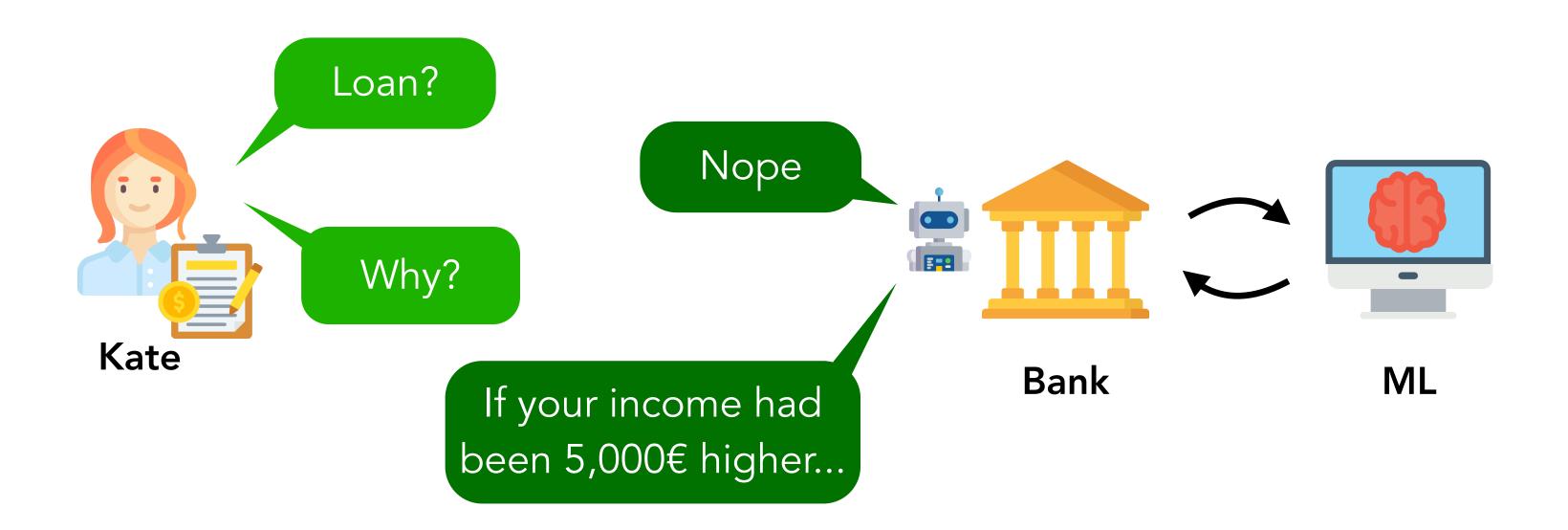
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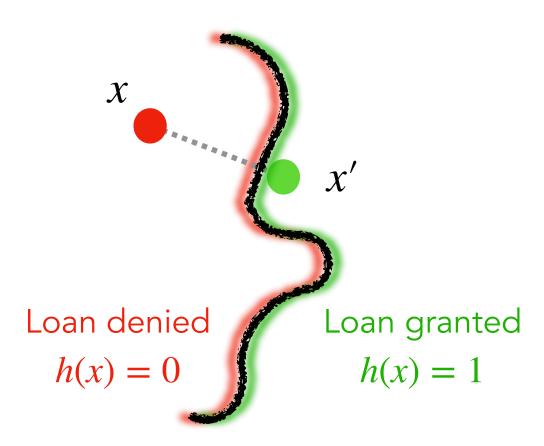
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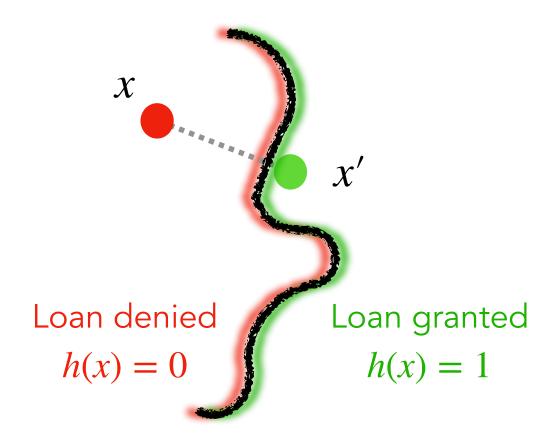
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Given a (binary) prediction h(x) by a machine learning model about an individual with features x, a counterfactual explanation is given by the closest feature value x' under which $h(x') \neq h(x)$



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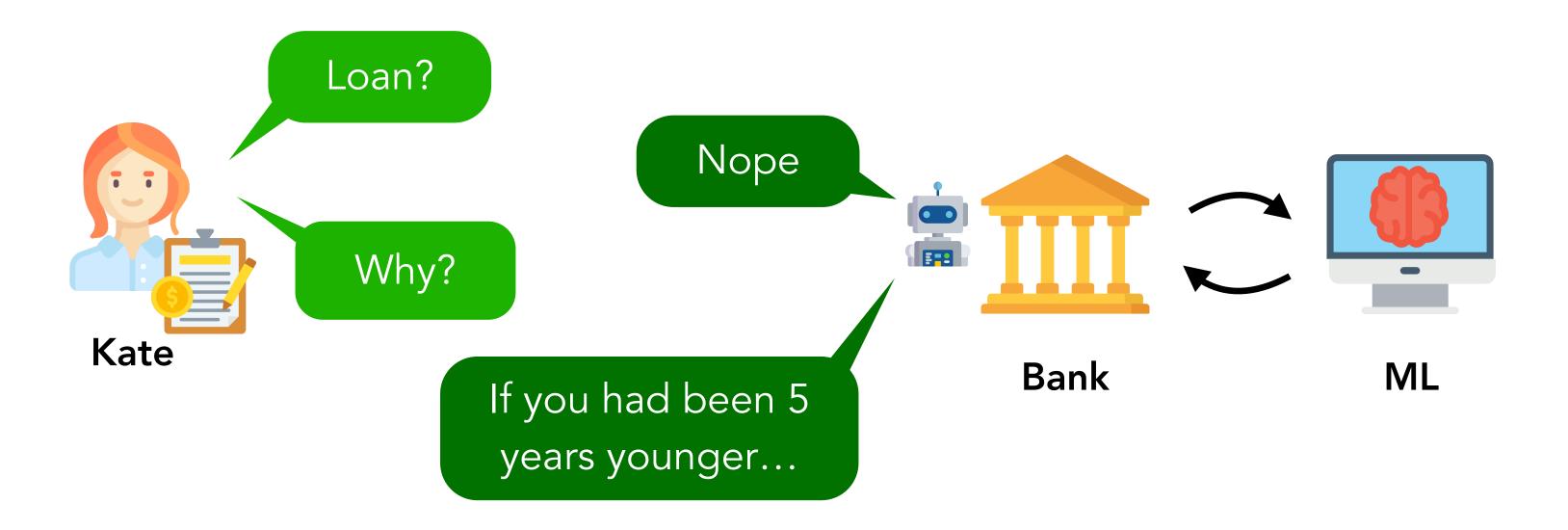


By showing a feature-perturbed version of an individual, a counterfactual explanations is, in principle, telling the individual what to do to secure a better decision in the future.

However, the closest feature value x' may not be actionable, and may not even be plausible.

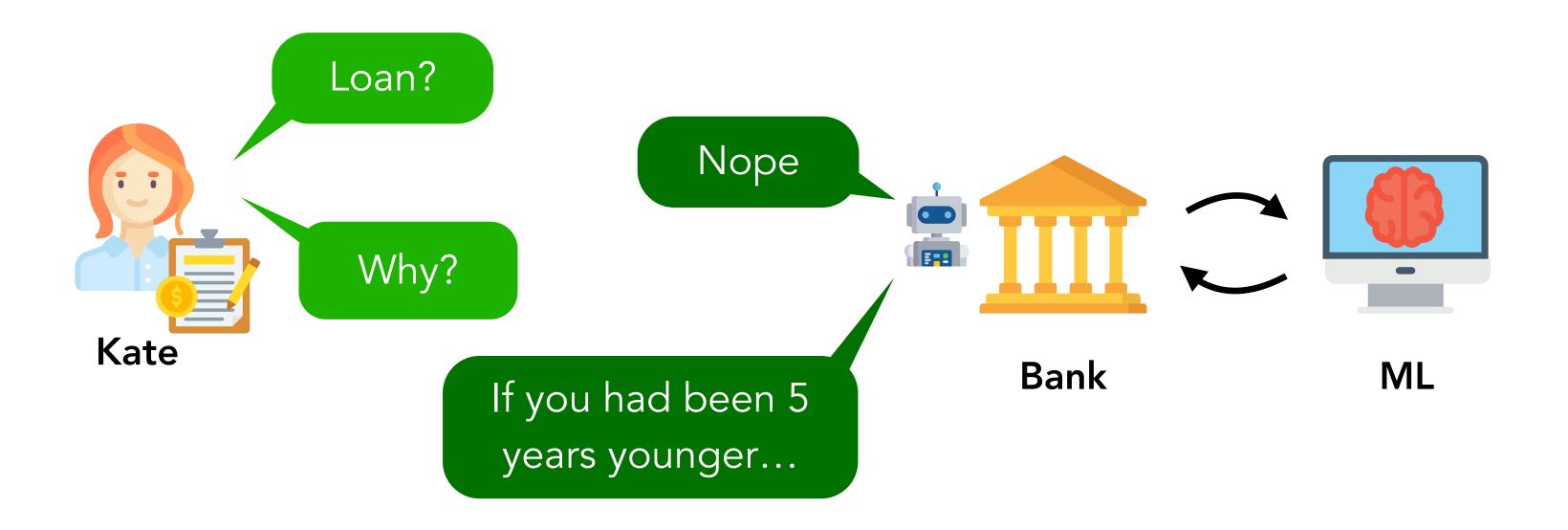
Verma et al. "Counterfactual explanations and algorithmic recourses for machine learning: A review." ACM Computing Surveys, 2024.

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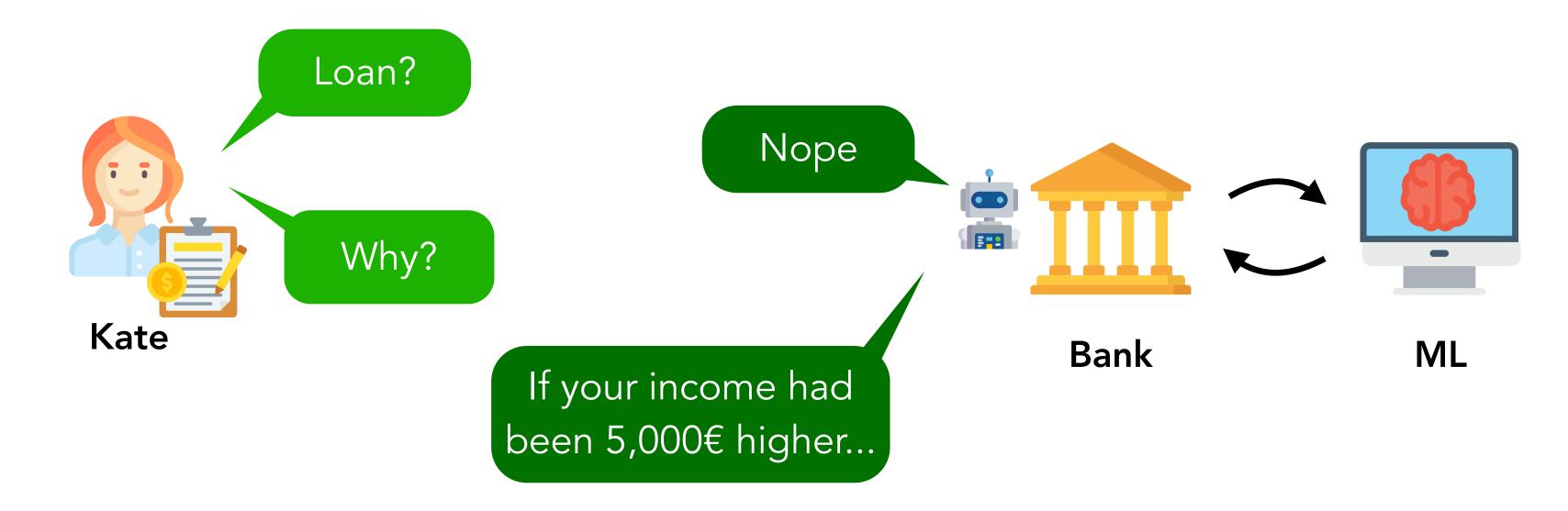
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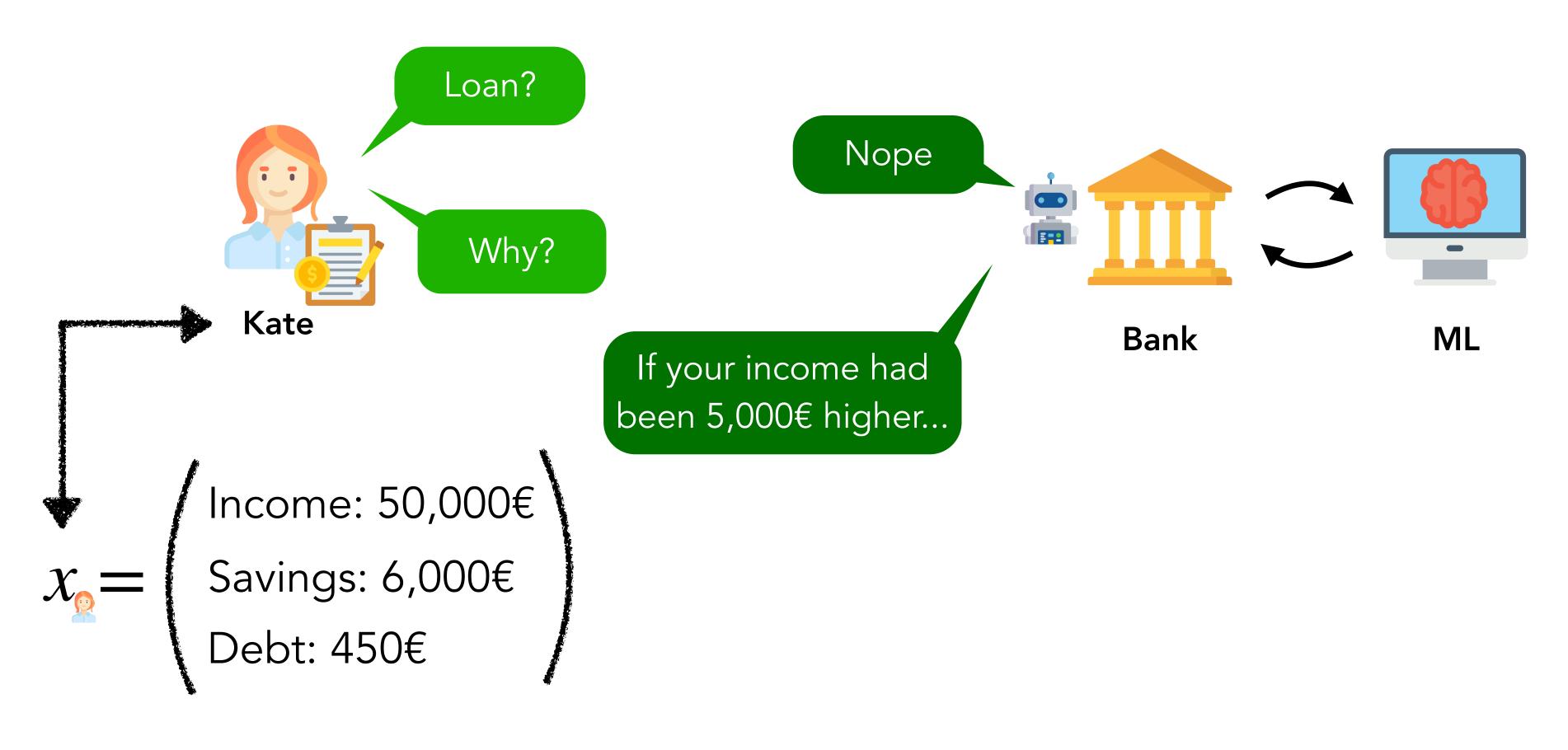
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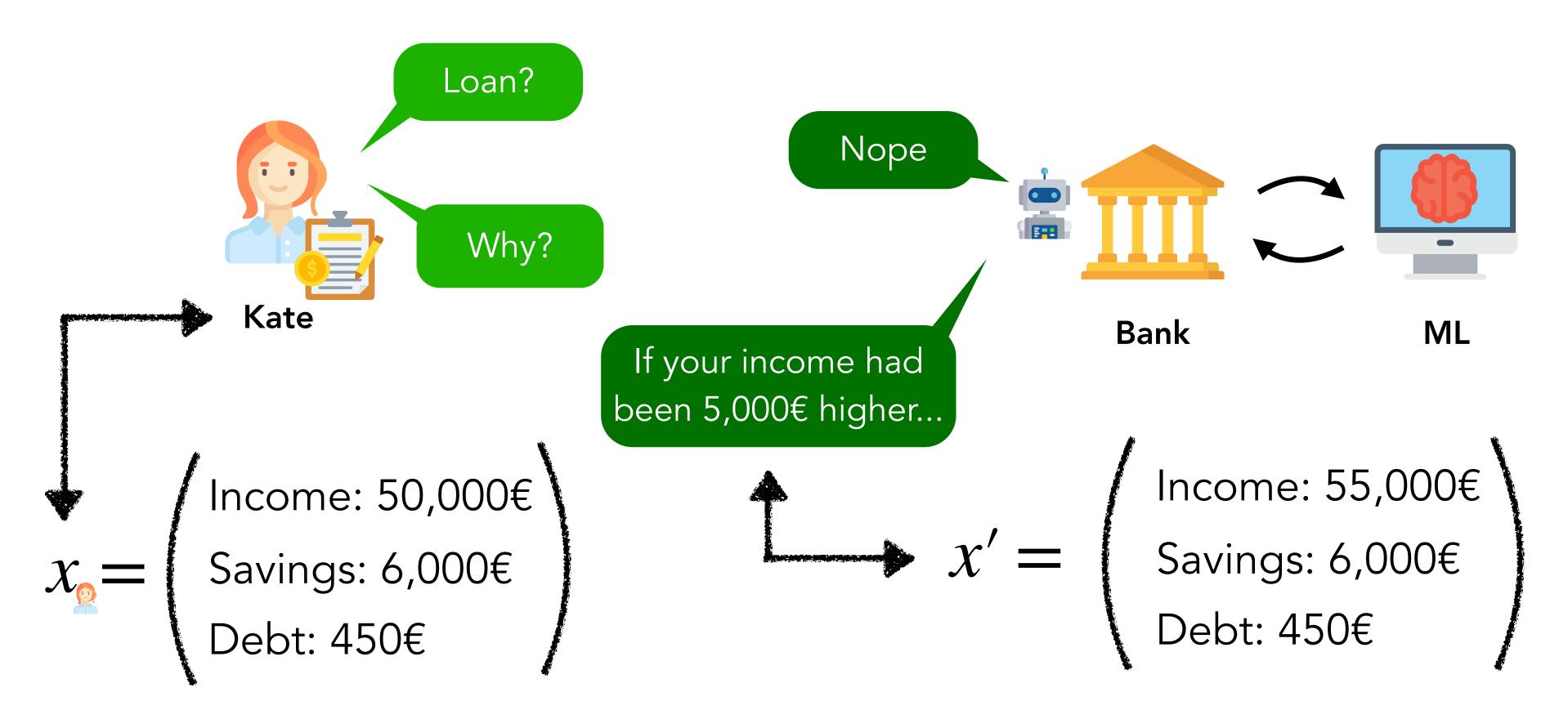
Many follow-up works have addressed this problem by finding the closest feature value subject to a variety of actionability and plausibility constraints.

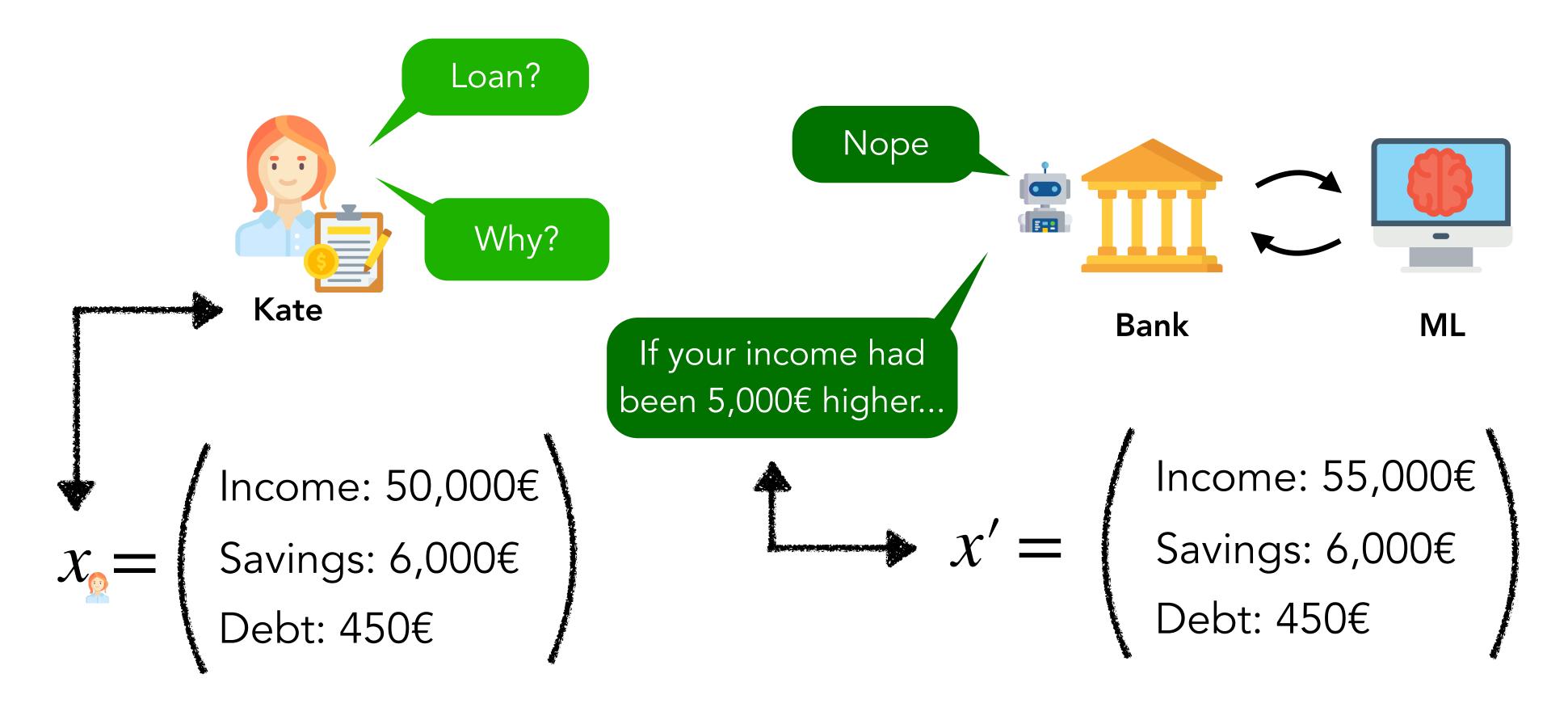
Verma et al. "Counterfactual explanations and algorithmic recourses for machine learning: A review." ACM Computing Surveys, 2024.





Beckers. "Causal explanations and xai." CLeaR, 2022. Crupi et al. "Counterfactual explanations as interventions in latent space." DMKD, 2022.







If Kate's income had been 5,000€ higher, Kate's savings would have been more than 6,000€!

A counterfactual explanation does not answer a counterfactual question but an interventional question.

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Structural Causal Model M

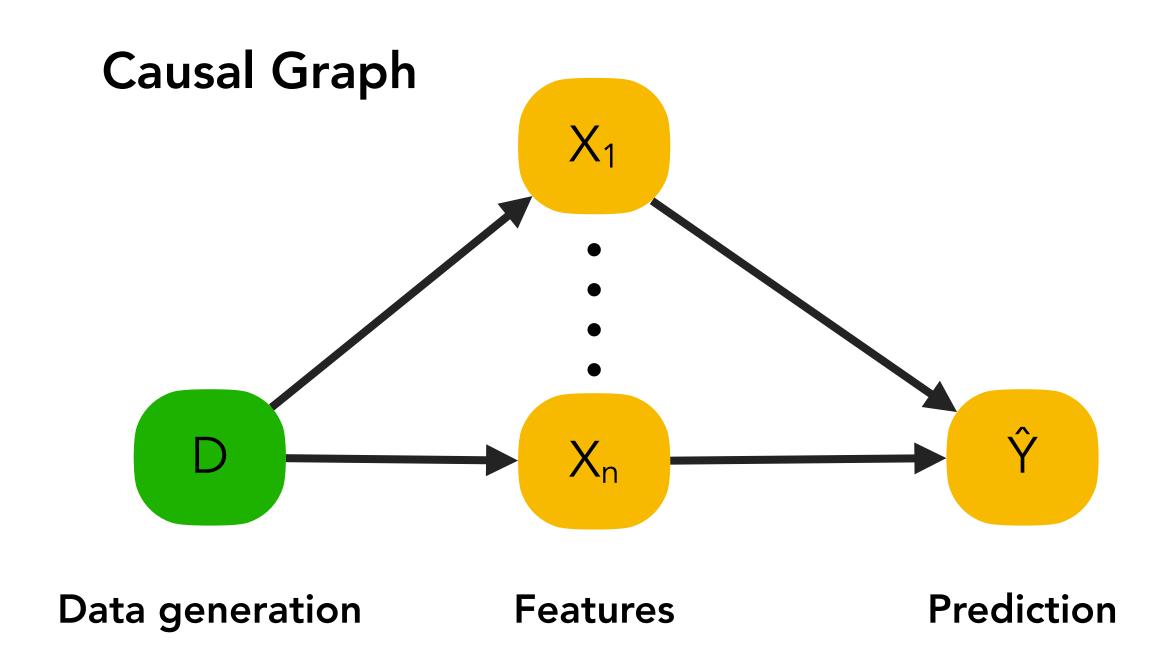
$$X_1 := f_{X_1}(D)$$

•

$$X_n := f_{X_n}(D)$$

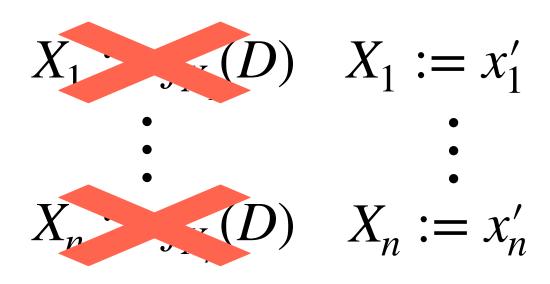
$$\hat{Y} := h(X)$$

$$D \sim P(D)$$



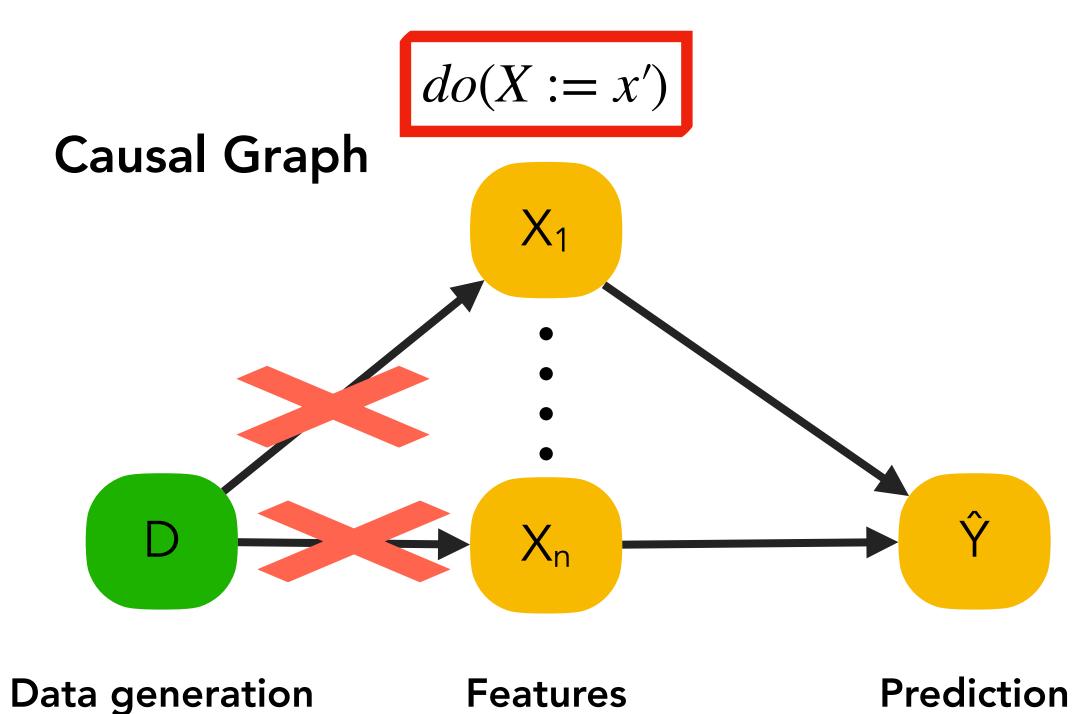
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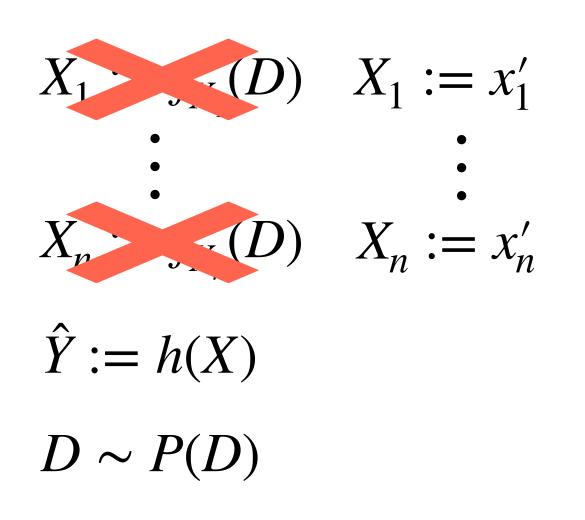
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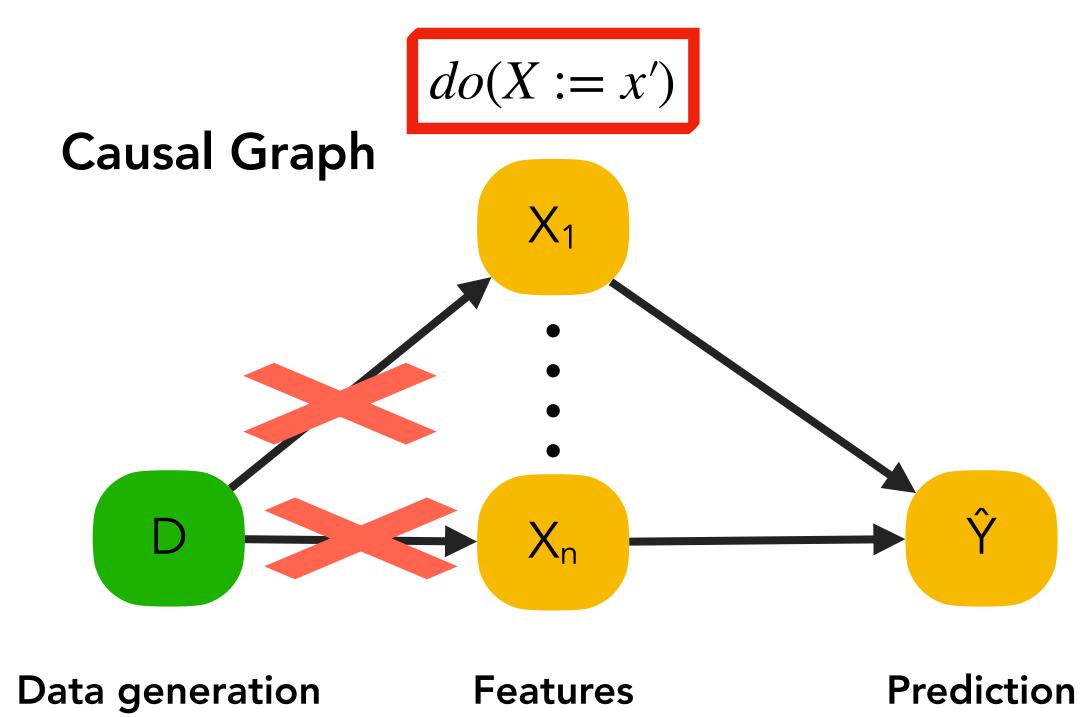
$$D \sim P(D)$$



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Structural Causal Model M





A counterfactual explanation encourages an individual to change the value of the features x_l such that $x_l \neq x_l'$. However, it does not take into account that such a change may induce changes in features x_l such that $x_l = x_l'$.

Algorithmic recourse

Algorithmic recourse seeks to find the minimal intervention a under which $h(x + a) \neq h(x)$ while accounting for causal dependencies between features.

Algorithmic recourse

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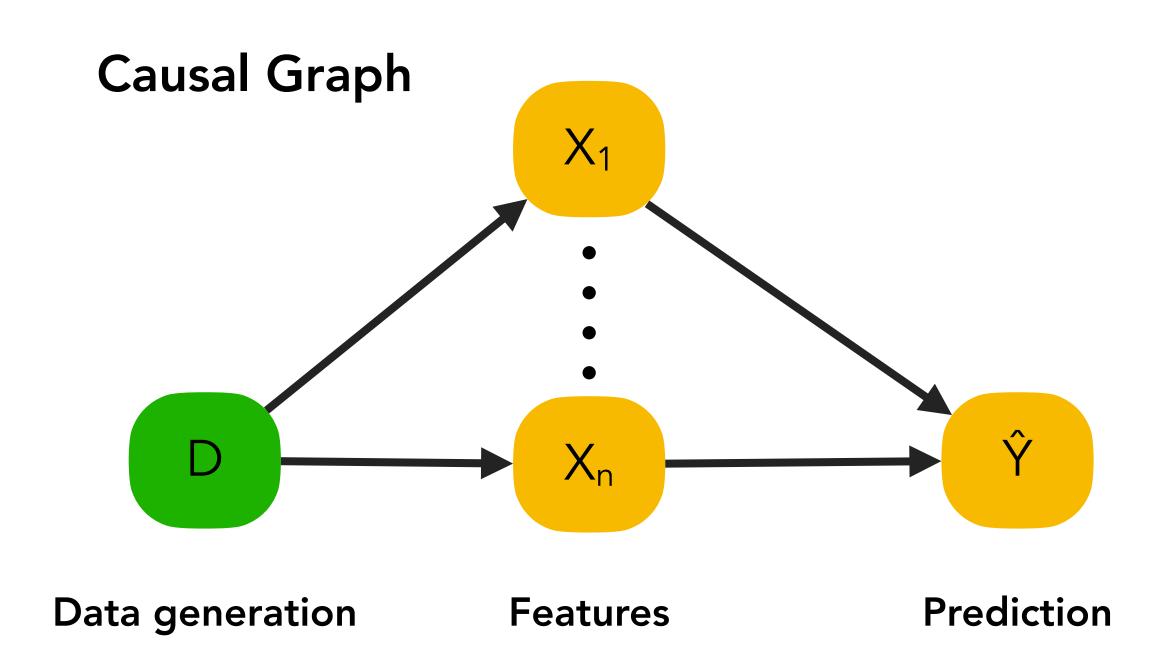
Structural Causal Model M

$$X_1 := f_{X_1}(D)$$
:

$$X_n := f_{X_n}(D)$$

$$\hat{Y} := h(X)$$

$$D \sim P(D)$$



Karimi et al. "Algorithmic recourse: from counterfactual explanations to interventions." FAccT, 2021. Karimi et al. "Algorithmic recourse under imperfect causal knowledge: a probabilistic approach." NeurIPS, 2020.

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Modified Structural Causal Model $\mathcal{M}_{X=x}$

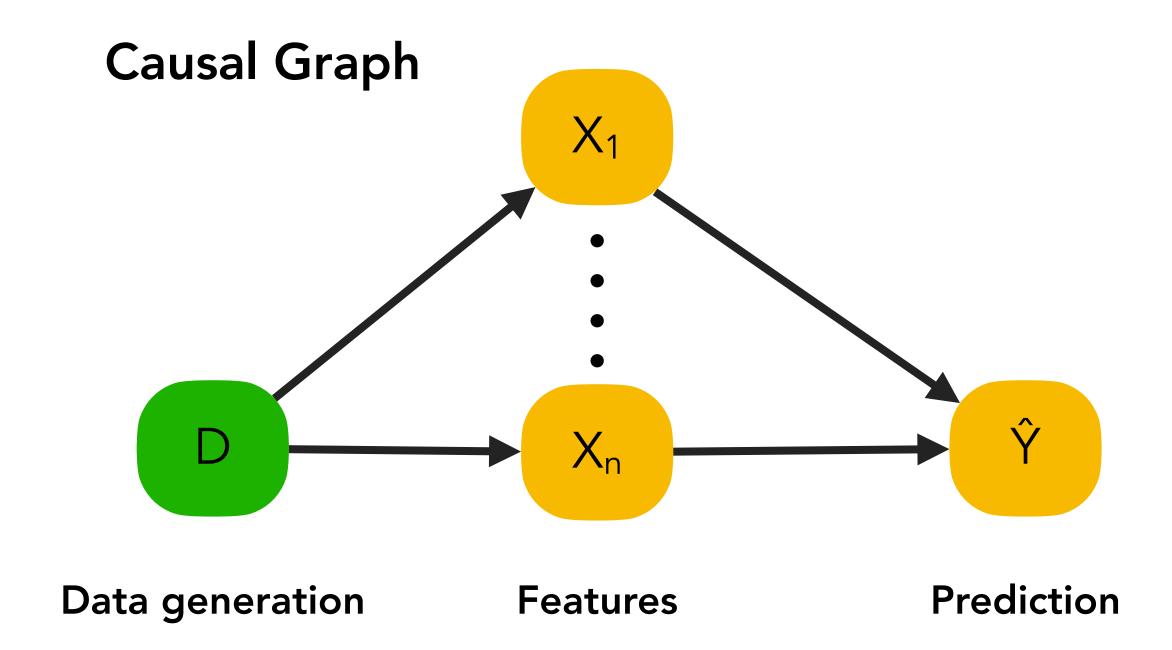
$$X_1 := f_{X_1}(D)$$

$$\vdots$$

$$X_n := f_{X_n}(D)$$

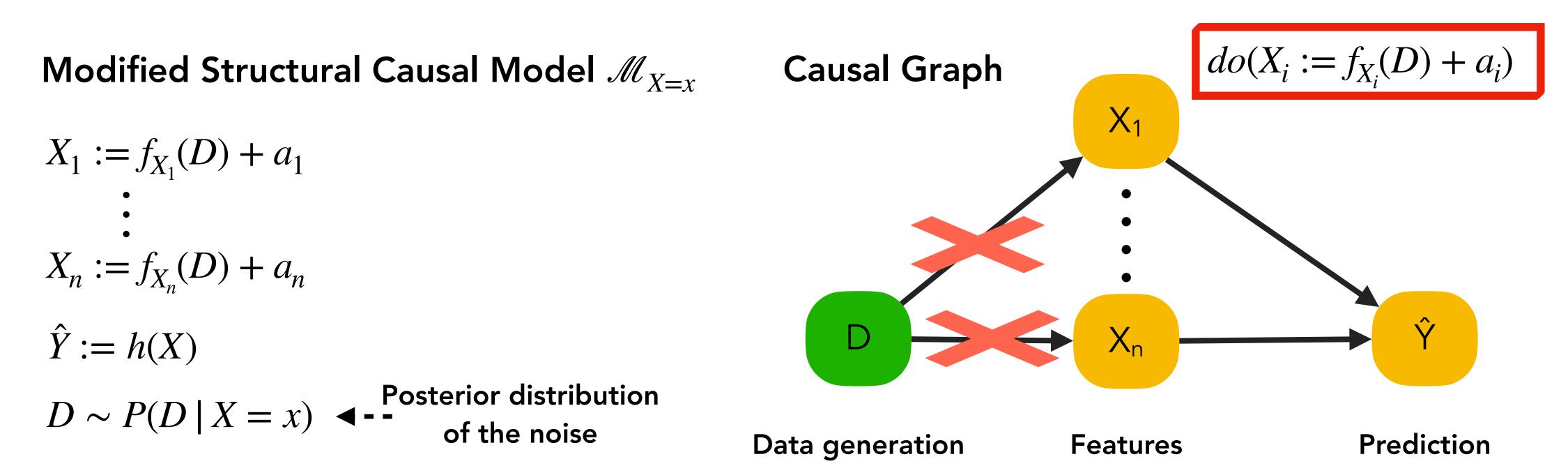
$$\hat{Y} := h(X)$$

$$D \sim P(D \mid X = x) \quad \blacktriangleleft \text{--Posterior distribution of the noise}$$



Algorithmic recourse

Algorithmic recourse seeks to find the minimal intervention a under which $h(x + a) \neq h(x)$ while accounting for causal dependencies between features.





Whenever $a_i = 0$, the value of X_i may still change!

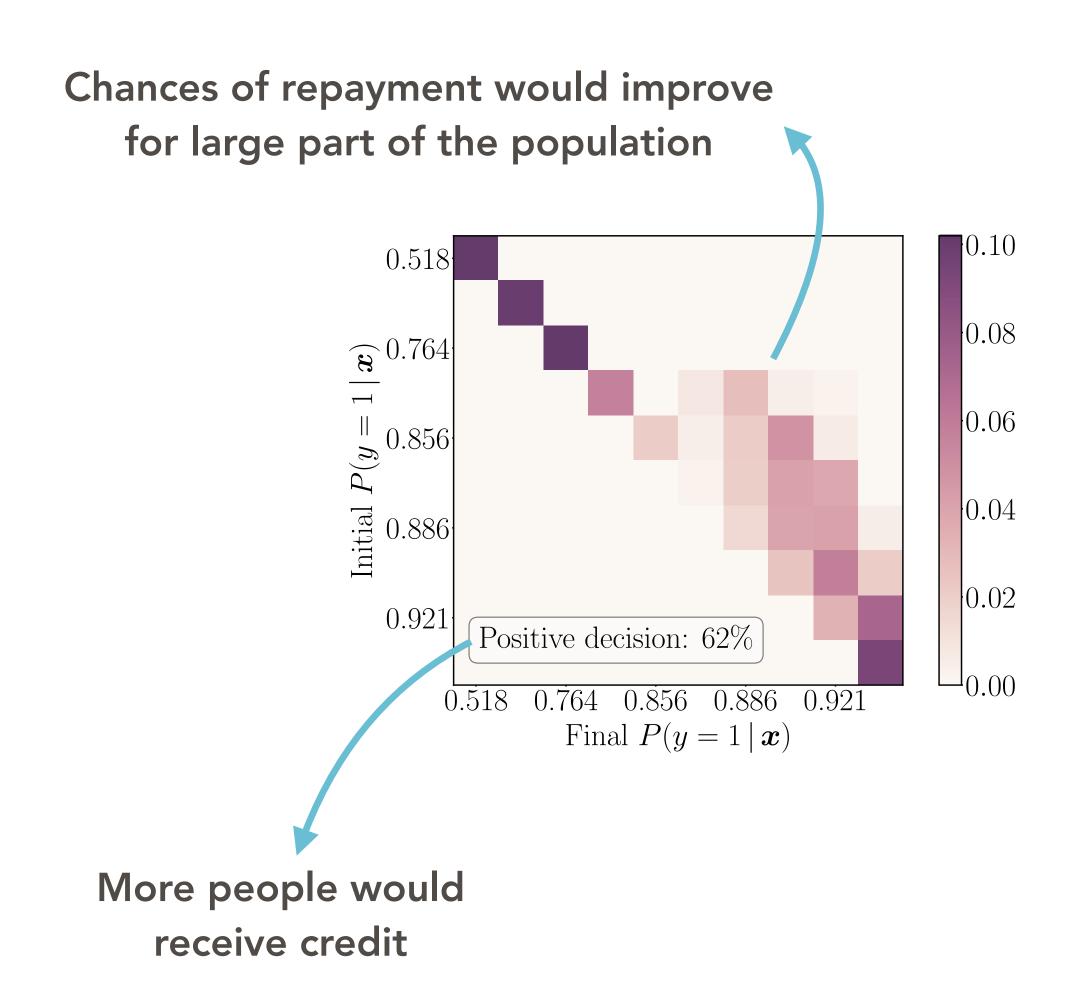
Karimi et al. "Algorithmic recourse: from counterfactual explanations to interventions." FAccT, 2021. Karimi et al. "Algorithmic recourse under imperfect causal knowledge: a probabilistic approach." NeurIPS, 2020.

Counterfactual explanations & performativity

If a sizable number of individuals follow the changes prescribed by counterfactual explanations, the feature distribution P(X) may change.

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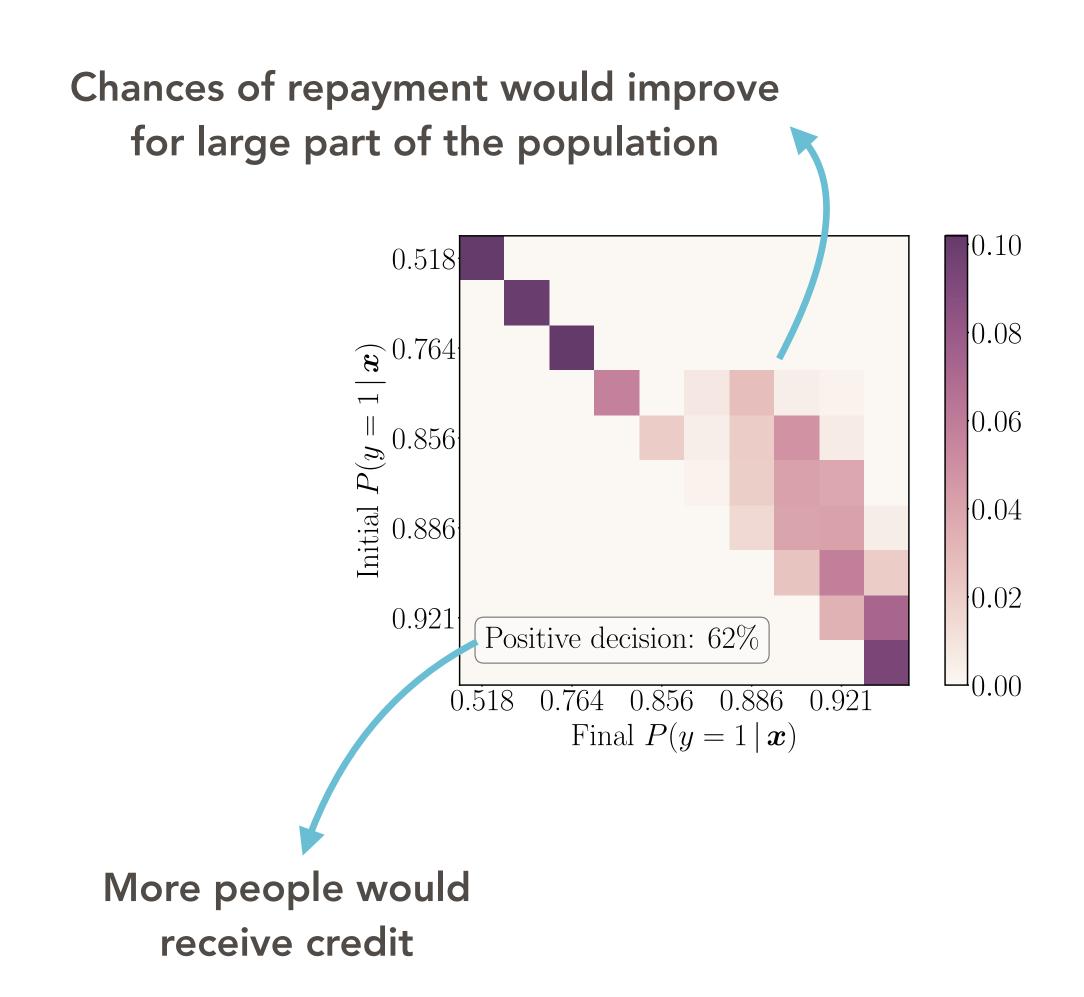
Tsirtsis and Gomez-Rodriguez. "Decisions, counterfactual explanations and strategic behavior." NeurIPS, 2020. Perdomo et al. "Performative prediction." ICML, 2020.

Counterfactual explanations & performativity

If a sizable number of individuals follow the changes prescribed by counterfactual explanations, the feature distribution P(X) may change.

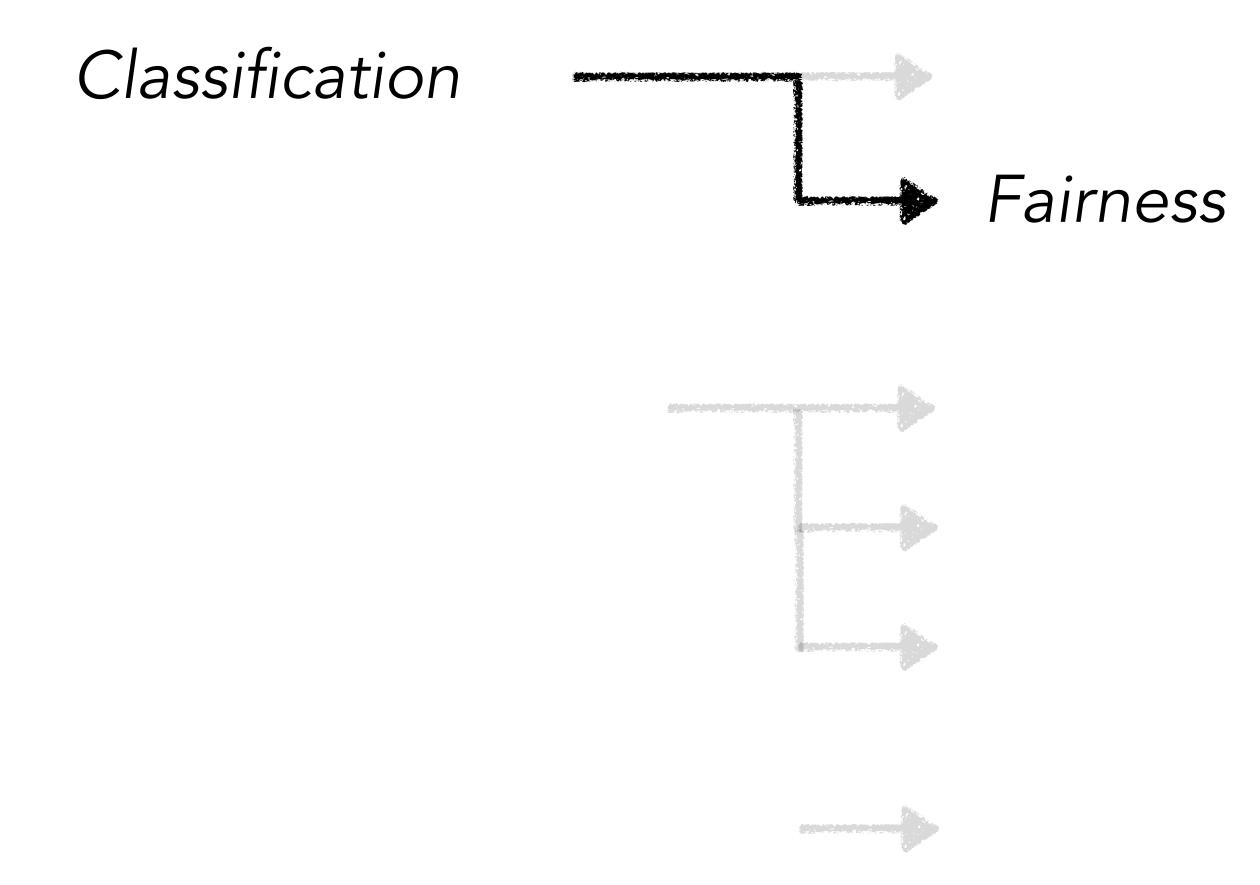
This raises the question of finding decision policies π and counterfactual explanations $\mathscr A$ that are optimal in terms of utility.

$$\max_{\pi,\mathscr{A}} u(\pi,\mathscr{A}) := \mathbb{E}_{x \sim P(X \mid \pi,\mathscr{A})} \left[\pi(x) \left(P(Y = 1 \mid x) - \gamma \right) \right]$$
 constant reflecting economic considerations of the decision maker



Tsirtsis and Gomez-Rodriguez. "Decisions, counterfactual explanations and strategic behavior." NeurIPS, 2020. Perdomo et al. "Performative prediction." ICML, 2020.

Use cases of counterfactuals in machine learning



Counterfactual fairness

Counterfactual fairness captures the intuition that a prediction by a machine learning model is fair towards an individual who belongs to a demographic group A = a if it would have been the same had the individual belonged to a different demographic group A = a'.

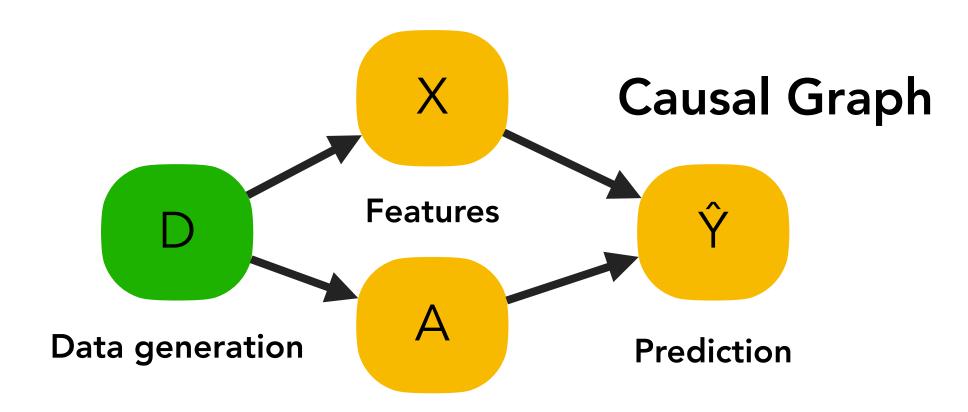
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Structural Causal Model M

$$X := f_X(D) \qquad \hat{Y} := h(X, A)$$

$$A := f_A(D) \qquad D \sim P(D)$$



Sensitive attributes

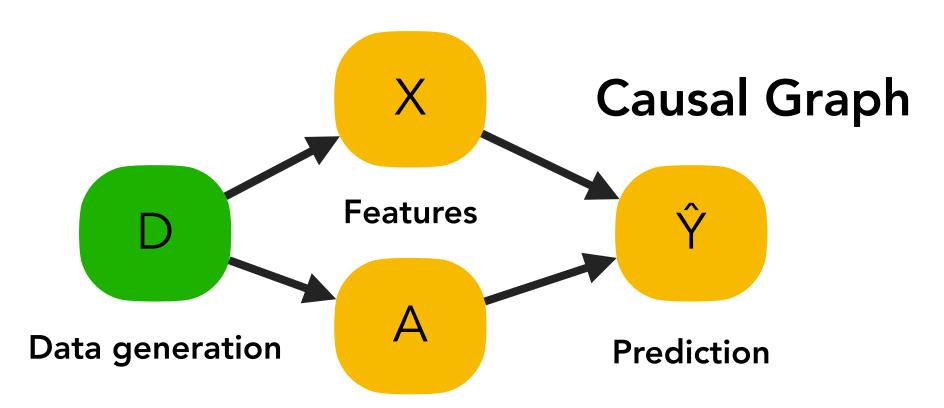
Counterfactual fairness

Counterfactual fairness captures the intuition that a prediction by a machine learning model is fair towards an individual who belongs to a demographic group A=a if it would have been the same had the individual belonged to a different demographic group A=a'



$$X := f_X(D) \qquad \hat{Y} := h(X, A)$$

$$A := f_A(D)$$
 $D \sim P(D)$



Sensitive attributes

Counterfactual fairness

$$P^{\mathcal{M} \mid X=x, A=a; do(A=a')}(\hat{Y}) = P^{\mathcal{M} \mid X=x, A=a}(\hat{Y})$$

Kusner et al. "Counterfactual fairness." NeurIPS, 2017.

Counterfactual fairness can be too restrictive

Counterfactual fairness considers the full effect of the demographic group on the prediction as problematic. However, this is not the case in certain scenarios.

Counterfactual fairness can be too restrictive

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Alleged gender bias case at Berkeley

- 8,442 male applicants for the fall of 1973, 44 percent were admitted,
- 4,351 female applicants, 35 percent were admitted

Counterfactual fairness can be too restrictive

Counterfactual fairness considers the full effect of the demographic group on the prediction as problematic. However, this is not the case in certain scenarios.

Department

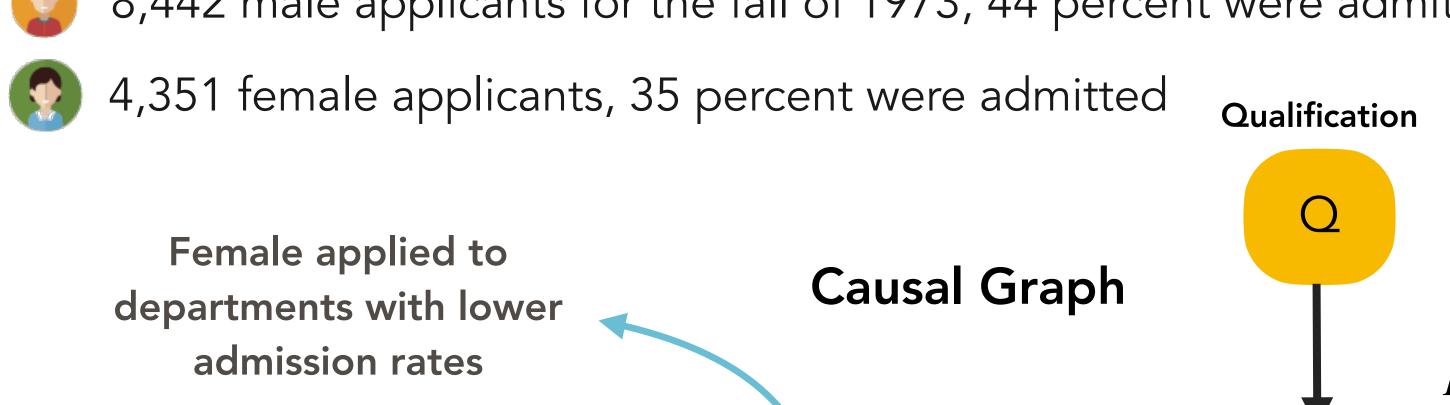
choice

Admission

Decision

Alleged gender bias case at Berkeley

8,442 male applicants for the fall of 1973, 44 percent were admitted,



Gender

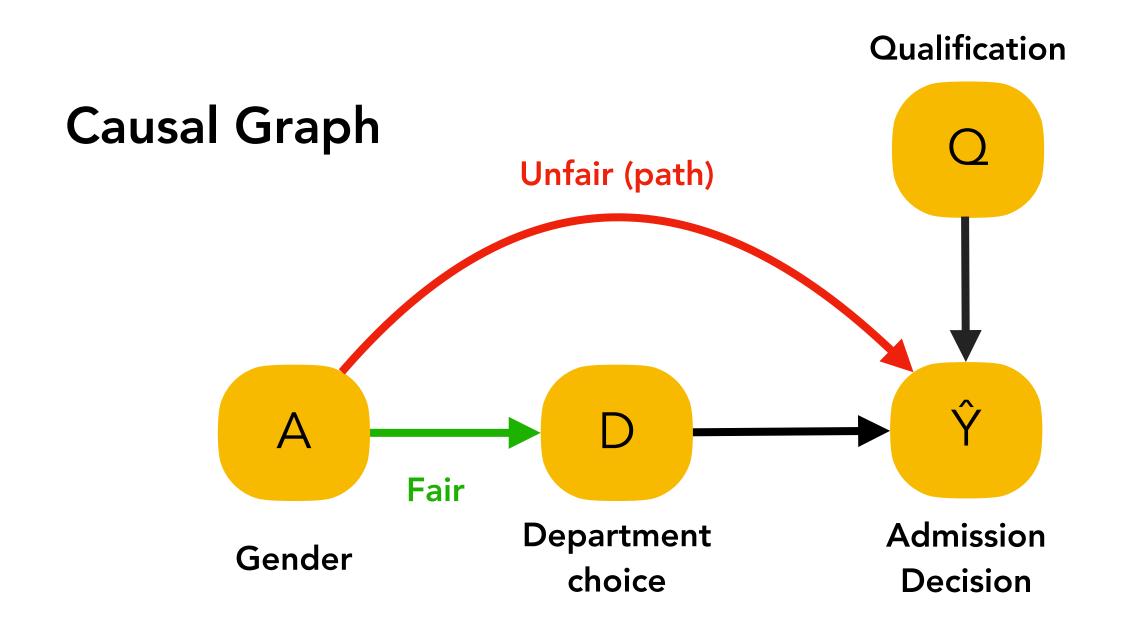
Counterfactual fairness is violated

$$P^{\mathcal{M} \mid Q=q, A=a; do(A=a')}(\hat{Y}) \neq P^{\mathcal{M} \mid Q=q, A=a}(\hat{Y})$$

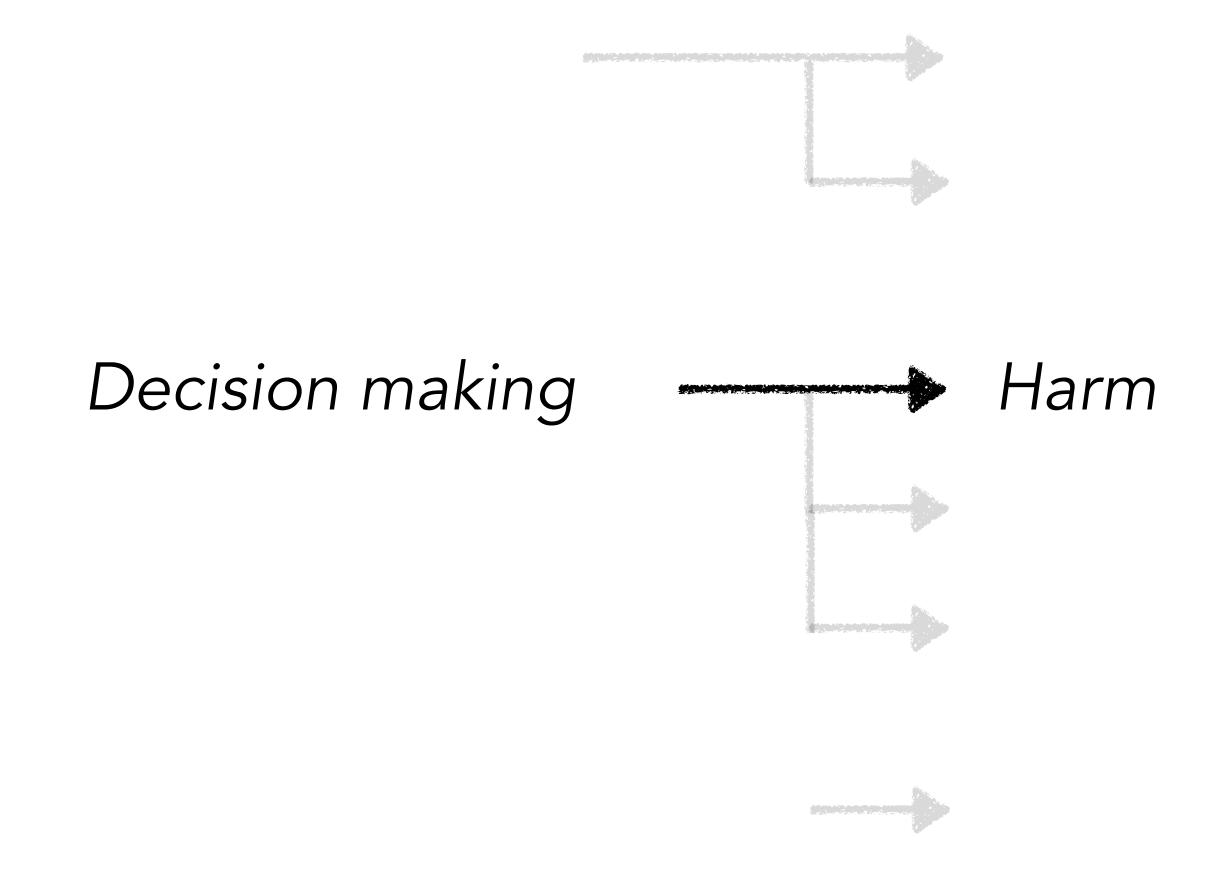
Chiappa. "Path-specific counterfactual fairness." AAAI, 2019.

Path-specific counterfactual fairness

Path-specific counterfactual fairness is a more fine-grained fairness criterion that deals with sensitive attributes affecting the prediction along both fair and unfair pathways.



Use cases of counterfactuals in machine learning



Counterfactual harm







Treatment A

60% chance of curing a patient

40% chance of having no effect





Treatment B

80% chance of curing a patient

20% chance of killing a patient

Counterfactual harm





60% chance of curing a patient

40% chance of having no effect



80% chance of curing a patient

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Treatments A and B have **identical recovery rates**. However, doctors would systematically favor treatment A as it achieves the same recovery rate but never harms the patient.

Counterfactual harm





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Treatments A and B have **identical recovery rates**. However, doctors would systematically favor treatment A as it achieves the same recovery rate but never harms the patient.

Under treatment A, there are no patients that would have survived had they not been treated.
 Under treatment B, there are patients who die following treatment who would have lived had

Under treatment B, there are patients who die following treatment who would have lived had they not been treated.

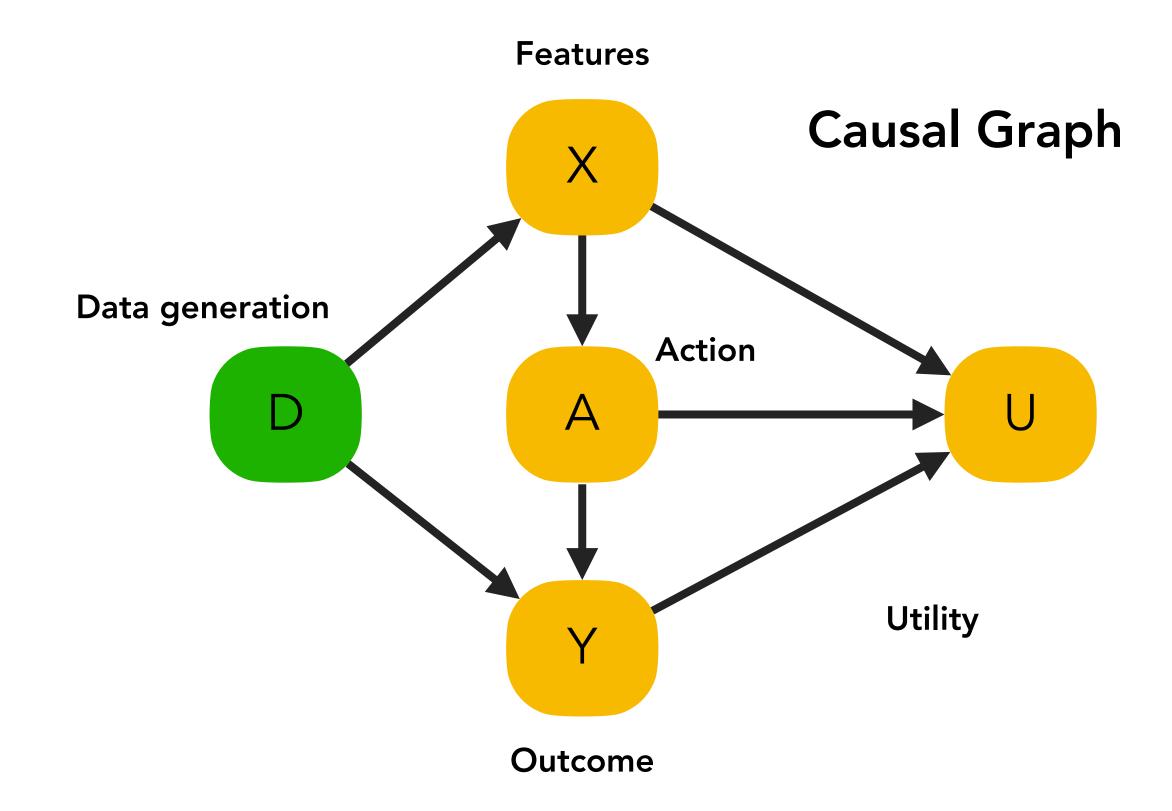
Formalizing counterfactual harm

Structural Causal Model M

$$X := f_X(D) \qquad Y := f_Y(D) \qquad D \sim P(D)$$

$$A:=\pi(X)$$
 \blacktriangleleft -- Algorithmic policy

$$U := f_U(A, X, Y)$$



Formalizing counterfactual harm

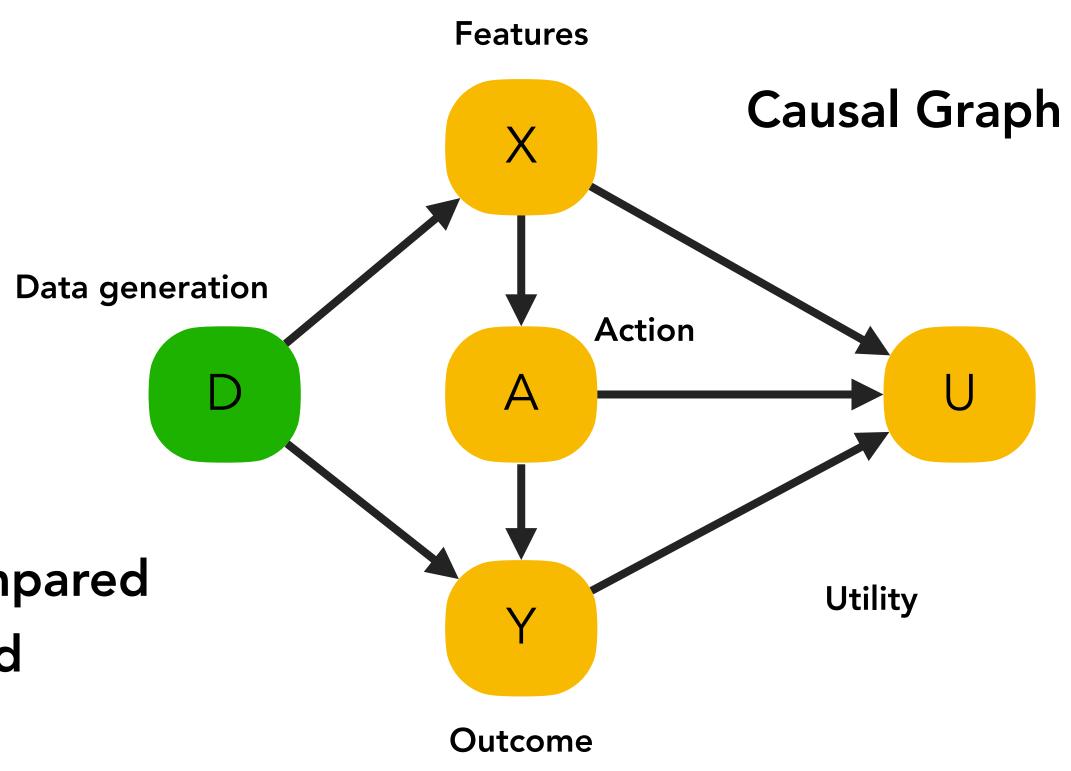
Structural Causal Model M

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$$U := f_U(A, X, Y)$$

Harm caused by action a taken by \Box compared to default action \bar{a} given context X=x and outcome Y=y



Formalizing counterfactual harm

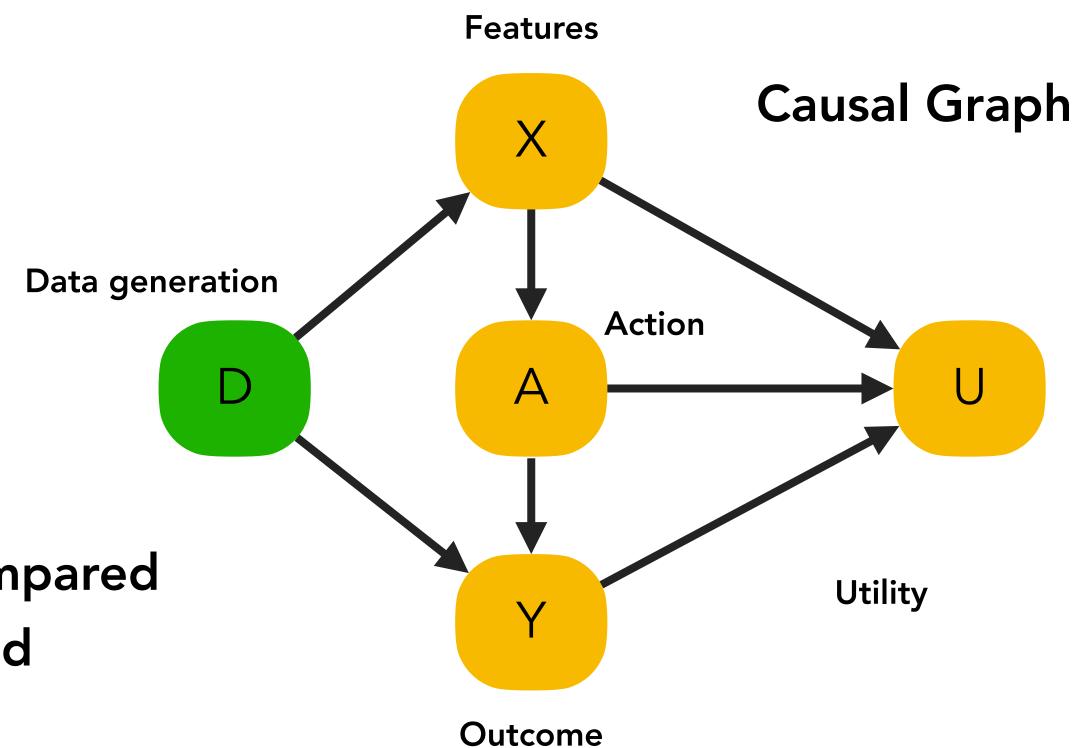
Structural Causal Model M

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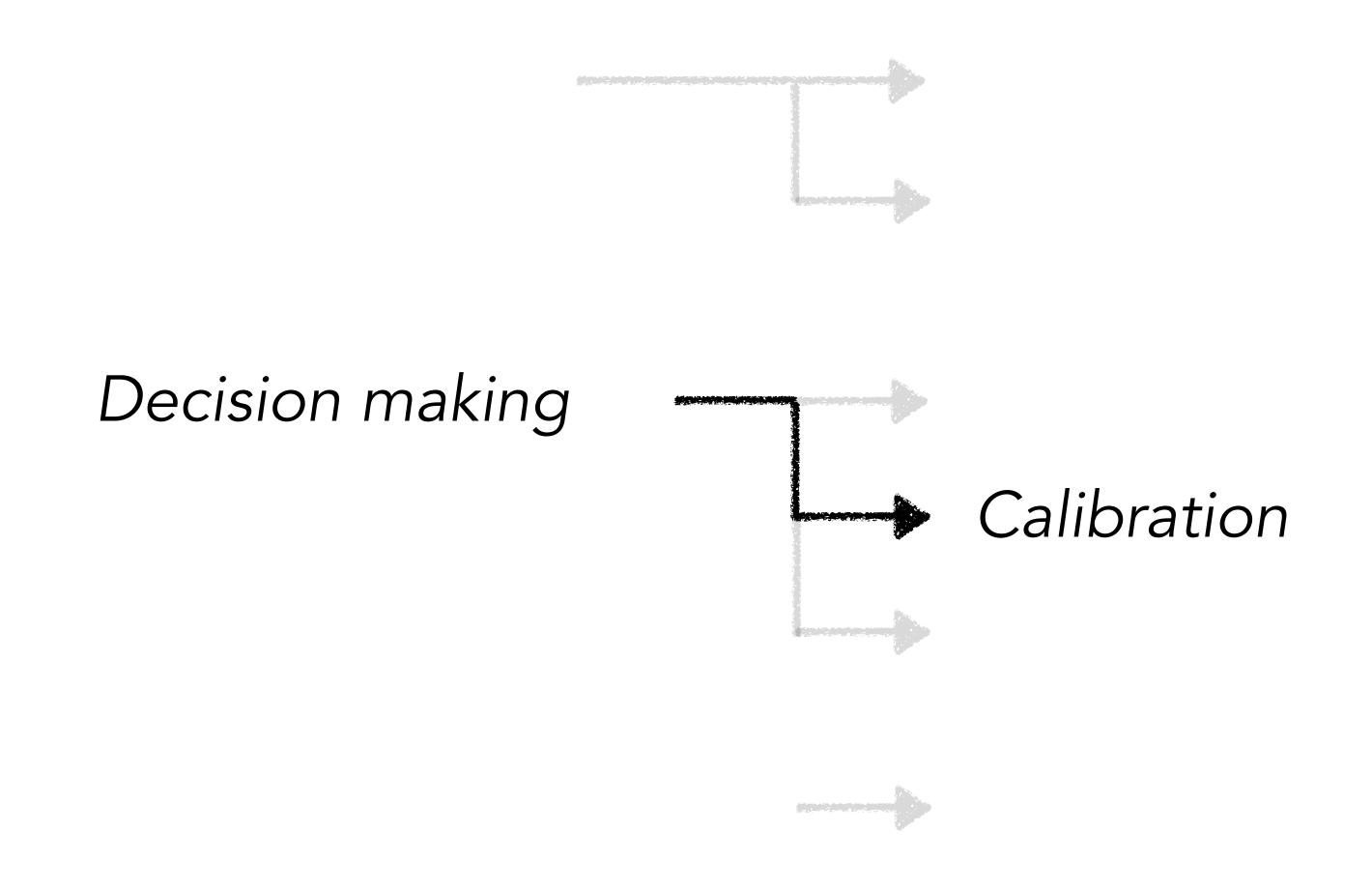
Harm caused by action a taken by \mathbb{R} compared to default action \bar{a} given context X=x and outcome Y=y

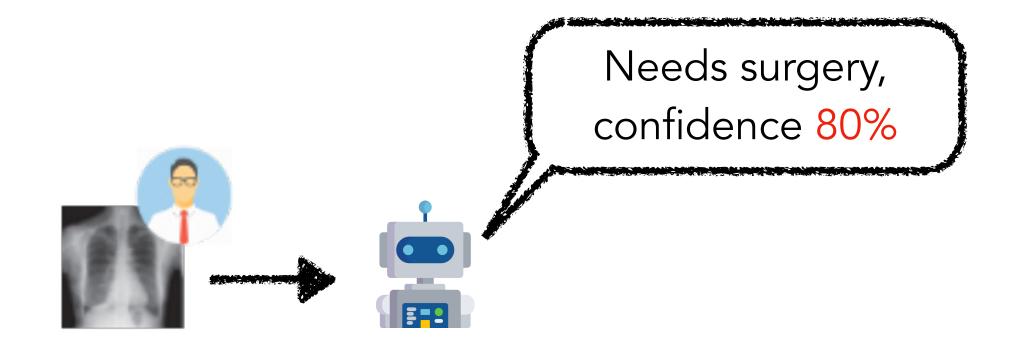


$$h(a,x,y) = \int_{y'} P^{\mathcal{M} \mid X=x, Y=y, A=a \, ; \, do(A=\bar{a})} (Y=y') \max \left(0, \underbrace{U(\bar{a},x,y')} - \underbrace{U(a,x,y)}\right) dy'$$
Counterfactual utility

Richens et al. "Counterfactual harm." NeurIPS, 2022.

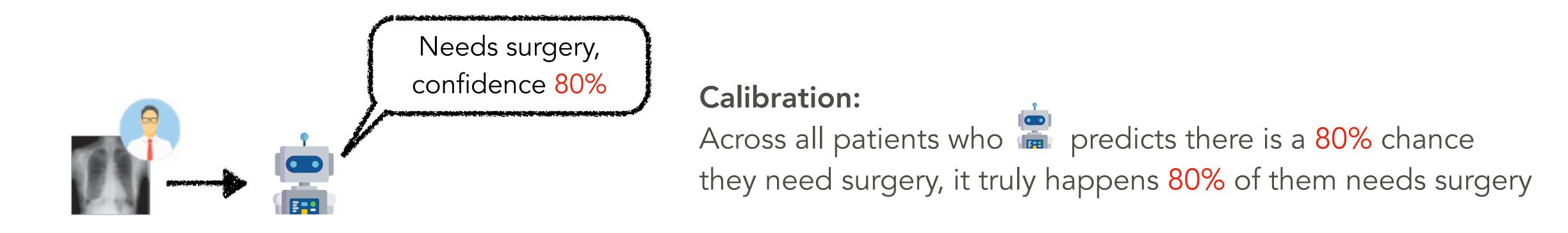
Use cases of counterfactuals in machine learning



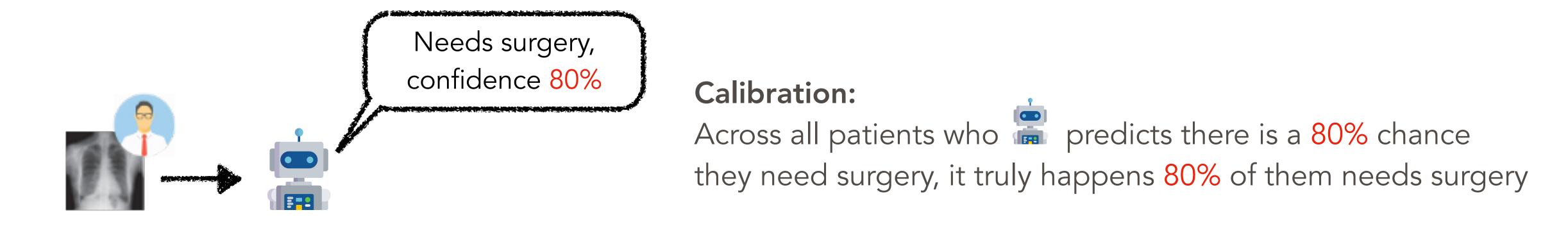


Calibration:

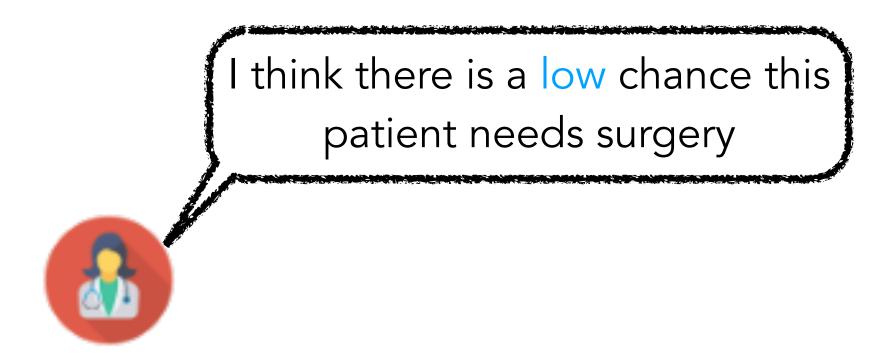
Across all patients who predicts there is a 80% chance they need surgery, it truly happens 80% of them needs surgery

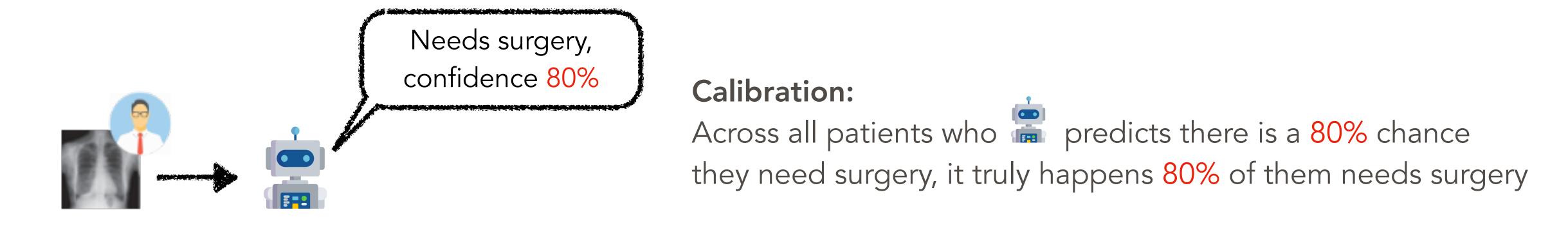


Counterfactual reasoning reveals that the way in which machine learning models compute confidence values today is problematic.

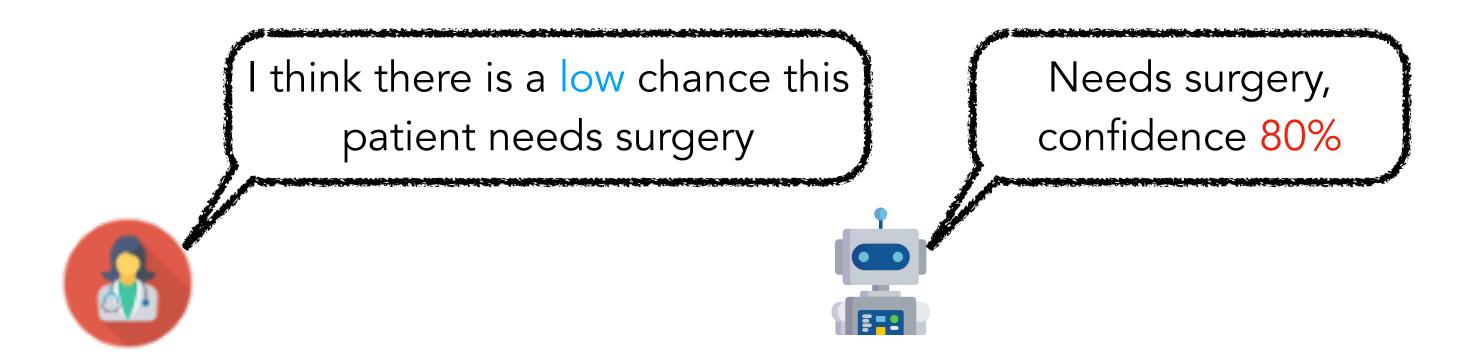


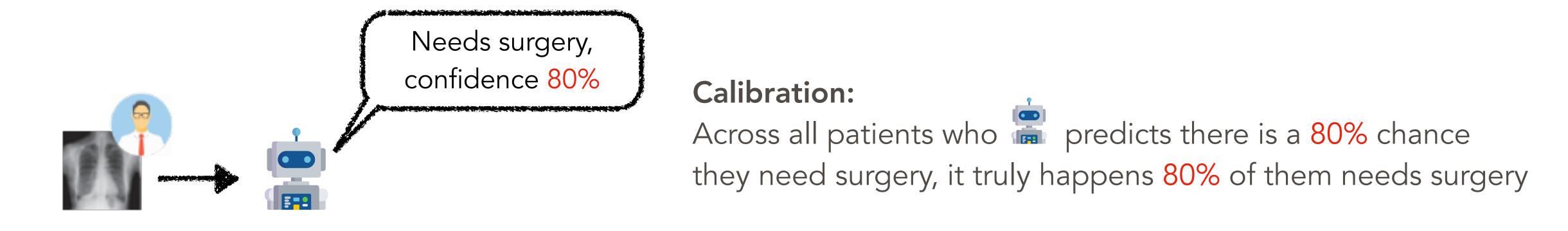
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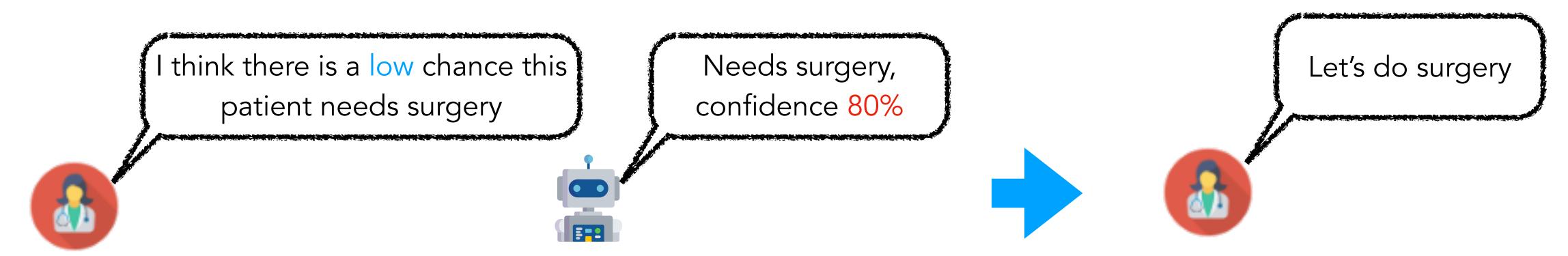


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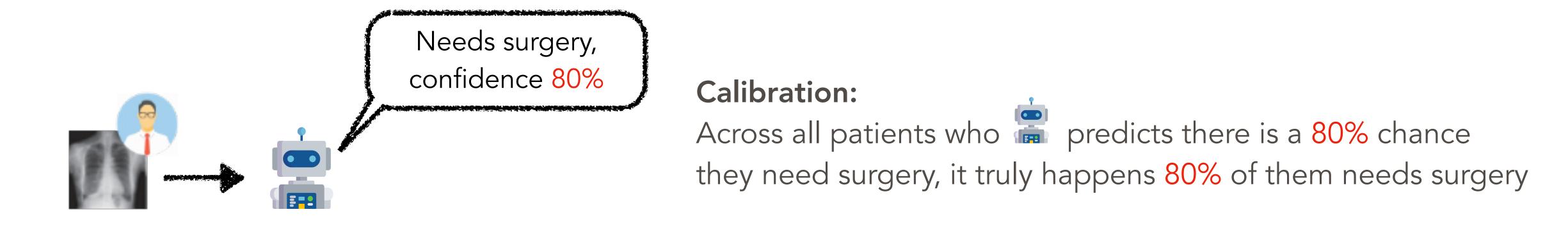




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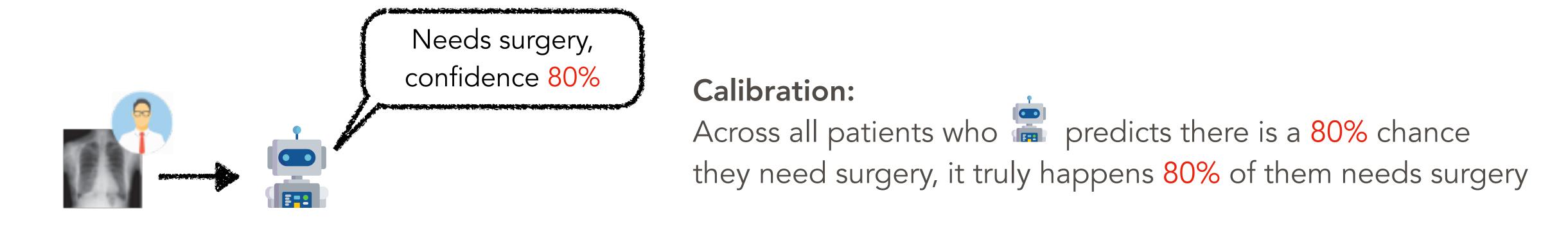
The doctor decides optimally



Counterfactual reasoning reveals that the way in which machine learning models compute confidence values today is problematic.



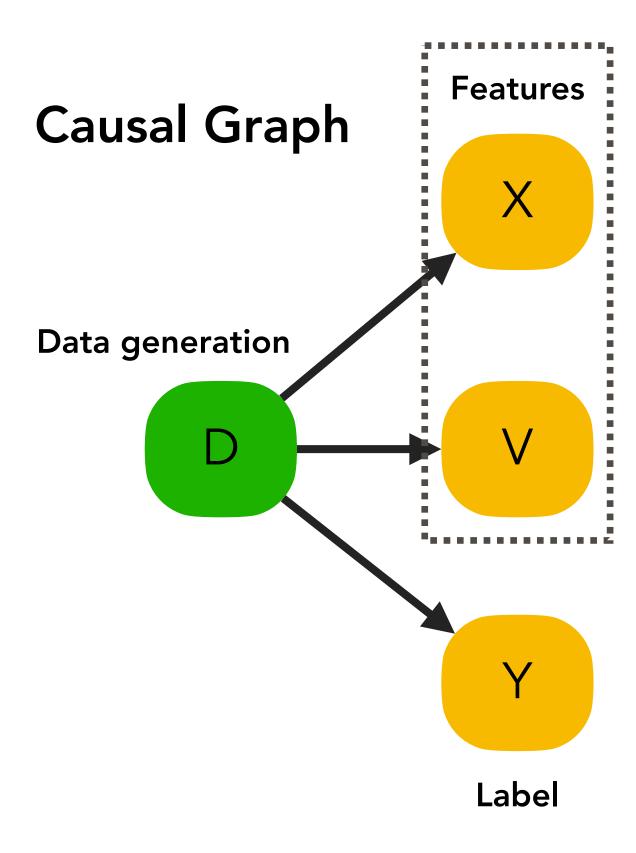
The doctor decides optimally

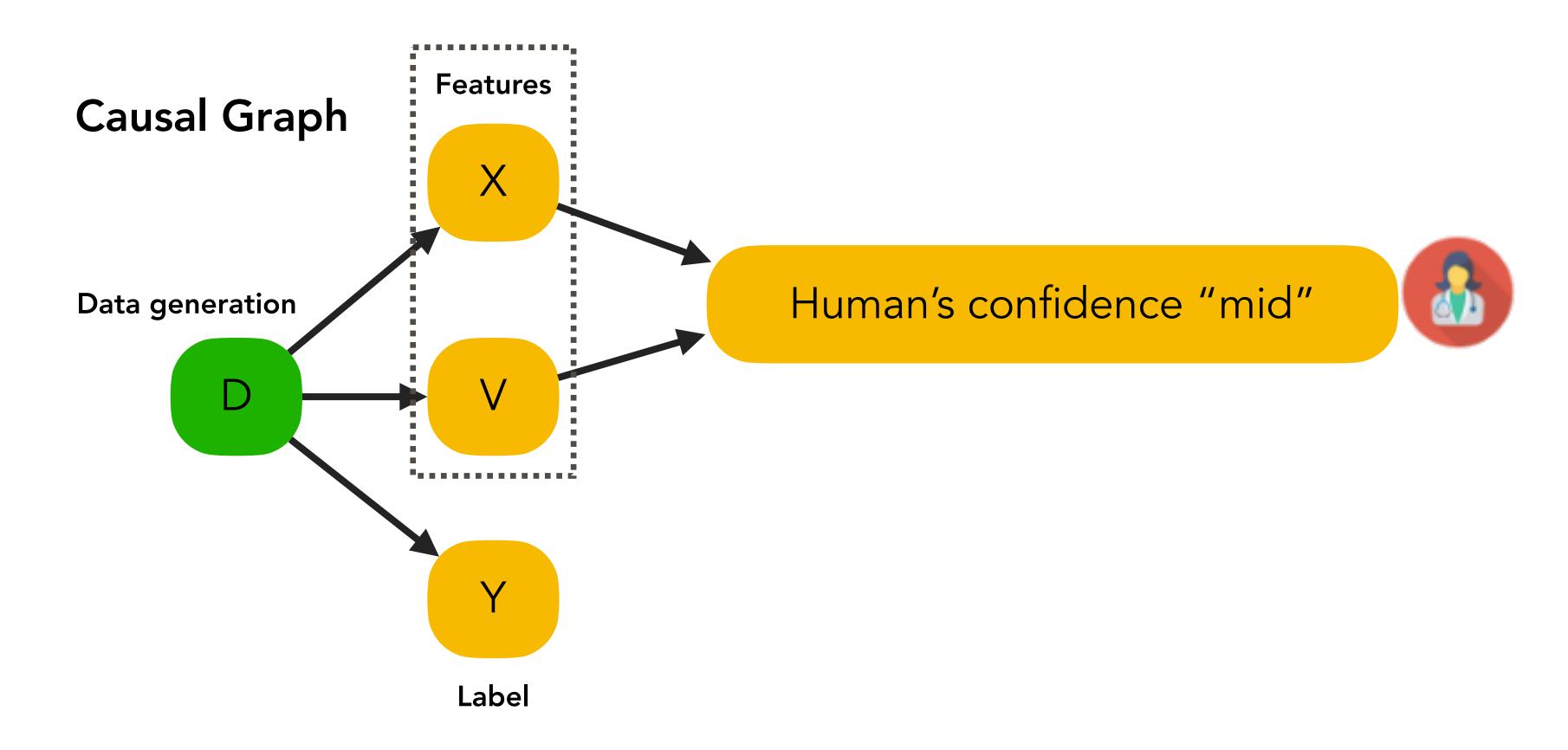


Counterfactual reasoning reveals that the way in which machine learning models compute confidence values today is problematic



The doctor decides optimally





Calibration **Features** Al's confidence "70%" Causal Graph X Human's confidence "mid" Data generation D Label

Calibration **Features** Al's confidence "70%" **Treatment** Causal Graph X Human's confidence "mid" Data generation D Label

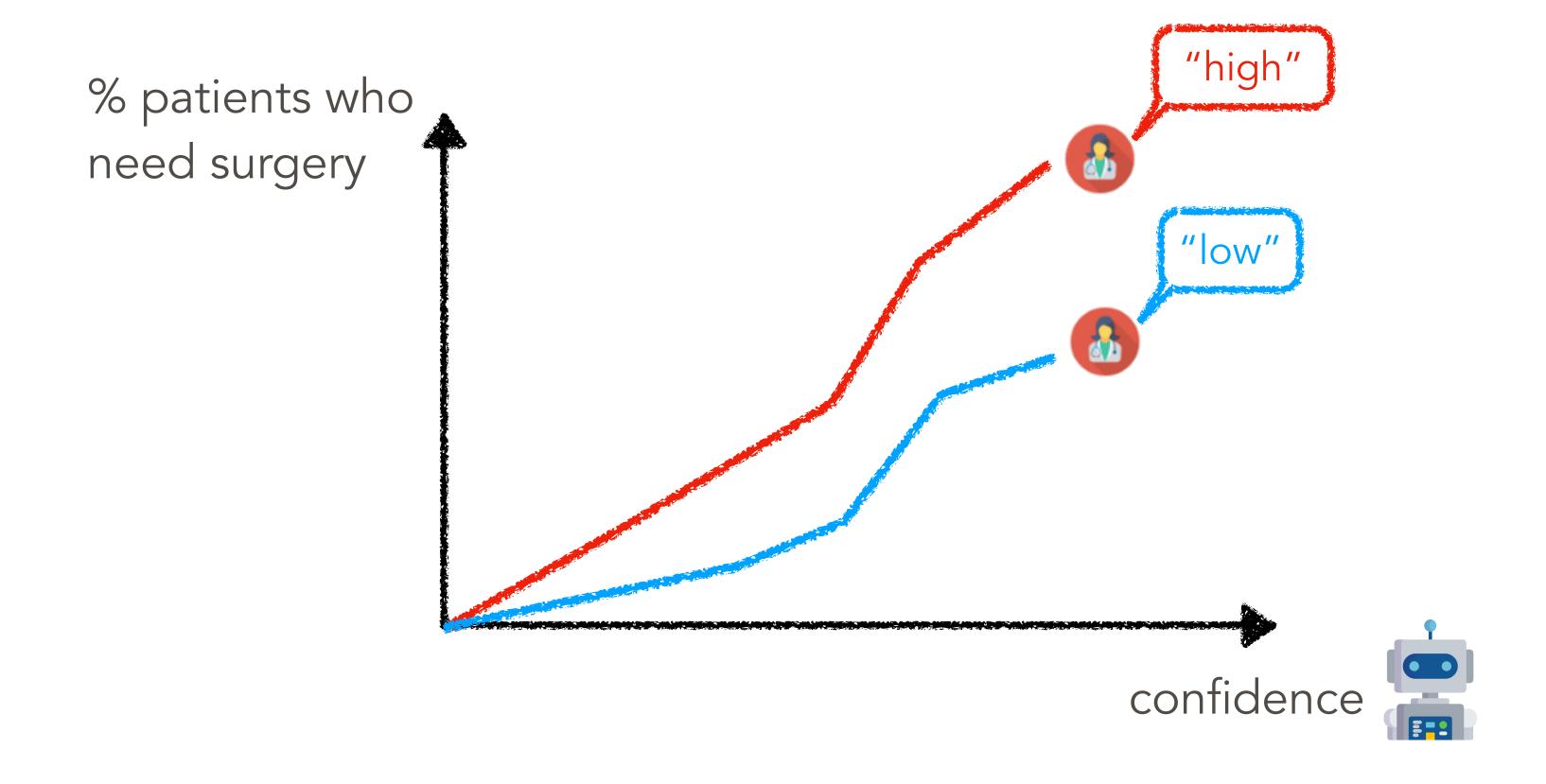
Causal Graph Causal Graph Al's confidence "70%" Treatment T Utility Human's confidence "mid" U

Label

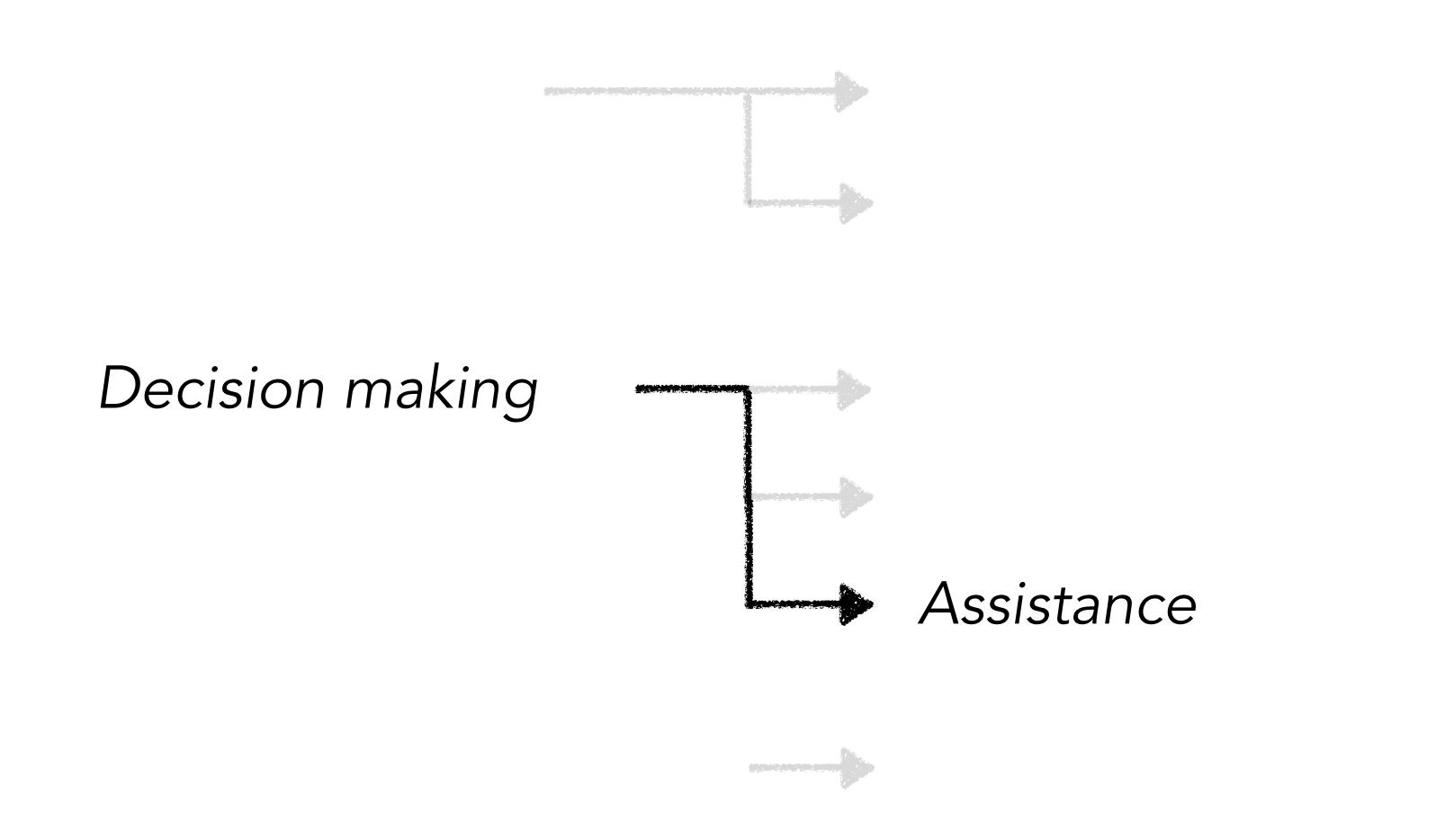
Calibration **Features** Al's confidence "70%" **Treatment** Causal Graph X Utility Human's confidence "mid" Data generation D Label

There exist instances of this decision making process in which any monotonic decision policy based on calibrated AI predictions is suboptimal.

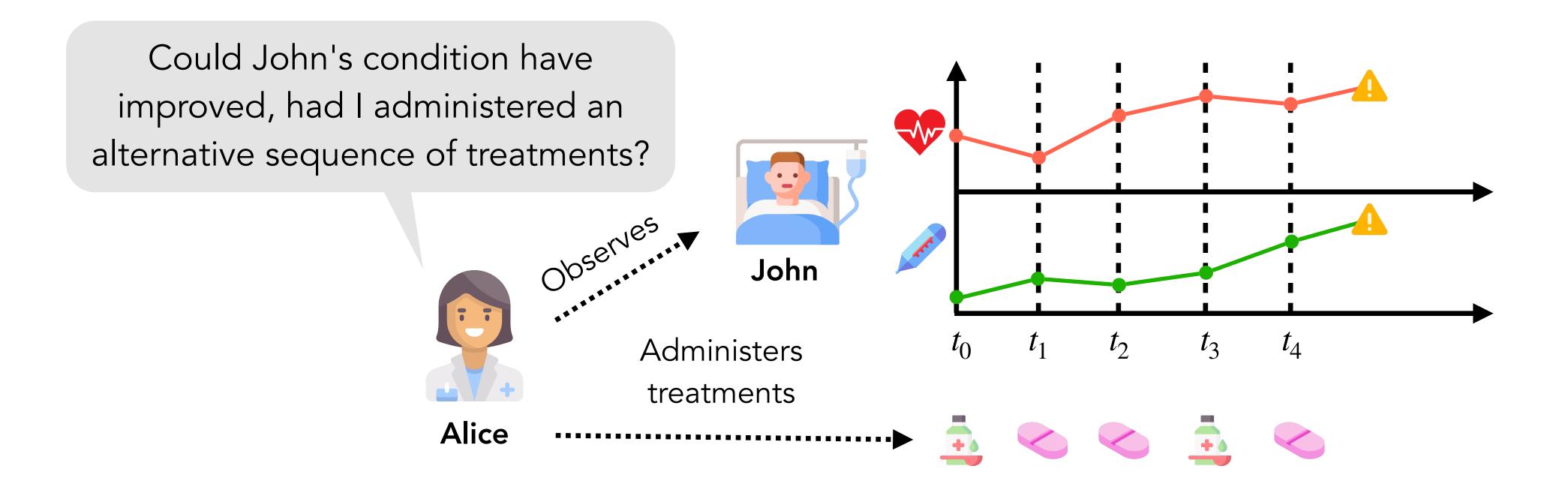
To make sure the level of trust the optimal decision maker needs to place on predictions is (always) monotone on the confidence values, one can use **multicalibration**.



Use cases of counterfactuals in machine learning



Al-assisted counterfactuals in sequential decision making



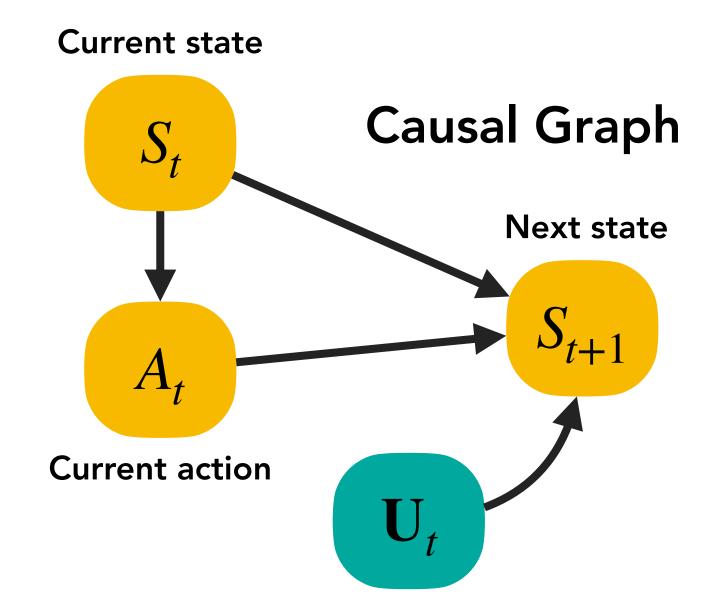
Structural Causal Model M

$$S_{t+1} := g_S(S_t, A_t, \mathbf{U}_t)$$

$$A_t := g_A(S_t, \mathbf{V}_t)$$

$$\mathbf{U}_t \sim P(\mathbf{U})$$

$$\mathbf{V}_t \sim P(\mathbf{V})$$



. . .

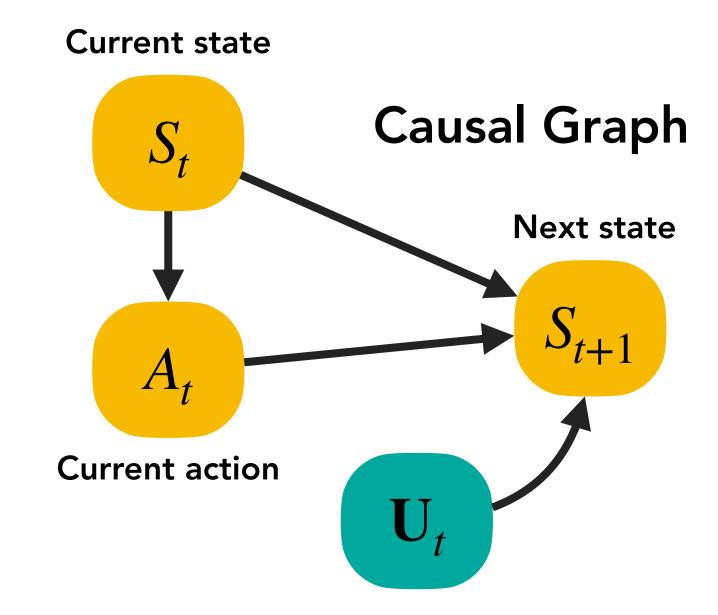
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$$\mathbf{V}_t \sim P(\mathbf{V})$$



At state $S_t = s_t$, the doctor took action $A_t = a_t$, what would have happened had the doctor taken action $a' \neq a_t$?

. . .

Modified Structural Causal Model $\mathcal{M}_{\{S_t=S_t, A_t=a_t\}}$

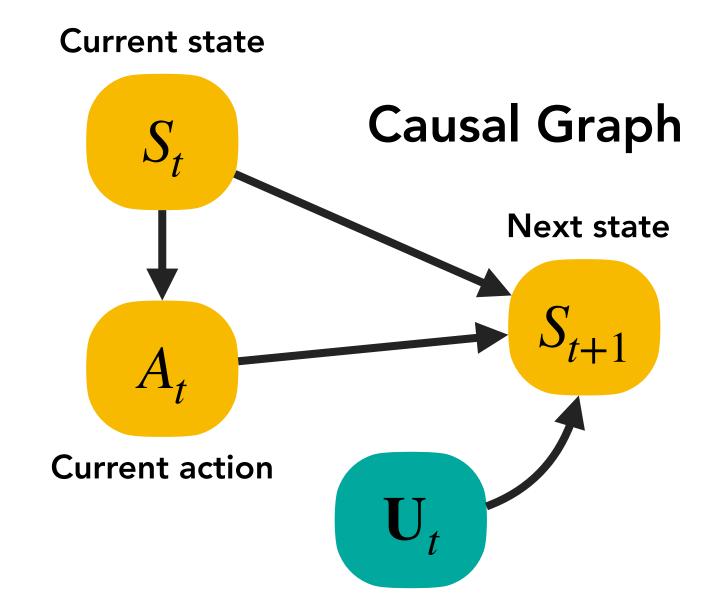
$$S_{t+1} := g_S(S_t, A_t, \mathbf{U}_t)$$

$$A_t := g_A(S_t, \mathbf{V}_t)$$

$$\mathbf{U}_{t} \sim P(\mathbf{U} \mid S_{t} = s_{t}, A_{t} = a_{t})$$

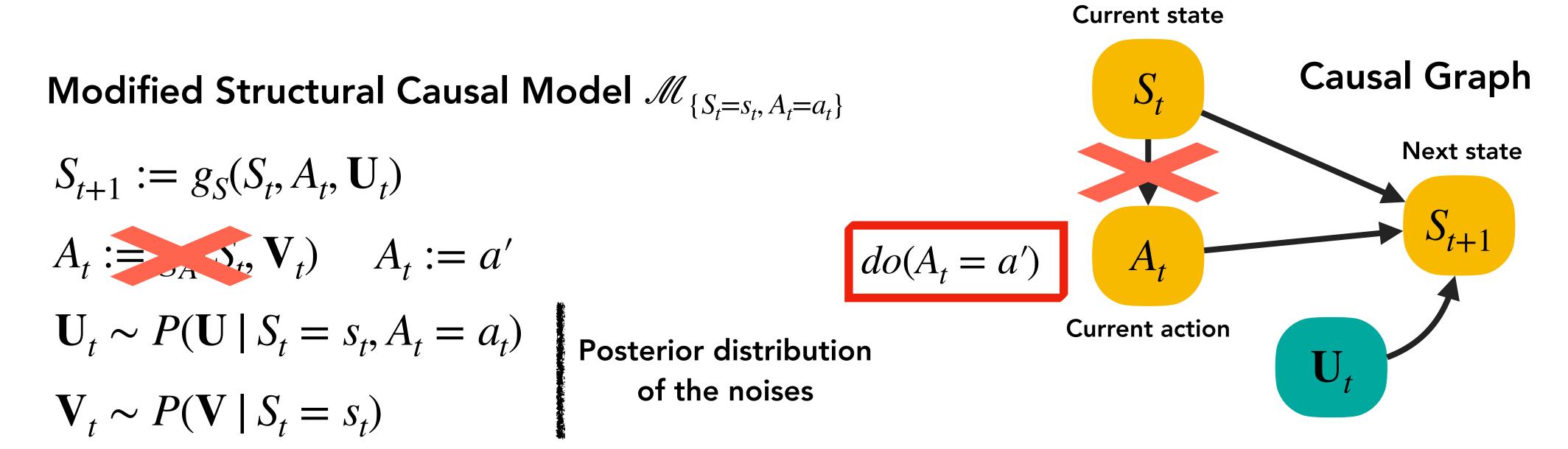
$$\mathbf{V}_{t} \sim P(\mathbf{V} \mid S_{t} = s_{t})$$
Posterior distribution of the noises

$$\mathbf{V}_t \sim P(\mathbf{V} \mid S_t = s_t)$$



At state $S_t = S_t$, the doctor took action $A_t = a_t$, what would have happened had the doctor taken action $a' \neq a_t$?

- - -



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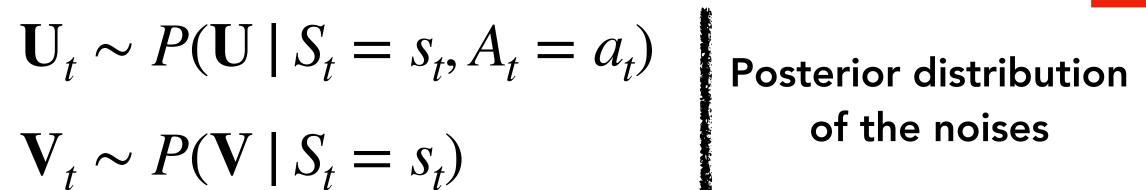


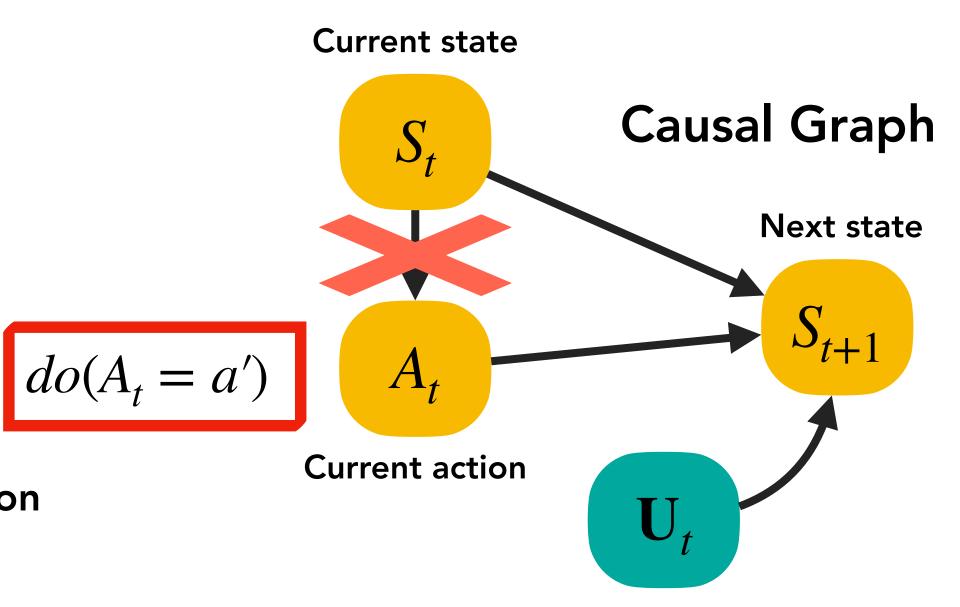
$$S_{t+1} := g_S(S_t, A_t, \mathbf{U}_t)$$

$$A_t := A_t, V_t$$
 $A_t := a'$

$$\mathbf{U}_t \sim P(\mathbf{U} \mid S_t = s_t, A_t = a_t)$$

$$\mathbf{V}_t \sim P(\mathbf{V} \mid S_t = s_t)$$





At state $S_t = s_t$, the doctor took action $A_t = a_t$, what would have happened had the doctor taken action $a' \neq a_t$?

$$S_{t+1} \sim P^{\mathcal{M} \mid S_t = s_t, A_t = a_t; do(A_t = a')} (S_{t+1})$$

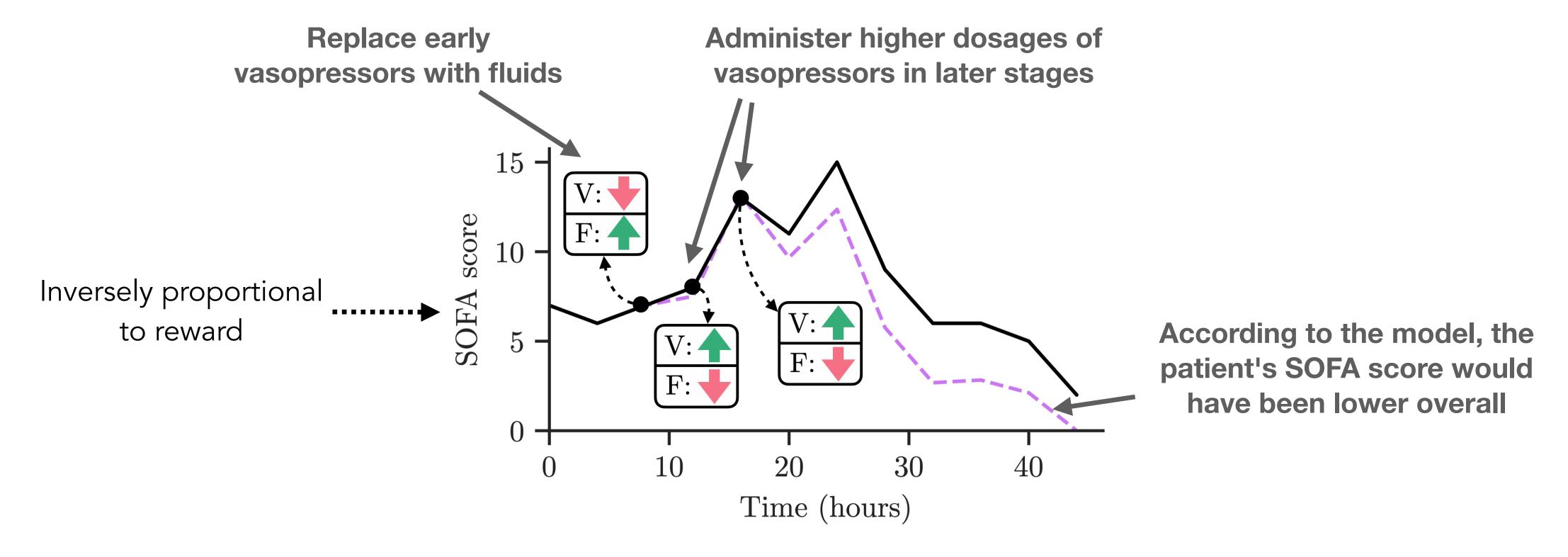
- - -

Counterfactually optimal action sequences

Given the counterfactual transition probabilities $S_{t+1} \sim P^{\mathcal{M} \mid S_t = s_t, A_t = a_t; do(A_t = a')} \left(S_{t+1} \right)$ and a reward function r(s, a), one may find alternative sequence of actions a_1, \ldots, a_{T-1}' close to the observed actions a_1, \ldots, a_{T-1} that maximizes the average counterfactual reward.

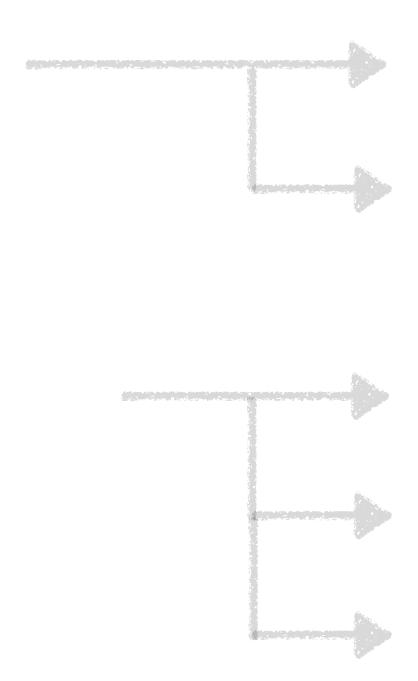
Counterfactually optimal action sequences

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Tsirtsis et al. "Counterfactual Explanations in Sequential Decision Making Under Uncertainty." NeurIPS, 2021.

Use cases of counterfactuals in machine learning



Reinforcement learning Training

Counterfactually-guided training in reinforcement learning

In reinforcement learning, given a transition probability P(s' | s, a) and a reward function r(s, a), the goal is to design an action policy $a := \pi(s)$ with the highest average reward, i.e.

$$\pi^* = \operatorname{argmax}_{\pi} \mathbb{E}_{\tau \sim \pi, P} \left[R(\tau) \right]$$
 where $R(\tau) = \sum_{t=1}^{T} R(s_t, a_t)$

Counterfactually-guided training in reinforcement learning

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 where $R(\tau) = \sum_{t=1}^{I} R(s_t, a_t)$

Counterfactually-guided training refers to the evaluation of the above expectation using data gathered via an action policy $\pi' \neq \pi$ and counterfactual reasoning

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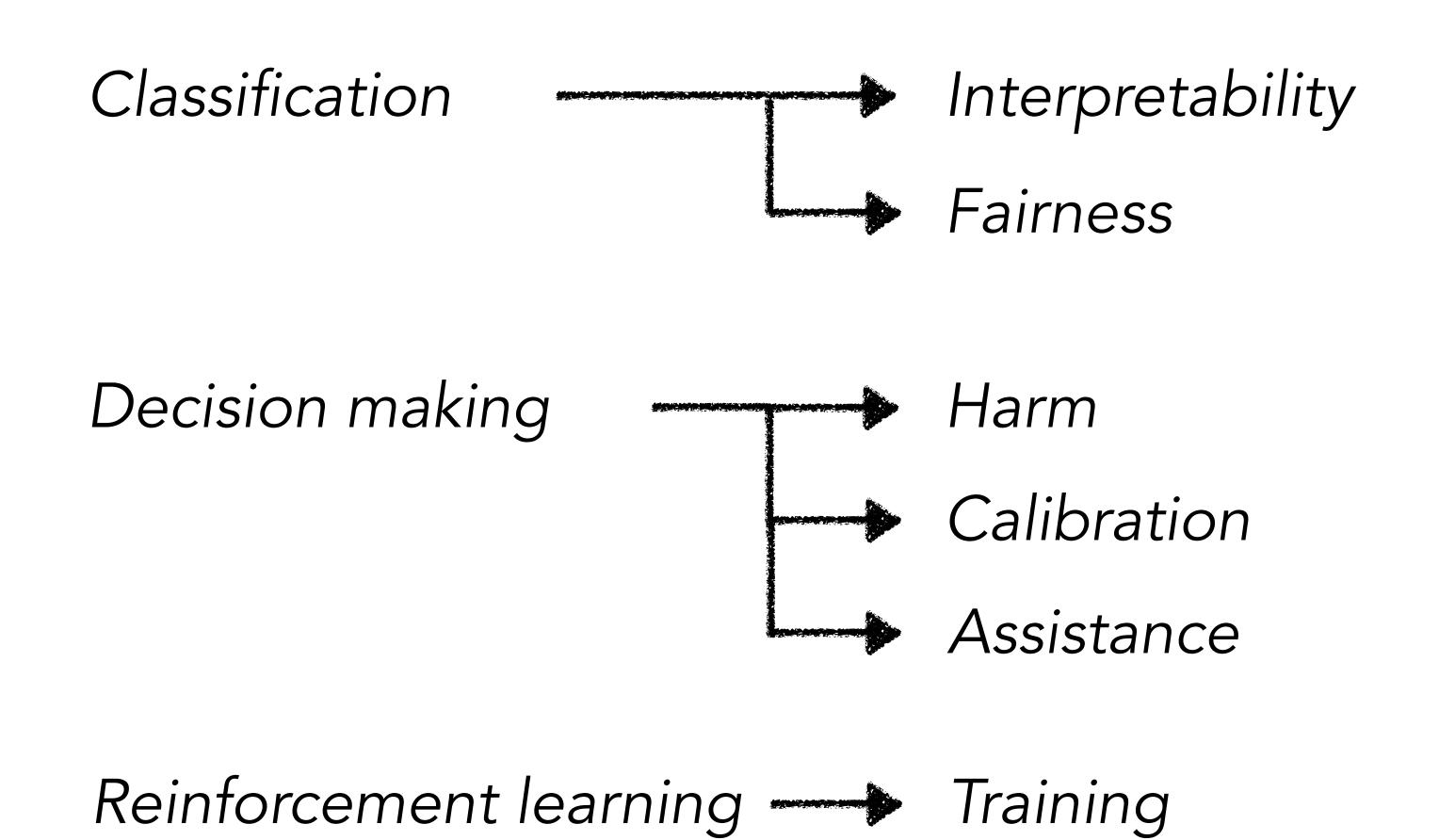
Structural Causal Model M

$$S_{t+1} := g_S(S_t, A_t, \mathbf{U}_t)$$
 Key idea:
$$A_t := \pi'(S_t)$$

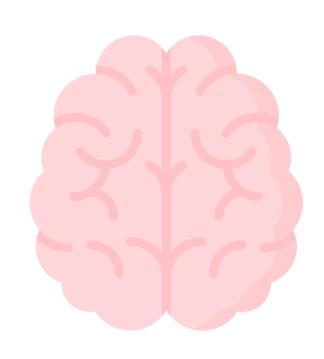
$$E_{S_t, a_t \sim P^{\mathcal{M}}} \begin{bmatrix} P^{\mathcal{M} \mid S_t = s_t, A_t = a_t; do(A_t = \pi(S_t))} \end{bmatrix} = P^{\mathcal{M} : do(A_t = \pi(S_t))}$$
 Observational probability probability probability

Buesing et al. "Woulda, coulda, shoulda: Counterfactually-guided policy search." ICLR, 2018.

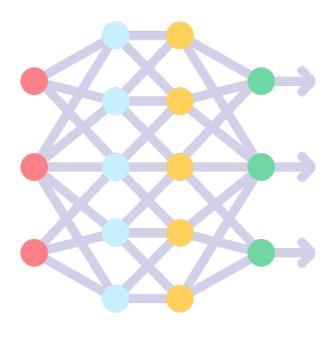
Use cases of counterfactuals in machine learning



Outline



Cognitive science

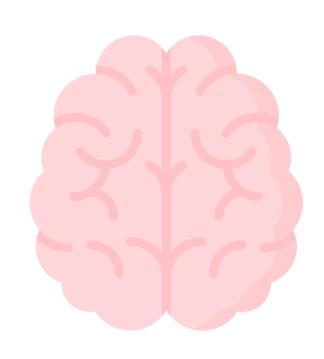


Machine learning

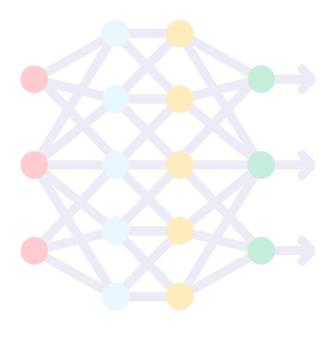


Large language models

Outline



Cognitive science



Machine learning

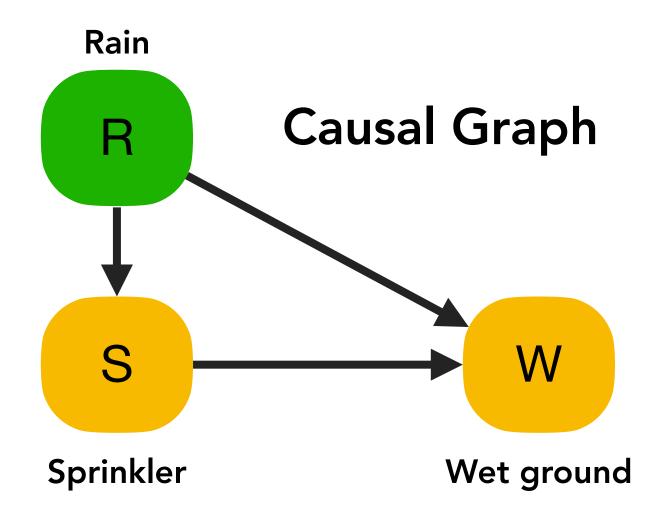


Large language models

Several studies have looked at the ability of large language models to provide responses to interventional and counterfactual questions.

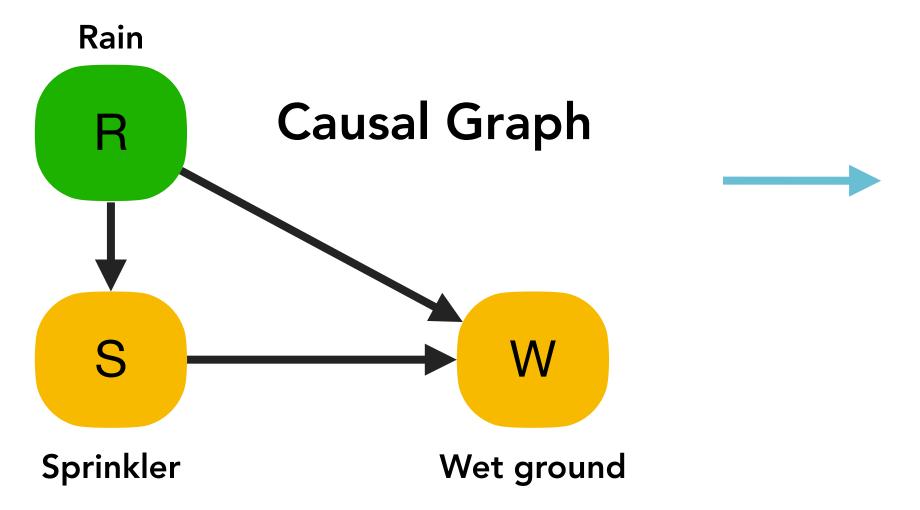
Jin et al. "Cladder: Assessing causal reasoning in language models." NeurIPS, 2023. Kiciman et al. "Causal reasoning and large language models: Opening a new frontier for causality." TMLR, 2023. Zhang et al. "What if the tv was off? examining counterfactual reasoning abilities of multi-modal language models." CVPR, 2024.

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Verbal query

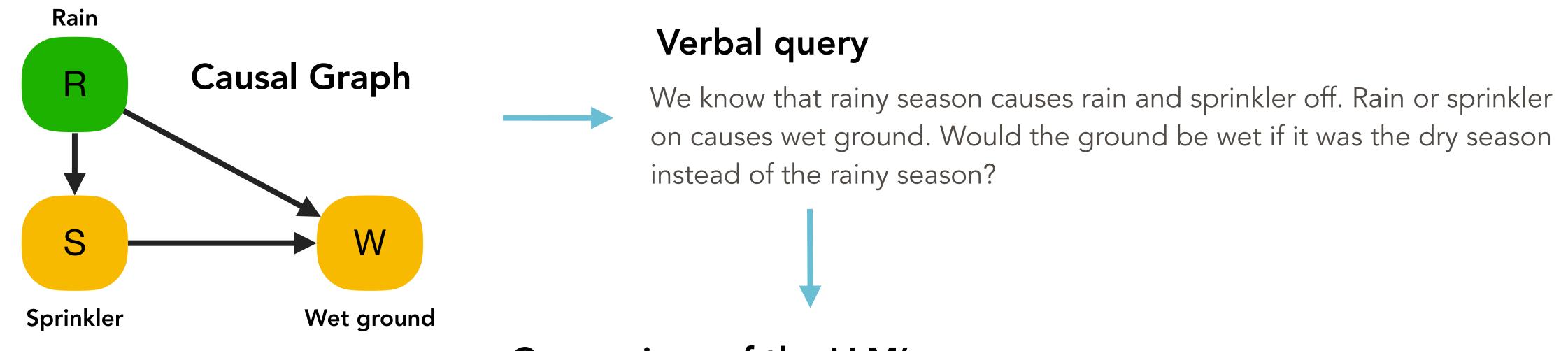
We know that rainy season causes rain and sprinkler off. Rain or sprinkler on causes wet ground. Would the ground be wet if it was the dry season instead of the rainy season?

Jin et al. "Cladder: Assessing causal reasoning in language models." NeurIPS, 2023.

Kiciman et al. "Causal reasoning and large language models: Opening a new frontier for causality." TMLR, 2023.

Zhang et al. "What if the tv was off? examining counterfactual reasoning abilities of multi-modal language models." CVPR, 2024.

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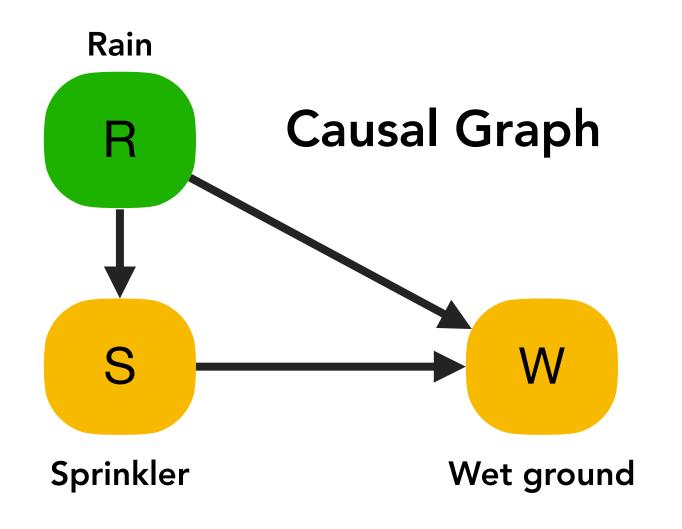
Comparison of the LLM's response with ground truth

Jin et al. "Cladder: Assessing causal reasoning in language models." NeurIPS, 2023.

Kiciman et al. "Causal reasoning and large language models: Opening a new frontier for causality." TMLR, 2023.

Zhang et al. "What if the tv was off? examining counterfactual reasoning abilities of multi-modal language models." CVPR, 2024.

Several studies have looked at the ability of large language models to provide responses to interventional and counterfactual questions.



Verbal query

We know that rainy season causes rain and sprinkler off. Rain or sprinkler on causes wet ground. Would the ground be wet if it was the dry season instead of the rainy season?



Comparison of the LLM's response with ground truth

	Overall Acc.	Acc. by Rung		
		1	2	3
Random	49.27	50.28	48.40	49.12
LLaMa	44.03	48.23	29.46	52.66
Alpaca	44.66	52.03	29.53	51.13
GPT-3 Non-Instr. (davinci)	49.92	50.00	49.75	50.00
GPT-3 Instr. (text-davinci-001)	51.40	51.30	52.63	50.47
GPT-3 Instr. (text-davinci-002)	53.15	50.85	56.96	51.90
GPT-3 Instr. (text-davinci-003)	56.26	51.11	62.97	54.96
GPT-3.5	52.18	51.80	54.78	50.32
GPT-4	62.03	63.01	62.82	60.55
+ CAUSALCOT	70.40	83.35	67.47	62.05

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Can LLMs reason about counterfactuals of their own outputs?

Prompt: What is your favorite color?

Response:

Prompt: What is your favorite color?

Response: My

Prompt: What is your favorite color?

Response: My favorite

Prompt: What is your favorite color?

Response: My favorite color

Prompt: What is your favorite color?

Response: My favorite color is

Prompt: What is your favorite color?

Response: My favorite color is blue.

Prompt: What is your favorite color?

Response: My favorite color is blue.

lt

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is

Prompt: What is your favorite color? **Response:** My favorite color is blue.

It is the

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the sea.

Prompt: What is your favorite color?
Response: I like pink. Do you like it

as well?

Prompt: What is your favorite color? **Response:** My favorite color is blue.

It is the color of the sea.

Prompt: What is your favorite color?
Response: I like pink. Do you like it

as well?

Prompt: What is your favorite color? **Response:** My favorite color is blue.

It is the color of the sea.

Prompt: What is your favorite color?

Response: I don't really like colors.

Black is fine I guess...

Factual and counterfactual token generation

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the sea.

Factual generation

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the sea.

Factual generation

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the sea.

Factual generation

Prompt: What is your favorite color?

Response: My favorite color is green.

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the sea.

Factual generation

Prompt: What is your favorite color?

Response: My favorite color is green.

It is the color of the trees.

Counterfactual generation

Prompt: What is your favorite color?

Response: My favorite color is blue.

It is the color of the sea.

Factual generation

Prompt: What is your favorite color?

Response: My favorite color is green.

It is the color of the trees.

Counterfactual generation

Prompt: Generate a fictional employee.

Response:

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old man

working as a software engineer.

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old man

working as a software engineer.

Factual world

Prompt: Generate a fictional employee **Response:** Jamie is a 28-year old man working as a software engineer.

Factual world

Prompt: Generate a fictional employee **Response:** Jamie is a 28-year old man working as a software engineer.

Factual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

Prompt: Generate a fictional employee **Response:** Jamie is a 28-year old man working as a software engineer.

Factual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

working as a software engineer.

Counterfactual world

Prompt: Generate a fictional employee Response: Jamie is a 28-year old man working as a software engineer.

Factual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

working as a software engineer.

Counterfactual world

Prompt: Generate a fictional employee Response: Jamie is a 28-year old man working as a software engineer.

Factual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

working as a software engineer.

Counterfactual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

working as a nurse.

Another counterfactual world...

Prompt: Generate a fictional employee Response: Jamie is a 28-year old man working as a software engineer.

Factual world



Performing this type of analysis is **not possible** with vanilla implementations of LLMs...

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

working as a software engineer.

Counterfactual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

working as a nurse.

Another counterfactual world...

Prompt: Generate a fictional employee Response: Jamie is a 28-year old man working as a software engineer.

Factual world



Performing this type of analysis is **not possible** with vanilla implementations of LLMs...

Prompt: Generate a fictional employee. **Response:** Jamie is a 28-year old **woman**

working as a software engineer.

Counterfactual world

Prompt: Generate a fictional employee.

Response: Jamie is a 28-year old woman

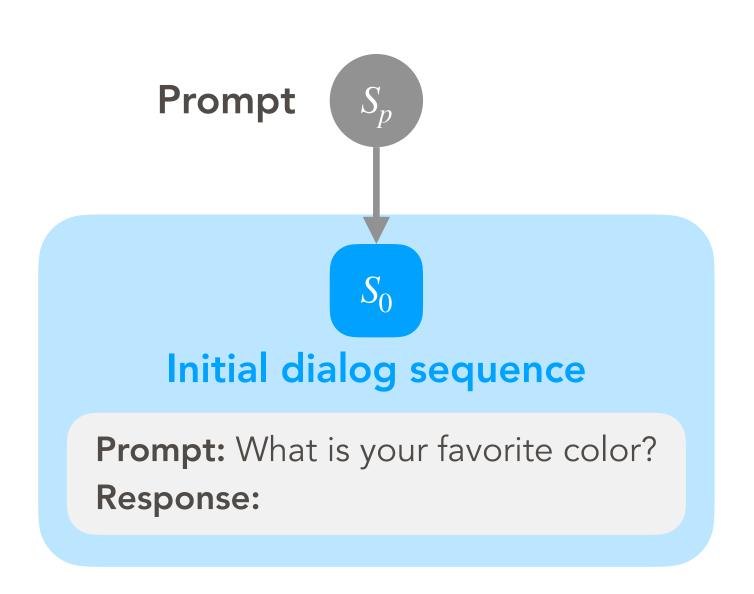
working as a nurse.

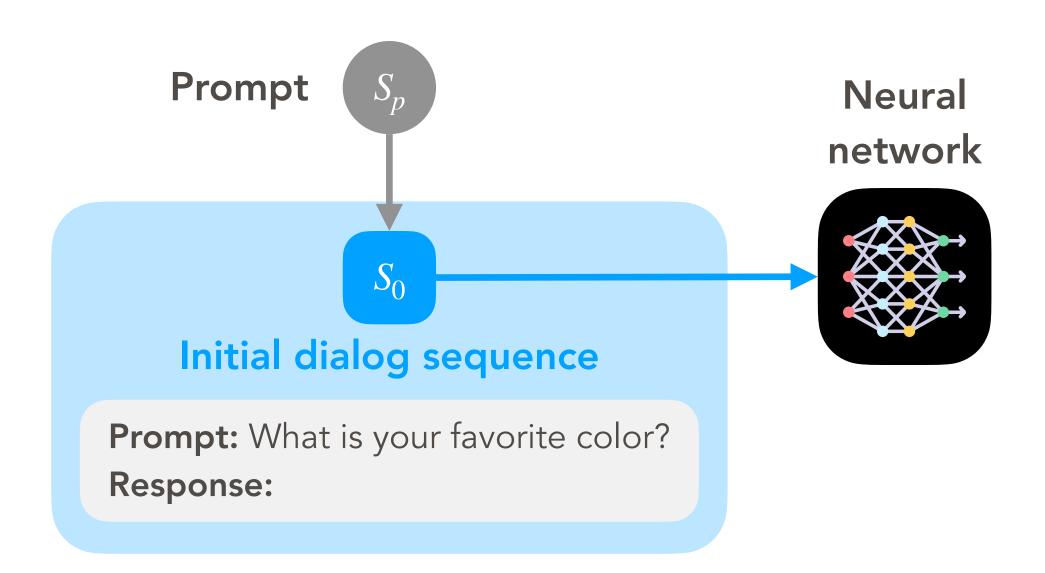
Another counterfactual world...

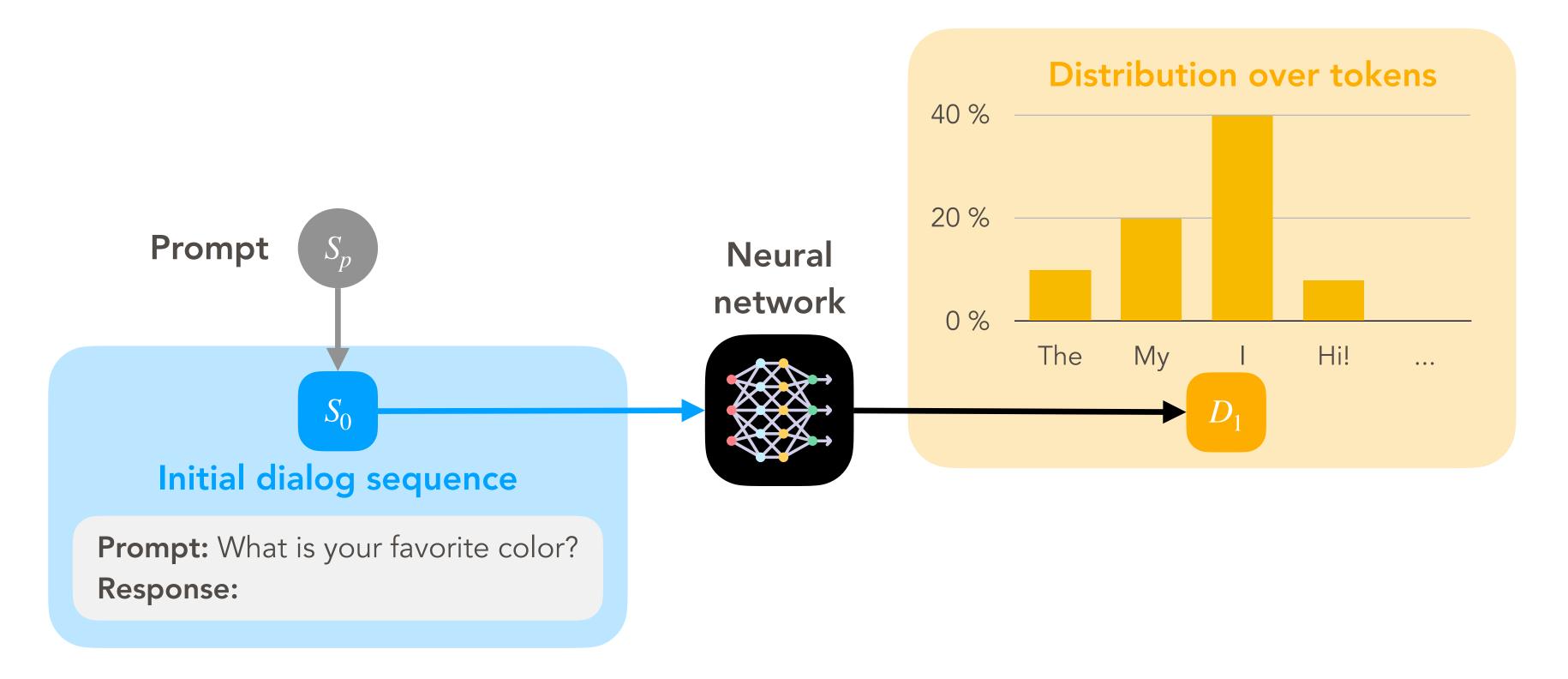


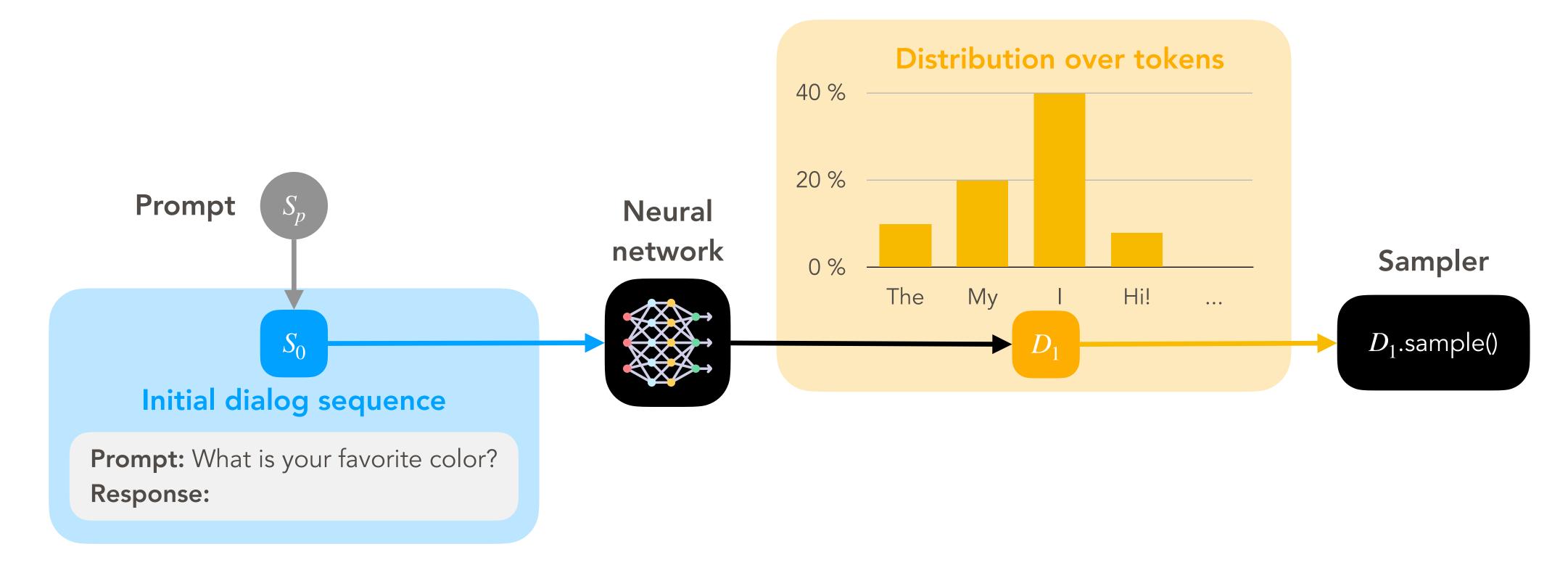
We we will see a method based on **structural causal models** that makes it possible

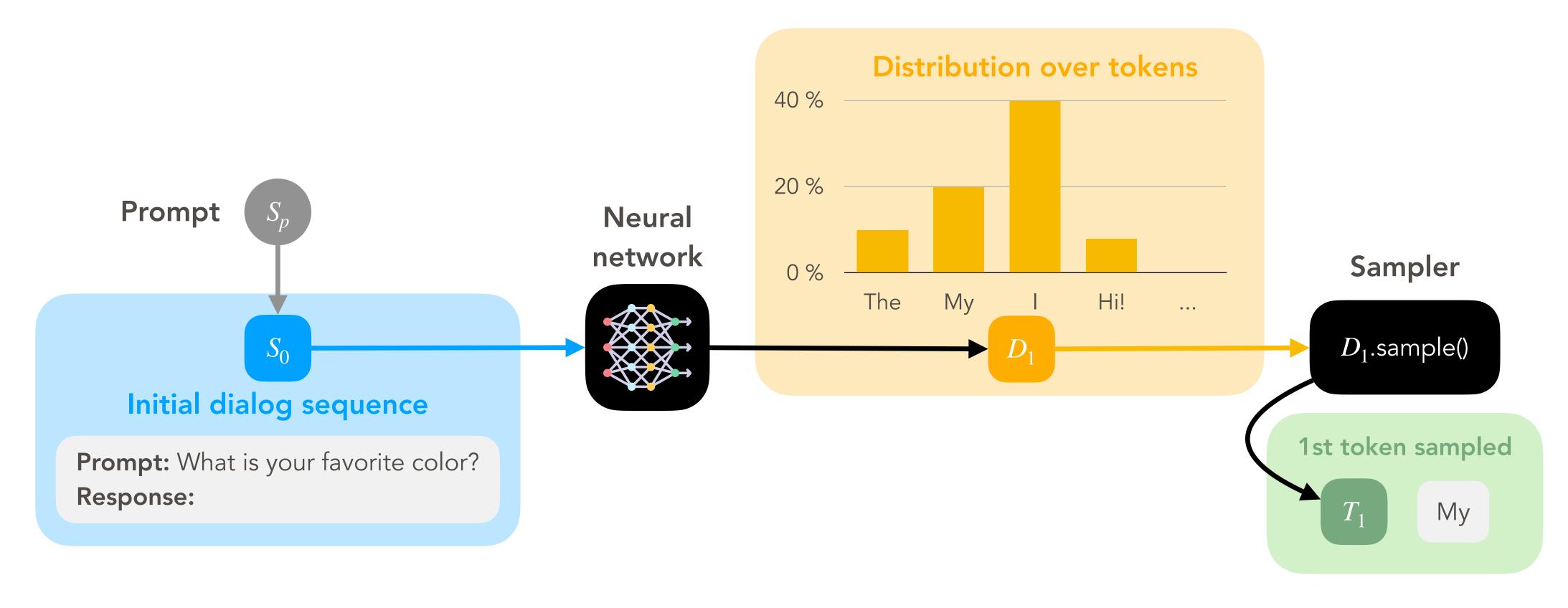
Prompt S_p

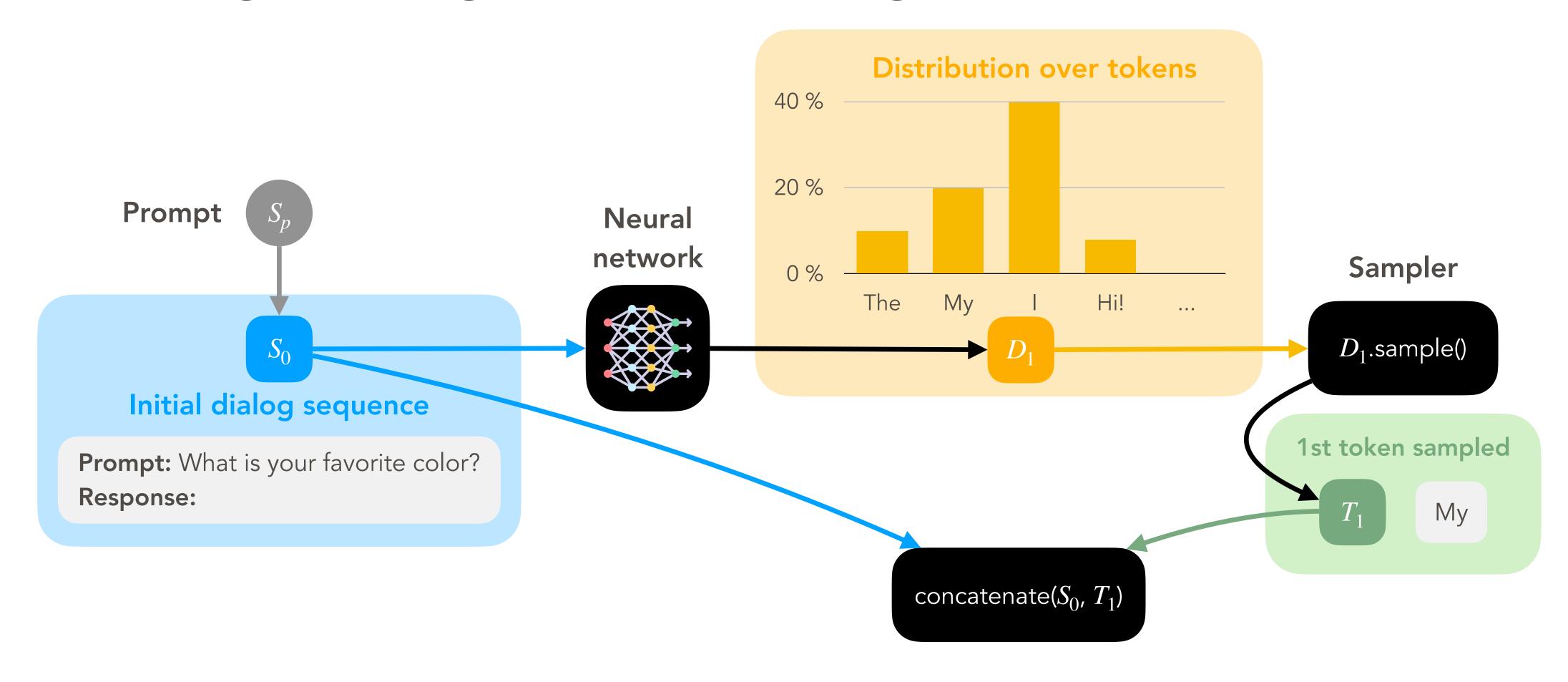


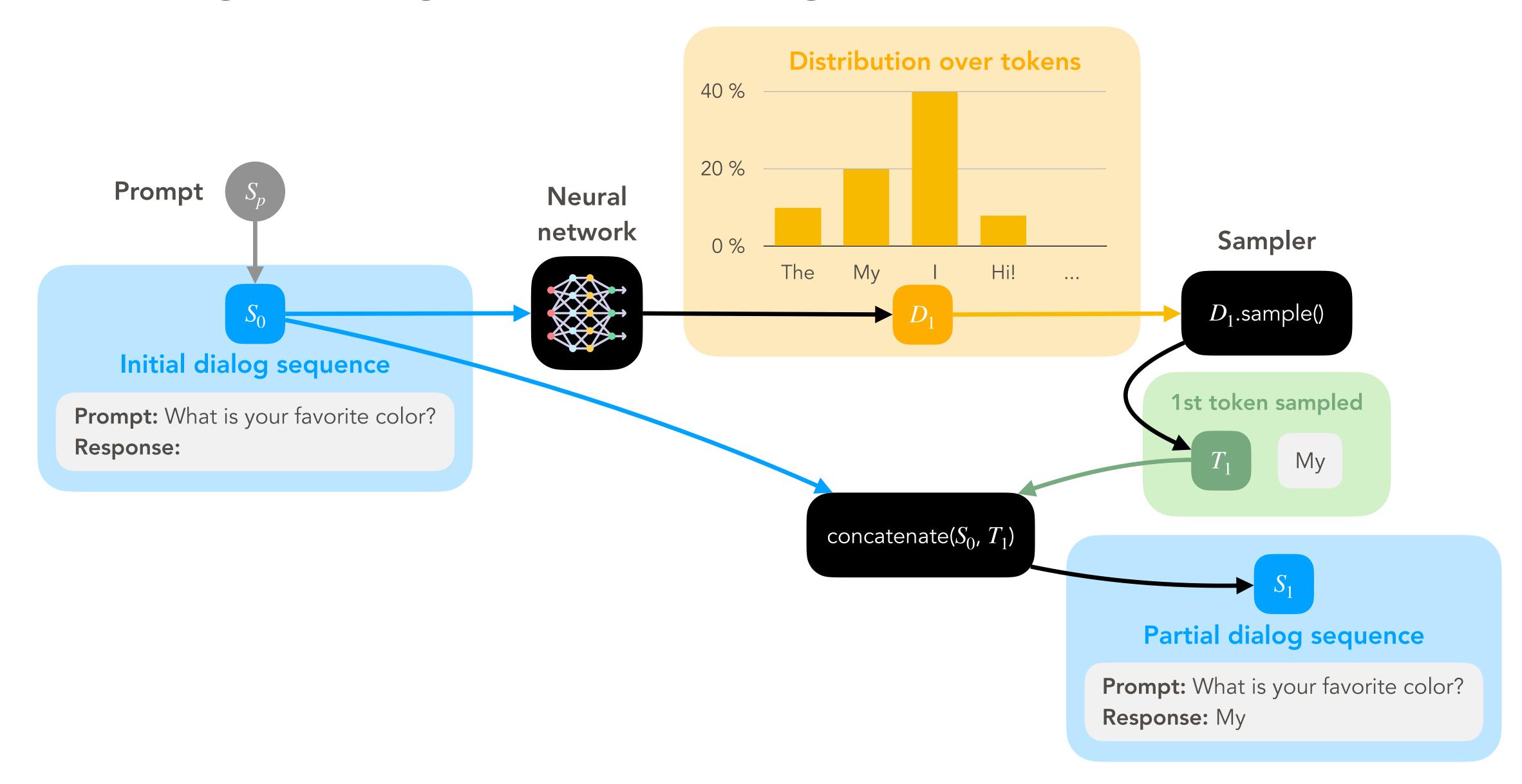


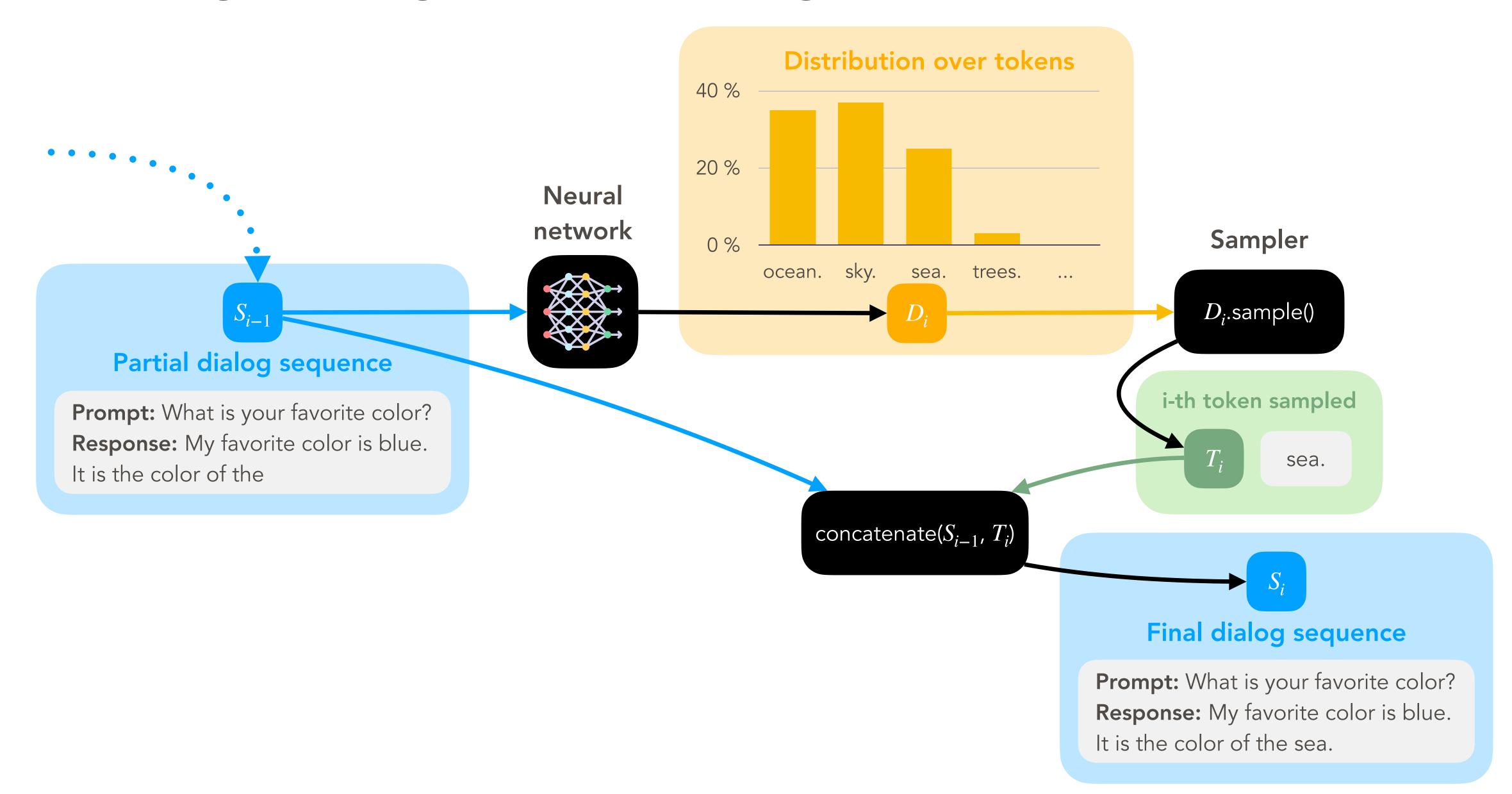


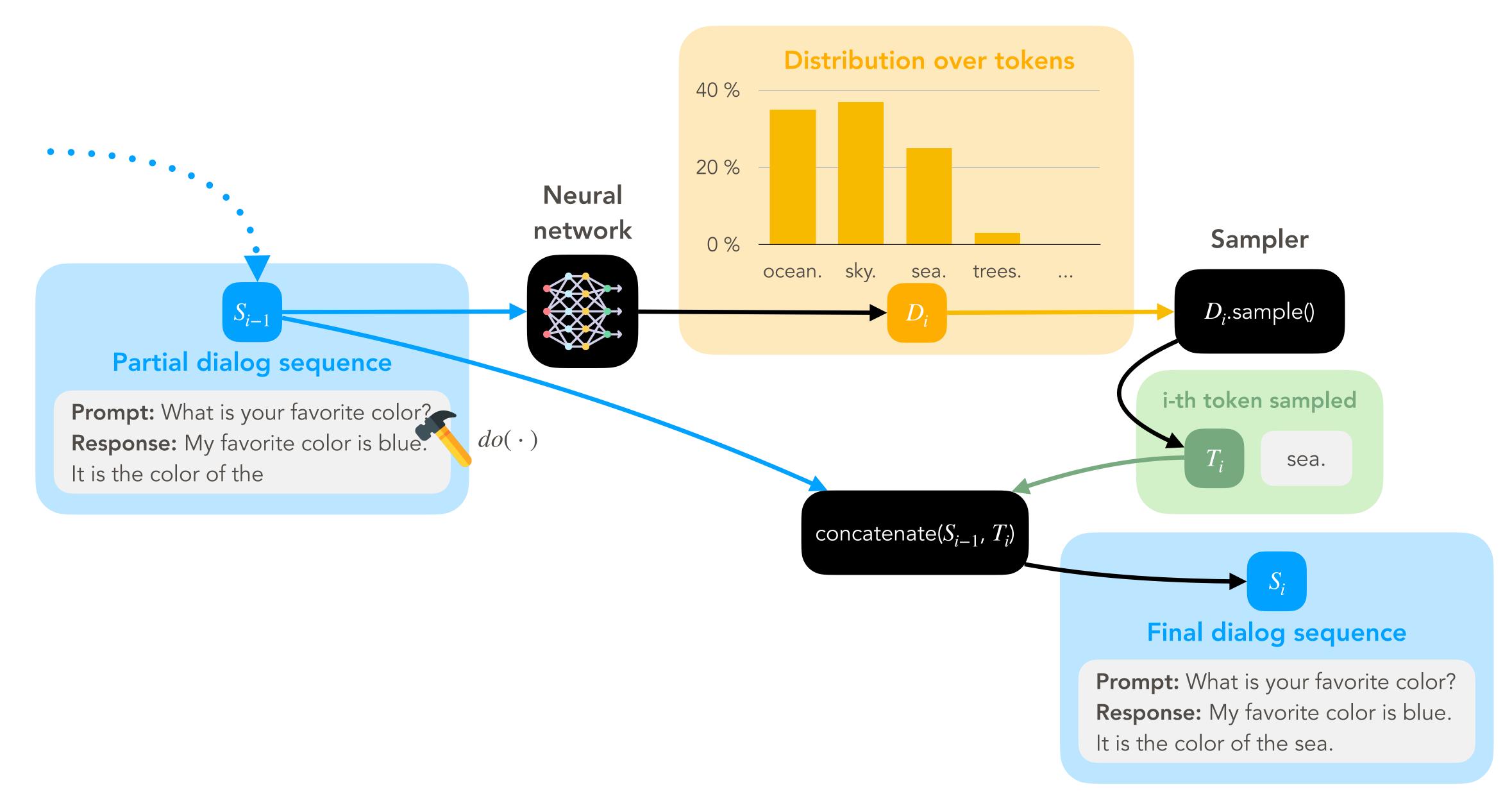


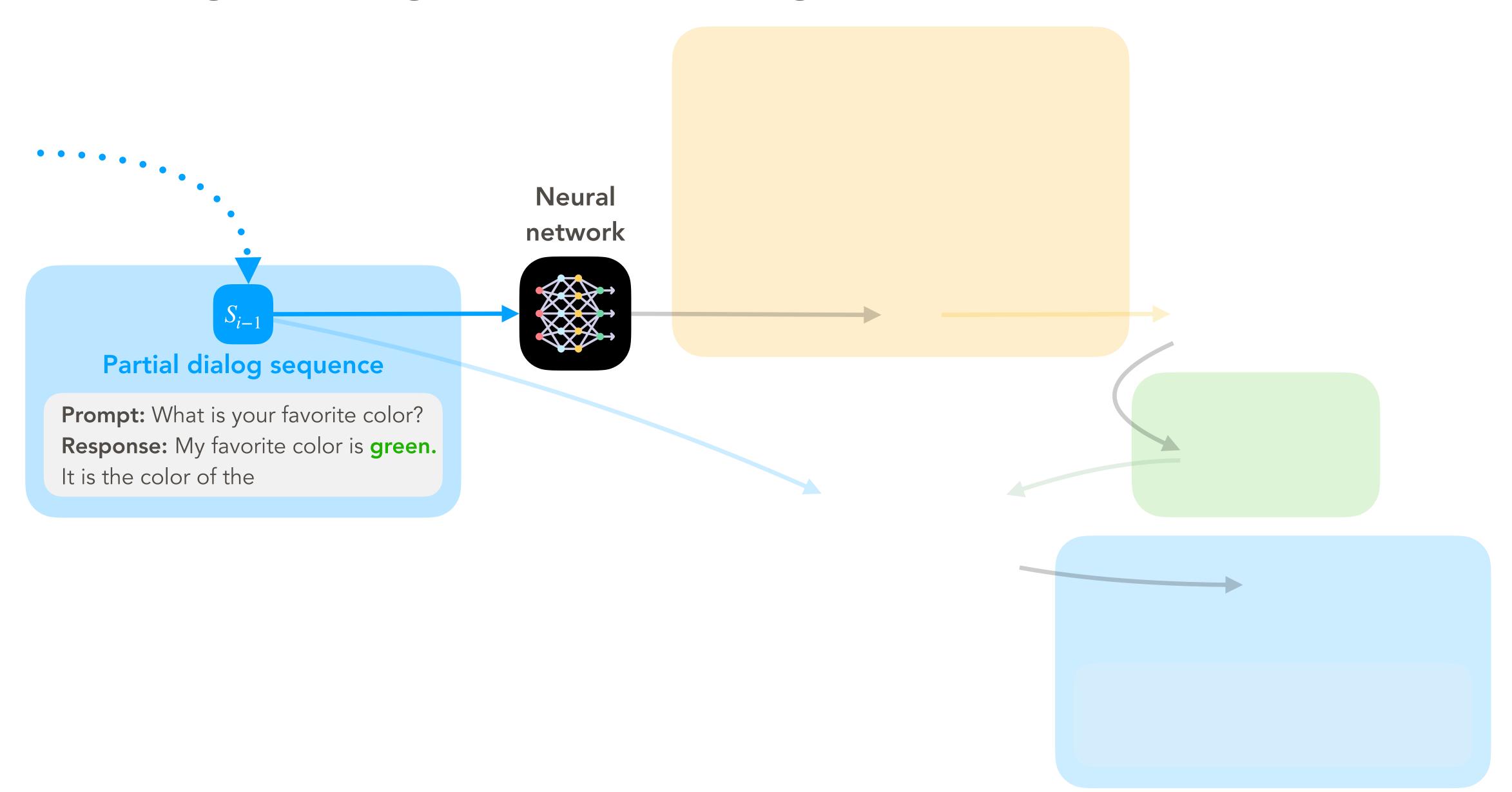


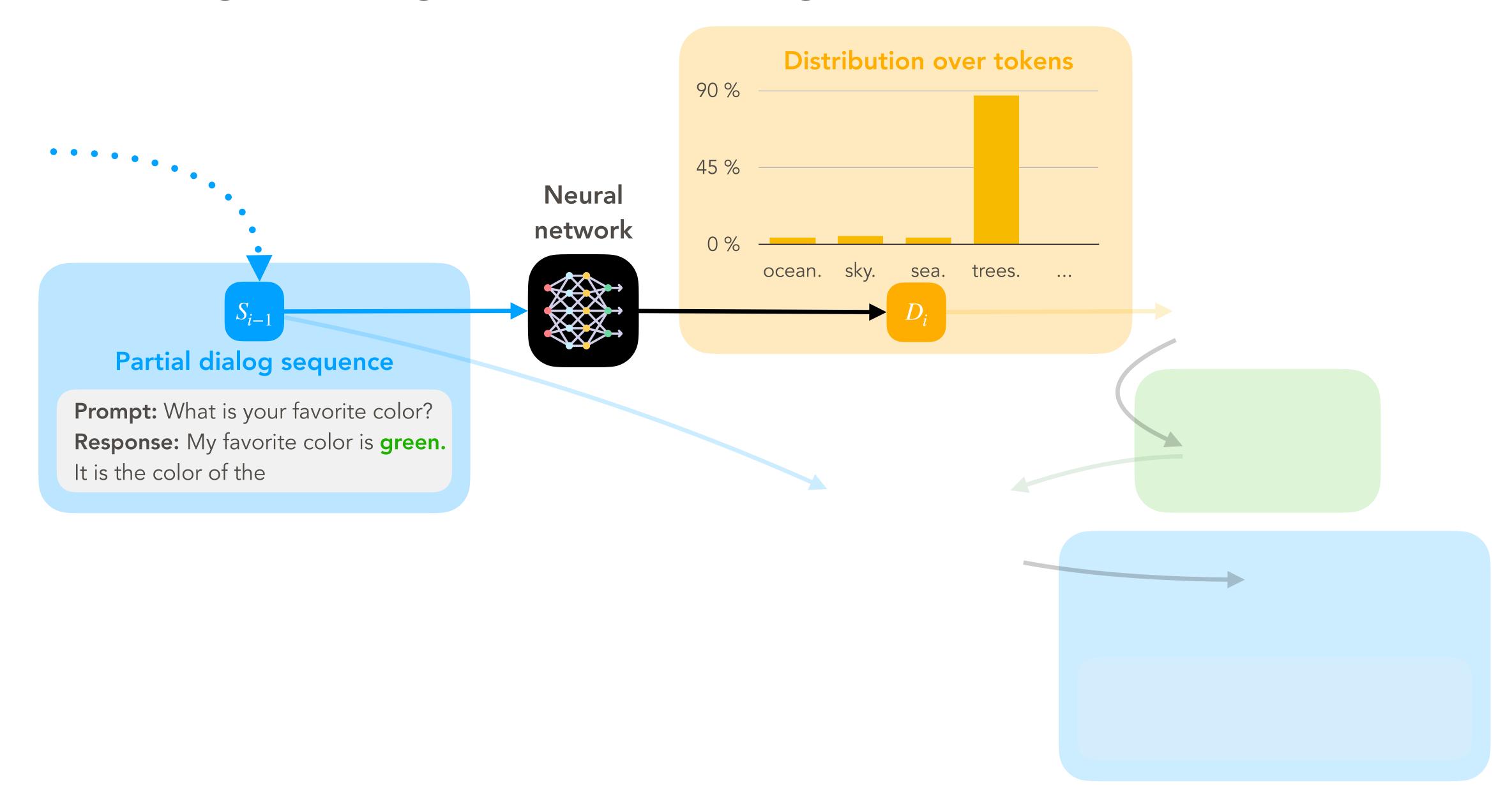


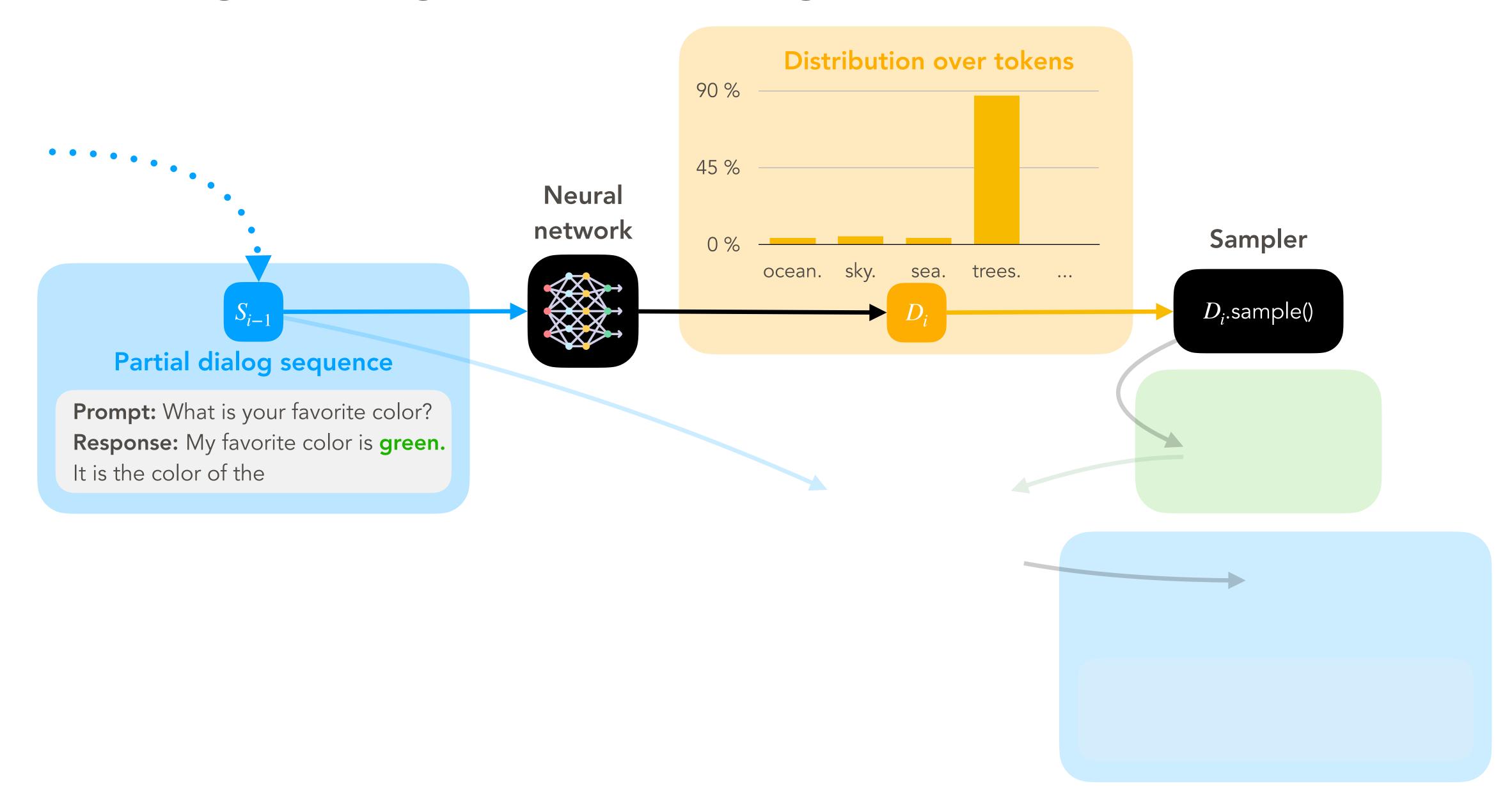


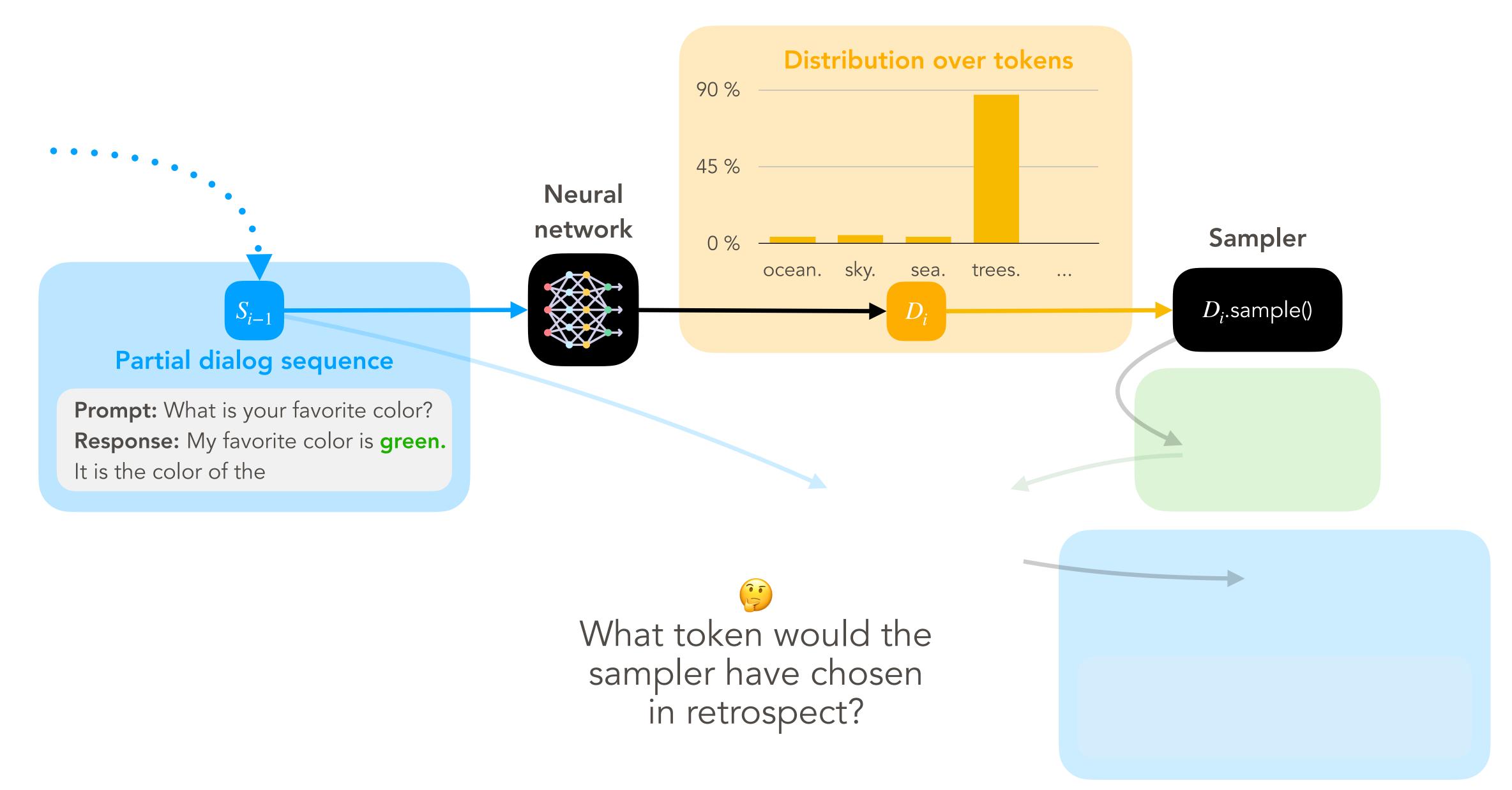


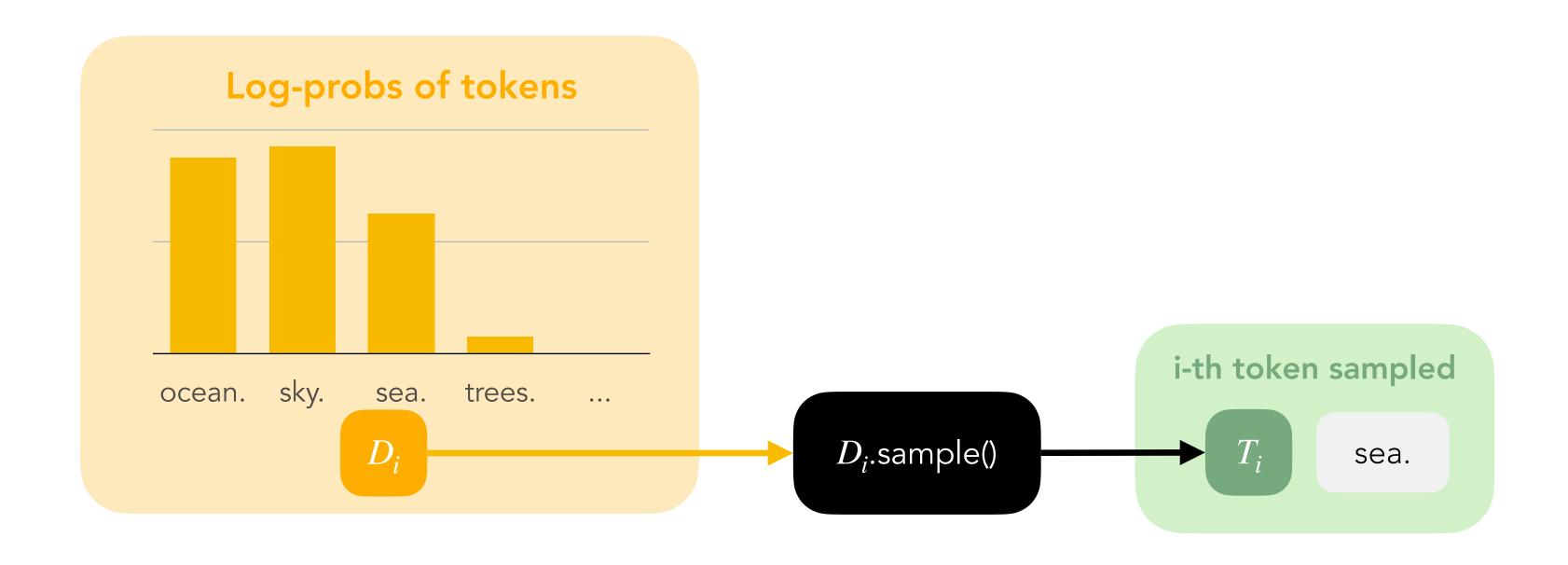


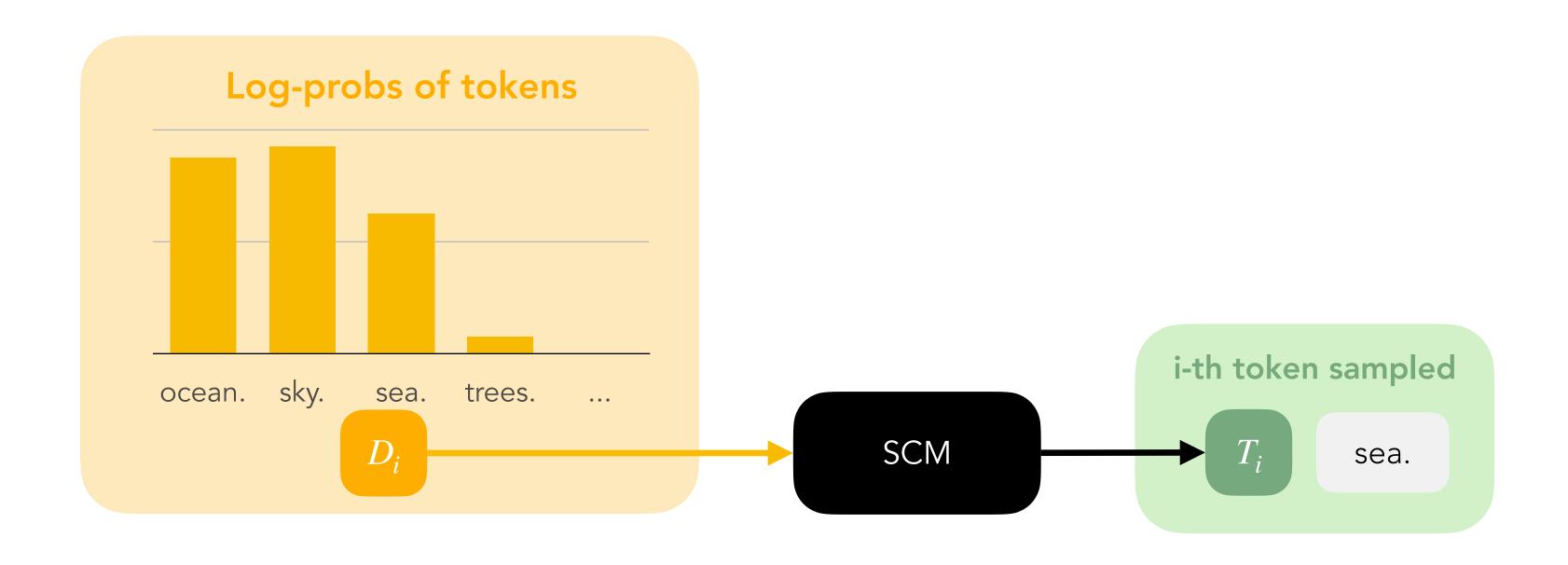


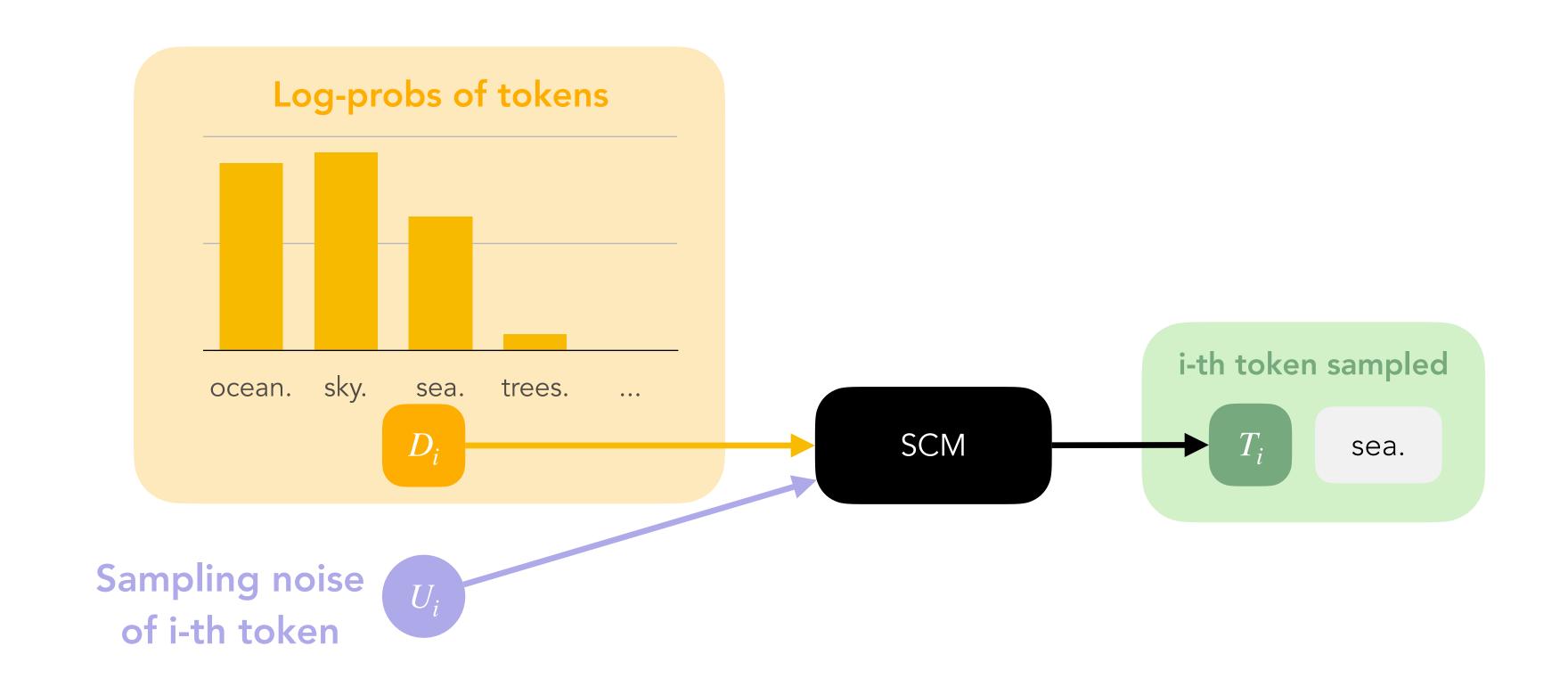


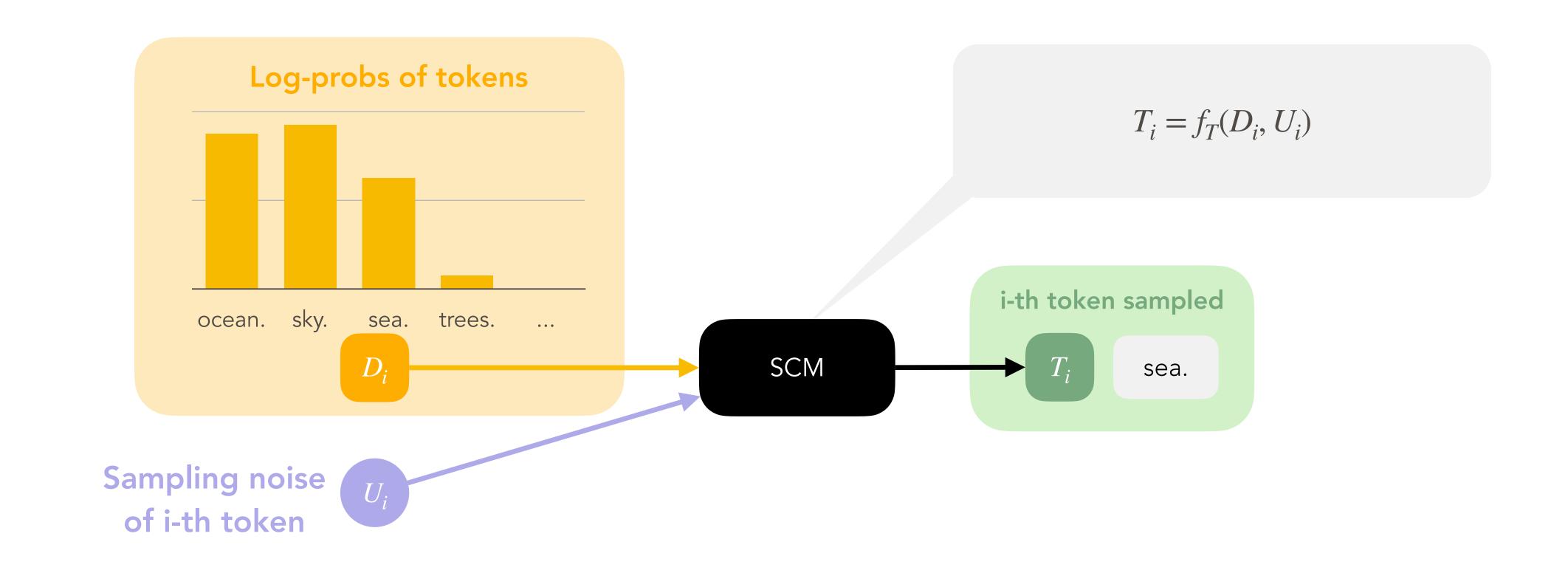




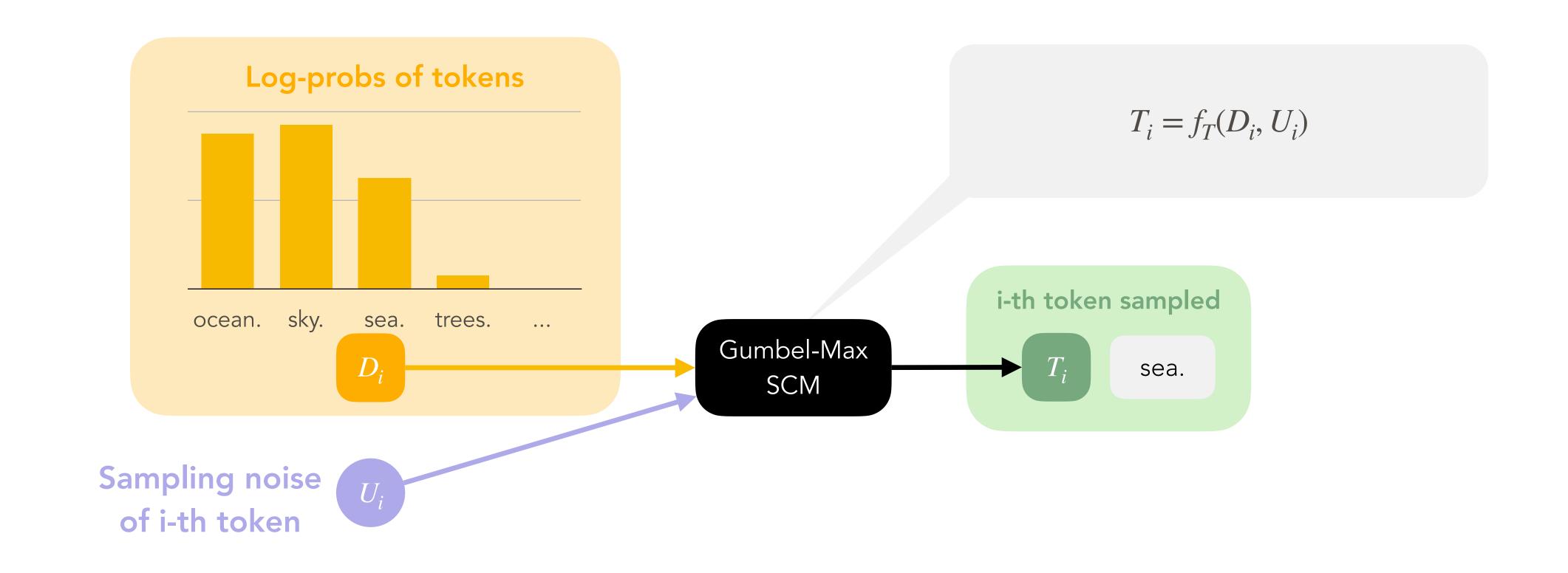




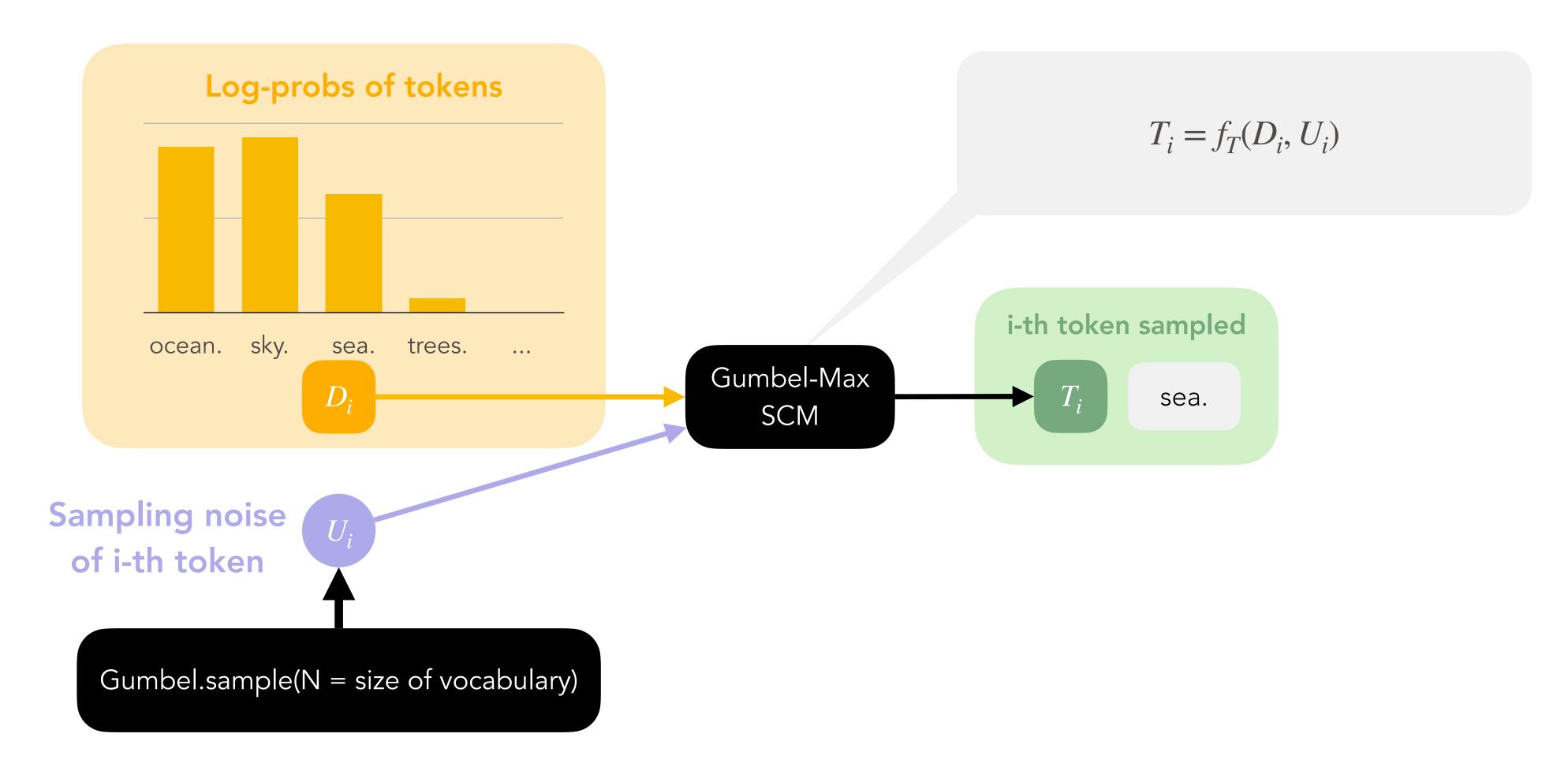




Implementing the sampler as a Gumbel-max SCM

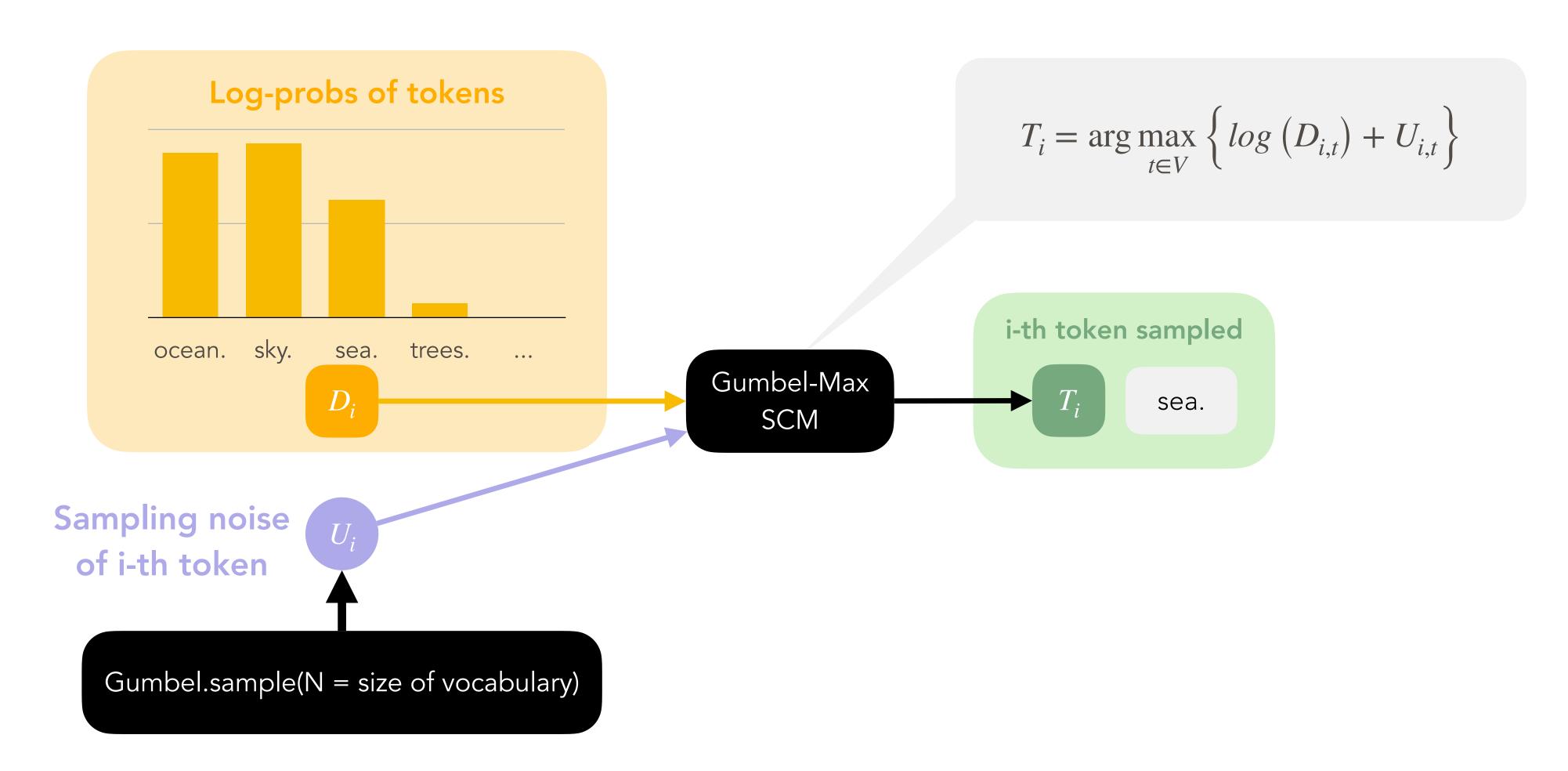


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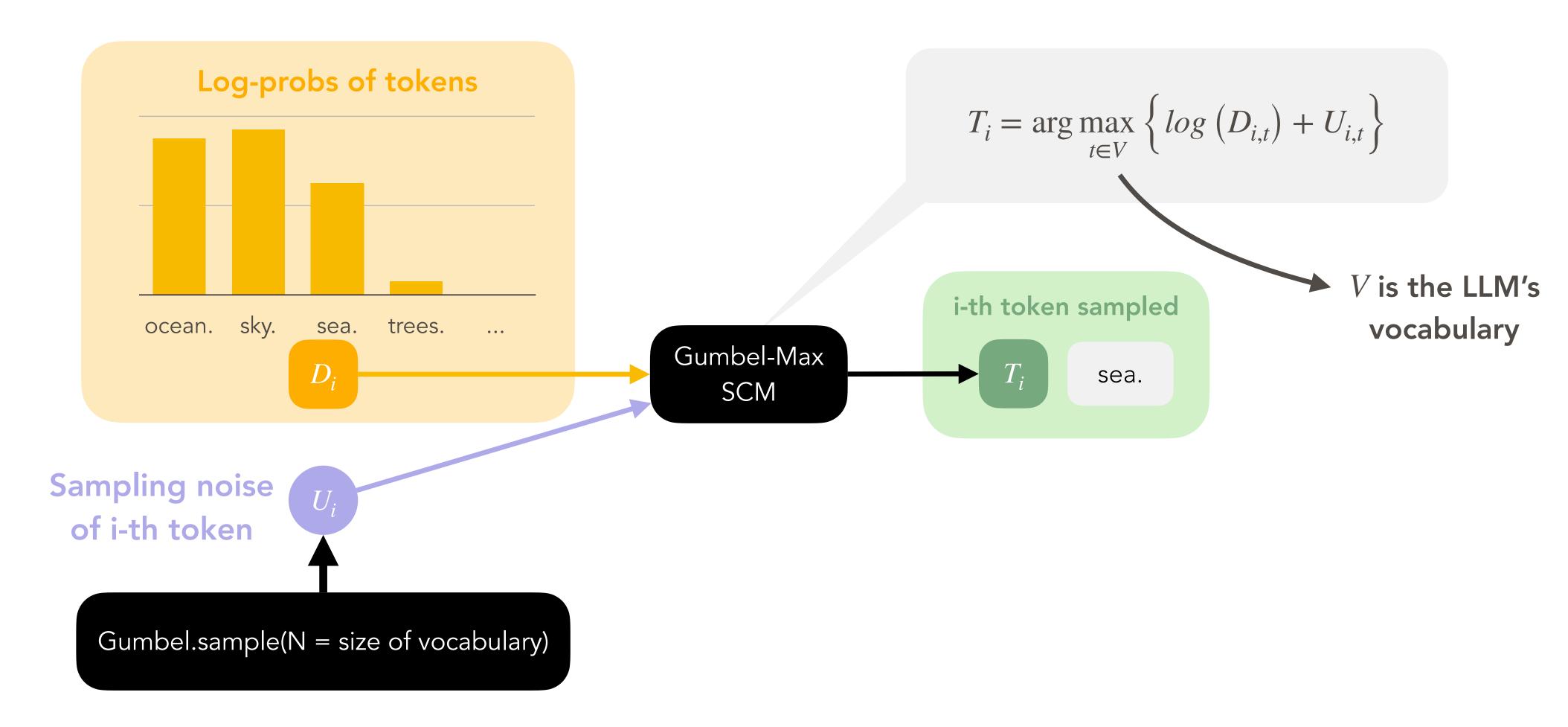


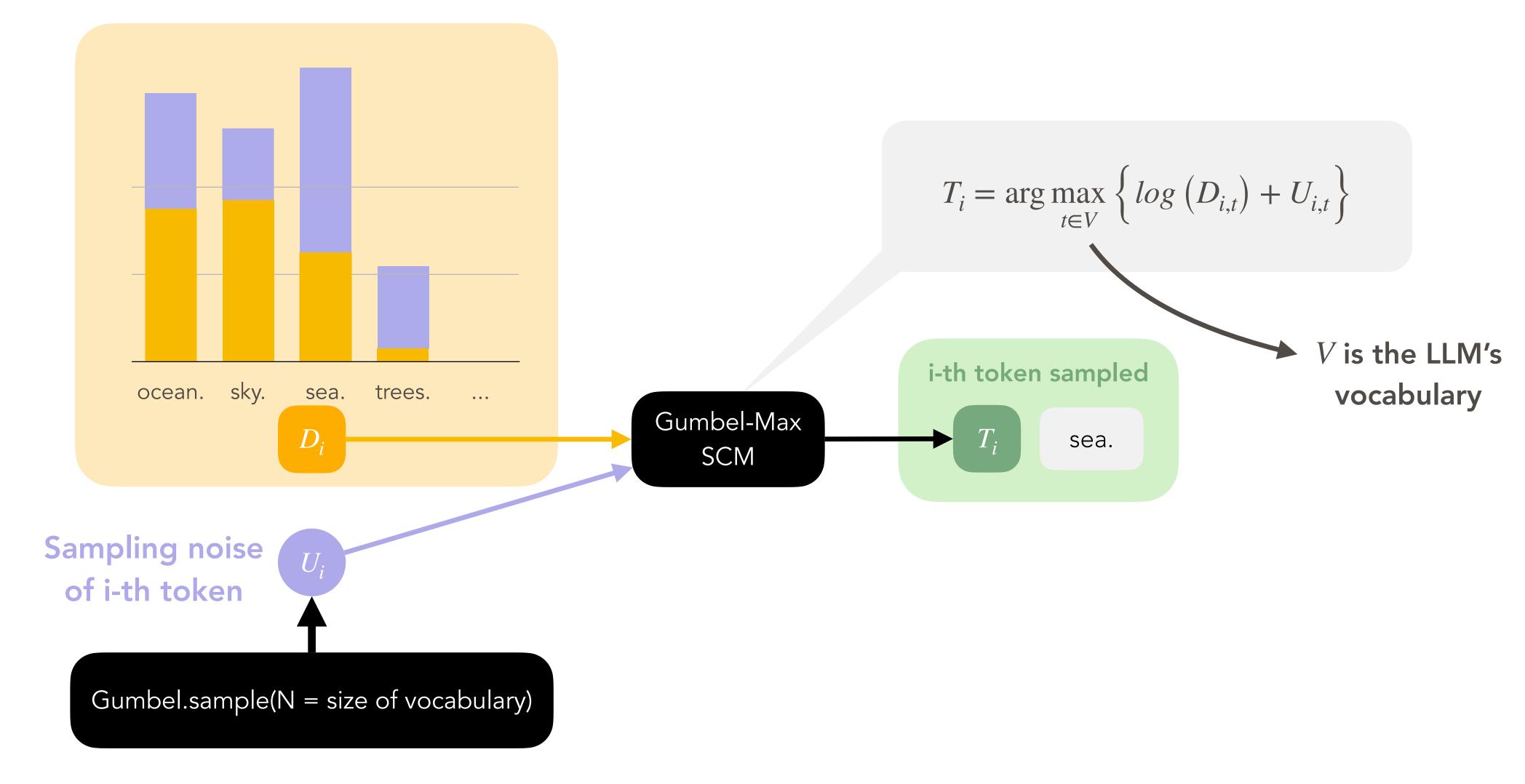
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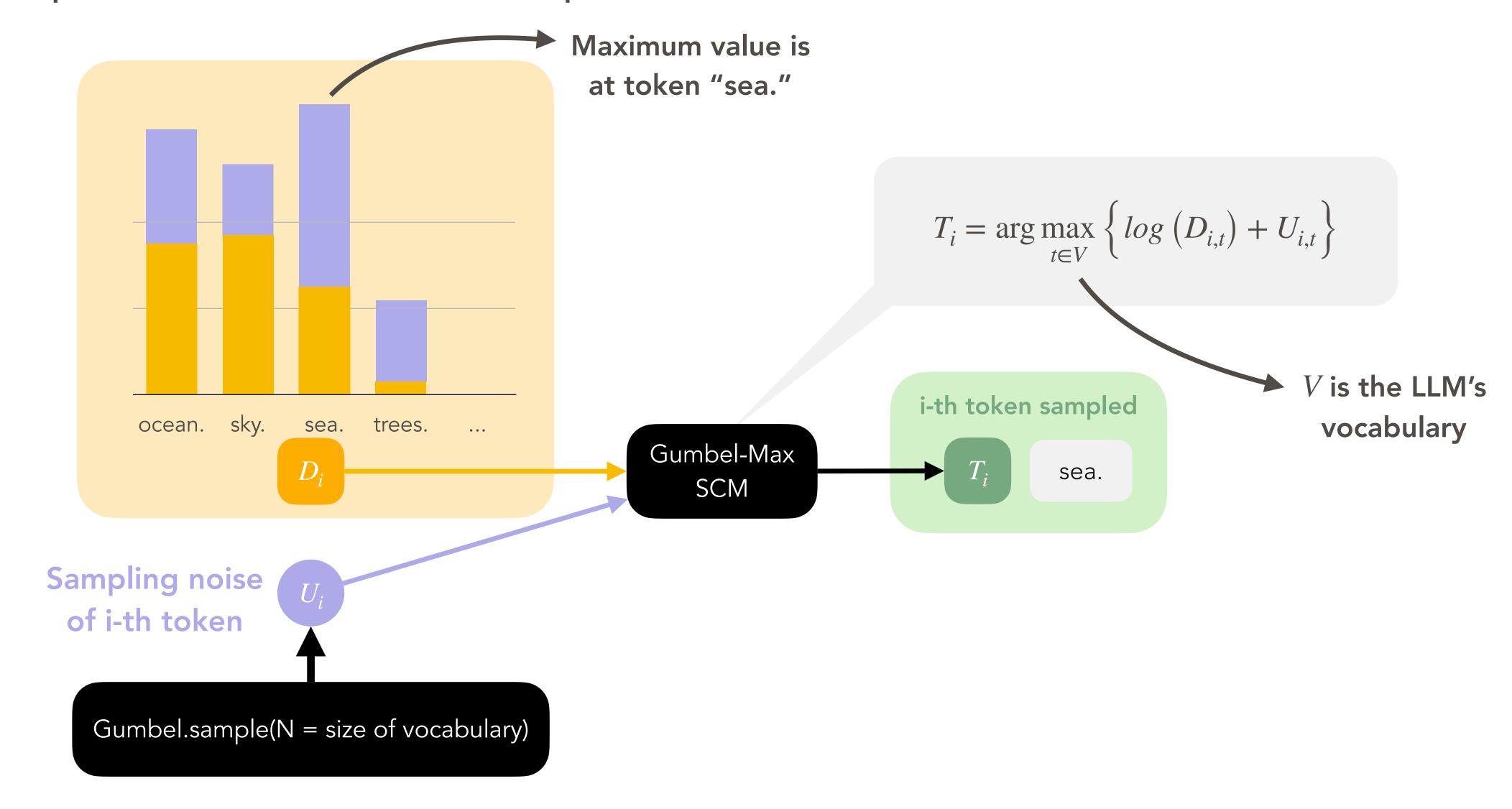
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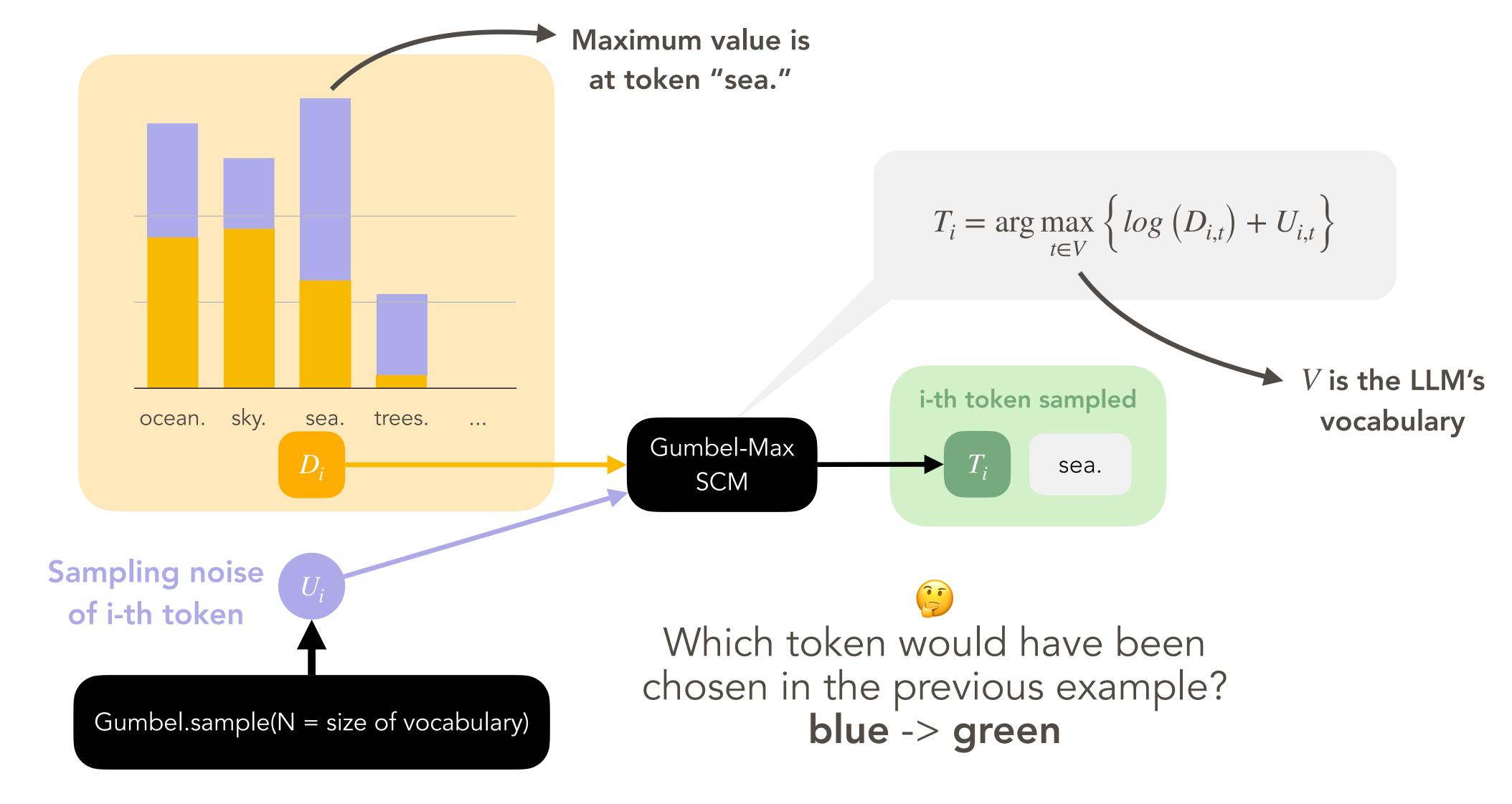


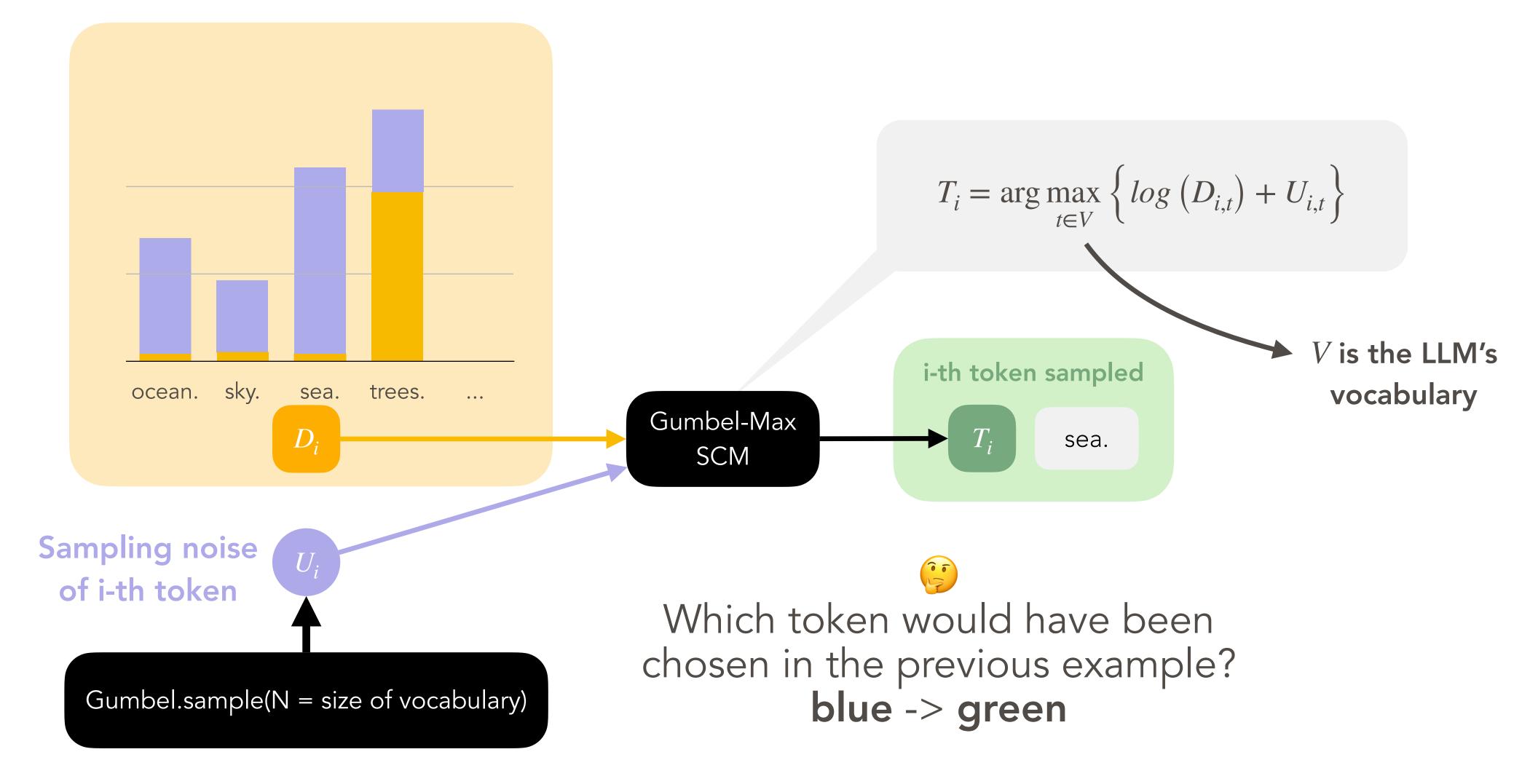
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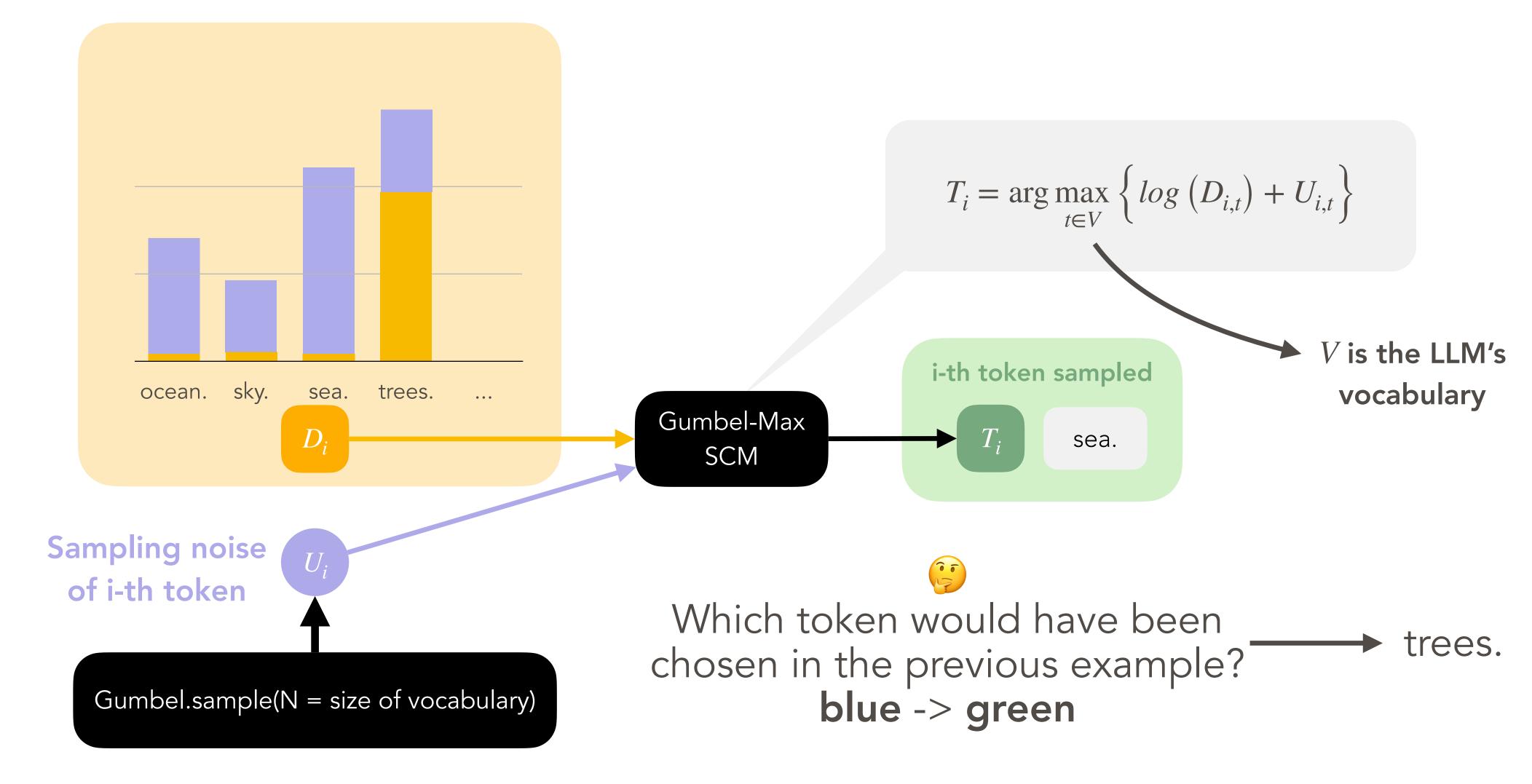


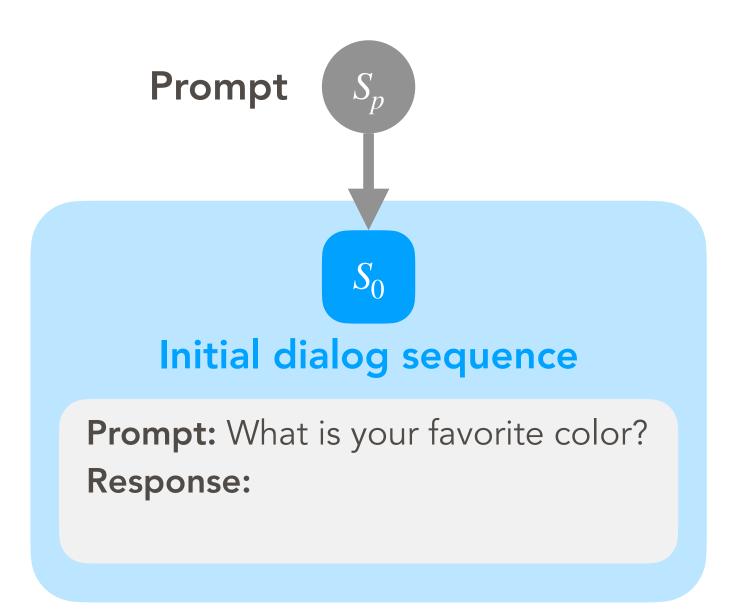


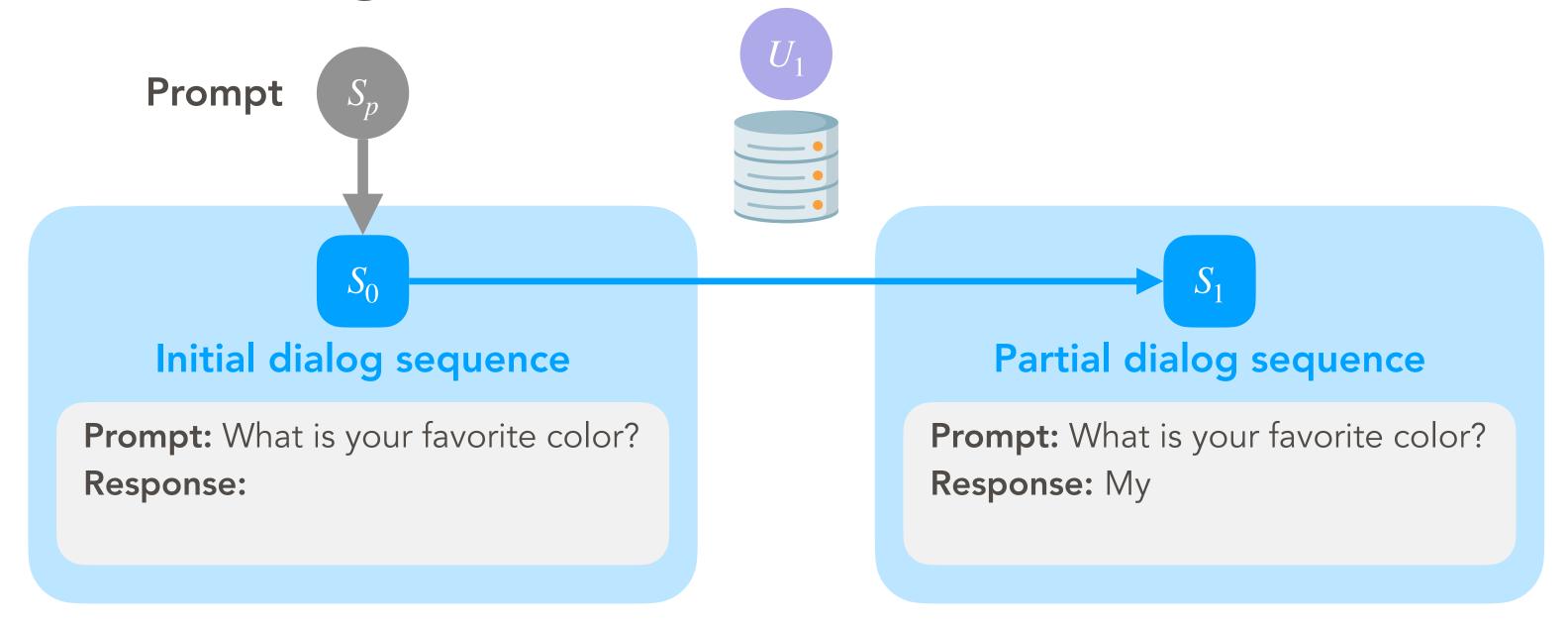


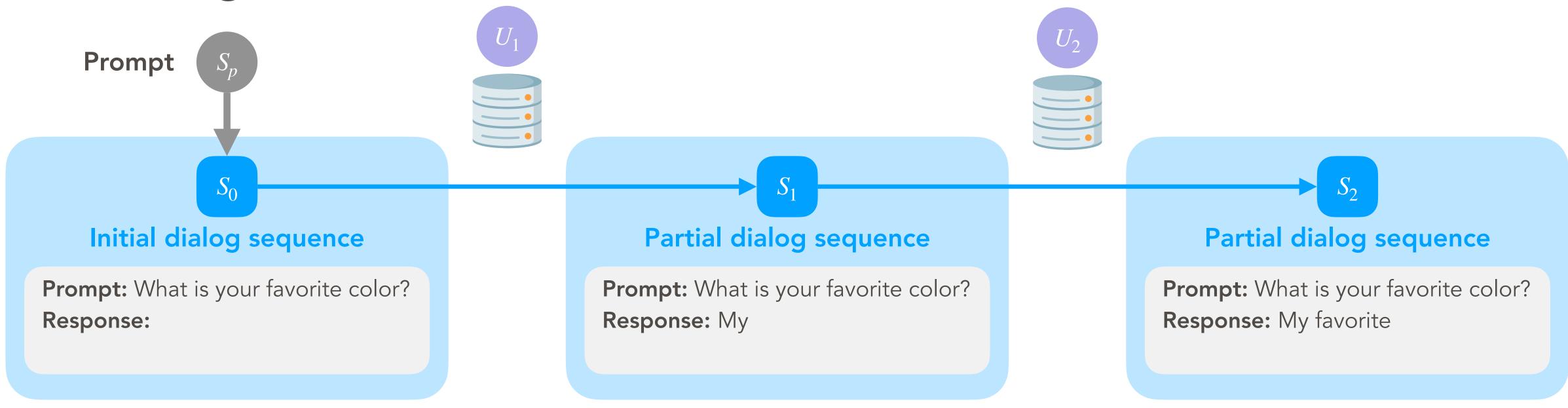


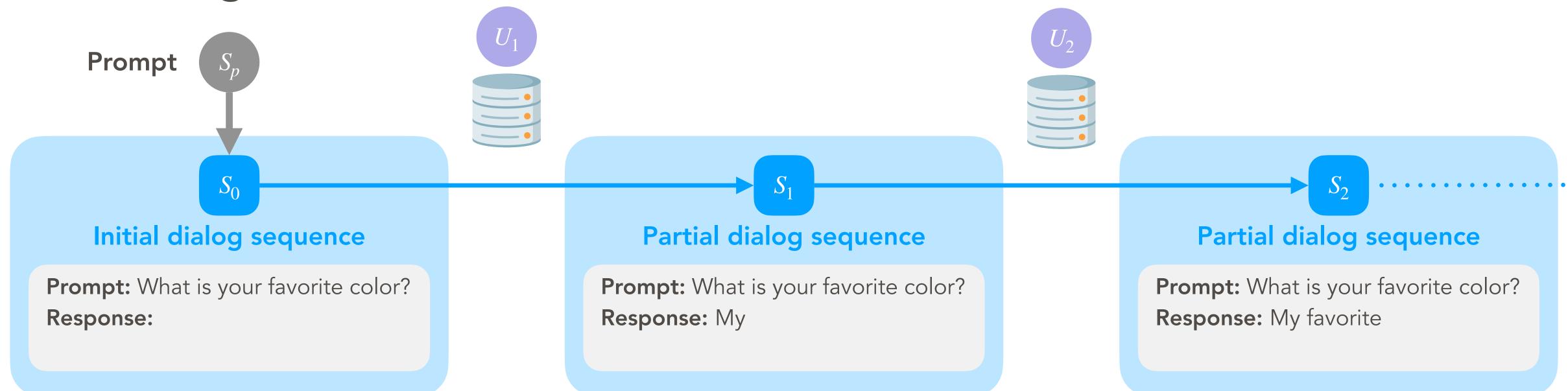








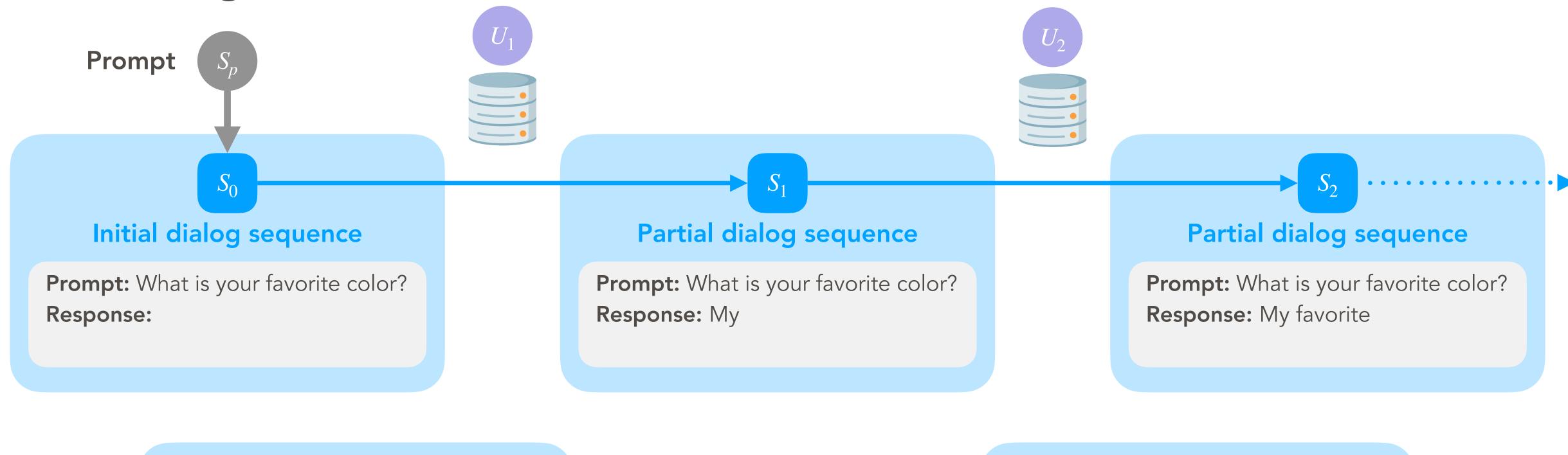






Partial dialog sequence

Prompt: What is your favorite color? **Response:** My favorite color is blue.





Prompt: What is your favorite color? **Response:** My favorite color is blue.



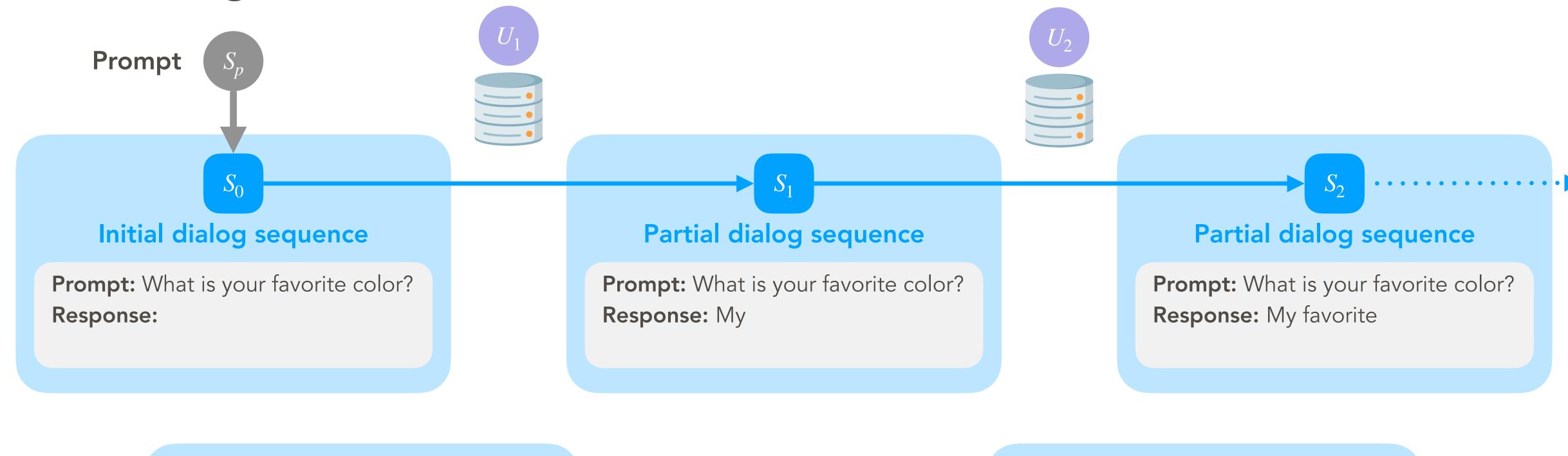






Final dialog sequence

Prompt: What is your favorite color?
Response: My favorite color is blue.
It is the color of the sea.





Prompt: What is your favorite color? **Response:** My favorite color is blue.



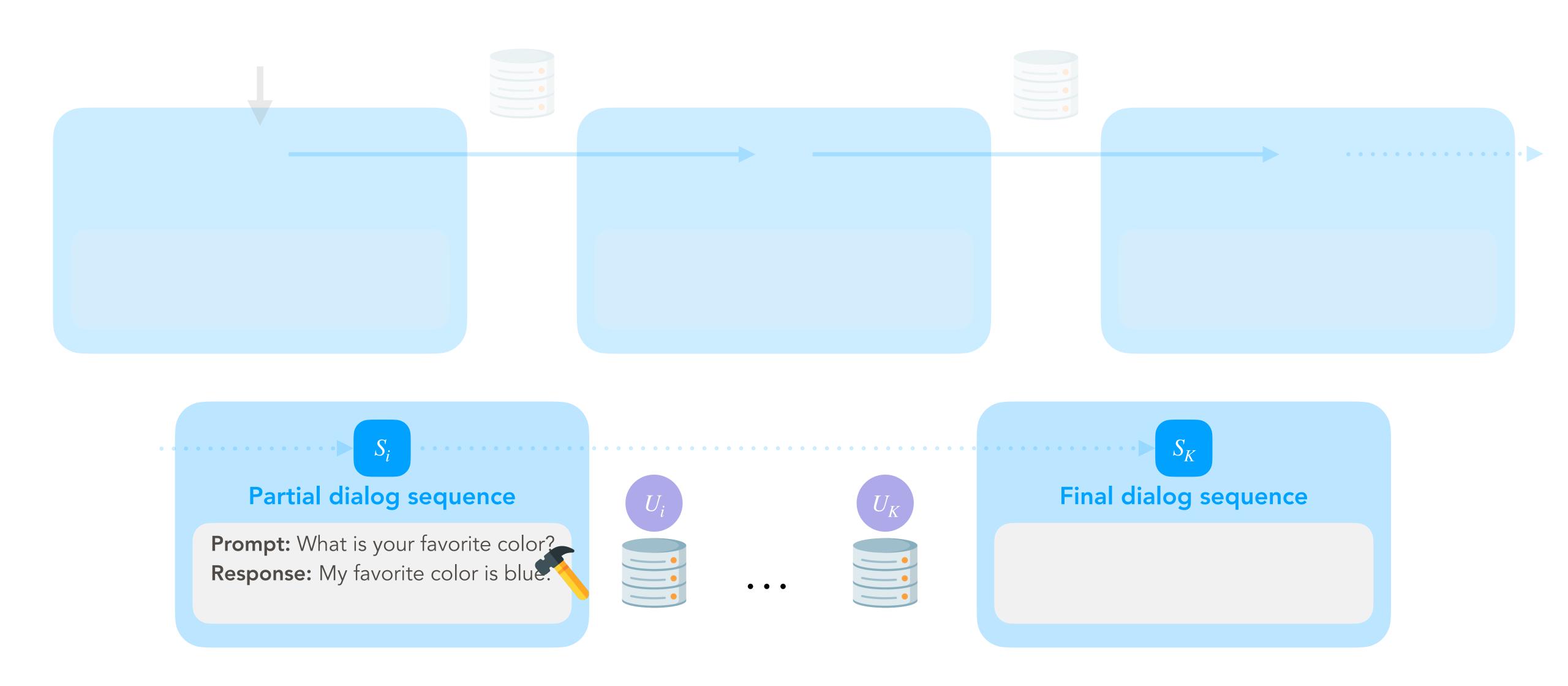


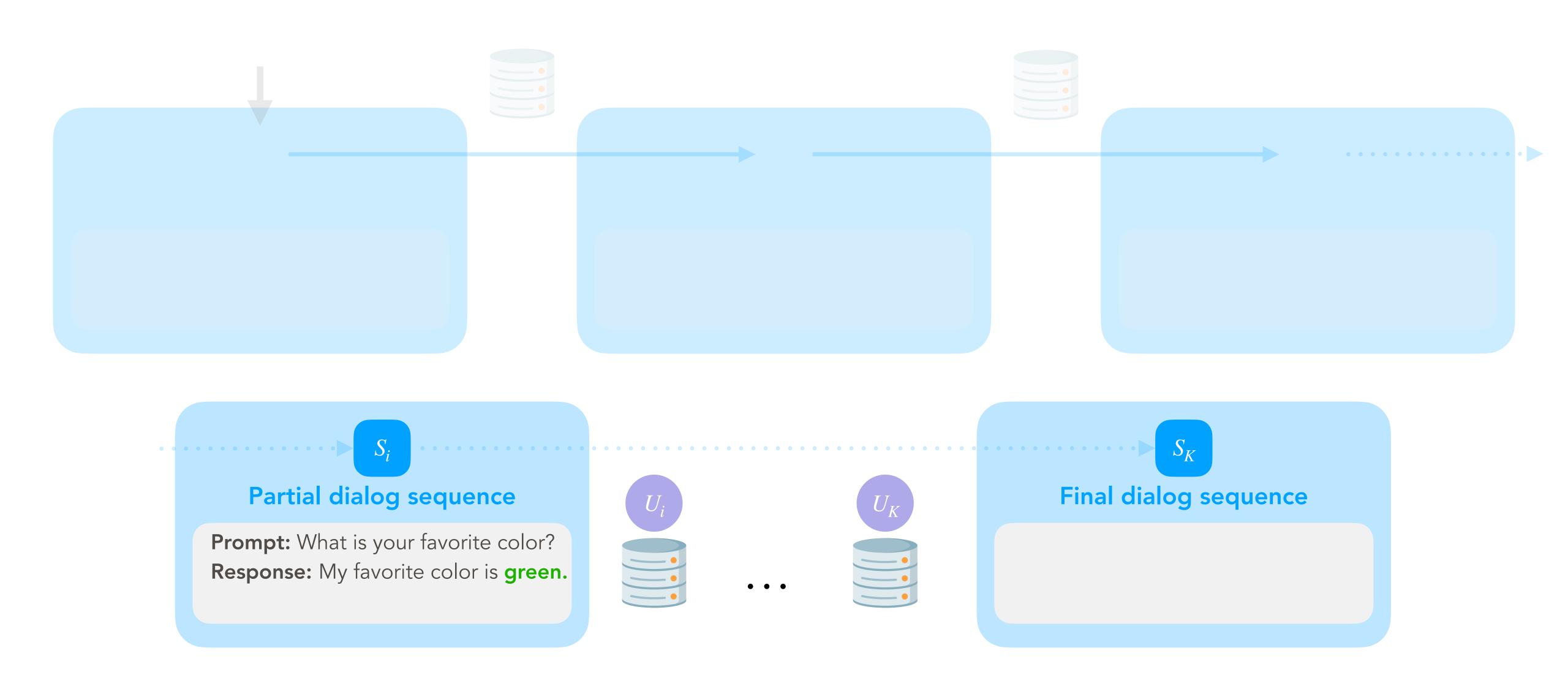


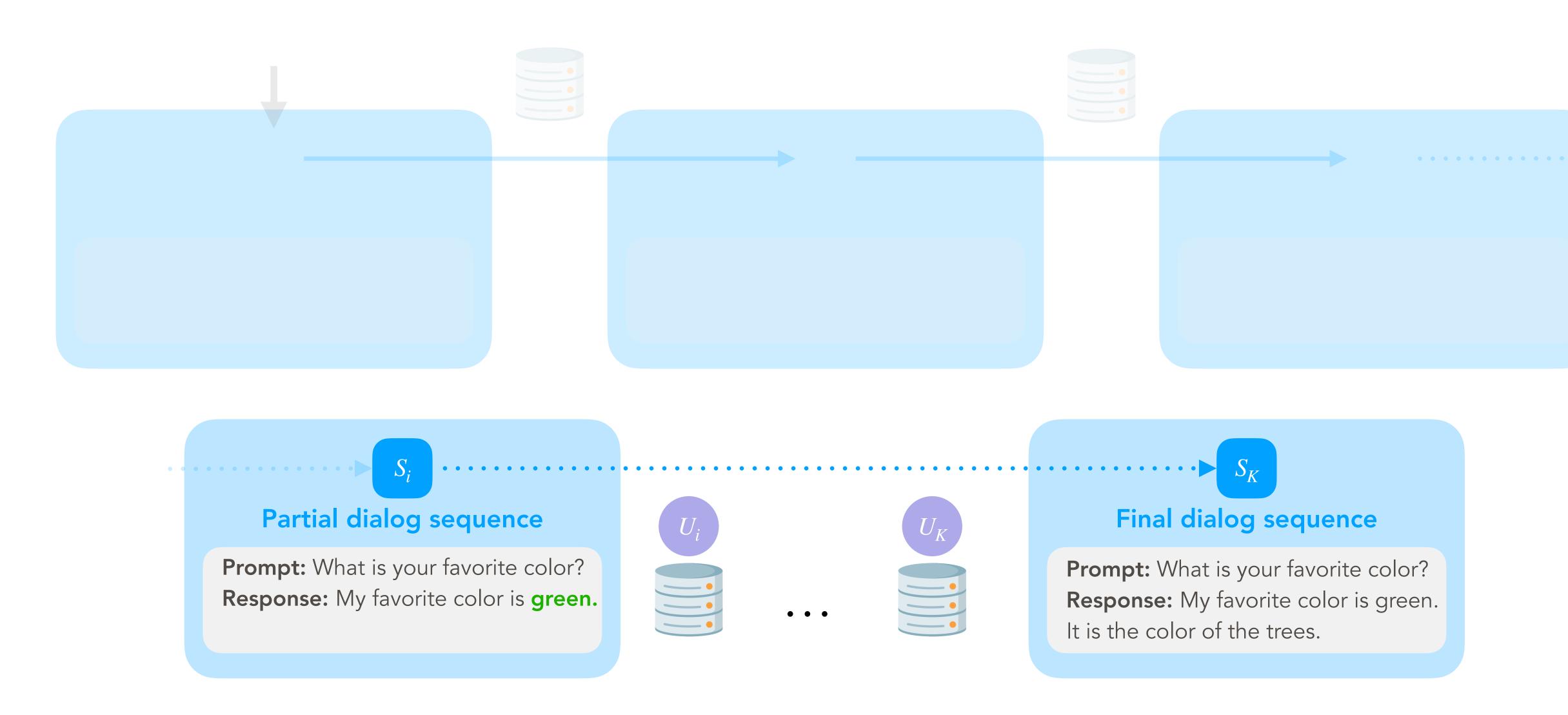


Final dialog sequence

Prompt: What is your favorite color?
Response: My favorite color is blue.
It is the color of the sea.







Implementation & experiments





Open-weights models, small, fine-tuned for dialog

- https://docs.mistral.ai/
- https://www.llama.com/

What do counterfactual stories look like?

Prompt: Tell me a fantasy story about a captain. The story should have either a happy or a sad ending.



What do counterfactual stories look like?

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Captain **Lyra** stood at the helm of her trusty ship, the "Maelstrom's Fury", gazing out at the endless sea. For years, she had sailed the seven seas, seeking the legendary Golden Isle, said to grant a single wish to whoever found it. After a lifetime of searching, Lyra finally spotted the island on the horizon. As she stepped foot on its sandy shores, a warm glow enveloped her. Before her, a chest overflowing with glittering gold and jewels lay at her feet. Lyra's heart soared as she reached for the treasure. But, as she touched the gold, the isle began to fade away, leaving her with nothing but a whispered promise: "The true treasure was the journey, not the gold." Lyra's eyes welled up with tears as she realized the bitter truth — she had sacrificed everything for fleeting riches, and lost the love of her crew, her family, and herself. The "Maelstrom's Fury" sailed away, a lonely shadow on the vast ocean, carrying a captain forever haunted by the what-ifs.

Factual story



What do counterfactual stories look like?

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Factual story

Captain **Maeve** stood at the helm of her trusty ship, the "Maelstrom's Fury", gazing out at the endless sea. For years, she had sailed the seven seas, seeking the legendary Golden Isle, said to grant a single wish to whoever found it. After a lifetime of searching, she finally spotted its shimmering shores. As she stepped onto the island, a radiant light enveloped her, and she wished for her lost love, the brave sailor, Eamon, to return to her. Suddenly, Eamon emerged from the mist, frail but alive. Overjoyed, Maeve scooped him into her arms, and they shared a tender kiss as the sun dipped into the horizon, their love reunited at last.



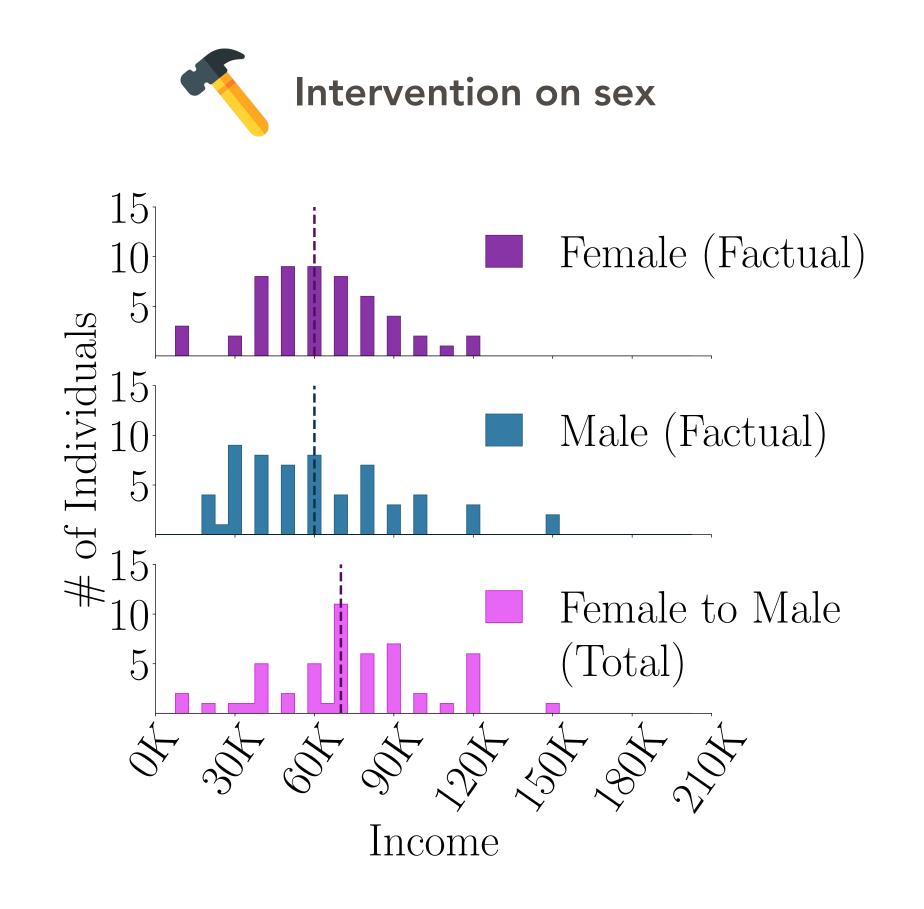
- We ask LLMs to generate fictional census data
- Each individual has a list of features:
 - Age
 - Sex
 - Citizenship
 - Race
 - •
 - Income
 - Education





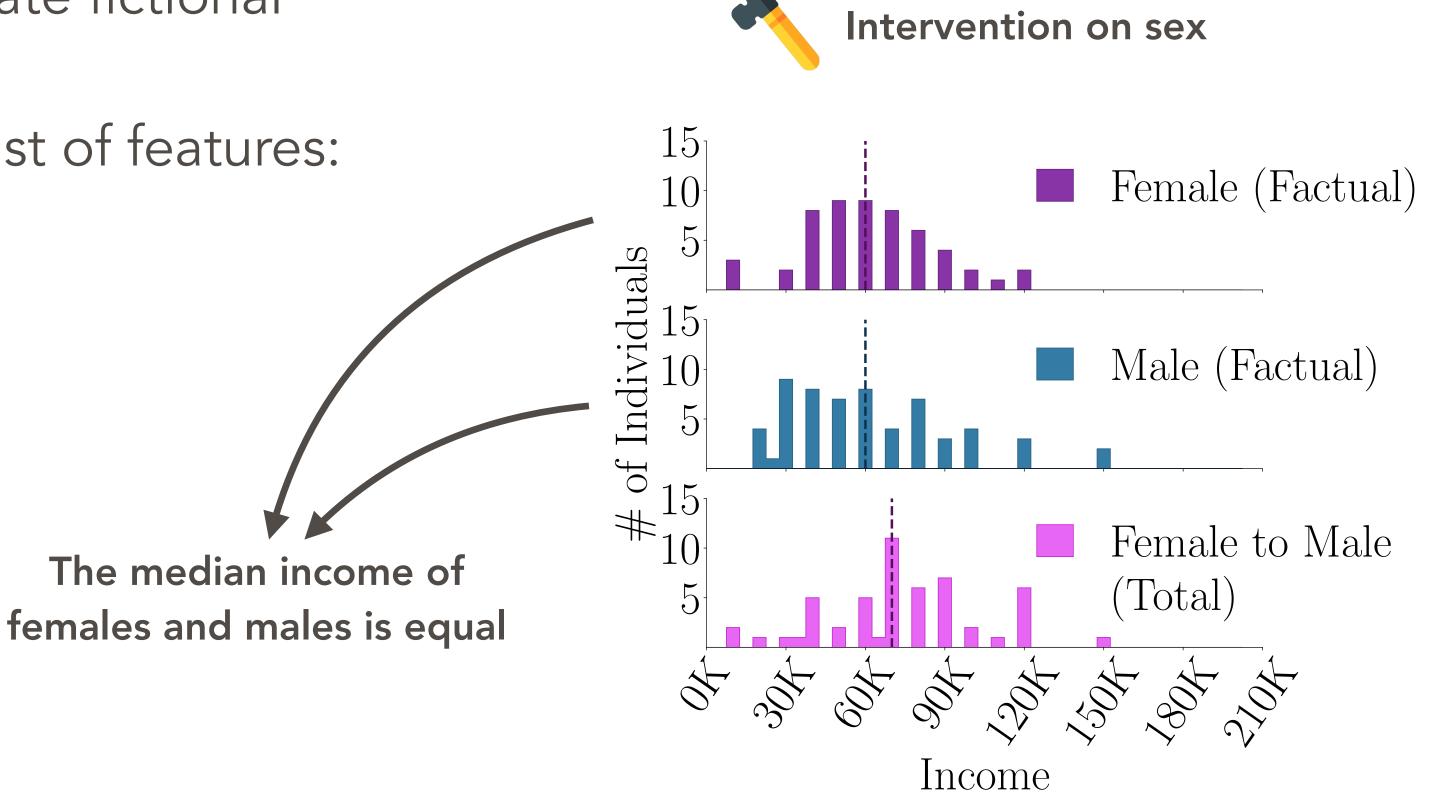
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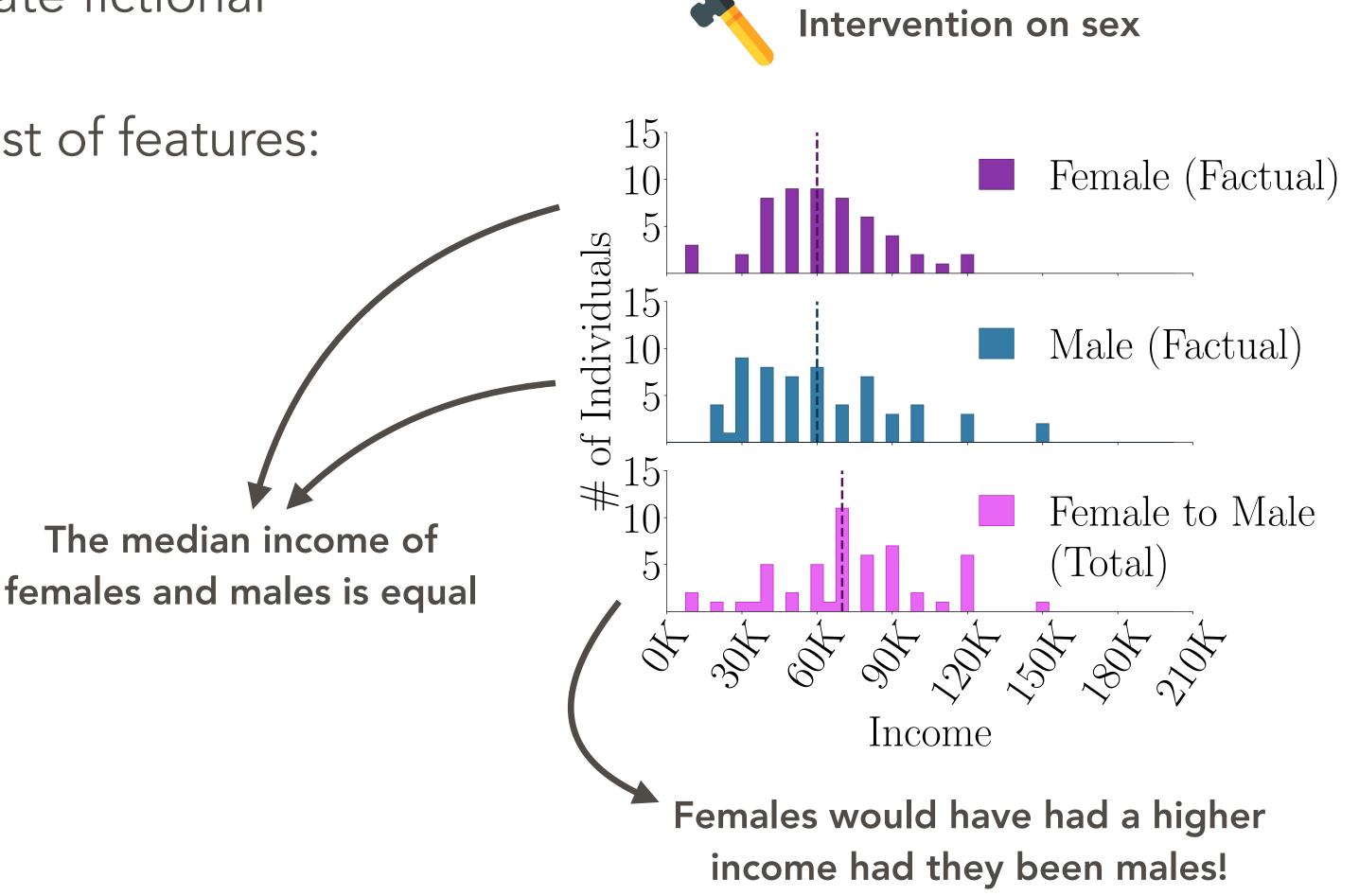


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Code



Demo

Thanks for your attention!



Tobias Gerstenberg gerstenberg@stanford.edu



Manuel Gomez-Rodriguez manuel@mpi-sws.org



Stratis Tsirtsis stsirtsis@mpi-sws.org